ORDER

Orders	Order / R	ev:	2872	2550													
	Alt Order #:		WOC14524326														
	Product D	esc:	Brau	In for IN													
	Estimate:		4072	2							WHAS	6					
	Flight Dat	es:	04/1	04/10/24 - 04/16/24				Primary AE:			Thoma	Thomas Clark					
	0	ate / Rev:	03/07/24 / 04/10/24					Sales Off			TSLA						
	Order Typ			General				Sales Re			NAT						
	0.00)p							00.00110	9.0								
Agency	Name:		Targ	jet Enterpris	ses/ P	OL											
	Buying Co	ontact:						Billing Type:				Cash					
	Billing Co	ntact:	Mike	Mike McCauley				Billing Calendar:			Broadcast						
			1526	15260 Ventura Blvd; Ste 1240				Billing Cy	cle:		EOM/EOC						
			Sher	nan Oaks, CA 91403			Agency Commission:			15%							
Advertiser	Name:		POL	/ Mike Brau	n / R /	Governor / IN	1										
	Demograp	phic:	A35+				-	New Bus	iness	End:							
	Product C	odes:	PL-Candidate: State Governor (LUR)					Advertise	r Exte	ernal ID:	M2263	326					
	Revenue	Code 1:	AGY	,				Agency E	xtern	al ID:	2041A	G					
	Revenue	Code 2:	(POL	_) Political				Unit Code	e:		Gener	al					
	Revenue	Code 3:	(POL	_) Candidate				Order Se	parati	on:	00:15:00						
	Priority:		P04					_									
Bill Plan							Tota	ls									
Start Date	End Date	# Spots	Gross	Amount	Net Ar	mount	Mont	th		# Spots	Gross	s Amou	Int	Net Amount	Rating		
04/01/24	04/16/24	16		\$2,560.00		\$2,176.00	April	2024		16		\$2,560		\$2,176.00			
							Total	S		16		\$2,560	0.00	\$2,176.00	38.96		
Account Execu		0.1						1-		Outland(-						
Account Execut Thomas Clark	live	Sales Offi	се	Sales Regio	n	Start Date / E				Order % 100%							
						Start Of Order	- LIIC			100 /0	1						
Order Share		S	Share		Total												
WHAS			15%	\$2,56													
Market			100%	\$17,06	6.67												
Competitive Sł	hare	S	Share		Total												
CABLE			0%		0.00												
UNKWN			85%	\$14,50													
WAVE			0%		0.00												
WBKI WBNA			0% 0%		0.00 00.00												
WDRB			0%		0.00 0.00												
WFTE			0%		50.00												
WKMJ			0%		0.00												
WKPC			0%		0.00												
WKZT			0%	\$	0.00												
WLKY			0%	\$	60.00												
Ln Ch	Start End	d Inver	ntory C	Code I	Break	Start/End T	īme	Days	Len	Spots	Rate	Pri F	Rta Tvi	pe Spots	Amount		
N 1 WHAS 0			-			7-9a		MT	:3	-	\$120.00		1.98 N		\$240.00		
		GOO	D MOF	RNING AME	RICA												
1302567 li	ndex: 93																
1302567 li <u>Start I</u> Week: 04/10	Date End D		ekdays	Spots/	/Week 2	-	Rati	ing .98									

Print Date: 04/15/24 09:30:40 Page 2 of 2

Order / Rev:	2872550	Advertiser:	POL/ Mike Braun / R / Governor / IN			
Alt Order #:	WOC14524326	Product Desc:	Braun for IN	WHAS		
Flight Dates:	04/10/24 - 04/16/24	Estimate:	4072			

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Day	/s l	Len Spot	S	Rate Pri	Rtg Type	Spots	Amount
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 04		04/16/24	MT	2	\$120.00	1.98			0	\$400.00 D04	0.00 1114		\$ 000.00
N 2 WHAS	04/10/2	4 04/12/24	Good Morning Ar GOOD MORNIN		7-9a	WTI	F	:30	3	\$120.00 P04	2.20 NM	3	\$360.00
130256	7 Index:	93											
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 04	/08/24	04/14/24	WTF	3	\$120.00	2.20							
N 3 WHAS	04/10/2	4 04/16/24	Local News @ 53	•	530-6p	МГ		:30	2	\$140.00 P04	2.50 NM	2	\$280.00
120256	7 Index:	100	WHAS11 NEWS	@ 530P									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 04		04/16/24	MT	2	\$140.00	2.50							
N 4 WHAS		4 04/16/24	Local News @ 6p	M-F CM	6-630p	МТ		:30	2	\$250.00 P03	3.41 NM	2	\$500.00
			WHAS11 NEWS		•								
	7 Index:												
	art Date	End Date	<u>Weekdays</u> MT	Spots/Week	Rate	Rating							
Week: 04		04/16/24		2	\$250.00	3.41 WTI	F	.00	<u></u>	¢4.40.00 D0.4	0.40 NIM	3	¢ 400.00
N 5 WHAS	04/10/2	4 04/12/24	Local News @ 53 WHAS11 NEWS	•	530-6p	WII	F	:30	3	\$140.00 P04	2.18 NW	3	\$420.00
130256	7 Index:	100	WHAOTH NEWO	@ 0001									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 04	/08/24	04/14/24	WTF	3	\$140.00	2.18							
N 6 WHAS	04/10/2	4 04/12/24	Local News @ 6p		6-630p	WTI	F	:30	3	\$160.00 P04	2.83 NM	3	\$660.00
120256	7 Index:	06	WHAS11 NEWS	@ 6p									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 04		04/14/24	WTF	<u>opois/week</u> 3	\$160.00	2.83							
Spot Ch	Date Ra	inge D	escription	Start	/End Time		We	ekdays_	Lenç	gth Rate	Rtg Type		
			ocal News @ 6p N	<i>I-F</i> 6-63	0р		V	VThF	:	30 (\$160.00)	2.83 <i>NM</i>		
	e MG 6.4	·											
•	A/Overso	-	ocal News @ 6p N	<i>1-F</i> 6-63	On		v	VThF		30 (\$160.00)	292 111		
	e MG 6.4				op			VI III [.]	-	30 (\$700.00)	2.05 1111		
	A/Overso	/											
4 VHAS	04/08/24	4-04/14/24 L	ocal News @ 6p N	1-F 6-63	0p			ThF	:	30 \$250.00	2.83 NM		
M MC	G for 6.3,6	6.1											
5 VHAS	04/08/24	4-04/14/24 L	ocal News @ 6p N	1-F 6-63	0р			ThF	:	30 \$250.00	2.83 NM		
₩ MC	G for 6.3,6	6.1											
N 7 WHAS	04/10/2	4 04/14/24	This Week Su	CM	9-10a		S	:30	1	\$100.00 P04	1.55 NM	1	\$100.00
400050	7 1.4	22	THIS WEEK										
	7 Index: art Date	End Date	Weekdays	Spots/Week	Pato	Rating							
Week: 04/		04/14/24	S	<u>- 3pols/Week</u> 1	<u>Rate</u> \$100.00	1.55							
		=.		•	,						Totals	16	\$2,560.00
												10	Ψ=,000.00