ORDER

Orders	Order / Rev:	2872548		
	Alt Order #:	WOC14524323		
	Product Desc:	Braun for IN		
	Estimate:	4071		WHAS
	Flight Dates:	04/03/24 - 04/09/24	Primary AE:	Thomas Clark
	Original Date / Rev:	03/07/24 / 04/03/24	Sales Office:	TSLA
	Order Type:	General	Sales Region:	NAT
Agency	Name:	Target Enterprises/ POL		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:	Mike McCauley	Billing Calendar:	Broadcast
		15260 Ventura Blvd; Ste 1240	Billing Cycle:	EOM/EOC
		Sherman Oaks, CA 91403	Agency Commission:	15%
Advertiser	Name:	POL/ Mike Braun / R / Governor / IN		
	Demographic:	A35+	New Business End:	
	Product Codes:	PL-Candidate: State Governor (LUR)	Advertiser External ID:	M226326
	Revenue Code 1:	AGY	Agency External ID:	2041AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Candidate	Order Separation:	00:15:00
	Priority:	P04		

Bill Plan

Start Date	Date End Date		Gross Amount	Net Amount		
04/01/24	04/09/24	18	\$2,340.00	\$1,989.00		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating		
April 2024	18	\$2,340.00	\$1,989.00	41.94		
Totals	18	\$2,340,00	\$1,989,00	41.94		

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Thomas Clark			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	15%	\$2,340.00
Market	100%	\$15,600,00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$13,260.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

L	n C	h	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Ν	1 WI	HAS	04/03/24	04/09/24	Good Morning Ameri		7-9a	МГ	:30	2	\$120.00 P04	1.98 NM	2	\$240.00
					GOOD MORNING A	MERICA								
	130	02567	Index: 93											
		Start	t Date E	nd Date	Weekdays Sr	ots/Week	Rate	Rating						
	Week	k: 04/0	3/24 0	04/09/24	МГ	2	\$120.00	1.98						

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Totals

18

\$2,340.00

Order / Rev: 2872548 Advertiser: POL/ Mike Braun / R / Governor / IN

Alt Order #: WOC14524323 Product Desc: Braun for IN WHAS

Flight Dates: 04/03/24 - 04/09/24 Estimate: 4071

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
Sta Week: 04/	rt Date	End Date	Weekdays MT	Spots/Week	Rate	Ratir							
N 2 WHAS		04/09/24	Good Morning Ar	nerica CM	\$120.00 7-9a		98 WTF	:30	3	\$120.00 P04	2 20 NM	3	\$360.00
N Z WII/O	0-1/00/2	0-700/2-	GOOD MORNIN		7 54		****	.00	Ü	Ψ120.001 04	2.20 TW	Ŭ	φοσσ.σσ
	7 Index:												
Sta Week: 04/	rt Date	End Date 04/07/24	Weekdays WTF	Spots/Week 3	Rate \$120.00	Ratir	<u>ng</u> 20						
N 3 WHAS			Local News @ 6p		6-630p		<u>М</u> Г	:30	1	\$160.00 P04	3.41 NM	1	\$160.00
Winte	0-1/00/2	0-70072	WHAS11 NEWS		О ОООР			.00	•	Ψ100.001 04	0.41 TW		Ψ100.00
130256	7 Index:	96											
	rt Date	End Date	Weekdays MT	Spots/Week	Rate	Ratir							
Week: 04/		04/09/24		1	\$160.00		41			\$4.00.00 DO 4	0.00 NIM		# 400.00
N 4 WHAS	04/03/2	24 04/05/24	Local News @ 6p WHAS11 NEWS		6-630p		WГF	:30	1	\$160.00 P04	2.83 NM	1	\$160.00
130256	7 Index:	96	WHACTINEWO	@ 0p									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 04/	/01/24	04/07/24	WTF	1	\$160.00	2.	83						
N 5 WHAS	04/03/2	24 04/07/24	This Week Su	CM	9-10a		S	:30	1	\$100.00 P04	1.55 NM	1	\$100.00
120256	7 Index:	0.3	THIS WEEK										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	na						
Week: 04/		04/07/24	S	1	\$100.00		<u>19</u> 55						
N 6 WHAS	04/03/2	24 04/09/24	Good Morning Ar	merica CM	7-9a		МГ	:15/:15	2	\$120.00 P04	1.98 DN	2	\$240.00
			GOOD MORNIN	G AMERICA									
	7 Index:			0	Б.	D //							
Sta Week: 04/	rt Date	End Date 04/09/24	Weekdays MT	Spots/Week 2	Rate \$120.00	Ratir	<u>ng</u> 98						
N 7 WHAS			Good Morning Ar		7-9a		WTF :	·15/·15	3	\$120.00 P04	2.20 DN	3	\$360.00
IV 7 WIIAO	04/03/2	-+ 04/05/24	GOOD MORNIN		1-54		WII	. 10/. 10	3	Ψ120.001 04	2.20 DIV		ψ300.00
130256	7 Index:	93											
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir							
Week: 04/		04/07/24	WTF	3	\$120.00		20						
N 8 WHAS	04/03/2	24 04/09/24	Local News @ 6p WHAS11 NEWS		6-630p		МТ	:15/:15	1	\$160.00 P04	3.41 DN	1	\$160.00
130256	7 Index:	96	WHASTINEWS	@ op									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 04/	/03/24	04/09/24	МГ	1	\$160.00	3.	41						
N 9 WHAS	04/03/2	24 04/05/24	Local News @ 6p		6-630p		WTF	:15/:15	2	\$160.00 P04	2.83 DN	2	\$320.00
120256	7 Index:	06	WHAS11 NEWS	@ 6p									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	na					ł	
Week: 04/		04/07/24	WTF	2	\$160.00		83						
N10 WHAS	04/03/2	24 04/09/24	Good Morning Ar	merica CM	7-9a		МТ	:30	2	\$120.00 P04	1.98 NM	2	\$240.00
			GOOD MORNIN										
	7 Index:		Marata I	0	5 .	.						1	
Sta Week: 04/	rt Date	End Date 04/09/24	<u>Weekdays</u> MΓ	Spots/Week 2	Rate \$120.00	Ratir	<u>ng</u> 98						
vveek. 04/	UJ/24	04/03/24	1411		φ120.00	1.	<i>3</i> 0						