

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KMXV KBKL KEKB	<b>Date:</b> 9-24-19
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I, NICK ALLAN  
do hereby request station time concerning the following issue:

YES ON 4A

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: CITIZENS FOR SCHOOL DISTRICT 51

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

CITIZENS FOR SCHOOL DISTRICT 51  
PO BOX 1933 GR Jet CO 81562

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

DAN PRINSTER

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

9-24-19                                            978 719-310-9345  
Date    Signature    Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted                       Accepted in Part                       Rejected

                      CARL HUGHES                      9-24-19  
Signature    Printed Name    Title

# CONTRACT



**Townsquare Media Grand Junction**  
**315 Kennedy Ave**  
**Grand Junction, CO 81501**  
**(970) 242-7788**

<u>Contract / Revision</u> 1264831 /		<u>Alt Order #</u>
<u>Advertiser</u> <b>Citizen for School District 51</b>		<u>Original Date / Revision</u> 09/24/19 / 09/25/19
<u>Contract Dates</u> <b>09/26/19 - 11/05/19</b>	<u>Estimate #</u>	
<u>Product</u> <b>2019 Yes on 3A Campaign</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> <b>GrandJunct</b>	<u>Account Executive</u> Carl Hughes	<u>Sales Office</u> Local Grand Jur
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Citizen for School District 51**  
**PO Box 4562**  
**Grand Junction, CO 81502**

<b>KMXY-FM - 1264831A</b>													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KMXY	09/26/19	10/06/19	M-Su 5a-8p	6:00 AM-7:00 PM		:30				NM	60	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/23/19	09/29/19	---TFSS				30	\$8.00	0.00			
	Week:	09/30/19	10/06/19	MTWTFSS				30	\$8.00	0.00			
N 2	KMXY	10/07/19	11/05/19	M-Su 5a-8p	6:00 AM-7:00 PM		:30				NM	140	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/07/19	10/13/19	MTWTFSS				35	\$8.00	0.00			
	Week:	10/14/19	10/20/19	MTWTFSS				35	\$8.00	0.00			
	Week:	10/21/19	10/27/19	MTWTFSS				35	\$8.00	0.00			
	Week:	10/28/19	11/03/19	MTWTFSS				35	\$8.00	0.00			
	Week:	11/04/19	11/10/19	-----				0	\$0.00	0.00			
<b>Totals</b>											0.00	200	\$1,600.00

Time Period	# of Spots	Gross Amount	Net Amount
09/01/19 - 09/30/19	35	\$280.00	\$280.00
10/01/19 - 10/31/19	150	\$1,200.00	\$1,200.00
11/01/19 - 11/03/19	15	\$120.00	\$120.00
<b>Totals</b>	<b>200</b>	<b>\$1,600.00</b>	<b>\$1,600.00</b>

<b>KBKL-FM - 1264831B</b>													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KBKL	09/26/19	10/06/19	M-Su 5a-8p	6:00 AM-7:00 PM		:30				NM	28	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/23/19	09/29/19	---TFSS				14	\$10.00	0.00			
	Week:	09/30/19	10/06/19	MTWTFSS				14	\$10.00	0.00			
N 2	KBKL	10/07/19	11/03/19	M-Su 5a-8p	6:00 AM-7:00 PM		:30				NM	60	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/07/19	10/13/19	MTWTFSS				15	\$10.00	0.00			
	Week:	10/14/19	10/20/19	MTWTFSS				15	\$10.00	0.00			
	Week:	10/21/19	10/27/19	MTWTFSS				15	\$10.00	0.00			
	Week:	10/28/19	11/03/19	MTWTFSS				15	\$10.00	0.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**Townsquare Media Grand Junction**  
**315 Kennedy Ave**  
**Grand Junction, CO 81501**  
**(970) 242-7788**

<u>Contract / Revision</u> 1264831 /	<u>Alt Order #</u>
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<u>Advertiser</u> Citizen for School District 51	<u>Original Date / Revision</u> 09/24/19 / 09/25/19
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<u>Contract Dates</u> 09/26/19 - 11/05/19	<u>Product</u> 2019 Yes on 3A Campai	<u>Estimate #</u>
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<b>KBKL-FM - 1264831B</b>													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 3	KBKL	11/04/19	11/05/19	M-Su 5a-8p	6:00 AM-7:00 PM		:30				NM	12	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/04/19	11/10/19	MT-----				12	\$10.00	0.00			
<b>Totals</b>											0.00	100	\$1,000.00

Time Period	# of Spots	Gross Amount	Net Amount
09/01/19 -09/30/19	16	\$160.00	\$160.00
10/01/19 -10/31/19	66	\$660.00	\$660.00
11/01/19 -11/05/19	18	\$180.00	\$180.00
<b>Totals</b>	100	\$1,000.00	\$1,000.00

<b>KEKB-FM - 1264831C</b>													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KEKB	09/26/19	10/06/19	M-Su 5a-8p	6:00 AM-7:00 PM		:30				NM	28	\$336.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/23/19	09/29/19	---TFSS				14	\$12.00	0.00			
Week:		09/30/19	10/06/19	MTWTFSS				14	\$12.00	0.00			
N 2	KEKB	10/07/19	11/03/19	M-Su 5a-8p	6:00 AM-7:00 PM		:30				NM	60	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/19	10/13/19	MTWTFSS				15	\$12.00	0.00			
Week:		10/14/19	10/20/19	MTWTFSS				15	\$12.00	0.00			
Week:		10/21/19	10/27/19	MTWTFSS				15	\$12.00	0.00			
Week:		10/28/19	11/03/19	MTWTFSS				15	\$12.00	0.00			
N 3	KEKB	11/04/19	11/05/19	M-Su 5a-8p	6:00 AM-7:00 PM		:30				NM	12	\$144.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/04/19	11/10/19	MT-----				12	\$12.00	0.00			
<b>Totals</b>											0.00	100	\$1,200.00

Time Period	# of Spots	Gross Amount	Net Amount
09/01/19 -09/30/19	16	\$192.00	\$192.00
10/01/19 -10/31/19	66	\$792.00	\$792.00
11/01/19 -11/05/19	18	\$216.00	\$216.00
<b>Totals</b>	100	\$1,200.00	\$1,200.00

<b>KBKL-FM - 1264831D</b>										
*Line	Start Date	End Date	Description	Imp./Plays	Booked	Rate	Rate Type	Amount		
N 4	09/26/19	09/30/19	:30 Audio Spot (CPP)	13	13	\$3.00	CPP	\$39.00		
N 5	10/01/19	10/31/19	:30 Audio Spot (CPP)	75	75	\$3.00	CPP	\$225.00		
N 6	11/01/19	11/05/19	:30 Audio Spot (CPP)	12	12	\$3.00	CPP	\$36.00		
<b>Totals</b>				100				\$300.00		

<b>KEKB-FM - 1264831D</b>										
*Line	Start Date	End Date	Description	Imp./Plays	Booked	Rate	Rate Type	Amount		
N 7	09/26/19	09/30/19	:30 Audio Spot (CPP)	14	14	\$3.00	CPP	\$42.00		
N 8	10/01/19	10/31/19	:30 Audio Spot (CPP)	74	74	\$3.00	CPP	\$222.00		
N 9	11/01/19	11/05/19	:30 Audio Spot (CPP)	12	12	\$3.00	CPP	\$36.00		

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<u>Contract / Revision</u> 1264831 /	<u>Alt Order #</u>
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<u>Advertiser</u> <b>Citizen for School District 51</b>	<u>Original Date / Revision</u> 09/24/19 / 09/25/19
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<u>Contract Dates</u> <b>09/26/19 - 11/05/19</b>	<u>Product</u> 2019 Yes on 3A Campai	<u>Estimate #</u>
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<b>KEKB-FM - 1264831D</b>				Imp./Plays				Amount
*Line	Start Date	End Date	Description	Booked	Rate	Rate Type		
<b>Totals</b>				100				\$300.00

<b>KMXY-FM - 1264831D</b>				Imp./Plays				Amount
*Line	Start Date	End Date	Description	Booked	Rate	Rate Type		
N 1	09/26/19	09/30/19	:30 Audio Spot (CPP)	30	\$3.00	CPP		\$90.00
N 2	10/01/19	10/31/19	:30 Audio Spot (CPP)	142	\$3.00	CPP		\$426.00
N 3	11/01/19	11/05/19	:30 Audio Spot (CPP)	28	\$3.00	CPP		\$84.00
<b>Totals</b>				200				\$600.00

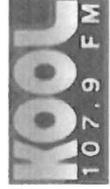
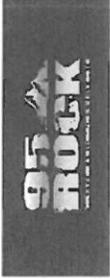
Time Period	Gross Amount	Net Amount
09/01/19 -09/30/19	\$90.00	\$90.00
09/01/19 -09/30/19	\$39.00	\$39.00
09/01/19 -09/30/19	\$42.00	\$42.00
10/01/19 -10/31/19	\$222.00	\$222.00
10/01/19 -10/31/19	\$225.00	\$225.00
10/01/19 -10/31/19	\$426.00	\$426.00
11/01/19 -11/05/19	\$84.00	\$84.00
11/01/19 -11/05/19	\$36.00	\$36.00
11/01/19 -11/05/19	\$36.00	\$36.00
<b>Totals</b>	<b>\$1,200.00</b>	<b>\$1,200.00</b>

Contract Totals      0.4      523      \$5,000.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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A Proposal For:  
 Citizen's for School District 51 2019  
 Prepared by:  
Carl Hughes

Order Type: CASH  
 Product Description: 2019 YES ON 3A Campaign  
 Streaming Included? Yes  No  COOP?  No  New Business? Yes

Station	Inventory Type	Spot Length	Start Date	End Date	Start Time	End Time	M	T	W	T	F	S	S	Per Week	Spot Cost	Total Weeks	# Spots	Total Cost
MIX 104.3 - KMXV	LAR	30	9/26/19	10/7/19	6A	7P	X	X	X	X	X	X	X	30	\$11.00	2	60	\$ 660.00
MIX 104.3 - KMXV	LAR	30	10/8/19	11/5/19	6A	7P	X	X	X	X	X	X	X	35	\$11.00	4	140	\$ 1,540.00
KOOL 107.9 - KBKL	LAR	30	9/26/19	10/7/19	6A	7P	X	X	X	X	X	X	X	13	\$13.00	2	28	\$ 364.00
KOOL 107.9 - KBKL	LAR	30	10/8/19	11/5/19	6A	7P	X	X	X	X	X	X	X	16	\$13.00	4	72	\$ 936.00
KEKB 99.9	LAR	30	9/26/19	10/7/19	6A	7P	X	X	X	X	X	X	X	14	\$15.00	2	28	\$ 420.00
KEKB 99.9	LAR	30	10/8/19	11/5/19	6A	7P	X	X	X	X	X	X	X	18	\$15.00	4	72	\$ 1,080.00
<i>Streaming ads include on digital leaderboard display ad, with click through to website.</i>																		
																Matching schedule on online	400	
																Total Flight Unit Cost	800	\$5,000.00

AGREED: Date 9-24-19

Townsquare Media does not discriminate in advertising sales based on race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, will be rejected. The ideas contained in this proposal remain the property of Townsquare Media unless purchased by the advertiser. Ads are NON-CANCELABLE.,