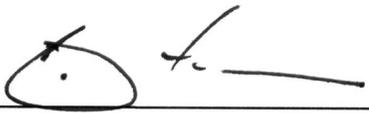


Local Issues and Programs
Cumulus Media – Saginaw, MI
1st Quarter – 2024

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ISSUES AND ANSWERS (January - March 2024)

Air Date: 1/14/24

Guest: Becky Gaskin, Executive Director American Red Cross – East Central Bay Region

The American Red Cross is experiencing an emergency blood shortage as the nation faces the lowest number of people giving blood in 20 years. The Red Cross blood supply has fallen to critically low levels across the country, and blood and platelet donors are urged to make an appointment to donate to help alleviate the shortage and help ensure lifesaving medical procedures are not put on hold. The number of people donating blood to the Red Cross has declined by about 40 percent in the past two decades. Between Christmas and New Year's Day, the Red Cross experienced a nearly 7,000-unit shortfall in blood donations. Currently, blood products are going to hospitals faster than blood donations are coming in. As a result, the Red Cross has had to limit distributions of type O blood products – among the most transfused blood types – to hospitals due to supply constraints. Donors of all types – especially those with type O blood and those giving platelets – are urged to give. Platelets are needed for cancer and trauma patients and must be transfused within five days of donation..

Air Date: 1/21/24

Guest: John Arnold , the Elf Khurafeh Shrine in Flint. Director of The Shrine Circus

We interview John regarding the Shrine Circus that is appearing in Saginaw January 19 – January 22, 2024. It serves as a big fundraiser for the Elf Khurafeh Shrine in Flint. We discussed where the money goes and how to get help for medical expenses.

Air Date: 1/28/24

Guest: Sarah Shuler, Manager of Conservation and Education at The Saginaw Children's Zoo

A lot has changed at the Saginaw Children's Zoo since 1929, when Commissioner George Phoenix of the Parks and Cemeteries Department established the Zoo on the corner of Ezra Rust Park. In the spring of 1930, the Saginaw Children's Zoo consisted of a beaver, a coyote, a fox, bears, raccoons, timber wolves, owls, hawks, and a deer.

Now, nearly 90 years since we began, we have over 150 individual animals living at the Zoo (not counting the insects). Our 10 acres of tree-filled park land is also home to colorful gardens, a miniature train, and the region's only hand-carved carousel.

The Saginaw Zoological Society took over management of the Zoo from the city in 1996 and continues today.

Air Date: 2/4/2024

Guest: Dave Slaggert, former teach and basketball coach at Saginaw Arthur Hill

We interviewed Dave to talk about the basketball rivalry between Saginaw High School and Saginaw Arthur Hill. The final game of this over 100 year rivalry will take place Feb 16 at the Dow Event Center in Saginaw. Mr Slaggert is writing a book which chronicles the heated rivalry. Proceeds from the book will benefit the Saginaw Community Foundation.

Air date: 2/11/2024

Guest: Jocelyn Benson, Secretary of State for the state of Michigan

We interviewed SOS Jocelyn Benson about Drivers training returning back to schools.

Air Date: 2/18/2024

Guest: Earl Bovia, President of the Bay City Fireworks

The 2024 fireworks were discussed. They are in fundraising mode currently. We talked about the different ways citizens could support the fireworks.

Air Date: 2/25/2024

Guest: Catherine Martinez, Marketing and Outreach Director for Child & Family Services

We spoke with Catherine regarding the services offered by Child & Family Services. And we talked about the upcoming bowl-a-thon fundraiser at Stardust Bowling Center in Saginaw. Local businesses support by sponsoring and purchasing bowling lanes for teams to participate.

Air date: 3/3/2024

Guest: **Diann Cosme**, director of MI Student Aid with MiLEAP

For parents and students preparing for college, the federal government has just released the new and revised FAFSA — Free Application for Federal Student Aid. This is the first year for using the new streamlined FAFSA and any time a new program is rolled out it takes some getting used to. That's why we've invited **Diann Cosme**, director of MI Student Aid with MiLEAP — which stands for Michigan Department of Lifelong Education, Advancement, and Potential — to answer some questions.

Air date: 3/10/2024

Guest: Andy Brady, director of racing for Dig Deep Race Events

THE 51st BAY CITY ST. PATRICK'S DAY RACES TAKE PLACE MARCH 16 & 17! Join Bay Area Runners Club and Presenting Sponsor Jolt Credit Union at the 51st running of the Bay City St. Patrick's Day Races - named by Runner's World as one of America's stellar St. Patrick's Day runs. Affordable and fun St. Patrick's Day weekend events for the family include a fitness expo presented by Covenant HealthCare, Leprechaun Races for the kids presented by LeBourdais Orthodontics, 5K Run, 5K Walk, 8K Run and Irish Double events. Great shirts, awesome finisher medals and outstanding overall and age group awards are standard for this event that's seen nearly 7,000 participants in years past.

Air date: 3/17/2024

Guest: Gail Frahm, Executive Director for the Disability Services Resource Center in Bay City

Disability Services Resource Center (DSRC) was founded in 1933 and is dedicated to helping people with disabilities in Bay County.

Our mission is to serve individuals who are temporarily and permanently disabled with awareness, support, and recreational opportunities. We believe that all people, regardless of their disability, should have the opportunity to experience the rich rewards of daily living.

Air date: 3/24/2024

Guest: Lindsay Richardson, Director Bay Area Women's Center

Rachel Geddes talked to Lindsay Richardson from the Bay Area Women's Center about their upcoming fundraiser, the Wildly Gourmet Dinner and Wine Tasting. The dinner is on April 10th at 5:30pm at the Doubletree by Hilton in Bay City, MI. We discussed the extensive menu and wine pairing for the event as well as the local chefs creating the food. Lindsay and I talked about a local couple that will be honored at the dinner and their contributions to the Women's Center. We went on to discuss the what the money raised will be doing for the center. We wrapped the discussion with ticket details and more event deadlines.

Air date: 3/31/2024

Guest: Janet Boes, President of the Rotary Club of Saginaw

2024 Saginaw on Stage Music Festival again Features the Area's Best Talent at a Major Fundraising Event for Charity.

Presented by the Rotary Club of Saginaw – Downtown

Performers are donating their services, and some are giving up paying gigs so that we can maximize the proceeds that will help those in need in Saginaw.