

# PREVIEW



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #		Order #	2872548
Invoice Date		Alt Order #	WOC14524323
Invoice Month	April 2024	Deal #	
Invoice Period	04/01/24 - 04/09/24	Flight Dates	04/03/24 - 04/09/24
Advertiser	POL/ Mike Braun / R / Governor / IN		
Product	Braun for IN		
Estimate #	4071		
Account Executive	Thomas Clark		
Sales Office	TEGNA Sales Los Angeles		
Sales Region	National		
Agency Code	1944		
Advertiser Code	337		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	2041AG		
Advertiser Ref	M226326		
Product 1	378		
Product 2			

Billing Address:

**Target Enterprises/ POL**  
**Attention: Mike McCauley**  
**15260 Ventura Blvd; Ste 1240**  
**Sherman Oaks, CA 91403**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/03/24	04/09/24	GOOD MORNING AMER 7-9a ICA		MT-----	:30	2	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/03/24 04/09/24 MT----- 2 \$120.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WHAS M 04/08/24 7:58 AM GOOD MORNING AMERICA 7-9a :30 MBG24032101H \$120.00 NM 2 WHAS Tu 04/09/24 8:29 AM GOOD MORNING AMERICA 7-9a :30 MBG24032101H \$120.00 NM									
2	04/03/24	04/05/24	GOOD MORNING AMER 7-9a ICA		--WTF--	:30	3	\$120.00	NM
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3	04/03/24	04/09/24	WHAS11 NEWS @ 6p ICA	6-630p	MT-----	:30	1	\$160.00	NM
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4	04/03/24	04/05/24	WHAS11 NEWS @ 6p ICA	6-630p	--WTF--	:30	1	\$160.00	NM
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5	04/03/24	04/07/24	THIS WEEK ICA	9-10a	-----S	:30	1	\$100.00	NM
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6	04/03/24	04/09/24	GOOD MORNING AMER 7-9a ICA		MT-----	:15/15	2	\$120.00	DN
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**Cincinnati, OH 45263-7386**

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Invoice Date		Invoice Period	04/01/24 - 04/09/24
Advertiser	POL/ Mike Braun / R / Governor / IN		
Product	Braun for IN		
Estimate #	4071		

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Total Spots **18**

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$2,340.00</b>
<u>Agency Commission</u>	<b>\$351.00</b>
<u>Net Amount Due</u>	<b>\$1,989.00</b>