

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.
 I, Lance Hyche, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Sarah Stewart

Authorized committee: Committee to Elect Sarah Stewart for Chief Justice

Agency requesting time (and contact information):
 N/A Greystone Public Affairs, LLC lance@greystonepublic.com

Candidate's political party: Republican

Office sought (no acronyms or abbreviations): Alabama Chief Justice

Date of election: March 5, 2024

Treasurer of candidate's authorized committee: NA

General

Primary

The undersigned represents that:

- (1) the payment for the broadcast time requested has been furnished by (check one box below):
 the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;
- (2) this station is authorized to announce the time as paid for by such person or entity; and
- (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency Signature: <u>Lance Hyche</u> Name: <u>Lance Hyche</u> Date of Request to Purchase Ad Time: <u>1-19-24</u>	Station Representative Signature: <u>[Signature]</u> Name: <u>Nick Martin</u> Date of Station Agreement to Sell Time: <u>1/19/24</u>
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Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 1/19/24

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 9101, 9102	Station Call Letters: WJXT, WXFL	Date Received/Requested: 1/19/24
Est. #:	Station Location: Florence, AL	Run Start and End Dates: 1/24/24 - 3/5/24
Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.		

Big River Broadcasting

Advertiser: Sarah Stewart Chief Justice AL
Order #: 34359751393
Contract #: 9101
Date Entered: 01/23/2024
Last Modified: 01/23/2024
Product: Sarah Stewart for Chief Justice
Salesperson: Nick Martin
Billing Cycle: Broadcast Standard
Estimate #:

Greystone Public Affairs
123
Birmingham, AL 12345

Order Date Range: 01/24/2024 through 03/05/2024 (6 weeks)
Media Outlets: WQLT-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	SpW	Rate	Qty	Total
1	01/24/24-03/05/24	WQLT-FM	06:00AM-10:00AM	30	2	2	2	2	2	--	--	10	43.60	60	2,616.00
2	01/24/24-03/05/24	WQLT-FM	10:00AM-03:00PM	30	3	3	3	3	3	--	--	15	38.89	90	3,500.10
3	01/24/24-03/05/24	WQLT-FM	03:00PM-07:00PM	30	2	2	2	2	2	--	--	10	42.40	60	2,544.00
4	01/27/24-03/03/24	WQLT-FM	06:00AM-07:00PM	30	--	--	--	--	2	2	4	--	28.29	24	678.96
5	03/05/24-03/05/24	WQLT-FM	06:00AM-07:00PM	30	--	1	--	--	--	--	--	1	41.25	1	41.25
6	02/08/24-03/04/24	WQLT-FM	03:00PM-07:00PM	30	1	1	1	1	1	--	--	5	42.40	18	763.20

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
WQLT-FM	253	0	0	0	\$10,143.51	\$1,521.53	\$8,621.98
Totals	253	0	0	0	\$10,143.51	\$1,521.53	\$8,621.98

Total Charges: \$10,143.51
Agency Commission: \$1,521.53
Total Net: \$8,621.98

Projected Billing By Broadcast Standard Month

Month	Year	Gross Billing	Net Billing
January	2024	\$979.17	\$832.30
February	2024	\$6,734.84	\$5,724.61
March	2024	\$2,429.50	\$2,065.07
Totals		\$10,143.51	\$8,621.98

Accepted for Big River Broadcasting

Accepted for advertiser OR agency as agent for the advertiser

Name

Title

Name

Title

Big River Broadcasting

Advertiser: Sarah Stewart Chief Justice AL
Order #: 34359751394
Contract #: 9102
Date Entered: 01/23/2024
Last Modified: 01/23/2024
Product: Sarah Stewart for Chief Justice
Salesperson: Nick Martin
Billing Cycle: Broadcast Standard
Estimate #:

Greystone Public Affairs
123
Birmingham, AL 12345

Order Date Range: 01/24/2024 through 03/05/2024 (6 weeks)
Media Outlets: WXFL-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	SpW	Rate	Qty	Total
1	01/24/24-03/05/24	WXFL-FM	06:00AM-07:00PM	30	4	4	4	4	4	--	--	20	35.29	120	4,234.80
2	01/27/24-03/03/24	WXFL-FM	06:00AM-07:00PM	30	--	--	--	--	2	2	4		23.53	24	564.72
3	03/05/24-03/05/24	WXFL-FM	06:00AM-10:00AM	30	--	1	--	--	--	--	--	1	43.60	1	43.60

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
WXFL-FM	145	0	0	0	\$4,843.12	\$726.47	\$4,116.65
Totals	145	0	0	0	\$4,843.12	\$726.47	\$4,116.65

Total Charges: \$4,843.12
Agency Commission: \$726.47
Total Net: \$4,116.65

Projected Billing By Broadcast Standard Month

Month	Year	Gross Billing	Net Billing
January	2024	\$517.60	\$439.96
February	2024	\$3,199.68	\$2,719.73
March	2024	\$1,125.84	\$956.96
Totals		\$4,843.12	\$4,116.65

Accepted for Big River Broadcasting

Accepted for advertiser OR agency as agent for the advertiser

Name _____ Title _____

Name _____ Title _____