



**Des Moines WHO**  
 1801 Grand Ave.  
 Des Moines, IL 50309  
 (515) 242-3500

# CONTRACT

<u>Contract / Revision</u> 4463998 /		<u>Alt Order #</u> 28400169	
<u>Advertiser</u> POL/Melissa Vine/Congress/IA/Dem		<u>Original Date / Revision</u> 05/13/24 / 05/15/24	
<u>Contract Dates</u> 05/14/24 - 05/21/24	<u>Estimate #</u>		
<u>Product</u> VINE 5/14-5/21 IA-03			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Property</u> WHO	<u>Account Executive</u> Katz Chicago	<u>Sales Office</u> Katz/Chicago
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>	

And:

**Thematic Campaigns**  
 111 W Illinois Street  
 5th Floor  
 Chicago, IL 60654

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WHO	05/14/24	05/17/24	Today in Iowa Hour 2	M-F 6a-7a		:30			NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/13/24	05/19/24	-TWTF--	3			\$225.00				
N 2	WHO	05/14/24	05/17/24	Today Show M-F	M-F 7a-9a		:30			NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/13/24	05/19/24	-TWTF--	3			\$225.00				
N 3	WHO	05/18/24	05/18/24	Today In Iowa Saturday	Sa 8a-10a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/13/24	05/19/24	-----S-	1			\$125.00				
N 4	WHO	05/19/24	05/19/24	Today in Iowa Su	Su 8a-10a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/13/24	05/19/24	-----S	1			\$125.00				
N 5	WHO	05/19/24	05/19/24	Meet the Press	Su 10a-11a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/13/24	05/19/24	-----S	1			\$150.00				
N 6	WHO	05/14/24	05/17/24	12:30 PM-1:00 PM	12:30 PM-1:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/13/24	05/19/24	-TWTF--	1			\$100.00				
N 7	WHO	05/20/24	05/21/24	12:30 PM-1:00 PM	12:30 PM-1:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/20/24	05/26/24	MT-----	1			\$100.00				
N 8	WHO	05/20/24	05/21/24	Today Show M-F	M-F 7a-9a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/20/24	05/26/24	MT-----	1			\$225.00				
N 9	WHO	05/14/24	05/17/24	M-F 330p-4p	330p-4p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/13/24	05/19/24	-TWTF--	1			\$150.00				
N 10	WHO	05/14/24	05/17/24	WHO News @ 5p	M-F 4:58p-5:30p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/13/24	05/19/24	-TWTF--	3			\$350.00				
N 11	WHO	05/14/24	05/17/24	WHO News @ 6p	M-F 6p-630p		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<b>Advertiser</b> POL/Melissa Vine/Congress/IA/Dem	<b>Original Date / Revision</b> 05/13/24 / 05/15/24
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<b>Contract Dates</b> 05/14/24 - 05/21/24	<b>Product</b> VINE 5/14-5/21 IA-03	<b>Estimate #</b>
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-TWTF--				4	\$400.00			
N 12	WHO	05/20/24	05/21/24	WHO News @ 6p	M-F 6p-630p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	MT-----				1	\$400.00			
N 13	WHO	05/18/24	05/18/24	WHO News @ 6p Sa	Sa 6p-630p		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-----S-				1	\$250.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WHO	05/13/24-05/19/24	WHO News @ 6p Sa	Sa 6p-630p	-----Sa--	:30		<del>\$250.00</del>	NM		
	See MG 13.2, 13.3											
	2	WHO	05/15/24-05/17/24	WHO News @ 4p	M-F 4p-5p	---wThF----	:30		\$150.00	NM		
	Ⓜ MG for 13.1 05/18											
	3	WHO	05/15/24-05/17/24	12:30 PM-1:00 PM	12:30 PM-1:00 PM	---wThF----	:30		\$100.00	NM		
	Ⓜ MG for 13.1 05/18											
N 14	WHO	05/14/24	05/17/24	Prime Access M-F	M-F 630p-7p		:30			NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-TWTF--				2	\$425.00			
N 15	WHO	05/20/24	05/21/24	Prime Access M-F	M-F 630p-7p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	MT-----				1	\$425.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WHO	05/20/24-05/26/24	Prime Access M-F	M-F 630p-7p	MTu-----	:30		<del>\$425.00</del>	NM		
	See MG 15.2											
	2	WHO	05/20/24-05/20/24	Prime Access M-F	M-F 630p-7p	M-----	:30		\$500.00	NM		
	Ⓜ MG for 15.1 05/21											
N 16	WHO	05/14/24	05/17/24	WHO News @ 10p M-F	M-F 10p-10:35p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-TWTF--				2	\$400.00			
N 17	WHO	05/20/24	05/21/24	WHO News @ 10p M-F	M-F 10p-10:35p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	MT-----				1	\$400.00			
N 18	WHO	05/18/24	05/18/24	WHO News @ 10 Sa	Sa 10p-1030p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-----S-				1	\$325.00			
N 19	WHO	05/19/24	05/19/24	WHO News @ 10 Su	Su 10p-1035p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-----S				1	\$400.00			
N 20	WHO	05/18/24	05/18/24	Saturday Night Live	Sa 1030p-12xm		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-----S-				1	\$250.00			
N 21	WHO	05/20/24	05/20/24	Mon Prime Other 1	M 7p-9p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	M-----				1	\$900.00			
N 22	WHO	05/15/24	05/15/24	Wed Prime Hour 1	W 7p-8p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	--W----				1	\$500.00			
N 23	WHO	05/14/24	05/17/24	The Tonight Show	M-F 10:35p-11:37p		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-TWTF--				2	\$125.00			

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<u>Advertiser</u>	<u>Original Date / Revision</u>
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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/14/24 - 05/21/24	VINE 5/14-5/21 IA-03	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays			Spots/Week	Rate				
<b>Totals</b>											36	\$10,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/26/24	36	\$10,800.00	(\$1,620.00)	\$9,180.00
<b>Totals</b>	36	\$10,800.00	(\$1,620.00)	\$9,180.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<[www.nexstar.tv/advertisingterms](http://www.nexstar.tv/advertisingterms)>