

CONTRACT



WNYW
205 E. 67th Street
New York, NY 10065-6050
(212) 452-5555

<u>Contract / Revision</u> 1334310 / 3		<u>Alt Order #</u> WOC14491058
<u>Advertiser</u> House Majority PAC		<u>Original Date / Revision</u> 02/05/24 / 02/12/24
<u>Contract Dates</u> 02/07/24 - 02/13/24	<u>Estimate #</u> 12971	
<u>Product</u> TV - :15 BKND		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNYW	<u>Account Executive</u> Walt Lopko	<u>Sales Office</u> FSS Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> TV14573	<u>Advertiser Code</u> 79	<u>Product 1/2</u> 86
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Waterfront Strategies
Attention: Peter McGann
3050 K Street, NW
Suite 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WNYW	02/07/24	02/13/24	Good Day 5a	5a-6a		:15:15			BK	4	\$2,000.00
				POLITICAL ISSUE **:15 BOOKENDS**								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/24	02/12/24	M-WTF--				3	\$500.00			
Week:		02/13/24	02/19/24	-T-----				1	\$500.00			
2	WNYW	02/07/24	02/13/24	Good Day 6a	6a-7a		:15:15			BK	4	\$4,000.00
				POLITICAL ISSUE **:15 BOOKENDS**								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/24	02/12/24	M-WTF--				3	\$1,000.00			
Week:		02/13/24	02/19/24	-T-----				1	\$1,000.00			
3	WNYW	02/07/24	02/13/24	M-F 7a-8a News	7a-8a		:15:15			BK	4	\$4,800.00
				POLITICAL ISSUE **:15 BOOKENDS**								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/24	02/12/24	M-WTF--				3	\$1,200.00			
Week:		02/13/24	02/19/24	-T-----				1	\$1,200.00			
4	WNYW	02/07/24	02/13/24	M-F 8a-9a News	8a-9a		:15:15			BK	4	\$4,800.00
				POLITICAL ISSUE **:15 BOOKENDS**								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/24	02/12/24	M-WTF--				3	\$1,200.00			
Week:		02/13/24	02/19/24	-T-----				1	\$1,200.00			
5	WNYW	02/07/24	02/12/24	Good Day 430a	430a-5a		:15:15			BK	3	\$600.00
				POLITICAL ISSUE **:15 BOOKENDS**								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/24	02/12/24	M-WTF--				3	\$200.00			
6	WNYW	02/07/24	02/13/24	Good Day 9a	9-10a		:15:15			BK	6	\$5,400.00
				POLITICAL ISSUE **:15 BOOKENDS**								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/24	02/12/24	M-WTF--				5	\$900.00			
Week:		02/13/24	02/19/24	-T-----				1	\$900.00			
7	WNYW	02/07/24	02/13/24	Good Day 9a	9-10a		:15:15			BK	5	\$4,500.00
				POLITICAL ISSUE **:15 BOOKENDS**								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/24	02/12/24	M-WTF--				4	\$900.00			
Week:		02/13/24	02/19/24	-T-----				1	\$900.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of all bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, insertion orders, copy instructions or any correspondence that conflicts with station's Standard Conditions.



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1334310 / 3	WOC14491058

<u>Advertiser</u>	<u>Original Date / Revision</u>
House Majority PAC	02/05/24 / 02/12/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/07/24 - 02/13/24	TV - :15 BKND	12971

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/05/24	02/11/24	-----S-				2	\$3,000.00			
31	WNYW	02/10/24	02/10/24	College Basketball	Various		:15:15			BK	2	\$6,000.00
POLITICAL ISSUE **:15 BOOKENDS**												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/05/24	02/11/24	-----S-				2	\$3,000.00			
32	WNYW	02/09/24	02/09/24	Good Day 9a	9-10a		:15:15			BK	1	\$900.00
POLITICAL ISSUE **:15 BOOKENDS** MG FOR SPOT NA LINE 7												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/24	02/12/24	----F--				1	\$900.00			
33	WNYW	02/11/24	02/11/24	Su 11p-1130p	11p-1130p		:15:15			BK	1	\$600.00
POLITICAL ISSUE **:15 BOOKENDS** -- MG FOR SPOT NA LINE 15												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/24	02/12/24	-----S				1	\$600.00			
34	WNYW	02/11/24	02/11/24	Su 12a-1a	12a-1a		:15:15			BK	1	\$300.00
POLITICAL ISSUE **:15 BOOKENDS** -- MG FOR SPOT NA LINE 15												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/24	02/12/24	-----S				1	\$300.00			
35	WNYW	02/13/24	02/13/24	M-F 1p-2p	1p-2p		:15:15			BK	1	\$600.00
POLITICAL ISSUE **:15 BOOKENDS** - MG FOR SPOT NA LINE 10												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/13/24	02/19/24	-T-----				1	\$600.00			
Totals											113	\$151,300.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/29/24 - 02/13/24	113	\$151,300.00	(\$22,695.00)	\$128,605.00
Totals	113	\$151,300.00	(\$22,695.00)	\$128,605.00

Signature: _____ **Date:** _____

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