

KJUG - FM QUARTERLY ISSUES

1/01/17 – 3/31/17

The following is a listing of the significant issues responded by radio station KJUG - FM Visalia, California, along with the most significant programming treatment of those issues for the period 1/01/17 - 3/31/17. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance. The report contained herein contains examples of programming airtime in the total amount of 7 hour and 15 minutes.

Submitted by,



April Bryant

Momentum Broadcasting

KJUG-FM Quarterly Report 1/01/17 - 3/31/17

Description of issue	Times Ran/Duration	Description of Program Segment
<u>Jan 1 - 31, 2017</u>		
Ad Council / Financial	24 times/24 minutes	Stuntman
Ad Council / High School	65 times/ 65 minutes	Terry Crews
Ad Council/ Stoke Awareness	22 times/11 minutes	When I was 6
California Broadcasters	79 times/ 39.5 minutes	The Best I Can Be
Ad council	29 times/ 24.5 minutes	Family
Ad Council/Domestic	25 times/ 12.5 minutes	Father & Son
Ad Council / Caregiver	25 times/ 12.5 minutes	Never Ending Roles
Ad Council/community	24 times/ 12 minutes	Battlefield
<u>Feb 1st- 28th 2017</u>		
PSW	24 times/ 25 minutes	Old Friend
Valley Children's Hospital	9 times/ 9 minutes	Celebration
Ad Council - Caregiver	28 times/ 14 minutes	roles/never ending
Ad Council / Teacher Reads	71 times/ 71 minutes	Growing Up
Ad Council / Recycle	32 times/ 32 minutes	I Want To Be
Ad Council / Foreclosure	4 times/ 4 minutes	Isolation
Ad Council / Financial	24 times/24 minutes	Stuntman
Ad Council / High School	65 times/ 65 minutes	Terry Crews
Valley Children's Hospital	6 times/ 6 minutes	Children's health
<u>March 1st-31st 2017</u>		
California Broadcasters Assoc	24 time/ 12 minutes	The Best that I Can Be
Ad Council	28 times/14 minutes	Battlefield

KJUG-FM Quarterly Report 1/01/17 - 3/31/17

Description of issue	Times Ran/Duration	Description of Program Segment
Paralyzed Veterans	9 times/ 4.5 minutes	care/ famil
California Broadcasters Assoc	77 times/ 38.5 minutes	The Best that I can be
Ad Council / Teacher Reads	71 times/ 71 minutes	Growing Up
Ad Council / Recycle	32 times/ 32 minutes	I Want To Be
Ad Council / Foreclosure	4 times/ 4 minutes	Isolation
PSW Jan/Feb Boomerang	24 times / 24 minutes	Boomerang/Village Vogue
Ad Council/ Homeless	8 times/ 4 minutes	Housing
PSW Old Friend	18 times/9 minutes	Old Friend

Sunday Morning Community Awareness Shows - airs from 5:30am till 6am

1st Quarter, 1/1 – 3/31, 2017 KJUG – FM / KIOO – FM / KVMI – FM / KCRZ – FM

- 1/1, 2017 Mike Boudreaux – Tulare County Water Crime
- 1/8, 2017 Recreation Supervisor Visalia
- 1/15, 2017 Rob Herman / Tammy Bradford
- 1/22, 2017 Amy Shuklian, District 3 Tulare County Supervisor
- 1/29, 2017 First 5 of Tulare County, Prop 10
- 2/5, 2017 Paul Moore, Casa of Tulare County and run/walk event
- 2/12, 2017 Mike Boudreaux, World Ag Expo and Immigration
- 2/19, 2017 Steve Nelson, City Council
- 2/26, 2017 Rob Herman/Tammy Bradford, Special Education
- 3/5, 2017 Diane Phakone, Big Brothers – Big Sisters
- 3/12, 2017 President/CEO Visalia Chamber of Commerce, Event Visalia Soup
- 3/19, 2017 President/CEO Visalia Chamber of Commerce, Function of the Visalia Chamber
- 3/26, 2017 Ryan Stillwater, Visalia Rescue Mission

EEO Supplemental Recruitment Event

Date of Event 1/1/17

Location of Event Momentum Broadcasting

Who Attended Event _____ Mike Boudreaux *April Skye*

Description of Event Held _____ Water Crime and New Techniques to fight it _____

EEO Supplemental Recruitment Event

Date of Event 1/8/17 Maggie Kaiar

Location of Event Recreation Supervisor Visalia

Who Attended Event Parks & Rec

Description of Event Held _____

DISCUSSED:

- What Parks and Rec Does
- Upcoming events in the community
- Job opportunities
- Certification classes

734-
8117

EEO Supplemental Recruitment Event

Date of Event 1/15/17

Location of Event On-Air-ALL
STATIONS

Who Attended Event Rob Herman/Tammy
Bradford

Description of Event Held- A half-hour roundup of all services Tulare County Office Of Education has to offer the community. With emphasis on Special Education.

EEO Supplemental Recruitment Event

Date of Event Sunday, Jan. 22, 2017

Location of Event Momentum Studios

Who Attended Event Mike Pesto

Description of Event Held Talked with
Amy Shuklian, District
3 Tulare County Supervisor
about her personal rise
in local politics and about
how others can get
involved politically if they
feel the pull to do so.

EEO Supplemental Recruitment Event

Date of Event: 01/29/17 air date / 5:30 am

**Location of Event: Momentum Broadcast Studios/ 1067
KJUG Country / 997 Classic Rock / Hitz 1049/ MY97FM**

**Who Attended Event: Executive Director of First 5 Tulare
County Michelle Morrow**

Description of Event Held: (Talk Show)

**Talked about First 5 history and how it was funded through
Prop 10 the Tobacco Tax 15 years ago. Talked about each
of the programs they have funded in the local community
and what they do to enhance the lives of children newborn
to 5pm.**

Outline:

I'm Rose Ortega your host this morning and today we're talking to the Executive Director of First Five Tulare County, Michele Morrow. Thanks for joining us today Michele.

For those who may not know about First 5 Tulare County, let's give them a little background.

First 5 Tulare was created when California voters passed the California Children and Families Act of 1998 (Proposition 10). This Act added 50 cents per pack tax on tobacco products, and established a large-scale, comprehensive approach to addressing the health, sustainability, and school readiness of the state's children and families. (You can get more into depth about it, if you wish)

After 15 years, lets tell our listeners some of the ways you are able to help families. Let's start with the programs First 5 is funding this year.

- **Family Resource Centers and Strengthening Families**
- **Oral Health, Breastfeeding, and Pediatric Hospitalist Programs**
- **School Readiness Programs**
- **Information and Referral Services**
- **Improved Systems of Care**
- **Kit for New Parents**

Share with our listeners the new funding application First 5 released January 9, 2017, and how they might apply.

Let's give our listeners a way to contact your organization if they'd like more info. Let's start with your web address www.first5tc.org / phone number 559.622.8650

We're talking to the Executive Director of First 5 Tulare County, Michele Morrow. Thank you for taking the time.

EEO Supplemental Recruitment Event

Date of Event 2/5/17

Location of Event Momentum Broadcasting

Who Attended Event Chad Stafford + Paul Moore

Description of Event Held Talked to Paul Moore From Cesa

OF Tulare County about how Cesa works and

who it helps, their run/walk event coming up

and dinner events as well.

EEO Supplemental Recruitment Event

Date of Event 2/12/17

Location of Event Momentum Broadcasting

Who Attended Event Chad Stafford + Mike Boudreaux

Description of Event Held Talked to Tulare County Sheriff

Mike Boudreaux about the new CSE smart

Water for farmers, then into booth at the World Ag

Expo, their fund raising booth at the World Ag

Expo and his outlook on immigration.

EEO Supplemental Recruitment Event

Date of Event 2/19/17

Location of Event City Council Meeting

Who Attended Event Steve Nelson

Description of Event Held _____

DISCUSSED

-what City Council does

-new businesses in the area

-community outreach

EEO Supplemental Recruitment Event

Date of Event March 5, 2017

Location of Event Momentum Studios

Who Attended Event Mike Pesto

Description of Event Held Spoke with Liane Phakonekham and Karen Brar with Big Brothers Big Sisters of Central California about the organization and about BBBS upcoming Bowl for Kids' Sake events in Fresno, Visalia, Hanford and Madera.

EEO Supplemental Recruitment Event

Date of Event_031217 ✨ 3/19

**Location of Event: Hitz 1049, 1067 KJUG Country, MY 975
FM & 997 Classic Rock**

**Who Attended Event: President /CEO Visalia Chamber of
Commerce**

**Description of Event Held: Talked about the function of the
Visalia Chamber to the business community, how to become
a member, events, volunteering and also their Inaugural
Event Visalia Soup.**

See attached talking points

Outline for public affairs show:

Overview of Chamber

Who we are

What we do

Soup

History

Why

Event Overview

How to be involved

Other ways to be involved

Open intro: As a community how do we 'Feed" a great idea? How do we support the next big thing? The Visalia Chamber of Commerce is sponsoring Visalia Soup, a microfinance event meets shark tank meets pot luck way of helping our community take the next step to being great.

Talk about the establishment of your organization as well as mission and goals.

The Visalia Chamber of Commerce serves as the "voice of business" and provides strategic leadership and engagement in building the future of business and the community through information, services, and advocacy to the employers of our community.

Last year the Visalia Chamber of Commerce reached over 45,000 people through our publications and marketing. We served as the Voice of Business on more than 50 boards, committees, and alliances. We grew and developed leaders at over 120 networking and educational opportunities. Proudly, we helped raise nearly a quarter of a million dollars for local nonprofits. While these numbers are impressive, they are only the beginning of a much bigger story happening with your Visalia Chamber of Commerce.

The Visalia Chamber of Commerce is the largest business organization in Tulare County. Its members include small businesses, corporations, associations, and individual professionals.

Since 1899, the Chamber has worked diligently with local government, education, private industry, and a host of other agencies and organizations to improve the business environment and promote Visalia as a premier community in which to live, work, and do business.

More about Visalia Soup:

The SOUP is a community-based crowdfunding dinner. Visalia SOUP is modeled after Detroit SOUP, which began as a way to promote community-based development through crowdfunding, creativity, collaboration, democracy, trust and fun. In partnership with other local businesses, the Visalia Chamber of Commerce will be hosting Visalia's first SOUP on Tuesday, March 14, 2017.

How does Visalia SOUP work?

A recommended donation of \$5 gets you entry into the event, soup, bread and a vote. You will hear from four presenters, who have four minutes to describe their idea to the group (no technology allowed), and will answer four questions from the audience. At the event, attendees eat, talk, share resources, enjoy art and vote on the project they think benefits the city the most. At the end of the night, we count the ballots and the winner goes home with all of the money raised to carry out their project. Winners come back to a future SOUP dinner to report their project's progress.

Various programs you have in place

In addition to Visalia Soup the Chamber provides its members access to influencers in government, leadership and workforce development, connections in the community, and marketing opportunities for their products and services.

Fundraising

The Visalia Chamber is a 501C6 membership organization. We are supported by our members.

Visalia Soup has a steering committee members are leaders in our community. Our first Soup has been generously sponsored by Tuomas Federal Credit Union.

EEO Supplemental Recruitment Event

Date of Event 2/26/17

Location of Event On-Air-ALL
STATIONS

Who Attended Event Rob Herman/Tammy
Bradford

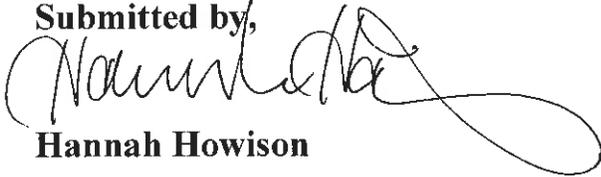
Description of Event Held- Part TWO-A half-hour roundup of all services Tulare County Office Of Education has to offer the community. With emphasis on Special Education.

KJUG - FM QUARTERLY ISSUES

4/01/17 -6/30/17

The following is a listing of the significant issues responded by radio station KJUG - FM Visalia, California, along with the most significant programming treatment of those issues for the period 4/01/17 -6/30/17. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance. The report contained herein contains examples of programming airtime in the total amount of 12 hours and 27 minutes.

Submitted by,



Hannah Howison

Momentum Broadcasting

KJUG-FM Quarterly Report 4/01/17 - 6/30/17

Description of issue	Times Ran/Duration	Description of Program Segment
<u>April 1 - 30, 2017</u>		
PSW Jan/Feb Boomerang	24 times/ 25 minutes	Old Friend
Valley Children's Hospital	9 times/ 9 minutes	Celebration
Ad Council - Caregiver	28 times/ 14 minutes	roles/never ending
Ad Council / Teacher Reads	71 times/ 71 minutes	Growing Up
Ad Council / Recycle	32 times/ 32 minutes	I Want To Be
Ad Council / Foreclosure	4 times/ 4 minutes	Isolation
Ad Council / Financial	24 times/24 minutes	Stuntman
Ad Council / High School	65 times/ 65 minutes	Terry Crews
Valley Children's Hospital	6 times/ 6 minutes	Children's health
<u>May 1st- 31th 2017</u>		
Main St Hanford	14 times/ 7 minutes	Everyone's Irish
Ad Council / Teacher Reads	71 times/ 71 minutes	Growing Up
Ad Council / Recycle	32 times/ 32 minutes	I Want To Be
Ad Council / Foreclosure	4 times/ 4 minutes	Isolation
Ad Council / Financial	24 times/24 minutes	Stuntman
Ad Council / High School	65 times/ 65 minutes	Terry Crews
Ad Council/ Stoke Awareness	22 times/11 minutes	When I was 6
California Broadcasters	79 times/ 39.5 minutes	The Best I Can Be
PSW Jan/Feb Boomerang	24 times / 24 minutes	Boomerang/Village Vogue
Girl Scout Cookie Season	8 times/ 4 minutes	Girl Scout Cookie Time
PSW Jan/Feb 2016 Old Friend	18 times/9 minutes	Old Friend

KJUG-FM Quarterly Report 4/01/17 - 6/30/17

Description of issue	Times Ran/Duration	Description of Program Segment
<u>June 1st -30st 2017</u>		
California Broadcasters Assoc	24 time/ 12 minutes	The Best that I Can Be
Ad Council	28 times/14 minutes	Battlefield
Paralyzed Veterans	9 times/ 4.5 minutes	care/ famil
California Broadcasters Assoc	77 times/ 38.5 minutes	The Best that I can be
Ad council	29 times/ 24.5 minutes	Father & Son
Ad Council/Domestic	25 times/ 12.5 minutes	Father & Son
Ad Council / Caregiver	25 times/ 12.5 minutes	Never Ending Roles
Ad Council/community	24 times/ 12 minutes	Battlefield
CA Interscholastic	1 time / 30 seconds	You Make It Special
HRSA Poison Help	7 times / 3.5 minutes	Make the call general/children
Ad Council / Financial	12 times / 6 minutes	Rich Uncle
Ad Council / Supporting	7 times / 3.5 minutes	Opportunity – Charles/Alisha
Ad Council / Bully Prevent	2 times / 1 minute	Boy Band / I Am A Witness
Ad Council / High School	1 time / 30 seconds	Karim
Ad Council Learning	5 times / 2.5 minutes	2 Sides
March of Dimes	6 times / 3 minutes	Give Them Tomorrow
Better Business Bureau	29 times / 14.5 minutes	BBB See the Seal
Ad Council / Discovering	9 times / 4.5 minutes	Forest Animals / Forest Benefits
Ad Council / Pathways	13 times / 6.5 minutes	Surprise You / Better Us
Ad Council / Hunger	11 times / 5.5 minutes	Food Angels / So Much Food
Homeland Security	11 times / 5.5 minutes	Protect Your Every Day
Ad Council / Community	14 times / 7 minutes	Income/education/health
Ad Council / Child Passenger	9 times / 4.5 minutes	Age means/You do/let me ask
Ad Council / Meals on Wheels	7 times / 3.5 minutes	Lola / Mr Gaines

KJUG-FM Quarterly Report 4/01/17 - 6/30/17

Description of issue	Times Ran/Duration	Description of Program Segment
St Jude Children's Research Hospital	7 times / 3.5 minutes	Help
Ad Council / Emergency	8 times / 4 minutes	Don't Wait / Not a Drop

Sunday Morning Community Awareness Shows - airs from 5:30am till 6am

2nd Quarter, 4/1 – 6/30, 2017 KJUG – FM / KIOO – FM / KVMI – FM / KCRZ – FM

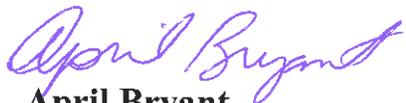
- 4/1, 2017 Mike Boudreaux – Tulare County Water Crime
- 4/8, 2017 Recreation Supervisor Visalia
- 4/15, 2017 Rob Herman / Tammy Bradford
- 4/22, 2017 Amy Shuklian, District 3 Tulare County Supervisor
- 4/29, 2017 First 5 of Tulare County, Prop 10
- 5/6, 2017 Paul Moore, Casa of Tulare County and run/walk event
- 5/13, 2017 Mike Boudreaux, World Ag Expo and Immigration
- 5/20, 2017 Steve Nelson, City Council
- 5/27, 2017 Rob Herman/Tammy Bradford, Special Education
- 6/3, 2017 Diane Phakone, Big Brothers – Big Sisters
- 6/10, 2017 President/CEO Visalia Chamber of Commerce, Event Visalia Soup
- 6/17, 2017 President/CEO Visalia Chamber of Commerce, Function of the Visalia Chamber
- 6/24, 2017 Ryan Stillwater, Visalia Rescue Mission

KJUG - FM QUARTERLY ISSUES

4/01/17 - 6/30/17

The following is a listing of the significant issues responded by radio station KJUG - FM Visalia, California, along with the most significant programming treatment of those issues for the period 4/01/17 - 6/30/17. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance. The report contained herein contains examples of programming airtime in the total amount of 10 hour and 33 minutes.

Submitted by,


April Bryant

Momentum Broadcasting

KJUG-FM Quarterly Report 7/01/17 - 9/30/17

Description of issue	Times Ran/Duration	Description of Program Segment
<u>July 1 - 30, 2017</u>		
Ad Council/ Financial	1 times/ .5 minutes	Rich Uncle
Ad Council/ Meals on wheels	4 times/ 2 minutes	Food
Ad Council – High School	4 times/ 2 minutes	School
Ad Council / Community	12 times/ 6 minutes	Growing Up
Ad Council / Recycle	16 times/ 8 minutes	I Want To Be
Ad Council / Learning	11 times/ 5.6 minutes	Reading
March of Dimes	12 times/6 minutes	Give them tomorrow
Ad Council / Emergency Aid	15 times/ 7.5 minutes	Not a drop
HRSA Poison Help	14 times/ 7 minutes	Children's health
Ad Council/ Bully Prevention	5 times/ 2.5 minutes	Boy Band
Ad Council / Child Passenger	12 times/ 6 minutes	Not a drop
Ad Council / Hunger Project	7 times/ 3.5 minutes	No hunger
Ad Council / Emergency Aid	15 times/ 7.5 minutes	Not a drop
St Jude Children Hospital	14 times/ 7 minutes	Help
Ad Council / Child Passengers	4 times/ 2 minutes	Let me ask you
Ad Council / Discovery	8 times/ 4 minutes	Not a drop
Ad Council / Pathways	12 times/ 6 minutes	Surprise You
Homeland Security	9 times/ 4.5 minutes	Watchful

KJUG-FM Quarterly Report 7/01/17 - 9/30/17

Description of issue	Times Ran/Duration	Description of Program Segment
<u>Aug 1st- 31th 2017</u>		
Ad Council – High School	5 times/ 2.5 minutes	School
Ad Council / Community	11 times/ 5.5 minutes	Growing Up
Ad Council / Child Passenger	12 times/ 6 minutes	Safety
Ad Council / Hunger Project	7 times/ 3.5 minutes	No hunger
Ad Council/ Financial	1 times/ .5 minutes	Rich Uncle
Ad Council/ Meals on wheels	4 times/ 2 minutes	Food
Ad Council / Emergency Aid	15 times/ 7.5 minutes	Not a drop
St Jude Children Hospital	10 times/ 5 minutes	Help
Ad Council / Child Passengers	4 times/ 2 minutes	Let me ask you
Ad Council / Discovery	8 times/ 4 minutes	Not a drop
Ad Council / Pathways	12 times/ 6 minutes	Surprise You
Homeland Security	9 times/ 4.5 minutes	Not a drop
Ad Council / Recycle	16 times/ 8 minutes	I Want To Be
Ad Council / Learning	11 times/ 5.6 minutes	Reading
March of Dimes	12 times/6 minutes	Give them tomorrow
Ad Council / Emergency Aid	15 times/ 7.5 minutes	Not a drop
HRSA Poison Help	14 times/ 7 minutes	Children's health
Ad Council/ Bully Prevention	5 times/ 2.5 minutes	Boy Band

KJUG-FM Quarterly Report 7/01/17 - 9/30/17

Description of issue	Times Ran/Duration	Description of Program Segment
<u>Sept 1st -30st 2017</u>		
Ad Council / Child Passenger	11 times/ 5.5 minutes	Safety
Ad Council / Hunger Project	7 times/ 3.5 minutes	No hunger
Ad Council / Child Passengers	4 times/ 2 minutes	Let me ask you
Ad Council / Discovery	8 times/ 4 minutes	Reading
Ad Council / Pathways	12 times/ 6 minutes	Surprise You
Ad Council – High School	5 times/ 2.5 minutes	School
Ad Council / Community	11 times/ 5.5 minutes	Growing Up
Homeland Security	9 times/ 4.5 minutes	Not a drop
Ad Council / Recycle	18 times/ 9 minutes	I Want To Be
Ad Council / Learning	11 times/ 5.5 minutes	Reading
March of Dimes	12 times/6 minutes	Give them tomorrow
Ad Council / Emergency Aid	14 times/ 7 minutes	Not a drop
HRSA Poison Help	14 times/ 7 minutes	Children's health
Ad Council/ Bully Prevention	5 times/ 2.5 minutes	Boy Band
Ad Council/ Financial	4 times/ 2 minutes	Rich Uncle
Ad Council/ Meals on wheels	4 times/ 2 minutes	Food
Ad Council / Emergency Aid	15 times/ 7.5 minutes	Not a drop
St Jude Children Hospital	10 times/ 5 minutes	Help

Sunday Morning Community Awareness Shows - airs from 5:30am till 6am

3rd Quarter, 7/1 – 9/30, 2017 KJUG – FM / KIOO – FM / KVMI – FM / KCRZ – FM

- 7/2, 2017 Anita Ortiz – Dir Child Welfare Services, Services to kids and parent
- 7/9, 2017 Paul Maurogerge, Link Care Counseling Center, work place violence
- 7/16, 2017 Thomas Higgins, Visalia Police Officers Association, Movie The Fallon
- 7/23, 2017 Peter Sodhy, Imagine U Museum
- 7/30, 2017 Steve Nelson, Care Foundation; Candy Lopez, Tulare Warm Line, Ron Killinsworth, PSW
- 8/16, 2017 Maggie Kalar, Visalia Parks and Rec, fall/winter events
- 8/13, 2017 Leigh Mosconi, Special Olympics
- 8/20, 2017 Mary Bryant, Real Mooney Grove Project, 20 year plan
- 8/27, 2017 Chad Stafford, Valley Oak SPCA, upcoming fundraisers and new site
- 9/3, 2017 Don Searcy & Kevin Black, Scarlett Parks Foundation for Rhett Syndrome
- 9/17, 2017 Meg Bergevin and Maura Aguilar, American Cancer Society
- 9/24, 2017 Ryan Stillwater, Visalia Rescue Mission

KJUG - FM QUARTERLY ISSUES

10/01/17 -12/31/17

The following is a listing of the significant issues responded by radio station KJUG - FM Visalia, California, along with the most significant programming treatment of those issues for the period 10/01/17 -12/31/17. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance. The report contained herein contains examples of programming airtime in the total amount of 9 hour and 48 minutes.

Submitted by,


April Bryant

Momentum Broadcasting

KJUG-FM Quarterly Report 10/01/17 - 10/31/17

Description of issue	Times Ran/Duration	Description of Program Segment
<u>Oct 1 - 31, 2017</u>		
Ad Council / Hunger Project	7 times/ 3.5 minutes	No hunger
Ad Council / Emergency Aid	15 times/ 7.5 minutes	Not a drop
St Jude Children Hospital	14 times/ 7 minutes	Help
Council/ Bully Prevention	9 times/ 4.5 minutes	Bully Prevention
Ad Council/ Meals on wheels	4 times/ 2 minutes	Food
Ad Council – High School	4 times/ 2 minutes	School
Ad Council / Community	12 times/ 6 minutes	Growing Up
Ad Council / Recycle	16 times/ 8 minutes	I Want To Be
Ad Council / Learning	11 times/ 5.6 minutes	Reading
March of Dimes	12 times/6 minutes	Give them tomorrow
Ad Council / Emergency Aid	15 times/ 7.5 minutes	Not a drop
HRSA Poison Help	14 times/ 7 minutes	Children's health
Ad Council/ Bully Prevention	5 times/ 2.5 minutes	Boy Band
Ad Council / Child Passenger	12 times/ 6 minutes	Not a drop
Ad Council / Child Passengers	4 times/ 2 minutes	Let me ask you
Ad Council / Discovery	8 times/ 4 minutes	Not a drop
Ad Council / Pathways	12 times/ 6 minutes	Surprise You
Homeland Security	9 times/ 4.5 minutes	Watchful Ad

KJUG-FM Quarterly Report 10/01/17 - 10/31/17

Description of issue

Times Ran/Duration

Description of Program Segment

Nov 1st - 30th 2017

Ad Council / Hunger Project	7 times/ 3.5 minutes	No hunger
Ad Council / Pathways	12 times/ 6 minutes	Surprise You
Ad Council/ Financial	1 times/ .5 minutes	Rich Uncle
Ad Council/ Meals on wheels	4 times/ 2 minutes	Food
Ad Council / Child Passengers	4 times/ 2 minutes	Let me ask you
Ad Council / Discovery	8 times/ 4 minutes	Not a drop
Ad Council – High School	5 times/ 2.5 minutes	School
Ad Council / Community	11 times/ 5.5 minutes	Growing Up
Ad Council / Child Passenger	12 times/ 6 minutes	Safety
March of Dimes	12 times/6 minutes	Give them tomorrow
Ad Council / Emergency Aid	15 times/ 7.5 minutes	Not a drop
HRSA Poison Help	14 times/ 7 minutes	Children's health
Ad Council/ Bully Prevention	5 times/ 2.5 minutes	Boy Band
Homeland Security	9 times/ 4.5 minutes	Not a drop
Ad Council / Recycle	16 times/ 8 minutes	I Want To Be
Ad Council / Learning	11 times/ 5.6 minutes	Reading
Ad Council / Emergency Aid	15 times/ 7.5 minutes	Not a drop
St Jude Children Hospital	10 times/ 5 minutes	Help

KJUG-FM Quarterly Report 10/01/17 - 10/31/17

Description of issue

Times Ran/Duration

Description of Program Segment

Dec 1st -31st 2017

Ad Council / Discovery	8 times/ 4 minutes	Reading
Ad Council / Pathways	12 times/ 6 minutes	Surprise You
March of Dimes	12 times/6 minutes	Give them tomorrow
Ad Council / Emergency Aid	14 times/ 7 minutes	Not a drop
Ad Council/ Bully Prevention	5 times/ 2.5 minutes	Boy Band
Ad Council/ Financial	4 times/ 2 minutes	Rich Uncle
Ad Council/ Meals on wheels	4 times/ 2 minutes	Food
Ad Council / Emergency Aid	15 times/ 7.5 minutes	Not a drop
St Jude Children Hospital	10 times/ 5 minutes	Help
Ad Council – High School	5 times/ 2.5 minutes	School
Ad Council / Community	11 times/ 5.5 minutes	Growing Up
Homeland Security	9 times/ 4.5 minutes	Not a drop
Ad Council / Recycle	18 times/ 9 minutes	I Want To Be
Ad Council / Learning	11 times/ 5.6 minutes	Reading
Ad Council / Child Passenger	11 times/ 5.5 minutes	Safety
Ad Council / Hunger Project	7 times/ 3.5 minutes	No hunger
Ad Council / Child Passengers	4 times/ 2 minutes	Let me ask you
HRSA Poison Help	14 times/ 7 minutes	Children's health

Sunday Morning Community Awareness Shows - airs from 5:30am till 6am

4th Quarter, 10/1 – 12/31, 2017 KJUG – FM / KIOO – FM / KVMI – FM / KCRZ – FM

- 10/1, 2017 Ryan Stillwater of the Visalia Rescue Mission and changes in outreach
- 10/8, 2017 Valerie Elwell, licensed marriage and family therapist at Link Care in Fresno
- 10/15, 2017 Foodlink and how to volunteer, donate and benefits
- 10/22, 2017 Scarlett Parks Foundation, Rhett Syndrome's Purple Pumpkin Party
- 10/29, 2017 Valley Oak SPCA, Adoption, New Facility, No Kill Shelter, Upcoming Events
- 11/05, 2017 Porterville Sheltered Workshop and Tulare Warmline, services available
- 11/12, 2017 United Way of Tulare County, Susan Manuel, Operations and Community Partnering
- 11/19, 2017 David and Elisa Borjon & their son about his dreams of being a professional soccer player
- 11/26, 2017 Foodlink of Tulare County, Sarah Rameriez, How it works and ways to donate
- 12/3, 2017 Sarah Ramirez Executive Dir of Foodlink, Various programs to end assist poverty
- 12/10, 2017 Family Services of Tulare County, services offered, outreach, volunteering and donating
- 12/17, 2017 Ryan Stillwater, Visalia Rescue Mission, 100,000 matching project and events
- 12/31, 2017 Valley Oak SPCA, new location and no kill shelter