FOCUS ON FORT WAYNE PUBLIC FILE

Prepared Date: October 10th, 2015

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Adams Radio Group is heavily involved in the community and deeply dedicated to the growth and success of the city.

Fort Wayne has been making headlines for all the right reasons. Affordability, downtown and riverfront development, job opportunities, decreasing crime, and a growing art and music scene are some of the reasons this city continues to be the jewel of the Hoosier State. However, the real reason this city continues to grow and thrive are the residents...those individuals and groups in the community working hard to make a difference.

'Focus on Fort Wayne' strives to serve the community by giving a platform to those indiciduals and groups making a difference. 'Focus on Fort Wayne' can be hear on all Adams Radio Group stations (US 93.3 WBTU FM, HOT 107.9 FM, 96.3 WXKE FM, Soft Rock 103.9 FM, B 96.9 FM, Great Country 103.3 FM, Fox Sports 1250 AM, and 1450 AM The Patriot), each Sunday in the 6am hour.

Information on guests can be obtained at any station website via AdamsRadioGroup.com.

Air Date: Each Sunday in the 6am hour from July, 2015 to September, 2015

Guest: Bill Stanczykiewicz, President and CEO, Indiana Youth Institute

Recap: Bill addressed the work that IYI does for children in Indiana. Citing the immense amount of research and development that goes into publishing data to find the areas where our children are lacking and thriving.

The initial interview (taping) spanned 20 minutes approximately (broken up into segments for air) on the mission, programs, and goals for IYI. We also covered a number of troubling areas for Indiana's youth including suicide prevention and dating violence. (Outline from previous segment on file). We also covered trainings offered by IYI, and the specific courses.

Joey Martin
News Director
Adams Radio Group Fort Wayne
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Fort Wayne, IN 46819
859-547-2983
jmartin@argfw.com
www.adamsradiogroup.com

Date:

Tuesday, Feb. 24th

Length:

15 Minutes

Type:

Recorded Radio Interview

Outlet:

Adams Radio Group

Media:

RADIO

Location:

Fort Wayne

Interviewer: Joey Martin or TBD

Contact:

Joey Martin

jmartin@argfw.com Phone: 260-747-1511

Topic:

2015 DATA BOOK

Suicide Rates-

PG 66-67 (Suicide Rates)

PG 101 (abuse linked to suicide)

PG 21 - Role parental engagement plays in lessening

suicide risk

Poverty -

PG 34 (economic recovery & poverty)

PG 36 (poverty overview)



EMBARGOED RELEASE

Contact: Leslie Wells Media Relations Manager Indiana Youth Institute 800-343-7060, ext. 2737 lwells@iyi.org

Indiana ranks high in student suicide, child poverty

INDIANAPOLIS - Teens in Indiana are more likely to think about taking their own lives than students in any other state in the nation. Hoosier children also are still struggling to live outside of poverty, despite the current economic recovery.

Those facts are just some of many found inside the 2015 KIDS COUNT® in Indiana Data Book compiled by the Indiana Youth Institute. The annual book provides data from hundreds of national and statewide sources to paint a picture of the state of Hoosier children and families.

The top three topics for this year's book are:

Suicide:

- •Indiana has the highest rate in the nation of teens who have considered suicide in the past 12 months (19%).
- •Indiana has the second-highest rate in the nation of teens who have attempted suicide (11%).

"Every Hoosier needs to be aware of these high rankings," says Indiana Youth Institute President and CEO Bill Stanczykiewicz. "The mental and emotional challenges Hoosier students face are very real. Youth, parents and other caring adults need to be aware of the warning signs so they can intervene now and make sure these kids don't reach a state of desperation where they feel taking their own life is the only solution."

Poverty and the Economy:

- -Single-mother families are not experiencing the same economic recovery seen in single-father or married couple families.
- •While Indiana incomes are rebounding from the recession, child poverty is not improving at the same rate—22 percent of Hoosier children still live in poverty.

Stanczykiewicz goes on to say, "Even though the economy is getting better, poverty and child poverty are usually the last indicators to improve. Many times, that is due to issues related to family structure and economic structures. We need to redouble our efforts to meet these kids' needs and help them achieve academic and future success so they can break the cycle of poverty."

Education:

•Indiana ranks ninth-worst in the nation for student-to-school counselor ratio. Indiana has one counselor for every 535 students. Additionally, counselors say most of their time is not spent on getting kids ready for college or the workforce.

"Today's economy requires education beyond high school," Stanczykiewicz adds. "Counselors are usually the first line of defense in helping our teens decide what their future could look like. But many of those counselors are overwhelmed by the high number of students for which they are responsible, as well as other duties and issues they deal with every day. We need parents, community organizations and mentors to help fill the gaps and set these young people on a path to success in a 21st century economy."

Other important issues included in the book are:

Family Life:

- •Indiana children are more likely to be abused or neglected by their own parents than any other group of perpetrators.
- •19 percent of Hoosier children living in poverty have witnessed domestic violence.

Infant Mortality:

- •Indiana infants are 25 percent more likely to die within their first year of life than the national average.
- •One of the leading risk factors for infant mortality is mothers who smoke or use illegal drugs while pregnant. One in six Hoosier mothers admit to smoking while pregnant.

Drug Usage:

- •For the first time on record, the percentage of 12th graders who tried marijuana outpaced the number who tried cigarettes in 2014.
- •Abuse of prescription drugs among teens has increased by more than 95 percent from 2003 to 2014. A dangerous trend contributing to the problem is known as "pharming parties" during which teens trade and share different prescriptions.

School Violence:

- •One in twenty (5.2%) Indiana parents of school-aged children feel their child is never or only sometimes safe at school.
- •In Indiana, 28.2 percent of high school girls and 21.8 percent of boys reported being bullied on school property in 2011.
- More than a quarter of Indiana's high school girls (25.5%) and about 1 in 8 boys (12.1%) were electronically bullied in the past year.

The data book is funded by the Annie E. Casey Foundation (AECF), as part of its national effort to inform program and policy decisions based on real-world data. Some data from this book also will be included in AECF's national KIDS COUNT Data Book, which provides state by state comparisons of child well-being and will be released this summer. The 2014 national KIDS COUNT Data Book is available online here. Indiana's updated statewide data can be found here,

The Indiana Youth Institute promotes the healthy development of Indiana children and youth by serving the people, institutions and communities that impact their well-being.

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(Note to editors: IYI provides members of the media free data research and information on sources for stories on youth issues. To access this service or to arrange an interview with IYI President and CEO Bill Stanczykiewicz, please contact Leslie Wells, media relations manager, at 800-343-7060, 317-396-2737 or lwells@iyi.org.)



For Immediate Release Contact: Niccole Caan Media Relations Manager Indiana Youth Institute 219-508-0099 ncaan@iyi.org

State of the County: Local Youth Trends

FORT WAYNE, Ind. – From teen drug use to education, poverty and health information, they're the numbers that paint a picture of what life is really like for children and teens in Allen County. But sorting through piles of papers and hundreds of government sources is a time-consuming and tedious process. That is why the Indiana Youth Institute (IYI) is hosting a seminar to help educators, counselors, youth ministers, youth workers, parents and others learn more about what's going on with young people in Allen County.

IYI Data Program Associate Aimee Wilkinson will walk attendees through the numbers in the 2015 KIDS COUNT® in Indiana Data Book that was released on Feb. 16. Wilkinson will also provide the most up to-date information specifically for Allen County. Attendees will learn not only how they can use all the data compiled by IYI but also how to find the most reliable numbers to learn what is truly going on in their local communities. This information can be used to write grant proposals, understand trends among youth and plan programs to address potential issues in Allen County.

The forum will run from 8:30 to 10 a.m. on Thursday, March 12 at <u>Parkview Field</u>, 1301 <u>Ewing Street</u>, <u>Fort Wayne</u>, 46802. Attendees will meet in the Lincoln Financial Event Center. Free parking is available in the Tincaps "Silver" lot at Brackenridge and Ewing Streets. This forum is made possible by the collaborative efforts of the <u>Early Childhood Alliance</u>, <u>Bowen Center</u>, <u>Benchmark Family Services</u> and IYI.

As part of IYI's Youth Worker Café program, the seminar and meal are free, but reservations are required. RSVP by Monday, March 9 by clicking this link. If you have trouble with the link, please contact IYI Statewide Outreach Manager Debbie Jones at djones@iyi.org.

Youth Worker Cafés are designed to bring together local youth workers to build relationships and inspire collaborations that will benefit children. For more information on the Youth Worker Café, contact IYI Northeast Indiana Outreach Manager Juanita Goodwell at igoodwell@iyi.org.

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(Note to editors: For information on sending a reporter or photographer to cover the café, contact Leslie Wells, Media Relations Manager for the Indiana Youth Institute, at (317) 396-2737 or lwells@ivi.org.

Adams Radio Group (WXKE-FM, WJFX-FM, WGL-AM, WLYV-AM, WWFW-FM, DJFX-FM, WBTU-FM, BJFX-FM)

Ascertainment Report – PSAs

Scheduled Spins:

30X per week: WXKE, WJFX, WWFW, WGL-AM, WLYV-AM, BJFX-FM, WBTU-FM

50X per week: DJFX-FM

The following are the PSAs that Adams Radio Group will air in the 3rd quarter of 2015:

DIABETES PREVENTION

FINANCIAL LITERACY

ADOPTION

CAREGIVER ASSISTANCE

COMMUNITY ENGAGEMENT

DISCOVER NATURE

FATHERHOOD INVOLVEMENT FORECLOSURE PREVENTION

HUNGER PREVENTION

PET ADOPTION

WILDFIRE PREVENTION

DOMESTIC VIOLENCE PREVENTION

SEAT BELT SAFETY

BUZZED DRIVING PREVENTION

TIRE SAFETY

CONTINUING EDUCATION

BULLYING PREVENTION

VETERAN HEALTH

SELECTIVE SERVICE

TEXT/WALK SAFETY

COLLEGE PREPAREDNESS



Adams Radio of Fort Wayne

2000 Lower Huntington Road Fort Wayne, IN 46819 Phone: 260.747.1511

Fax: 260.747.3999 www.adamsradiogroup.com

09/08/15

Public File

WJFX-HD1, WJFX-HD2, WJFX HD-3, WXKE, WBTU, WWFW, WGL, WLYV

For the period of 9/9-9/19 all Adams Radio Group stations are running 20 PSA's per station for the Fort Wayne Urban League for their Urban Run / Walk 5k.

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Operations Manager

Adams Radio Group



Invoice #:

IN-1150841580

Invoice Date:

08/31/2015

Contract #:

16288

Page: Net Amount Due:

\$0.00

Advertiser:

INDIANA BROADCASTERS ASSOC.

3003 EAST 98TH STREET

SUITE 161

INDIANAPOLIS, IN 46280

Station(s):

WGL-AM

Advertiser:

INDIANA BROADCASTERS ASSOC.

Product:

IBA NATL GUARD

Estimate #:

Agency Client Code:

Buyer Name:

Salesperson(s):

HOUSE HOUSE

Terms:

NET 30 DAYS

Day	Date	Time	Ln	Length	Product	ICOL	
TUE	08/04/15		2	60	RISING WATERS	ISCI	Rate
TUE	08/04/15		2	60		RISING WATERS	\$0.00
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THU	08/13/15	08:45a	2	60	RISING WATERS	RISING WATERS	\$0.00
FRI	08/14/15	08:44a	2	60	MY FIRST CALL UP	MY FIRST CALL UP	\$0.00
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SUN	08/16/15	02:18p	2	60	A STORM TO REMEMBER	A STORM TO REMEMBER	\$0.00
MON	08/17/15	03:47p	2	60	RISING WATERS	RISING WATERS	\$0.00
TUE	08/18/15	02:21p	2	60	MY FIRST CALL UP	MY FIRST CALL UP	\$0.00
WED	08/19/15	07:19p	2	60	FIGHTING FOR THE	FIGHTING FOR THE	\$0.00
THU	08/20/15	06:19p	2	60	A STORM TO REMEMBER	A STORM TO REMEMBER	\$0.00
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SUN	08/23/15	09:18p	2	60	A STORM TO REMEMBER	A STORM TO REMEMBER	\$0.00
MON	08/24/15	04:46p	2	60	RISING WATERS	RISING WATERS	\$0.00
TUE	08/25/15	12:21p	2	60	MY FIRST CALL UP	MY FIRST CALL UP	\$0.00
WED	08/26/15	10:52a	2	60	FIGHTING FOR THE	FIGHTING FOR THE	\$0.00
THU	08/27/15	07:46a	2	60	A STORM TO REMEMBER	A STORM TO REMEMBER	\$0.00
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 Invoice #:
 IN-1150841580

 Invoice Date:
 08/31/2015

 Contract #:
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FOR ANY BILLING QUESTIONS PLEASE CALL 260-747-1511

Invoice Totals

Total Spots: 33
Gross Amount: \$0.00
Agency Commission: \$0.00
Net Amount Due: \$0.00



Invoice #:

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Invoice Date: Contract #:

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16288

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Advertiser:

INDIANA BROADCASTERS ASSOC.

3003 EAST 98TH STREET

SUITE 161

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Station(s):

WGL-AM

Advertiser:

INDIANA BROADCASTERS ASSOC.

Product:

IBA NATL GUARD

Estimate #:

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Buyer Name:

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HOUSE HOUSE

Terms:

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WED	09/23/15	05:44p	2	60	A STORM TO REMEMBER	A STORM TO REMEMBER	\$0.00
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09/30/2015

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