

CONTRACT



WFOX-TV
PO Box 809238
Chicago, IL 60680-9238
(855) 333-2676

And:

Dudley Media
919 Catherine St
Philadelphia, PA 19147

<u>Contract / Revision</u> 451713 /		<u>Alt Order #</u> 09219426
<u>Product</u> POLSON FOR CONGRESS		
<u>Contract Dates</u> 09/18/18 - 11/06/18	<u>Estimate #</u>	
<u>Advertiser</u> POL/T Polson/D/STR/FL-A		<u>Original Date / Revision</u> 09/17/18 / 09/17/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFOX-TV	<u>Account Executive</u> Washington DC CoxF	<u>Sales Office</u> CoxReps Washi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> P00025625		<u>Advertiser Ref</u> P00066298-A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WFOX	10/30/18	11/05/18	M-F Action News @ 5a-530a			:30			P-03		NM	4	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/30/18	11/05/18	MTWTF--				4	\$180.00					
N 2	WFOX	09/18/18	11/05/18	M-F Action News @ 7a-8a			:30			P-03		NM	29	\$9,860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	09/18/18	09/24/18	MTWTF--				2	\$340.00					
	Week:	09/25/18	10/01/18	MTWTF--				2	\$340.00					
	Week:	10/02/18	10/08/18	MTWTF--				5	\$340.00					
	Week:	10/09/18	10/15/18	MTWTF--				5	\$340.00					
	Week:	10/16/18	10/22/18	MTWTF--				5	\$340.00					
	Week:	10/23/18	10/29/18	MTWTF--				5	\$340.00					
	Week:	10/30/18	11/05/18	MTWTF--				5	\$340.00					
N 3	WFOX	09/18/18	11/05/18	M-F AN 6p-630p LOC6p-630p			:30			P-03		NM	29	\$11,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	09/18/18	09/24/18	MTWTF--				2	\$400.00					
	Week:	09/25/18	10/01/18	MTWTF--				2	\$400.00					
	Week:	10/02/18	10/08/18	MTWTF--				5	\$400.00					
	Week:	10/09/18	10/15/18	MTWTF--				5	\$400.00					
	Week:	10/16/18	10/22/18	MTWTF--				5	\$400.00					
	Week:	10/23/18	10/29/18	MTWTF--				5	\$400.00					
	Week:	10/30/18	11/05/18	MTWTF--				5	\$400.00					
N 4	WFOX	10/02/18	11/05/18	M-F Late News 10p 10p-1030p			:30			P-03		NM	8	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/02/18	10/08/18	MTW-F--				1	\$700.00					
	Week:	10/09/18	10/15/18	MTW-F--				1	\$700.00					
	Week:	10/16/18	10/22/18	MTW-F--				1	\$700.00					
	Week:	10/23/18	10/29/18	M-----				1	\$700.00					
	Week:	10/30/18	11/05/18	MTW-F--				4	\$700.00					
N 5	WFOX	11/03/18	11/03/18	Sa Action News @ 9a 9a-10a			:30			P-03		NM	1	\$200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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<u>Advertiser</u> POL/T Polson/D/STR/FL-#		<u>Original Date / Revision</u> 09/17/18 / 09/17/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount	
													1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
	Week:	10/29/18	11/04/18	-----1-				1	\$200.00						
N 6	WFOX	11/04/18	11/04/18	FOX News Sunday	9:00 AM-10:00 AM		:30			P-03		NM	1	\$400.00	
													1	\$360.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
	Week:	10/29/18	11/04/18	-----1				1	\$400.00						
N 7	WFOX	10/30/18	11/05/18	M-F Action News @ 1111p	11:35p		:30			P-03		NM	1	\$360.00	
													4	\$20.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
	Week:	10/30/18	11/05/18	MTW-F--				1	\$360.00						
N 8	WFOX	10/02/18	10/29/18	M-F Action News @ 4:430a-5a			:30			P-05		NM	4		\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
	Week:	10/02/18	10/08/18	MTWTF--				1	\$5.00						
	Week:	10/09/18	10/15/18	MTWTF--				1	\$5.00						
	Week:	10/16/18	10/22/18	MTWTF--				1	\$5.00						
	Week:	10/23/18	10/29/18	MTWTF--				1	\$5.00						
Totals									0.00				77	\$28,760.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 -09/30/18	8	\$2,960.00	(\$444.00)	\$2,516.00
10/01/18 -10/28/18	45	\$16,180.00	(\$2,427.00)	\$13,753.00
10/29/18 -11/05/18	24	\$9,620.00	(\$1,443.00)	\$8,177.00
Totals	77	\$28,760.00	(\$4,314.00)	\$24,446.00

Signature: _____ **Date:** _____

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