

ORDER



Orders
Order / Rev: 1074814
Alt Order #: WOC13828681
Product Desc: Issue
Estimate: 10187
Flight Dates: 11/01/22 - 11/08/22
Original Date / Rev: 09/29/22 / 09/30/22
Order Type: GENERAL

KMGH
Primary AE: Gianna Elizardo
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Nebo Media
Buying Contact:
Billing Contact:
 PO Box 3775
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: NRCC
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-3

New Business End:
Advertiser External ID: 263865
Agency External ID: 115932
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/22	11/08/22	40	\$113,350.00	\$96,347.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2022	40	\$113,350.00	\$96,347.50	0.00
Totals	40	\$113,350.00	\$96,347.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	11/01/22	11/08/22	M-F Good Morning Ame M-F Good Morning America	CM	7-9am	11-1---	:30	3	\$2,000.00	P-2	0.00	NM	4	\$8,000.00
(Program: GMA) 4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/01/22	11/07/22	11-1---			3		\$2,000.00		0.00				
Week:		11/08/22	11/14/22	-1----			1		\$2,000.00		0.00				
N 2	KMGH	11/01/22	11/05/22	Sa 7-8am News Sa 7-8am News	CM	7-8am	-----2-	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
(Program: DENVER7 NEWS SAT 7A) 4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/22	11/06/22	-----2-			2		\$1,200.00		0.00				
N 3	KMGH	11/01/22	11/05/22	Sa GMA Hour 2 Sa GMA Hour 2	CM	8-9am	-----1-	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
(Program: GMA SAT 8A) 4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/22	11/06/22	-----1-			1		\$1,000.00		0.00				
N 4	KMGH	11/01/22	11/05/22	Sa 9-10am News Sa 9-10am News	CM	9-10am	-----1-	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
(Program: DENVER7 NEWS SAT 9A) 4Q22 ESTIMATE (sell)															

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N 5	KMGH	11/01/22	11/06/22	Su Good Morning America	CM	6-7am	-----1	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----1-		1				\$1,200.00		0.00			
		(Program: GMA SUN) 4Q22 ESTIMATE (sell)													
N 6	KMGH	11/01/22	11/06/22	Su 7-8am News	CM	7-8am	-----1	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----1		1				\$1,200.00		0.00			
		(Program: DENVER7 NEWS SUN 7A) 4Q22 ESTIMATE (sell)													
N 7	KMGH	11/01/22	11/06/22	This Week	CM	8-9am	-----1	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----1		1				\$5,000.00		0.00			
		(Program: THIS WEEK) 4Q22 ESTIMATE (sell)													
N 8	KMGH	11/01/22	11/06/22	Su 9-10am News	CM	9-10am	-----1	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----1		1				\$850.00		0.00			
		(Program: DENVER7 NEWS SUN 9A) 4Q22 ESTIMATE (sell)													
N 9	KMGH	11/01/22	11/07/22	M-F 330-4pm	CM	330-4pm	11111--	:30	5	\$850.00	P-2	0.00	NM	5	\$4,250.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/22	11/07/22	11111--		5				\$850.00		0.00			
		(Program: NEWSY) 4Q22 ESTIMATE (sell)													
N 10	KMGH	11/01/22	11/07/22	M-F 4-5pm News	CM	4-5pm	1111---	:30	4	\$1,500.00	P-2	0.00	NM	4	\$6,000.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/22	11/07/22	1111---		4				\$1,500.00		0.00			
		(Program: DENVER7 NEWS 4P) 4Q22 ESTIMATE (sell)													
N 11	KMGH	11/01/22	11/07/22	M-F 5-530pm News	CM	5-530pm	-1-1---	:30	2	\$5,000.00	P-1	0.00	NM	2	\$10,000.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/22	11/07/22	-1-1---		2				\$5,000.00		0.00			
		(Program: DENVER7 NEWS 5P) 4Q22 ESTIMATE (sell)													
N 12	KMGH	11/01/22	11/06/22	Su 5-6pm News	CM	5-6pm	-----1	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----1		1				\$1,500.00		0.00			
		(Program: DENVER7 NEWS SUN 5P) 4Q22 ESTIMATE (sell)													
N 14	KMGH	11/01/22	11/07/22	Monday Prime A	CM	7-9pm	1-----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/22	11/07/22	1-----		1				\$8,000.00		0.00			
		(Program: BACHELOR IN PARADISE) 4Q22 ESTIMATE (sell)													
N 15	KMGH	11/01/22	11/01/22	Tuesday Prime A	CM	7-8pm	-1-----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-1-----		1				\$8,000.00		0.00			
		(Program: BACHELOR IN PARADISE TUE) 4Q22 ESTIMATE (sell)													
N 16	KMGH	11/01/22	11/02/22		CM	8-9pm	--1----	:30	1	\$10,000.00	P-2	0.00	NM	1	\$10,000.00

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				Wednesday Prime B											
				Wednesday Prime B											
				(Program: ABBOTT ELEMENTARY/HOME EC)											
				4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/31/22	11/06/22	-- 1----			1		\$10,000.00			0.00			
N17	KMGH	11/01/22	11/03/22	Thursday Prime A	CM	7-8pm	--- 1---	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
				Thursday Prime A											
				(Program: STATION 19)											
				4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/31/22	11/06/22	--- 1---			1		\$6,000.00			0.00			
N19	KMGH	11/01/22	11/04/22	Friday Prime A	CM	7-8pm	---- 1--	:30	1	\$6,500.00	P-2	0.00	NM	1	\$6,500.00
				Friday Prime A											
				(Program: SHARK TANK FRI)											
				4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/31/22	11/06/22	---- 1--			1		\$6,500.00			0.00			
N20	KMGH	11/01/22	11/04/22	Friday Prime B	CM	8-9pm	---- 1--	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00
				Friday Prime B											
				(Program: 20/20 FRI 2HR)											
				4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/31/22	11/06/22	---- 1--			1		\$3,500.00			0.00			
N21	KMGH	11/01/22	11/07/22	M-F/Su 10-1035pm News	CM	10-1035pm	11- 11--	:30	4	\$4,000.00	P-1	0.00	NM	4	\$16,000.00
				M-F/Su 10-1035pm News											
				(Program: DENVER7 NEWS 10P)											
				4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/01/22	11/07/22	11- 11--			4		\$4,000.00			0.00			
N22	KMGH	11/01/22	11/05/22	Post Game News	CM	Various	----- 1-	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
				Post Game News											
				(Program: DENVER7 NEWS POST COLLEGE FOOTBALL NEWS)											
				4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/31/22	11/06/22	----- 1-			1		\$750.00			0.00			
N23	KMGH	11/01/22	11/06/22	Su Sports Extra	CM	1042-11pm	----- 1	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
				Su Sports Extra											
				(Program: DENVER7 NEWS10P LATE)											
				4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/31/22	11/06/22	----- 1			1		\$2,000.00			0.00			
N24	KMGH	11/01/22	11/07/22	M-F 1035-1137pm	CM	1035-1137pm	11- 11--	:30	4	\$2,500.00	P-1	0.00	NM	4	\$10,000.00
				M-F 1035-1137pm											
				(Program: JIMMY KIMMEL)											
				4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/01/22	11/07/22	11- 11--			4		\$2,500.00			0.00			
													Totals	40	\$113,350.00