

ORDER



Midland KMID

Orders
Order / Rev: 4451907
Alt Order #: 28396223
Product Desc: Wed-Tu week
Estimate: 3435
Flight Dates: 05/01/24 - 05/07/24
Original Date / Rev: 04/30/24 / 04/30/24
Order Type: REG

Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: SRCPmedia
Buying Contact:
Billing Contact:
 201 North Union Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Tony Gonzales/Congress/TX/Rep
Demographic: A35+
Product Codes: PL12
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	30	\$5,065.00	\$4,305.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	30	\$5,065.00	\$4,305.25	0.00
Totals	30	\$5,065.00	\$4,305.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMID	05/01/24	05/07/24	EM M-F Local 2 GM Basin M-F Local 2 GM Basin	CM	5a-7a	MTWTF--	:30	5	\$55.00	P4	0.00	NM	5	\$275.00
		Local 2 Good Morning Basin													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/24	05/07/24	MTWTF--		5				\$55.00		0.00			
N 2	KMID	05/01/24	05/07/24	GMA GMA	CM	GMA	MTWTF--	:30	5	\$100.00	P4	0.00	NM	5	\$500.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/24	05/07/24	MTWTF--		5				\$100.00		0.00			
N 3	KMID	05/01/24	05/07/24	The View M-F 10a-11a	CM	10a-11a	MTWTF--	:30	3	\$30.00	P4	0.00	NM	3	\$90.00
		The View													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/24	05/07/24	MTWTF--		3				\$30.00		0.00			
N 4	KMID	05/01/24	05/07/24	Local 2 News at 5p M-F Local 2 News at 5	CM	5p-530p	MTWTF--	:30	4	\$125.00	P3	0.00	NM	4	\$500.00
		KMID ABC 2 News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/24	05/07/24	MTWTF--		4				\$125.00		0.00			
N 5	KMID	05/01/24	05/07/24	Local 2 News at 6p Local 2 News at 6p	CM	M-F 6p-630p	MTWTF--	:30	5	\$225.00	P3	0.00	NM	5	\$1,125.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Big 2 News @ 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/24	05/07/24	MTWTF--					5	\$225.00		0.00			
N 6	KMID	05/01/24	05/07/24	Wheel of Fortune Wheel of Fortune	CM	M-F 630p-7p	MTWTF--	:30	5	\$350.00	P3	0.00	NM	5	\$1,750.00
Wheel Of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/24	05/07/24	MTWTF--					5	\$350.00		0.00			
N 7	KMID	05/03/24	05/03/24	Fri Prime Other 2 20/20	CM	8p-10p	----F--	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
20/20 (2 hours)-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	----F--					1	\$325.00		0.00			
N 8	KMID	05/01/24	05/07/24	M-SU Local2 Nws at 10 M-Su Local2 Nws at 10	CM	10p-1035p	MTWTF--	:30	2	\$250.00	P3	0.00	NM	2	\$500.00
KMID ABC2 News At 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/24	05/07/24	MTWTF--					2	\$250.00		0.00			
													Totals	30	\$5,065.00