

2nd Quarter Issues/Programs  
For Radio Stations

**KMRX**

El Dorado, Arkansas

For the year: 2023

Covering the months of:

Apr, May, June

**Issues List for Q2**

Infrastructure and City Programs

Poverty & Homelessness

Elderly Services

Arts & Community Entertainment

Health

Economic Development

Education

Hispanic Community

<b>Issue</b>	<b>Program</b>	<b>Date</b>	<b>Time</b>	<b>Length</b>	<b>Description</b>
Economic Development	South Arkansas Forum	9-Apr	9:00am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KMRX. J Randal Harvey interviewed Dr. Bentley Wallace, President of Southern Arkansas College. Topic: New name. Expansion of programs for businesses and individuals. Future of the college.
Education	KMRX Morning Show Community Interview	12-Apr	8:05AM	10 min	KMRX Morning Show Guest interview. J Randal Harvey interviewed Coach Hill, the new Head football coach at El Dorado High School. New offense and coaching philosophy.
Economic Development	KMRX Morning Show Community Interview	13-Apr	6:00am	3 Hours	KMRX Morning Show Guest interview. J Randal Harvey interviewed 8 guests from South Arkansas College. It was South Ark Day on Big 96. The College President, a coach, a few faculty members, a few students talked about the college and its importance to the community between 6-9am
Hispanic Community	South Arkansas Forum	16-Apr	9:00am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KMRX. J Randal Harvey interviewed Anna Ford from La Hispana Tax Service. Discussed tax deadline due to weekend. New state tax laws. Overview of tax laws, requirements to file, business tax laws.
Poverty & Homelessness	KMRX Morning Show Community Interview	17-Apr	8:05AM	10 min	KMRX Morning Show Guest interview. J Randal Harvey interviewed Chelea Owens from the El Dorado Service League to discuss the upcoming charity golf tournament to help El Dorado students.

Elderly Services	KMRX Morning Show Community Interview	21-Apr	8:05AM	10 min	KMRX Morning Show Guest interview. J Randal Harvey interviewed Charlotte Taylor & Sue Harper with VFW Arkansas. They have a photo event going on to capture the photos of Veteran Women from Arkansas.
Education	KMRX Morning Show Community Interview	21-Apr	8:30am	10 min	KMRX Morning Show Guest interview. J Randal Harvey interviewed Governor of Arkansas Sarah Huckabee Sanders on her Education initiative to raise teacher salary to 50K.
Infrastructure & City Programs	South Arkansas Forum	23-Apr	9:00am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KMRX. J Randal Harvey interviewed Betty McGee from Union County ARC   Discussion on the effort to upgrade Arkansas with fiber optic internet. Costs, timetable, etc.
Arts and Community Entertainment	South Arkansas Forum	30-Apr	9:00am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed Beth Brumley & Steve Bernacki to discuss the Mayhaw Festival and May on Main Festival
Arts and Community Entertainment	KMRX Morning Show Community Interview	1-May	8:05AM	10 min	KMRX Morning Show Guest interview. J Randal Harvey interviewed Caden Snow with Boom Town Rodeo coming up that weekend.
Health	KMRX Morning Show Community Interview	2-May	8:05AM	10 min	KMRX Morning Show Guest interview. J Randal Harvey interviewed Ladies from the Texarkana Wine Festival being held in Texarkana to benefit the Alzheimer's Agency of the Tri-State.
Arts and Community Entertainment	KMRX Morning Show Community Interview	4-May	8:05AM	10 min	KMRX Morning Show Guest interview. J Randal Harvey interviewed Beth Brumley from Mainstreet El Dorado to discuss the May on Main weekend activities.

Arts and Community Entertainment	KMRX Morning Show Community Interview	5-May	8:05AM	10 min	KMRX Morning Show Guest interview. J Randal Harvey interviewed the Master Gardeners from the area to discuss a special event they were holding during the MayHaw festival and answering questions on lawn and garden issues in Arkansas.
Poverty & Homelessness	South Arkansas Forum	7-May	9:00am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed Brandi Hinckle - Entergy Public Affairs Topic :Entergy LIHEAP Program. Assistance on summer bills. Info to help lower costs.
Arts and Community Entertainment	South Arkansas Forum	14-May	9:00am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KMRX. Adrienne Rushing interviewed Bonnie Keith with the Magnolia Blossom Festival
Arts and Community Entertainment	KMRX Morning Show Community Interview	18-May	8:05AM	10 min	KMRX Morning Show Guest interview. J Randal Harvey interviewed Bonnie Keith from the Magnolia - Columbia County Chamber of Commerce to discuss the Magnolia Blossom Festival and Steak Cookoff.
Education	South Arkansas Forum	21-May	9:00am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KMRX. J Randal Harvey interviewed Taylon Steele - Dir of Communications Topic: ESD - Graduation plans, School open registration for 23-24
Arts and Community Entertainment	KMRX Morning Show Community Interview	22-May	8:05AM	10 min	KMRX Morning Show Guest interview. J Randal Harvey interviewed Coach Cannon Lester- Head Baseball coach at South ark College. The South Ark Stars have made it to the Community college World Series in only its second year of playing baseball. Team needing funding for the trip to Enid Oklahoma.
Arts and Community Entertainment	KMRX Morning Show Community Interview	26-May	8:05AM	10 min	KMRX Morning Show Guest interview. J Randal Harvey interviewed Sarah Coffman wit the South Arkansas Symphony on their first performance of the summer.

Arts and Community Entertainment	South Arkansas Forum	28-May	9:00am	15 min	“The South Arkansas Forum,” a 15-minute local public affairs program that airs Sunday mornings on KMRX. J Randal Harvey interviewed Joanna Benson with M.A.D Topic: Summer activities through August for kids, including movie Monday night. Concert information.
Health	KMRX Morning Show Community Interview	1-Jun	8:05AM	10 min	KMRX Morning Show Guest interview. J Randal Harvey interviewed Janice Hicks about the Summer Breeze Pop Up event in Mattocks Park and Blood Drive with Lifeshare Blood Center.
Arts and Community Entertainment	South Arkansas Forum	4-Jun	9:00am	15 min	“The South Arkansas Forum,” a 15-minute local public affairs program that airs Sunday mornings on KMRX. J Randal Harvey interviewed Katrina Embry - Smackover Chamber of Commerce President Topic: Smackover Oil Town Festival.
Education	KMRX Morning Show Community Interview	7-Jun	8:05AM	10 min	KMRX Morning Show Guest interview. J Randal Harvey interviewed Cam Robinson - newly hired basketball coach for South Ark College.
Arts and Community Entertainment	KMRX Morning Show Community Interview	8-Jun	8:05AM	10 min	KMRX Morning Show Guest interview. J Randal Harvey interviewed Katrina Embry to discuss the Oil Town Festival in Smackover, which is attempting to happen again after being gone for several years due to COVID. This is the 50th Anniversary of the event.
Arts and Community Entertainment	South Arkansas Forum	11-Jun	9:00am	15 min	“The South Arkansas Forum,” a 15-minute local public affairs program that airs Sunday mornings on KMRX. J Randal Harvey interviewed Janet Rider-Babbitt and cast members Topic: Magnolia Arts Center - Wizards and Wands Presentation
Animal Protection	KMRX Morning Show Community Interview	14-Jun	8:05AM	10 min	KMRX Morning Show Guest interview. J Randal Harvey interviewed a group of people from the Union County Animal Protection Society about their fundraising golf Tournament.

Minority Programs & Issues	South Arkansas Forum	18-Jun	9:00am	15 min	“The South Arkansas Forum,” a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed Willie McGee, El Dorado City Council and former Mayor Veronica Creer on Juneteenth Celebration.
Poverty & Homelessness	South Arkansas Forum	25-Jun	9:00am	15 min	“The South Arkansas Forum,” a 15-minute local public affairs program that airs Sunday mornings on KMRX. J Randal Harvey Jackie Stratton Topic: interviewed 100 Family Initiative   Hannah Pregnancy Center - Families in crisis, solutions

The above is a listing of the significant issues responded to by the stations, along with the most significant programming treatment of those issues for the period 4/1/23 – 6/30/23. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

**Other programming of note to the community included:**

- KMRX also ran a combined total of 315 recorded PSA’s between 4/1/23 – 6/30/23 with announcements for the following organizations and topics: This does not include the national PSA’s we run when possible that are inserted randomly as time permits in evening and weekend programming. **Due to a Master Server failure and loss of data and replacement of that server, PSA count only reflect 6/12/23 – 6/30/23. The number above can safely be multiplied x 3 months for a ballpark figure.**

Caledonia Baptist Church	175th Anniversary
Morning Star Baptist Church	18th annual Pastor/Wife Appreciation Day
Boys & Girls Club	2023 Youth of the Year Celebration
Walk for Lupus	6th Annual Lupus Walk
South Arkansas Arts Center	8th Annual Art Dash Event
Healthworks	Boomtown 5K Parkinson's Disease
UNION COUNTY CHAMBER OF COMMERCE	BUSINESS AFTER HOURS
CADC	Columbia County - Commodities Distribution
EVERGREEN BAPTIST CHURCH	COMMUNITY EMPOWERMENT SUMMIT
Gone but Not Forgotten	Community Walk-Fordville
Ageing Fearlessly Discussion on Aging	Dr. Ezinne Nwude
Share Foundation	Drive Thru Prescription Drug Take Back
MCSA / S. AR Home Health	Egg Hunt
The Call - Columbia County	Encounter
Brighter Day Tabernacle, Church of God in Christ in Waldo	Family and Friends Day
St. John Baptist Church	Family and Friends Day

Felsenthal Bream Festival	Felsenthal Bream Festival
Letter Carriers Food Drive	Food Drive 2nd Saturday in May
Share Foundation	Free Bivalent Covid Boosters
REEVES MEMORIAL MEDICAL CENTER	FREE MEDICARE EDUCATIONAL EVENT
Share Foundation	Free Walk-In Health Clinic
BONDAGE BREAKING MINISTRIES	HEALING & DELIVERANCE CRUSADE
UCAPS	Jim W. Bennett Golf Tournament
ST. JOHN BAPTIST CHURCH	Luncheon for First Responders, Military & School Resource Officers
ALSTON ANDREWS SCHOLARSHIP FOUNDATION	MUDD4DUBB
Turning Point OF South Arkansas	Online Auction Fundraiser
CADC	Ouachita County - Commodities Distribution
South Arkansas Children's Coalition / CASA	Pickleball Tournament Fundraiser
PURPLE HULL PEA FESTIVAL	PURPLE HULL MEAL FUNDRAISER
VFW	Purple UP day - Children of the Military Month
St. John Missionary Baptist	Revival
AMERICAN LEGION	STILL OPEN / BINGO
Janice Hicks	Summer Breeze Community Party
Office of Skills Development	SW Arkansas Employers Growing Talent through Apprenticeship Employer Forum
True Worship	True Worship's Bazaar
CADC	Union County - Commodities Distribution
New Home Missionary Baptist Church	Vacation Bible School
Smackover Community	Voluntary City Wide Clean Up
Lifeshare Blood Center	Walmart Magnolia
El Dorado City Ward 3	Ward 3 Community Clean Up
Arkansas Dept. Veterans Affairs	Women in the Military Photo Shoot - Camden
Arkansas Dept. Veterans Affairs	Women in the Military Photo Shoot - El Dorado

- 4/1/23 – 6/30/23: Broadcast a minimum of 2 weather forecasts per hour, every day, 6a-7p and 1x/hour 7p-6a 7 days a week.
- 4/1/23 – 6/30/23: Ran a minimum of 8 local newscasts each weekday, and FOX news at the top of at least 7 hours daily.
- 4/1/23 – 6/30/23: Ran 13 required weekly EAS tests & 6 required monthly EAS tests.