

# ORDER



Midland KMID

**Orders**  
**Order / Rev:** 4455023  
**Alt Order #:** 28397121  
**Product Desc:** Wed-Tu week  
**Estimate:** 3444  
**Flight Dates:** 05/15/24 - 05/21/24  
**Original Date / Rev:** 05/02/24 / 05/02/24  
**Order Type:** REG

**Primary AE:** Katz Political  
**Sales Office:** K-POL  
**Sales Region:** Nat

**Agency Name:** SRCPmedia  
**Buying Contact:**  
**Billing Contact:**  
 201 North Union Street  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/Tony Gonzales/Congress/TX/Rep  
**Demographic:** HH  
**Product Codes:** PL12  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P4

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	29	\$4,890.00	\$4,156.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	29	\$4,890.00	\$4,156.50	0.00
<b>Totals</b>	<b>29</b>	<b>\$4,890.00</b>	<b>\$4,156.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMID	05/15/24	05/21/24	EM M-F Local 2 GM Basin M-F Local 2 GM Basin	CM	5a-7a	MTWTF--	:30	5	\$55.00	P4	0.00	NM	5	\$275.00
				Local 2 Good Morning Basin											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/15/24	05/21/24	MTWTF--		5				\$55.00		0.00			
N 2	KMID	05/15/24	05/21/24	GMA GMA	CM	GMA	MTWTF--	:30	5	\$100.00	P4	0.00	NM	5	\$500.00
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/15/24	05/21/24	MTWTF--		5				\$100.00		0.00			
N 3	KMID	05/15/24	05/21/24	The View The View	CM	10a-11a	MTWTF--	:30	3	\$30.00	P4	0.00	NM	3	\$90.00
				The View											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/15/24	05/21/24	MTWTF--		3				\$30.00		0.00			
N 4	KMID	05/15/24	05/21/24	Local 2 News at 5p M-F Local 2 News at 5	CM	5p-530p	MTWTF--	:30	4	\$125.00	P3	0.00	NM	4	\$500.00
				KMID ABC 2 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/15/24	05/21/24	MTWTF--		4				\$125.00		0.00			
N 5	KMID	05/15/24	05/21/24	Local 2 News at 6p Local 2 News at 6p	CM	M-F 6p-630p	MTWTF--	:30	5	\$225.00	P3	0.00	NM	5	\$1,125.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Big 2 News @ 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/15/24	05/21/24	MTWTF--		5				\$225.00		0.00			
N 6	KMID	05/15/24	05/21/24	Wheel of Fortune Wheel of Fortune	CM	M-F 630p-7p	MTWTF--	:30	4	\$350.00	P3	0.00	NM	4	\$1,400.00
Wheel Of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/15/24	05/21/24	MTWTF--		4				\$350.00		0.00			
N 7	KMID	05/15/24	05/21/24	M-SU Local2 Nws at 10 M-Su Local2 Nws at 10	CM	10p-1035p	MTWTF--	:30	2	\$250.00	P3	0.00	NM	2	\$500.00
KMID ABC2 News At 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/15/24	05/21/24	MTWTF--		2				\$250.00		0.00			
N 8	KMID	05/19/24	05/19/24	Sun Prime Other 2 American Idol	CM	7p-9p	-----S	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
American Idol-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----S		1				\$500.00		0.00			
													Totals	29	\$4,890.00