

CONTRACT



Des Moines WHO
 1801 Grand Ave.
 Des Moines, IL 50309
 (515) 242-3500

<u>Contract / Revision</u> 4463998 /		<u>Alt Order #</u> 28400169	
<u>Advertiser</u> POL/Melissa Vine/Congress/IA/Dem		<u>Original Date / Revision</u> 05/13/24 / 05/13/24	
<u>Contract Dates</u> 05/14/24 - 05/21/24		<u>Estimate #</u>	
<u>Product</u> VINE 5/14-5/21 IA-03			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHO	<u>Account Executive</u> Katz Chicago	<u>Sales Office</u> Katz/Chicago	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

Thematic Campaigns
 111 W Illinois Street
 5th Floor
 Chicago, IL 60654

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WHO	05/14/24	05/17/24	Today in Iowa Hour 2	M-F 6a-7a		:30			NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/13/24	05/19/24	-TWTF--	3			\$225.00				
N 2	WHO	05/14/24	05/17/24	Today Show M-F	M-F 7a-9a		:30			NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/13/24	05/19/24	-TWTF--	3			\$225.00				
N 3	WHO	05/18/24	05/18/24	Today In Iowa Saturday	Sa 8a-10a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/13/24	05/19/24	-----S-	1			\$125.00				
N 4	WHO	05/19/24	05/19/24	Today in Iowa Su	Su 8a-10a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/13/24	05/19/24	-----S	1			\$125.00				
N 5	WHO	05/19/24	05/19/24	Meet the Press	Su 10a-11a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/13/24	05/19/24	-----S	1			\$150.00				
N 6	WHO	05/14/24	05/17/24	12:30 PM-1:00 PM	12:30 PM-1:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/13/24	05/19/24	-TWTF--	1			\$100.00				
N 7	WHO	05/20/24	05/21/24	12:30 PM-1:00 PM	12:30 PM-1:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/20/24	05/26/24	MT-----	1			\$100.00				
N 8	WHO	05/20/24	05/21/24	Today Show M-F	M-F 7a-9a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/20/24	05/26/24	MT-----	1			\$225.00				
N 9	WHO	05/14/24	05/17/24	M-F 330p-4p	330p-4p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/13/24	05/19/24	-TWTF--	1			\$150.00				
N 10	WHO	05/14/24	05/17/24	WHO News @ 5p	M-F 4:58p-5:30p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/13/24	05/19/24	-TWTF--	3			\$350.00				
N 11	WHO	05/14/24	05/17/24	WHO News @ 6p	M-F 6p-630p		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract / Revision</u> 4463998 /	<u>Alt Order #</u> 28400169
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<u>Advertiser</u> POL/Melissa Vine/Congress/IA/Dem	<u>Original Date / Revision</u> 05/13/24 / 05/13/24
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<u>Contract Dates</u> 05/14/24 - 05/21/24	<u>Product</u> VINE 5/14-5/21 IA-03	<u>Estimate #</u>
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-TWTF--				4	\$400.00			
N 12	WHO	05/20/24	05/21/24	WHO News @ 6p	M-F 6p-630p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	MT-----				1	\$400.00			
N 13	WHO	05/18/24	05/18/24	WHO News @ 6p Sa	Sa 6p-630p		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-----S-				1	\$250.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WHO	05/13/24-05/19/24	WHO News @ 6p Sa	Sa 6p-630p	-----Sa--	:30		\$250.00	NM		
	See MG 13.2, 13.3											
	2	WHO	05/15/24-05/17/24	WHO News @ 4p	M-F 4p-5p	---WThF----	:30		\$150.00	NM		
	Ⓜ MG for 13.1 05/18											
	3	WHO	05/15/24-05/17/24	12:30 PM-1:00 PM	12:30 PM-1:00 PM	---WThF----	:30		\$100.00	NM		
	Ⓜ MG for 13.1 05/18											
N 14	WHO	05/14/24	05/17/24	Prime Access M-F	M-F 630p-7p		:30			NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-TWTF--				2	\$425.00			
N 15	WHO	05/20/24	05/21/24	Prime Access M-F	M-F 630p-7p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	MT-----				1	\$425.00			
N 16	WHO	05/14/24	05/17/24	WHO News @ 10p M-F	M-F 10p-10:35p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-TWTF--				2	\$400.00			
N 17	WHO	05/20/24	05/21/24	WHO News @ 10p M-F	M-F 10p-10:35p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	MT-----				1	\$400.00			
N 18	WHO	05/18/24	05/18/24	WHO News @ 10 Sa	Sa 10p-1030p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-----S-				1	\$325.00			
N 19	WHO	05/19/24	05/19/24	WHO News @ 10 Su	Su 10p-1035p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-----S				1	\$400.00			
N 20	WHO	05/18/24	05/18/24	Saturday Night Live	Sa 1030p-12xm		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-----S-				1	\$250.00			
N 21	WHO	05/20/24	05/20/24	Mon Prime Other 1	M 7p-9p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	M-----				1	\$900.00			
N 22	WHO	05/15/24	05/15/24	Wed Prime Hour 1	W 7p-8p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	--W----				1	\$500.00			
N 23	WHO	05/14/24	05/17/24	The Tonight Show	M-F 10:35p-11:37p		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-TWTF--				2	\$125.00			
Totals											36	\$10,725.00

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4463998 /	28400169

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Melissa Vine/Congress/IA/Dem	05/13/24 / 05/13/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/14/24 - 05/21/24	VINE 5/14-5/21 IA-03	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 -05/26/24	36	\$10,725.00	(\$1,608.75)	\$9,116.25
Totals	36	\$10,725.00	(\$1,608.75)	\$9,116.25

Signature: _____ **Date:** _____

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PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<www.nexstar.tv/advertisingterms>

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Paige Befeler, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE**
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Melissa Vine

Authorized committee:

Melissa for Iowa

Agency requesting time (and contact information):

N/A Thematic Campaigns

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

United States House Iowa District 3

Date of election:

6/4/2024

General

Primary

Treasurer of candidate's authorized committee:

Louis McDonald

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Signature:

Name: Paige Befeler

Name: Jennifer Goedicke

Date of Request to Purchase Ad Time: 5/6/2024

Date of Station Agreement to Sell Time: 5/13/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/AgencySignature: 

Name: Paige Befeler

Date: 5/6/2024

TO BE COMPLETED BY STATION ONLYAd submitted to Station? Yes No Date ad received: 5/13/24**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 4463998	Station Call Letters: WHD	Date Received/Requested: 5/13/24
Est. #:	Station Location: Des Moines	Run Start and End Dates: 5/14-5/21/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.