

BEASLEY MEDIA GROUP, LLC
ISSUES AND PROGRAMS REPORT

FOR

STATION WJPT-HD2

4TH QUARTER, 2020

OCTOBER 1, 2020 TO DECEMBER 31, 2020

Prepared by:

Sheila Book

General Manager:

AJ Lurie

ISSUES OF CONCERN TO STATION WJPT-HD2
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
4th QUARTER, 2020

1. Public Health, Safety and Welfare plus Education: Taking Care of You

Interviewee Name: David Essell

Organization:

Organization Website: www.talkdavid.com

Phone Number: 941-266-7676

2. Public Health, Safety and Welfare plus Education plus Handicapped: Helping those
With Disabilities

Interviewee Name: Carrie Jo Terry

Organization: Starability

Organization Website: www.starability.org

Phone Number: 845-234-8531

3. Animals: Animal Refuge Center ARC

Interviewee Name: Wayne Lenin

Organization: ARC

Organization Website: www.animalrefugecenter.net

Phone Number: 239-731-3535

4. Organization for Women plus Education plus Public Health, Safety, Welfare
Helping Moms Get Off Welfare
Interviewee Name: Raquel Williams
Organization: One Million Moms off Welfare
Organization Website: www.onemillionmomsoffwelfare.org

5. Public Health, Safety and Welfare plus Education plus Handicapped: Helping those
With Disabilities
Interviewee Name: Carrie Jo Terry
Organization: Starability Store
Organization Website: www.starability.org
Phone Number: 845-234-8531

6. Animals: Animal Refuge Center ARC
Interviewee Name: Wayne Lenin
Organization: ARC
Organization Website: www.animalrefugecenter.net
Phone Number: 239-731-3535

7. Charity and Education: Helping Diabetic Children
Interviewee Name: Tami Balavage
Organization: Help A Diabetic Child
Organization Website: www.helpadiabeticchild.org
Phone Number: 239-301-2146

8. Public Health, Safety and Welfare plus Charity: Feeding the Less Fortunate
Interviewee Name: Richard Leber
Organization: Harry Chapin Food Bank
Organization Website: www.harrychapinfoodbank.org
Phone Number: 239-334-7007

9. Public Health, Safety and Welfare plus Education: Addiction and You
Interviewee Name: David Essell
Organization:
Organization Website: www.talkdavid.com
Phone Number: 941-266-7676

10. Public Health, Safety and Welfare plus Education: Cannabis Education
Interviewee Name: Shannon Livingston
Organization: Cannabis Education
Organization Website: www.livingstonfoundation.org
Phone Number: 239-682-1812

11. Public Health, Safety and Welfare plus Education plus Handicapped: Helping those With Disabilities
Interviewee Name: Carrie Jo Terry
Organization: Starability Store
Organization Website: www.starability.org
Phone Number: 845-234-8531

12. Education plus Other: Community and Arts

Interviewee Name: Michelle Tricca

Organization: The Face of Immokolee

Organization Website: www.

Phone Number: 239-

13. Public Health, Safety and Welfare plus Charity plus Education plus Organization for

Women: Heart Disease and Covid

Interviewee Name: Kelly Glewa

Organization: American Heart Association

Organization Website: www.heart.orr/swfl

Phone Number: 239-340-2407

14. Charity and Education: Helping Diabetic Children

Interviewee Name: Tami Balavage

Organization: Help A Diabetic Child

Organization Website: www.helpadiabeticchild.org

Phone Number: 239-301-2146

15. Public Health, Safety and Welfare plus Charity plus Education: Heart Disease

Interviewee Name: Kelly Glewa

Organization: American Heart Association

Organization Website: www.heart.orr/swfl

Phone Number: 239-340-2407

16. Public Health, Safety and Welfare plus Education: Taking Care of You

Interviewee Name: David Essell

Organization:

Organization Website: www.talkdavid.com

Phone Number: 941-266-7676

17. Charity plus Organization for Handicapped: Hope Clubhouse

Interviewee Name: Jeanne Sweeny and Carrie Lucas

Organization: Hope Clubhouse

Organization Website: www.hopeclubhouse.org

Phone Number: 239-267-1777

18. Charity and Education: Helping Diabetic Children

Interviewee Name: Tami Balavage

Organization: Help A Diabetic Child

Organization Website: www.helpadiabeticchild.org

Phone Number: 239-310-2146

19. Education plus Other: Community and Arts

Interviewee Name: Michelle Tricca

Organization: The Face of Immokolee

Organization Website: www.

Phone Number: 619-414-2347

20. Public Health, Safety and Welfare plus Charity plus Education: Heart Disease

Interviewee Name: Kelly Glewa

Organization: American Heart Association

Organization Website: www.heart.orr/swfl

Phone Number: 239-340-2407

21. Charity plus Military: Home Base

Interviewee Name: General (Ret) Frederick M. Franks Jr.,

Organization: **Home Base SWFL, a Red Sox Foundation and Massachusetts General Hospital Program**

Organization Website: Homebase.org/home-base-southwest-florida/

Phone Number: 239-338-8389

22. Charity plus Military: Home Base

Interviewee Name: Dr. Louis Chow

Organization: **Home Base SWFL, a Red Sox Foundation and Massachusetts General Hospital Program**

Organization Website: Homebase.org/home-base-southwest-florida/

Phone Number: 239-338-8389

23. Charity plus Military: Home Base

Interviewee Name: Armando Hernandez

Organization: **Home Base SWFL, a Red Sox Foundation and Massachusetts General Hospital Program**

Organization Website: Homebase.org/home-base-southwest-florida/

Phone Number: 239-338-8389

24. Education plus Military: Getting an Education

Interviewee Name: Dr. Bridget Belanger

Organization: **Florida Gulf Coast University**

Organization Website: FGCU.EDU

Phone Number: 239-590-7508

25. Charity plus Military: The Stan and Haney DRAFT Fund

Interviewee Name: Retired Naval Reserve Captain John Lazzaro

Organization: **Stan and Haney D.R.A,F.T Fund**

Organization Website: stanandhaney.com/2019/06/21/the-d-r-a-f-t-fund/

Phone: 239-495-2100

26. Military plus Other plus Education: Taking Care of You

Interviewee Name: Adam Martin

Organization: HeroSong

Organization Website: Herosong.org

Email: info@herosong.org

PUBLIC AFFAIRS PROGRAMS

**STATION WJPT-HD2 PROGRAMS THAT
ADDRESS COMMUNITY ISSUES**

1. In Touch: (Sunday mornings, 5:00 a.m.-6:00 a.m.) Locally produced show hosted by PSA Director, Sheila Book, features topical issues of concern to SWFL residents.

Fourth Quarter 2020

October 1st, 2020 – December 31st, 2020

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: MAKING A BETTER YOU

In Touch

October 4, 2020

5:00 a.m.

60 Minutes of a 60 Minutes Program

We spoke to David Essel about how to use positive thinking, meditation and gratitude to improve your life. Mr. Essel even informed us of some different ways to lose weight and to get rid of our addictions. He helps you believe in yourself.

Listed under Public Health, Safety and Welfare plus Education

ISSUE: THE STARABILITY STORE

In Touch

October 11, 2020

5:00 a.m.

20 Minutes of a 60 Minutes Program

Sheila Book spoke with Carrie Jo Terry, Manager from The Starability Store where upscale furniture, art, and other items are sold for a profit to use for the Starability Organization. The Starability Store is also where the participants of Starability make Soy Candles to sell.

Located at 106 10th Street North and taking donations of merchandise and they are always looking for volunteers.

Listed under Charity plus Handicapped

ISSUE: ADOPTING A PET AT ARC

In Touch

October 11, 2020

5:00 a.m.

40 Minutes of a 60 Minutes Program

Wayne Lenin, Executive Director for ARC (Animal Refuge Center) told our audience about the Center. ARC is a No Kill Shelter for animals and started in 1988 as a small shelter. It has grown from a small venue to now having separate cat and dog housing plus their own on site clinic for Spay/Neuter, Dental ect. ARC accepts animals from owner surrenders, natural disasters as well as other animal shelters.

Listed under Other

ISSUE: GETTING OFF WELFARE

In Touch

October 18, 2020

5:00 a.m.

30 Minutes of a 30 Minutes Program

Raquel Williams from, The One Million Moms Off Welfare Program, shared with us how we can rise above the Welfare System by learning responsibility and learning how to get out of the struggles we bring on ourselves. Ms. Williams uses her own life journey to show how she helps others gain control of their lives.

Listed under Education

ISSUE: Post-Traumatic Stress

In Touch

October 18, 2020

5:30 a.m.

15 Minutes of a 30 Minutes Program

Jason Jones interviewed Senior Director of Training and Network Development at Home Base, Red Sox Foundation and Massachusetts General Hospital, Doctor Louis Chow. Dr. Chow talked about how Home Base Program SWFL has Post Traumatic Stress program for veterans that is offered free.

Taking donations by check, please make check payable to Home Base and mail to: Home Base SWFL, PO Box 422, Estero, FL 33929

Listed under Charity plus Military

ISSUE: Veteran Programs offered

In Touch

October 18, 2020

5:30 a.m.

15 Minutes of a 30 Minutes Program

Jason Jones interviewed Home Base Program Manager, Armando Hernandez to bring awareness about the Home Base Southwest Florida foundation and to discuss all the different programs that are available to all the Veterans in the local community.

Taking donations by check, please make check payable to Home Base and mail to: Home Base SWFL, PO Box 422, Estero, FL 33929

Listed under Charity plus Military

ISSUE: HELPING THOSE WITH DISABILITIES

In Touch

October 25, 2020

5:00 a.m.

15 Minutes of a 30 Minutes Program

Sheila Book spoke with Karen Govern from Starability. They talked about the goal of Starability is to seek to transform the lives of individuals with intellectual disabilities through social, vocational and education through the community. Starability strengthens awareness for the individual abilities in everyone.

Vocational Training and Life Skill Readiness is part of Starability's focus.

Listed under Charity plus Handicapped

ISSUE: ADOPTING A PET AT ARC

In Touch

October 25, 2020

5:00 a.m.

15 Minutes of a 30 Minutes Program

Wayne Lenin, Executive Director for ARC (Animal Refuge Center) told our audience about the Center. ARC is a No Kill Shelter for animals and started in 1988 as a small shelter. It has grown from a small venue to now having separate cat and dog housing plus their own on site clinic for Spay/Neuter, Dental ect. ARC accepts animals from owner surrenders, natural disasters as well as other animal shelters.

Listed under Other

ISSUE: Post-Traumatic Stress

In Touch

October 25th, 2020

5:30 a.m.

15 Minutes of a 30 Minutes Program

Jason Jones interviewed Senior Director of Training and Network Development at Home Base, Red Sox Foundation and Massachusetts General Hospital, Doctor Louis Chow. Dr. Chow talked about how Home Base Program SWFL has Post Traumatic Stress program for veterans that is offered for free.

Taking donations by check, please make check payable to Home Base and mail to: Home Base SWFL, PO Box 422, Estero, FL 33929

Listed under Charity plus Military

ISSUE: Veteran Programs offered

In Touch

October 25th

5:30 a.m.

15 Minutes of a 30 Minutes Program

Jason Jones interviewed Home Base Program Manager, Armando Hernandez to bring awareness about the Home Base Southwest Florida foundation and to discuss all the different programs that are available to all the Veterans in the local community.

Taking donations by check, please make check payable to Home Base and mail to: Home Base SWFL, PO Box 422, Estero, FL 33929

Listed under Charity plus Military

ISSUE: HELPING DIABETIC CHILDREN

In Touch

November 1, 2020

5:00 a.m.

15 Minutes of a 30 Minutes Program

Tami Balavage from The Help a Diabetic Child Foundation, spoke to our audience about their upcoming events and the different ways we can all help.

Upcoming Signature events for the group are their November 8 Golf Scrambler and their November 11th 30 Day Challenge.

Ms. Balavage also informed us how we can help them other ways such as volunteering and monetary donations.

Listed under Charity plus Education

ISSUE: HELPING TO FEED OUR FAMILIES

In Touch

November 1, 2020

5:00 a.m.

15 Minutes of a 30 Minutes Program

Richard Leber from the Harry Chapin Food Bank, talked to us about their needs at the Food Bank for helping those less fortunate. He informed us of the types of foods they need. Mr. Leber also says there is a need for volunteers and monetary donations at the Food Bank.

Listed under Charity plus Public Health, Safety and Welfare

ISSUE: Assisting Wounded Warriors

In Touch

November 1, 2020

5:30 a.m.

15 Minutes of a 30 Minutes Program

Jason Jones interviews the President of Wounded Warriors of Collier County to speak assisting with the needs of Veterans and their families, with focus on education, housing, and mental health. Dale is advocate of helping homeless Veterans find places to live.

Located and donate to: Make checks payable to: Wounded Warriors of Collier County
4851 Tamiami Trail N., #200 Naples, FL 34103

Listed under Education, Military

ISSUE: HELPING DIABETIC CHILDREN

In Touch

November 8, 2020

5:00 a.m.

15 Minutes of a 30 Minutes Program

Tami Balavage from The Help a Diabetic Child Foundation, spoke to our audience about their upcoming events and the different ways we can all help.

Upcoming Signature events for the group are their November 8 Golf Scrambler and their November 11th 30 Day Challenge.

Ms. Balavage also informed us how we can help them other ways such as volunteering and monetary donations.

Listed under Charity plus Education

ISSUE: HELPING TO FEED OUR FAMILIES

In Touch

November 8, 2020

5:00 a.m.

15 Minutes of a 30 Minutes Program

Richard Leber from the Harry Chapin Food Bank, talked to us about their needs at the Food Bank for helping those less fortunate. He informed us of the types of foods they need. Mr. Leber also says there is a need for volunteers and monetary donations at the Food Bank.

ISSUE: Veteran Occupational Therapy

In Touch

November 08, 2020

5:30 a.m.

15 Minutes of a 30 Minutes Program

Jason Jones Interview with Assistant Professor at Florida Gulf Coast University and Occupational Therapist who works with Veterans, Dr. Bridget Belanger. Dr. Belanger spoke about different types of therapy programs offered at FGCU transitioning to back to life after active duty, into college life and how FGCU is an advocate to help Veterans in programs like using animal assistant therapy for Veterans.

Located at-10501 FGCU Blvd. South Fort Myers, FL 33965

Listed under Education plus Military

ISSUE: BATTLING ADDICTION

In Touch

November 15, 2020

5:00 a.m.

30 Minutes of a 30 Minutes Program

We spoke to David Essel about how to use positive thinking, meditation and gratitude to improve your life. Mr. Essel even informed us of some different ways to lose weight and to get rid of our addictions. He helps you believe in yourself.

Listed under Education

ISSUE: Reintegration in society after Serving in the Military

In Touch

November 15, 2020 5:30 a.m.

20 Minutes of a 30 Minutes Program

Jason Jones interviews General (Ret) Frederick M. Franks, Jr., U.S. Army Honorary Director, Southwest Florida Warrior Health and Fitness Program. General Franks works with many Veterans Charities talk about the Wounded Warriors program that is available to Veterans through the Home Base Southwest Florida with no out of pocket cost.

Located: and taking donations by check, please make check payable to Home Base and mail to: Home Base SWFL, PO Box 422, Estero, FL 33929

Listed under Charity plus Military plus Education

ISSUE: CANNABIS EDUCATION

In Touch

November 22, 2020

5:00 a.m.

20 Minutes of a 30 Minutes Program

Founder/President of the Livingston Foundation, Shannon Livingston, informed us the different ways that Cannabis can enhance our lives and help with pain. Ms. Livingston spoke on how to use Cannabis as medicine and the different methods of ingestion. She uses her knowledge to help those that need an alternative medicine, many times to Opioids.

Listed under Public Safety, Health and Welfare plus Education

ISSUE: THE STARABILITY STORE

In Touch

November 22, 2020

5:00 a.m.

15 Minutes of a 30 Minutes Program

Sheila Book spoke with Carrie Jo Terry, Manager from The Starability Store where upscale furniture, art, and other items are sold for a profit to use for the Starability Organization. The Starability Store is also where the participants of Starability make Soy Candles to sell.

Located at 106 10th Street North and taking donations of merchandise and they are always looking for volunteers.

Listed under Charity plus Handicapped

ISSUE: Reintegration in society after Serving in the Military

In Touch

November 22nd

5:30 a.m.

20 Minutes of a 30 Minutes Program

Jason Jones interviews General (Ret) Frederick M. Franks, Jr., U.S. Army Honorary Director, Southwest Florida Warrior Health and Fitness Program. General Franks works with many Veterans Charities talk about the Wounded Warriors program that is available to Veterans through the Home Base Southwest Florida with no out of pocket cost.

Located: and taking donations by check, please make check payable to Home Base and mail to: Home Base SWFL, PO Box 422, Estero, FL 33929

Listed under Charity plus Military plus Education

ISSUE: THE FACE OF IMMOKALEE

In Touch

November 29, 2020

5:00 a.m.

15 Minutes of a 30 Minutes Program

Michelle Tricca spoke to Sheila Book about the art project that she has been working on and developing for the past two years called The Face of Immokalee. Michelle has been collaborating with the city of Immokalee to show case the different people of Immokalee. She is doing this piece of art as pictures on buildings and vehicles in the town.

Listed under Other plus Education

ISSUE: HEART HEALTH

In Touch

November 29, 2020

5:00 a.m.

10 Minutes of a 30 Minutes Program

Liz Kellar from the American Heart Association spoke about Heart Health and knowing the symptoms of a heart attack. Some of the symptoms she said to watch for are chest discomfort, discomfort in other areas of the body such as arms, back or neck, nausea, light headed, shortness of breath.

Listed under Education plus Charity

ISSUE: Reintegration in society after Serving in the Military

In Touch

November 29th

5:30 a.m.

20 Minutes of a 30 Minutes Program

Jason Jones interviews General (Ret) Frederick M. Franks, Jr., U.S. Army Honorary Director, Southwest Florida Warrior Health and Fitness Program. General Franks works with many Veterans Charities talk about the Wounded Warriors program that is available to Veterans through the Home Base Southwest Florida with no out of pocket cost.

Located: and taking donations by check, please make check payable to Home Base and mail to: Home Base SWFL, PO Box 422, Estero, FL 33929

Listed under Military plus Education

ISSUE: HELPING DIABETIC CHILDREN

In Touch

December 6, 2020

5:00 a.m.

15 Minutes of a 30 Minutes Program

Tami Balavage from The Help a Diabetic Child Foundation, spoke to our audience about their upcoming events and the different ways we can all help.

Upcoming Signature events for the group are their November 8 Golf Scrambler and their November 11th 30 Day Challenge.

Ms. Balavage also informed us how we can help them other ways such as volunteering and monetary donations.

Listed under Charity plus Education

ISSUE: AMERICAN HEART ASSOCIATION, “DON’T DIE IN DOUBT”

In Touch

December 6, 2020

5:00 a.m.

15 Minutes of a 30 Minutes Program

Kelly Glewa from The American Heart Association, talked about how to be heart healthy during the pandemic. She informed us that there has been a drop in people being treated for heart attacks and strokes but there has been NO drop in the amount of heart attacks and strokes happening. Ms. Glewa informed us how to know the signs of a heart attack and the signs of a stroke.

Listed under Education plus Public Health, Safety and Welfare

ISSUE: Producing Music for Veterans

In Touch

December 6, 2020

5:30 a.m.

15 Minutes of a 30 Minutes Program

HeroSong is a nonprofit that records original music for Veterans, Active Military and 1st Responders. Jason Jones interviews Adam Martin a retired Army Veteran who served in the gulf war. We talked about his PTSD and how he found music as a form of therapy. He now dedicates a big portion of his time to the HeroSong organization. Plus we played one of his songs that he made for hero song. Donations and revenue will be used to record our heroes' music and for the construction of a new state of the art recording facility in Ft. Myers.

Located and Donate to: 4101 Colonial Blvd, Fort Myers, FL 33966. You can donate at <https://herosong.org/donate/>. Donations and revenue will be used to record our heroes' music and for the construction of a new state of the art recording facility in Ft. Myers, Fl.

Listed under Charity plus Military plus Other

ISSUE: MAKING A BETTER YOU

In Touch

December 13, 2020

5:00 a.m.

30 Minutes of a 30 Minutes Program

We spoke to David Essel about how to use positive thinking, meditation and gratitude to improve your life. Mr. Essel even informed us of some different ways to lose weight and to get rid of our addictions. He helps you believe in yourself.

Listed under Public Health, Safety and Welfare plus Education

ISSUE: Producing Music for Veterans

In Touch

December 13th , 2020

5:30 a.m.

15 Minutes of a 30 Minutes Program

HeroSong is a nonprofit that records original music for Veterans, Active Military and 1st Responders. Jason Jones interviews Adam Martin a retired Army Veteran who served in the gulf war. We talked about his PTSD and how he found music as a form of therapy. He now dedicates a big portion of his time to the HeroSong organization. Plus we played one of his songs that he made for hero song. Donations and revenue will be used to record our heroes' music and for the construction of a new state of the art recording facility in Ft. Myers.

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Listed under Charity plus Military plus Other

ISSUE: HELPING THOSE WITH MENTAL DISABILITIES

In Touch

December 20, 2020

5:00 a.m.

15 Minutes of a 30 Minutes Program

Sheila Book spoke with Jeanne Sweeny and Carrie Lucas about Hope Clubhouse. Hope Clubhouse is a, 'Club' where those with Mental Disabilities and Mental Illness get help finding acceptance and employment.

The Club teaches the Members how to be out in the community.

Listed under Organization for the Handicapped plus Charity plus Education

ISSUE: HELPING DIABETIC CHILDREN

In Touch

December 20, 2020

5:00 a.m.

15 Minutes of a 30 Minutes Program

Tami Balavage from The Help a Diabetic Child Foundation, spoke to our audience about their upcoming events and the different ways we can all help.

Upcoming Signature events for the group are their November 8 Golf Scrambler and their November 11th 30 Day Challenge.

Ms. Balavage also informed us how we can help them other ways such as volunteering and monetary donations.

Listed under Charity plus Education

ISSUE: Helping Active Florida Duty Families

In Touch

December 20th, 2020

5:30 a.m.

15 Minutes of a 30 Minutes Program

Jason Jones interviews Retired Naval Reserve Captain John Lazzaro about the Stan and Haney D.R.A.F.T Fund that stands for Direct Relief and Assistance for Florida Troops. 100% of the money donated is given to individual actively serving Troops and their local families. This fund has helped hundreds of Florida active duty families over the past 15 years.

Donate to: Donations can be made at any Wells Fargo Bank Nationwide. Simply tell your bank teller that you would like to donate to the “Stan and Haney DRAFT Fund”

Listed under Charity plus Military

ISSUE: THE FACE OF IMMOKALEE

In Touch

December 27, 2020

5:00 a.m.

15 Minutes of a 30 Minutes Program

Michelle Tricca spoke to Sheila Book about the art project that she has been working on and developing for the past two years called The Face of Immokalee. Michelle has been collaborating with the city of Immokalee to show case the different people of Immokalee. She is doing this piece of art as pictures on buildings and vehicles in the town.

Listed under Other plus Education

ISSUE: HEART HEALTH

In Touch

December 27, 2020

5:00 a.m.

15 Minutes of a 30 Minutes Program

Liz Kellar from the American Heart Association spoke about Heart Health and knowing the symptoms of a heart attack. Some of the symptoms she said to watch for are chest discomfort, discomfort in other areas of the body such as arms, back or neck, nausea, light headedness, shortness of breath.

Listed under Education plus Charity

ISSUE: Helping Active Florida Duty Families

In Touch

December 27th, 2020

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