

ORDER



Midland KMID

Orders
Order / Rev: 4455011
Alt Order #: 28396978
Product Desc: Wed-Tu week
Estimate: 3443
Flight Dates: 05/08/24 - 05/14/24
Original Date / Rev: 05/02/24 / 05/02/24
Order Type: REG

Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: SRCPmedia
Buying Contact:
Billing Contact:
 201 North Union Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Tony Gonzales/Congress/TX/Rep
Demographic: HH
Product Codes: PL12
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P4

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	29	\$4,890.00	\$4,156.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	29	\$4,890.00	\$4,156.50	0.00
Totals	29	\$4,890.00	\$4,156.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMID	05/08/24	05/14/24	EM M-F Local 2 GM Basin M-F Local 2 GM Basin Local 2 Good Morning Basin	CM	5a-7a	MTWTF--	:30	5	\$55.00	P4	0.00	NM	5	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/08/24	05/14/24	MTWTF--		5				\$55.00		0.00			
N 2	KMID	05/08/24	05/14/24	GMA GMA Good Morning America	CM	GMA	MTWTF--	:30	5	\$100.00	P4	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/08/24	05/14/24	MTWTF--		5				\$100.00		0.00			
N 3	KMID	05/08/24	05/14/24	The View The View	CM	10a-11a	MTWTF--	:30	3	\$30.00	P4	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/08/24	05/14/24	MTWTF--		3				\$30.00		0.00			
N 4	KMID	05/08/24	05/14/24	Local 2 News at 5p M-F Local 2 News at 5 KMID ABC 2 News	CM	5p-530p	MTWTF--	:30	4	\$125.00	P3	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/08/24	05/14/24	MTWTF--		4				\$125.00		0.00			
N 5	KMID	05/08/24	05/14/24	Local 2 News at 6p Local 2 News at 6p	CM	M-F 6p-630p	MTWTF--	:30	5	\$225.00	P3	0.00	NM	5	\$1,125.00

Order / Rev: 4455011
 Alt Order #: 28396978
 Flight Dates: 05/08/24 - 05/14/24

Advertiser: POL/Tony Gonzales/Congress/TX/Rep
 Product Desc: Wed-Tu week
 Estimate: 3443

Midland KMID

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Big 2 News @ 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/08/24	05/14/24	MTWTF--		5				\$225.00		0.00			
N 6	KMID	05/08/24	05/14/24	Wheel of Fortune Wheel of Fortune	CM	M-F 630p-7p	MTWTF--	:30	4	\$350.00	P3	0.00	NM	4	\$1,400.00
Wheel Of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/08/24	05/14/24	MTWTF--		4				\$350.00		0.00			
N 7	KMID	05/08/24	05/14/24	M-SU Local2 Nws at 10 M-Su Local2 Nws at 10	CM	10p-1035p	MTWTF--	:30	2	\$250.00	P3	0.00	NM	2	\$500.00
KMID ABC2 News At 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/08/24	05/14/24	MTWTF--		2				\$250.00		0.00			
N 8	KMID	05/12/24	05/12/24	Sun Prime Other 2 American Idol	CM	7p-9p	-----S	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
American Idol-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-----S		1				\$500.00		0.00			
													Totals	29	\$4,890.00