

ORDER



Midland KMID

Orders
Order / Rev: 4455034
Alt Order #: 28397122
Product Desc: 2pm cutoff oin elect
Estimate: 3445
Flight Dates: 05/22/24 - 05/28/24
Original Date / Rev: 05/02/24 / 05/02/24
Order Type: REG

Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: SRCPmedia
Buying Contact:
Billing Contact:
 201 North Union Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Tony Gonzales/Congress/TX/Rep
Demographic: HH
Product Codes: PL12
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P4

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	20	\$3,695.00	\$3,140.75
05/27/24	06/30/24	10	\$1,320.00	\$1,122.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	20	\$3,695.00	\$3,140.75	0.00
June 2024	10	\$1,320.00	\$1,122.00	0.00
Totals	30	\$5,015.00	\$4,262.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMID	05/22/24	05/28/24	EM M-F Local 2 GM Bas	CM	5a-7a	MTWTF--	:30	5	\$55.00	P4	0.00	NM	5	\$275.00
				M-F Local 2 GM Basin											
				Local 2 Good Morning Basin											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/22/24	05/28/24	MTWTF--		5				\$55.00		0.00			
N 2	KMID	05/22/24	05/28/24	GMA	CM	GMA	MTWTF--	:30	5	\$100.00	P4	0.00	NM	5	\$500.00
				GMA											
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/22/24	05/28/24	MTWTF--		5				\$100.00		0.00			
N 3	KMID	05/22/24	05/28/24	The View	CM	10a-11a	MTWTF--	:30	3	\$30.00	P4	0.00	NM	3	\$90.00
				The View											
				The View											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/22/24	05/28/24	MTWTF--		3				\$30.00		0.00			
N 4	KMID	05/22/24	05/27/24	Local 2 News at 5p	CM	5p-530p	M-WTF--	:30	4	\$125.00	P3	0.00	NM	4	\$500.00
				M-F Local 2 News at 5											
				KMID ABC 2 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/22/24	05/28/24	M-WTF--		4				\$125.00		0.00			
N 5	KMID	05/22/24	05/27/24		CM	M-F 6p-630p	M-WTF--	:30	4	\$225.00	P3	0.00	NM	4	\$900.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Local 2 News at 6p											
				Local 2 News at 6p											
				Big 2 News @ 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/22/24	05/28/24	M-WTF--			4		\$225.00		0.00				
N 6	KMID	05/22/24	05/27/24	Wheel of Fortune	CM	M-F 630p-7p	M-WTF--	:30	4	\$350.00	P3	0.00	NM	4	\$1,400.00
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/22/24	05/28/24	M-WTF--			4		\$350.00		0.00				
N 7	KMID	05/22/24	05/27/24	M-SU Local2 Nws at 10	CM	10p-1035p	M-WTF--	:30	2	\$250.00	P3	0.00	NM	2	\$500.00
				M-Su Local2 Nws at 10											
				KMID ABC2 News At 10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/22/24	05/28/24	M-WTF--			2		\$250.00		0.00				
N 8	KMID	05/23/24	05/23/24	Thur Prime Hour 1	CM	7p-8p	---T---	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
				9-1-1											
				9-1-1 (R)-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	---T---			1		\$350.00		0.00				
N 9	KMID	05/25/24	05/25/24	M-SU Local2 Nws at 10	CM	10p-1035p	-----S-	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
				M-Su Local2 Nws at 10											
				Big 2 News at 10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	-----S-			1		\$200.00		0.00				
N 10	KMID	05/26/24	05/26/24	M-SU Local2 Nws at 10	CM	10p-1035p	-----S	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
				M-Su Local2 Nws at 10											
				Big 2 News at 10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	-----S			1		\$300.00		0.00				
													Totals	30	\$5,015.00