

MEMO FOR RECORD

DATE: March 31, 2016

RE: QUARTERLY ISSUES/PROGRAM LIST
WCBC-FM CUMBERLAND, MARYLAND/KEYSER WV

Issues of importance to the MINERAL COUNTY area are
As follows:

1. EMPLOYMENT - The area has an unemployment rate exceeding most other areas in the State of West Virginia. There is a definite need for jobs especially to replace those lost in recent years by company closings and furloughs.
2. PUBLIC HEALTH – The area has a significantly high percentage of senior citizens and low-income families, which precipitates higher incidences of health issues.
3. SENIOR CITIZENS – A large part of the population of the MINERAL COUNTY area is comprised of senior citizens and their concerns include health, living on a fixed income, transportation and housing.
4. FAMILY & YOUTH – This Mineral County community is unique. The citizenry is parochial, provincial, embraces old and established family principals and worries about its children leaving the area to seek work after graduation because of local economic conditions.
5. CRIME – Although rural, Mineral County has experienced a significant increase over the years attributed mainly to completion of Interstate 68 and the building of several prisons in the area.
6. ENVIRONMENT – As in most areas of the country the environment where residents reside is a great concern.
7. TOURISM – Years ago a major part of local economy was from smokestack industries...today, it is an economy that is more diversified; A composite of service and tourism related job opportunities although many residents from Mineral County travel to outlying areas (i.e. Winchester, Mt. Storm) to work in power plants and factories.

QUARTERLY ISSUES - FM
January-March, 2016

EMPLOYMENT	LOCAL INT	MD JOB SERVICE RPT	3/DAY	S-S	:60 SEC
	COLLEGE JOB	US AIR FORCE	3/DAY	S-S	:60 SEC
	WV BROD	ARMY NATIONAL	5/DAY	S-S	:60 SEC
		COAST GUARD	1/DAY	S-S	:60 SEC
ECONOMY	PSA	FREE CREDIT REPORT	4/DAY	M-F	:30 SEC
	PSA	FIRE SAFETY	8/DAY	TH-S	:30 SEC
PUBLIC HEALTH	WV BROD	DIABETIES	3/DAY	S-S	:30 SEC
	PSA	HEALTH MATTERS	3/DAY	S-S	:60 SEC
SENIOR CITIZENS	SYNDICATED	MATURE FOCUS	2/DAY	M-F	2 MIN
	LOCAL PGM	MEDICARE CHANGES	2/DAY	M-F	:30 SEC
	LOCAL	SENIOR LUNCH MENUS	3/DAY	M-F	:15 SEC
FAMILY & YOUTH	SYN PROG	KEN HAMM	1/DAY	S-S	:90 SEC
	LOCAL PGM	SCHOOL MENUS	2/DAY	M-F	:60 SEC
ANIMAL WELFARE	LOCAL PGM	DAILY REPORT BY ALLEGANY COUNTY ANIMAL WELFARE SOCIETY	9:20	M-F	:60 SEC