



Underwriters List  
 [Updated February 2024]

Radio

| <b>Underwriter</b>                 | <b>Program(s)</b>  |
|------------------------------------|--|
| AEG Live – SE                      | 6a-7p Network  |
| Alliance Theatre-Woodruff          | 7a-10a and 3p-7p Atlanta & Network   |
| Alpine Helen/White County          | 6a-10a Atlanta<br>10a-3p Atlanta<br>6a-7p Atlanta & Network  |
| American Civil Liberties           | 6a-10a Atlanta & Network<br>10a-3p Atlanta & Network<br>3p-7p Atlanta & Network<br>6a-7p Atlanta & Network |
| Atlanta Jewish Film Festival       | Run of Schedule<br>6a-7p Atlanta & Network   |
| Atlanta Opera                      | 6a-7p Atlanta & Network  |
| Atlanta Symphony Orchestra         | 6a-7p Atlanta & Network  |
| Big Spring Entertainment           | 6a-7p Network  |
| Children’s of Alabama              | 6:30a-10a Atlanta  |
| Columbus Symphony Orchestra        | 6a-7p Network  |
| Dept. of Behavioral Health         | 5a-7p Atlanta & Network<br>7a-7p Network   |
| E. Shaver Bookseller               | 6a-9a Network  |
| Emory Healthcare                   | 6a-10a, 10a-3p, 3p-7p, 10a-3p Atlanta  |
| Emory University Goizueta Business | 6:50a-7am Marketplace<br>8:50am - 9am Marketplace<br>6pm-6:30 Marketplace<br>Atlanta & Network             |
| Fickling & Co.                     | 4p-7p Network  |

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| Georgia Adoption Reunion Registry           | 6a-10a, 10a-3p, 3p-7p, 6a-7p Atlanta<br>6a-7p Network  |
| Georgia Beekeepers Association              | 6a-10a Atlanta & Network   |
| Georgia Board of Regents                    | 6a-7p Atlanta<br>5a-7p Network   |
| Georgia Council on Development Disabilities | 7a-7p Atlanta<br>7a-10a Atlanta<br>Sat 9a-2p Atlanta   |
| Georgia Farm Bureau                         | 6a-10p Network<br>6a-7p Atlanta  |
| Georgia Humanities                          | 6a-7pm and 7a-9a Atlanta & Network   |
| Georgia Memory Net                          | 6a-10<br>10a-3p<br>3p-7p<br>Atlanta & Network  |
| Georgia Trend                               | 6a-7p Atlanta  |
| High Museum of Art                          | 6:30a-10a, 10a-3p, 3p-7p Atlanta<br>6:30a-7p Network   |
| Joye in Aiken                               | 6a-10a Atlanta<br>10a-4p Atlanta<br>4p-7p Atlanta  |
| Knight Foundation                           | 6a-10am, 6am-12am Run of Schedule<br>Network   |
| Lightner Museum                             | 6a-10a Network & Atlanta   |
| Michael C. Carlos Museum                    | Am Drive 6a-10a Atlanta<br>Midday 10-3 Atlanta<br>Afternoon 3p-7p Atlanta                      |
| Oglethorpe University                       | Morning Drive 6am-10am, Midday<br>10am-3pm, Afternoon 3pm-7pm, 6a-7p<br>Atlanta; 6a-7p Network |
| Out of the Blue                             | Morning Drive 6am-10am, Midday<br>10am-3pm, Afternoon 3pm-7pm, 6a-7p<br>Atlanta; 6a-7p Network |
| Peachtree Orthopedics                       | M-F 6:30-7p Atlanta<br>M-Sat 6:30-7p Atlanta   |

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| Regions Bank                      | 10a-3p and 6a-7p Atlanta<br>6a-7p Network                         |
| Rialto Theater of the Arts        | 6a-10a Atlanta<br>10a-3p Atlanta<br>3p-7p Atlanta                 |
| RiverCenter                       | 7a-7p and 10a-3p Network  |
| Savannah College of Art & Design  | 6:30a-7p M-F Atlanta<br>9a-4p Sat-Sun Atlanta                     |
| Savannah Magazine                 | 6a-9a, 4p-6:30pm, 9a-4p Network                                   |
| Schwartz Center for Performing    | AM drive 6a-10am, Midday 10am-3pm,<br>3pm-7pm PM Drive Atlanta    |
| Scott Antiques Markets            | 6a-10a, 10a-4p, 4a-7p Atlanta                                     |
| Southern Environmental Law Center | 6a-9a and 4p-6p Atlanta & Network                                 |
| St. Olaf Music Organization       | 6a-10a, 10a-3p, 3p-7p, 10a-3p<br>Atlanta & Network                |
| The Manely Firm                   | 6a-9a, 10a-3p, 4p-6p, 6a-7p<br>Network & Atlanta                  |
| The Ritz-Carlton Reynolds         | 4p-6p Network   |
| University of Georgia Press       | 7a-9a and 4:30-6:30p<br>Network & Atlanta                         |
| Wild Birds Unlimited              | 6a-10a Atlanta<br>10-3p Atlanta<br>3p-7p Atlanta<br>6a-7p Atlanta |

### Web

| <b>Underwriter</b>                    | <b>Program(s)</b>                                 |
|---------------------------------------|---|
| Alliance Theatre-Woodruff Arts Center | What's New Next Week                              |
| Alpine Helen/White County CVB         | 970 x 50 Expanding Banner<br>What's New Next Week |

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| Atlanta Opera                               | Mobile Site 320 x 50  |
| Children's Museum of Atlanta                | 970 x 50 Expanding Banner   |
| DBHDD – Red Ribbon Campaign                 | Football Sports App-320x100,320x50<br>What's New Next Week  |
| Dept. of Behavioral Health                  | 300 x 250 Banner<br>728 x 90 Expanding banner<br>970 x 50 Expanding Banner<br>What's New Next Week<br>Podcasts :15 audio roll<br>Live stream :15 audio<br>Run of Site 300x250 & 728x90<br>Mobile Site 320x50<br>Video Streaming |
| Emory University Goizueta Business School   | What's New Next Week  |
| Georgia Adoption Reunion Registry           | Mobile Listening Apps 320x50  |
| Georgia Council on Development Disabilities | What's New Next Week  |
| Georgia Electric Membership Corporation     | 300 x 250 Banner<br>Run of Site 300x250 & 728x90<br>Football Sports App 320x100, 320x50<br>Video Streaming  |
| Georgia Farm Bureau                         | Streaming :15 Pre-Roll Audio & 300x250<br>Run of Site 300x250 & 728x90<br>Mobile Listening Apps 320x50<br>Mobile Site 320x 50<br>970 x 50 Expanding Ad  |

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| Georgia Governor's Office of Highway Safety | 320 x 50 mobile site<br>Podcasts - :15 audio roll<br>Football Sports App 320x100, 320x50<br>Run of Site 300x250 & 728x90 |
| High Museum of Art                          | Mobile Site 320x 50  |
| Joye in Aiken                               | What's New Next Week   |
| Kennesaw State University                   | 970 x 50 Expanding Banner Ad   |
| Lightner Museum                             | What's New Next Week   |
| Michael C. Carlos Museum                    | 970 x 50 Expanding Banner Ad   |
| Out of the Blue                             | Mobile Listening Apps -320x50  |
| Regions Bank                                | Football Sports App 320x100, 320x50<br>Run of Site 300x250 & 728x90<br>Video Streaming                                   |

**Print**

| <b>Underwriter</b>                         | <b>Program(s)</b> |
|--|-------------------|
| Alpine Helen CVB                           | GPB Next          |
| DBHDD Red Ribbon Campaign                  | GPB Next          |
| Fannin County Convention & Visitors Center | GPB Next          |
| Georgia Memory Net                         | GPB Next          |