



WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

Target Enterprises/ POL Attention: Mike McCauley 15260 Ventura Blvd; Ste 1240 Sherman Oaks, CA 91403

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

VUICE						
Property	WHAS					
Invoice #	2872546-1	Order #	2872546			
Invoice Date	03/31/24	Alt Order #	WOC14524320			
Invoice Month	March 2024	Deal #				
Invoice Period	02/26/24 - 03/31/24	Flight Dates	03/27/24 - 04/02/24			
Advertiser	POL/ Mike Braun / R	/ Governor / IN	J			
Product	Braun for IN					
Estimate #	4070					
	Account Executive	Thomas Clark				
	Sales Office	TEGNA Sales Los Angeles National				
	Sales Region					
	Agency Code	1944				
	Advertiser Code	337 Broadcast				
	Billing Calendar					
	Billing Type	Cash				
	Special Handling	2041AG M226326				
	Agency Ref					
	Advertiser Ref					
	Product 1	378				
	Product 2					

											Spots/				
Line Start	Date	End D	ate Dese	cription		Start/End Time	•]	MTWTFSS		Length	Week	Rate	Туре		
2 03/27	//24	03/29/	24 GOO ICA	DD MORNI	ng ame	ER 7-9a	-	WГF		:30	6	\$120.00	NM		
Week		Start Da 03/25/2			/ <u>TFSS</u> /TF	Spots/Week 6		<u>Rate</u> \$120.00							
Spots: #	<u>Ch</u>	Day	Air Date	Air Time	Descrip	otion		Start/Enc	d Time	Lengt	h <u>Ad-ID</u>			Rate	Туре
1	WHA	s w	03/27/24	7:24 AM	GOOD	MORNING AMER	RICA	7-9a		:30) MBG2401	13001H		\$120.00	NM
5	WHA	s w	03/27/24	8:39 AM	GOOD	MORNING AMER	RICA	7-9a		:30) MBG2401	13001H		\$120.00	NM
2	WHA	S Th	03/28/24	7:57 AM 7:59 AM		MORNING AMER	RICA	7-9a			5 MB23110 5 MB23110			\$60.00 \$60.00	DN
4	WHA	S Th	03/28/24	8:55 AM	GOOD	MORNING AMER	RICA	7-9a		:30) MBG2401	13001H		\$120.00	NM
3	WHA	S F	03/29/24	7:24 AM	GOOD	MORNING AMER	RICA	7-9a		:30) MBG2401	13001H		\$120.00	NM
6	WHA	S F	03/29/24	8:35 AM 8:37 AM		MORNING AMER	RICA	7-9a			5 MB23110 5 MB23110			\$60.00 \$60.00	DN
4 03/27	7/24	03/29/2	24 WHA	AS11 NEW	S @ 6p	6-630p		WTF		:30	3	\$160.00	NM		
Week		Start Da 03/25/2			/TFSS /TF	Spots/Week 3		<u>Rate</u> \$160.00							
Spots: #	Ch	Day	Air Date	Air Time	Descrip	otion		Start/Enc	d Time	Lengt	h Ad-ID			Rate	Туре
2	WHA	s w	03/27/24	6:19 PM	WHAS	11 NEWS @ 6p		6-630p		:30) MBG2401	13001H		\$160.00	NM
1	WHA	S Th	03/28/24	6:21 PM	WHAS	11 NEWS @ 6p		6-630p		:30) MBG2401	13001H		\$160.00	NM
3	WHA	S F	03/29/24	6:17 PM 6:20 PM		11 NEWS @ 6p		6-630p			5 MB23110 5 MB23110			\$80.00 \$80.00	DN
5 03/27	//24	03/31/	24 THIS	S WEEK		9-10a		S		:30	1	\$100.00	NM		
Week		Start Da 03/25/2			<u>TFSS</u> S	Spots/Week 1		<u>Rate</u> \$100.00							
Spots: #	<u>Ch</u>	Day	Air Date	<u>Air Time</u>	Descrip	otion		Start/Enc	d Time	Lengt	h Ad-ID			Rate	Туре

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

Page	2	of	2
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Rate Type

\$100.00 NM

\$1,300.00

\$195.00

\$1,105.00

	Send Payment To:	DUPINV	OICEA	ΤE			
	WHAS		Invoice #	2872546-1		Invoice Mor	th March 2024
WHAS[[@	P.O. Box 637386		Invoice Date	03/31/24		Invoice Per	od 02/26/24 - 03/31/24
	Cincinnati, OH 45263-7386		Advertiser	POL/ Mike Braun / R / Governor / IN			
ON YOUR SIDE				Braun for IN			
			Estimate #	4070			
	I				Spots/		
Line Start Date End Da	ate Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре
5 03/27/24 03/31/2	24 THIS WEEK	9-10a	S	:30	1	\$100.00	NM

Spots: #

1

Ch

WHAS

Day Air Date

Su 03/31/24

Air Time Description

9:57 AM THIS WEEK

Include Invoice # on Check - Payment Terms 30 Days

Start/End Time

Total Spots

9-10a

:30 MBG24013001H

Gross Total

Agency Commission

Net Amount Due

Length Ad-ID

10

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