

4th Quarter Issues/Programs  
For Radio Stations  
KMRX  
El Dorado, Arkansas

For the year: 2023  
Covering the months of:  
Oct., Nov., Dec.

**Issues List for Q4**

Infrastructure & Economic Development  
Community Events  
Minority & Low Income Issues  
Mental Health  
Education  
Arts and Entertainment  
Religion  
Poverty & Homelessness  
Health

Issue	Program	Date	Time	Length	Description
Community events	South Arkansas Forum	1-Oct	9:00am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed Beth Brumley with Mainstreet El Dorado to discuss Musicfest 2023. The 30th anniversary of the event with full weekend of live concerts.
Community events	Community Morning Show Interview	4-Oct	8:05am	15 min	KMRX morning host Randy Havey interviewed Beth Brumley from Mainstreet El Dorado about the Musicfest Concert Weekend featuring Lori Morgan and Tonic, coming up Oct 6-7.
Infrastructure & Economic Development	South Arkansas Forum	8-Oct	9:00am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KMRX. Randy Harvey interviewed Murphy USA Chaiman Madison Murphy to discuss road work in the region, gas and oil outlook for the region, and general outlook for South Arkansas.
Education	Community Morning Show Interview	14-Oct	8:05am	15 min	KMRX morning host Randy Havey interviewed Arkansas Governor Sarah Huckabee Sanders to discuss education.
Mental Health	South Arkansas Forum	15-Oct	9:00am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed Ian Anders with the Arkansas Alzheimers Association on the upcoming Walk to End AIZ.
Community events	Community Morning Show Interview	17-Oct	8:05am	15 min	KMRX morning host Randy Havey interviewed Beth Brumley from Mainstreet El Dorado and members of the Chili Association about the Chili Cook-off championship being held as part of the Airstream Festival on Saturday.

Education	Community Morning Show Interview	18-Oct	8:05am	15 min	KMRX morning host fill-in JJ Cook interviewed Sherry Hill, principle of El Dorado High School and Scarlett Gully the new Communication person for the El Dorado School District. To talk about EHS Homecoming and new safety procedures.
Poverty & Homelessness	Community Morning Show Interview	19-Oct	8:05am	15 min	KMRX morning Fill-in host JJ Cook interviewed Major David Robinson about the Salvation Army and their needs. He also talked about the United Way giving campaign.
Mental Health	Community Morning Show Interview	20-Oct	8:05am	15 min	KMRX morning Fill-in host JJ Cook interviewed the local and state directors of the Alzheimers Association. The group is holding their annual ALZ walk to remember this weekend.
Non-Profit Organizations	South Arkansas Forum	22-Oct	9:00am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KMRX. Randy Harvey interviewed the new United Way Doirector Tyler Turner on the plan with his leadership.
Community events	Community Morning Show Interview	24-Oct	8:05am	15 min	KMRX morning host Randy Havey interviewed Beth Brumlet with Mainstreet El Dorado about their upcoming Halloween promotion Scare on the Square.
Mental Health	South Arkansas Forum	29-Oct	9:00am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed Nocolle Smith with the Illumination Foundation, a half-way house for recovering addicts and post incarcerated individuals.
Arts and Entertainment	Community Morning Show Interview	2-Nov	8:05am	15 min	KMRX morning host Randy Havey interviewed Country singer Chase McDaniel who is set to perform in El Dorado
Minority and Low Income	South Arkansas Forum	5-Nov	9:00am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KMRX. Randy Harvey interviewed Clark Whitney to discuss Operation Christmas Child.

Education	Community Morning Show Interview	8-Nov	8:05am	15 min	KMRX morning host Randy Havey interviewed Kristi Miller from EL dorado School Syatem to talk about Holiday schedules and more.
Infrastructure & Economic Development	South Arkansas Forum	12-Nov	9:00am	15 min	“The South Arkansas Forum,” a 15-minute local public affairs program that airs Sunday mornings on KMRX. Randy Harvey interviewed Karen Hicks with the El Dorado Chamber of Commerce to discuss updates and vision for 2024.
Poverty & Homelessness	South Arkansas Forum	19-Nov	9:00am	15 min	“The South Arkansas Forum,” a 15-minute local public affairs program that airs Sunday mornings on KMRX. Randy Harvey interviewed Major David Robinson with the Salvation Army to discuss the Bell Ringing Campaign for this Christmas,
Mental Health	South Arkansas Forum	26-Nov	9:00am	15 min	“The South Arkansas Forum,” a 15-minute local public affairs program that airs Sunday mornings on KMRX. A second airing of a previous interview with the Illumination Foundation seeking donations for the project. (see Oct 29)
Education	South Arkansas Forum	3-Dec	9:00am	15 min	“The South Arkansas Forum,” a 15-minute local public affairs program that airs Sunday mornings on KMRX. Randy Harvey interviewed Scarlett Gulley with the El Dorado School District to discuss Holiday events and Christmas break schedule.
Arts and Entertainment	South Arkansas Forum	10-Dec	9:00am	15 min	“The South Arkansas Forum,” a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed Colleen Means with the south Arkansas Arts Center on the shows and auditions scheduled for January and february.
Community events	Community Morning Show Interview	14-Dec	8:05am	15 min	KMRX morning host Randy Havey interviewed Miss Arkansas Cori Keller about the upcoming Paegent.

Arts and Entertainment	South Arkansas Forum	17-Dec	9:00am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KMRX. A repeat of the previous weeks interview with Colleen Means.
Religion	South Arkansas Forum	24-Dec	9:00am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KMRX. Randy Harvey interviewed Clark Whitney with Emmanuel Baptist Church on the Christmas Holiday, reflection, and hope for 2024 to inspire the community.
Infrastructure & Economic Development	South Arkansas Forum	31-Dec	9:00am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed Rod Reynolds with Keep El Dorado Beautiful to discuss how citizens and groups can help in the efforts to clean up the city.

The above is a listing of the significant issues responded to by the stations, along with the most significant programming treatment of those issues for the period 10/1/23 – 12/31/23. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

**Other programming of note to the community included:**

- KMRX also ran a combined total of 1,504 recorded PSA's between 10/1/23 – 12/31/23 with announcements for the following organizations and topics: This does not include the national PSA's we run when possible that are inserted randomly as time permits in evening and weekend programming.

ORGANIZATION SUBJECT OF ANNOUNCEMENT

ABUNDANT LIFE MINISTRIES	42 YEARS OF IMPACTFUL MINISTRY
ALZHEIMERS ASSOCIATION	ALZHEIMERS WALK
AMBETTER AR HOME	HEALTH FAIR
AMERICAN LEGION	JIMMY LEWIS & 8-SECON RIDE CONCERT
AR Small Business and Technology Development Center	WOMEN & MINORITY BUSINESS CERTIFICATION
ARKANSAS DEPARTMENT OF HEALTH	UNION COUNTY DRIVE THROUGH FLU SHOT
ARKANSAS DEPARTMENT OF HEALTH	COLUMBIA COUNTY DRIVE THRU FLU SHOT
ASSEMBLIES OF GOD	HISPANIC HERITAGE CELEBRATION
BILLINGLY FAMILY REUNION	BILLINGLY FAMILY REUNION
CADC	COMMODITIES DISTRIBUTION-OUACHITA COUNTY
CADC	COMMODITIES DISTRIBUTION-COLUMBIA COUNTY
CADC	COMMODITIES DISTRIBUTION-UNION COUNTY

CAMPFIRE OF EL DORADO	THE EL DORADO HAUNT FUNDRAISER
CHAMPAGNOLLE LANDING	SENIOR DANCE
CHAMPAGNOLLE SENIOR CENTER	COOLING SHELTER FOR SENIORS 60+
City of Callion	Christmas Parade
City of El Dorado	Christmas Parade
CITY OF STRONG	FALL FESTIVAL
COLUMBIA COUNTY BROADBAND CONNECT	BROADBAND MEETING PUBLIC FORUM
COLUMBIA COUNTY JUDGE'S OFFICE	COLUMBIA ROAD 63 CLOSURE
Crossett Church	Christ in Lights
Downtown El Dorado Business District	Downtown Lights
EHS WILDCAT CHEER TEAM	GOLF SCRAMBLE FUNDRAISER
El Dorado Symphony	Christmas Show
Felsenthal Bream Festival	FELSENTHAL FALL FESTIVAL
HOPE LANDING	MADISON'S GUN RAFFLE
FALL BREEZE COMMUNITY	POP UP SHOP/JOB FAIR
MAGNOLIA ARTS	REX'S EXES COMEDY SHOW
MAGNOLIA ECONOMIC DEVELOPMENT COUNCIL	SPLASH PAD & SKATE PARK GRAND OPENING
Magnolia Middle School	Toy Fundraiser
Mainstreet El Dorado	BACK TO SCHOOL BASH
MAN2MAN- NATHAN RAINEY	FALL FESTIVAL - ROCK ISLAND
Morning Star Church	Christmas Dinner
MT. CALVARY BAPTIST CHURCH	ANNUAL HARVEST DRIVE
MT. CALVARY MISSIONARY BAPTIST CHURCH	ANNUAL HOMECOMING & REVIVAL
MT. TABOR MBC	FALL REVIVAL
MULERIDERS IMPACTING COMMUNITY HEALTH	COVID VACCINE CLINIC
MURMIL ON THE MOVE	FALL FEST
NAACP	luncheon & learn
PARENTS UNITED AGAINST YOUTH VIOLENCE	PARENTS UNITED-CODE RED MARCH/WORSHIP
PEDALS FOR COMPASSION	GRAVEL RIDE
SADC FOR CHILDREN & FAMILIES	USDA MEAL BIDS
Salvation Army	Thanksgiving Meal
Salvation Army	Bell Ringing volunteers
Share Foundation	DRUG TAKE BACK @ WALMART
SOUTH ARKANSAS COMMUNITY COLLEGE FOUNDATION	SOUTHARK EXPO
SOUTH ARKANSAS HISTORICAL PRESERVATION SOCIETY	FOOD TRUCK FRIDAY
SOUTH ARKANSAS HISTORICAL	NIGHT OF THE NEWTONS

PRESERVATION SOCIETY	
ST. VESTAL CME CHURCH	OLD TIME RELIGION PROGRAM
STARLIGHT BAPTIST CHURCH	SUMMER REVIVAL
The Call - Columbia County	Toy Drive
The Call - Union County	Toy Drive
THE HATED MC CLUB	CHARLES WAYNE HAYS JR POKER RUN
UAMS	AFFORDABLE CONNECTIVITY PROGRAM
UCAPS/ULEAD	PET-O-TOBER
UNION AME CHURCH	ANNUAL CHURCH HOMECOMING
UNION COUNTY MASTER GARDENERS	TRAINING SESSIONS
VICTORY BIBLE CAMP	70TH ANNIVERSARY
WESSON COMMUNITY	8TH ANNUAL WESSON DAY
WIDOWS SONS	TOY RUN

- 10/1/23 – 12/31/23: Broadcast a minimum of 2 weather forecasts per hour, every day, 6a-7p and 1x/hour 7p-6a 7 days a week.
- 10/1/23 – 12/31/23: Ran a minimum of 8 local newscasts each weekday, and FOX news at the top of at least 7 hours daily
- 10/1/23 – 12/31/23: Ran 13 required weekly EAS tests & 6 required monthly EAS tests.