4th Quarter Issues/Programs For Radio Stations KMRX El Dorado, Arkansas

For the year: 2023 Covering the months of: Oct., Nov., Dec.

Issues List for Q4

Infrastructure & Economic Development
Community Events
Minority & Low Income Issues
Mental Health
Education
Arts and Entertainment
Religion
Poverty & Homelessness
Health

Issue	Program	Date	Time	Length	Desrciption
Community events	South Arkansas Forum	1-Oct	9:00am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed Beth Brumley with Mainstreet El Dorado to discuss Musicfest 2023. The 30th anniverdsary of the event with full weekend of live concerts.
Community events	Community Morning Show Interview	4-Oct	8:05am	15 min	KMRX morning host Randy Havey interviewed Beth Brumley from Mainstreet El Dorado about the Musicfest Concert Weekend featuring Lori Morgan and Tonic, comning up Oct 6-7.
Infrastructure & Economic Development	South Arkansas Forum	8-Oct	9:00am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KMRX. Randy Harvey interviewed Murphy USA Chaiman Madison Murphy to discuss road work in the region, gas and oil outlook for the region, and general outlook for South Arkansas.
Education	Community Morning Show Interview	14-Oct	8:05am	15 min	KMRX morning host Randy Havey interviewed Arkansas Governor Sarah Huckabee Sanders to discuss education.
Mental Health	South Arkansas Forum	15-Oct	9:00am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed Ian Anders with te Arkansa Alzheimers Association on the upcoming Walk to End AlZ.
Community events	Community Morning Show Interview	17-Oct	8:05am	15 min	KMRX morning host Randy Havey interviewed Beth Brumley from Mainstreet El Dorado and members of the Chili Association about the Chili Cook-off championship being held as part of the Airstream Festival on Sauturday.

Education	Community Morning Show Interview	18-Oct	8:05am	15 min	KMRX morning host fill-in JJ Cook interviewed Sherry Hill, principle of El Dorado High School and Scarlett Gully the new Communication person for the El Dorado School District. To talk about EHS Homecoming and new safety procedures.
Poverty & Homelessness	Community Morning Show Interview	19-Oct	8:05am	15 min	KMRX morning Fill-in host JJ Cook interviewed Major David Robinson about the Salvation Army and their needs. He also talked about the United Way giving campaign.
Mental Health	Community Morning Show Interview	20-Oct	8:05am	15 min	KMRX morning Fill-in hostJJ Cook interviewed the local ans state directors of the Alzheimers Association. The group is holding their annual ALZ walk to remember this weekend.
Non-Profit Organizations	South Arkansas Forum	22-Oct	9:00am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KMRX. Randy Harvey interviewed the new United Way Doirector Tyler Turner on the plan with his leadership.
Community events	Community Morning Show Interview	24-Oct	8:05am	15 min	KMRX morning host Randy Havey interviewed Beth Brumlet with Mainstreet El Dorado about their upcoming Halloween promotion Scare on the Square.
Mental Health	South Arkansas Forum	29-Oct	9:00am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed Nocole Smith with the Illumination Foundation, a half-way house for recovering addicts and post incarcerated individuals.
Arts and Entertainment	Community Morning Show Interview	2-Nov	8:05am	15 min	KMRX morning host Randy Havey interviewed Country singer Chase McDaniel who is set to perform in El Dorado
Minority and Low Income	South Arkansas Forum	5-Nov	9:00am	15 min	"The South Arkansas Forum," a 15- minute local public affairs program that airs Sunday mornings on KMRX. Randy Harvey interviewed Clark Whitney to discuss Operation Christmas Child.

Education	Community Morning Show Interview	8-Nov	8:05am	15 min	KMRX morning host Randy Havey interviewed Kristi Miller from EL dorado School Syatem to talk about Holiday schedules and more.
Infrastructure & Economic Development	South Arkansas Forum	12-Nov	9:00am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KMRX. Randy Harvey interviewed Karen Hicks with the El Dorado Chamber of Commerce to discuss updates and vision for 2024.
Poverty & Homelessness	South Arkansas Forum	19-Nov	9:00am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KMRX. Randy Harvey interviewed Major David Robinson with the Salvation Army to discuss the Bell Ringing Campaign for this Christmas,
Mental Health	South Arkansas Forum	26-Nov	9:00am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KMRX. A second airing of a previous interview with the Illumination Foundation seeking donations for the project. (see Oct 29)
Education	South Arkansas Forum	3-Dec	9:00am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KMRX. Randy Harvey interviewed Scarlett Gulley with the El Dorado School District to discuss Holiday events and Christmas break schedule.
Arts and Entertainment	South Arkansas Forum	10-Dec	9:00am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed Colleen Means with the south Arkansas Arts Center on the shows and auditions scheduled for January and february.
Community events	Community Morning Show Interview	14-Dec	8:05am	15 min	KMRX morning host Randy Havey interviewed Miss Arkansas Cori Keller about the upcoming Paegent.

Arts and Entertainment	South Arkansas Forum	17-Dec	9:00am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KMRX. A repeat of the previous weeks interview with Colleen Means.
Religion	South Arkansas Forum	24-Dec	9:00am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KMRX. Randy Harvey interviewed Clark Whitney with Emmanual Baptist Church on the Christmas Holiday, reflection, and hope for 2024 to inspie the community.
Infrastructure & Economic Development	South Arkansas Forum	31-Dec	9:00am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed Rod Reynolds with Keep El Dorado Beautiful to discuss how citizens and groups can help in the efforts to clean up the city.

The above is a listing of the significant issues responded to by the stations, along with the most significant programming treatment of those issues for the period 10/1/23 - 12/31/23. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Other programming of note to the community included:

• KMRX also ran a combined total of 1,504 recorded PSA's between 10/1/23 – 12/31/23 with announcements for the following organizations and topics: This does not include the national PSA's we run when possible that are inserted randomly as time permits in evening and weekend programming.

ORGANIZATION

SUBJECT OF ANNOUNCEMENT

ABUNDANT LIFE MINISTRIES	42 YEARS OF IMPACTFUL MINISTRY
ALZHEIMERS ASSOCIATION	ALZHEIMERS WALK
AMBETTER AR HOME	HEALTH FAIR
AMERICAN LEGION	JIMMY LEWIS & 8-SECON RIDE CONCERT
AR Small Business and Technology	WOMEN & MINORITY BUSINESS CERTIFICATION
Development Center	
ARKANSAS DEPARTMENT OF HEALTH	UNION COUNTY DRIVE THROUGH FLU SHOT
ARKANSAS DEPARTMENT OF HEALTH	COLUMBIA COUNTY DRIVE THRU FLU SHOT
ASSEMBLIES OF GOD	HISPANIC HERITAGE CELEBRATION
BILLINGLY FAMILY REUNION	BILLINGLY FAMILY REUNION
CADC	COMMODITIES DISTRIBUTION-OUACHITA COUNTY
CADC	COMMODITIES DISTRIBUTION-COLUMBIA COUNTY
CADC	COMMODITIES DISTRIBUTION-UNION COUNTY

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PRESERVATION SOCIETY		SOUTHARK EXPO			
SOUTH ARKANSAS HISTORICAL NIGHT OF THE NEWTONS		FOOD TRUCK FRIDAY			
	SOUTH ARKANSAS HISTORICAL	NIGHT OF THE NEWTONS			

OLD TIME RELIGION PROGRAM
SUMMER REVIVAL
Toy Drive
Toy Drive
CHARLES WAYNE HAYS JR POKER RUN
AFFORDABLE CONNECTIVITY PROGRAM
PET-O-TOBER
ANNUAL CHURCH HOMECOMING
TRAINING SESSIONS
70TH ANNIVERSARY
8TH ANNUAL WESSON DAY
TOY RUN

- 10/1/23 12/31/23: Broadcast a minimum of 2 weather forecasts per hour, every day, 6a-7p and 1x/hour 7p-6a 7 days a week.
- 10/1/23 12/31/23: Ran a minimum of 8 local newscasts each weekday, and FOX news at the top of at least 7 hours daily
- 10/1/23 12/31/23: Ran 13 required weekly EAS tests & 6 required monthly EAS tests.