

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Meredith Jones, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Dane Scalise

Authorized committee:

Committee to Elect Dane

Agency requesting time (and contact information):

N/A Firelux - 910-264-9681

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

New Hanover County Commissioner

Date of election:

Nov 5, 2024

General

Primary

Treasurer of candidate's authorized committee:

Debbie Bowden

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Name: Meredith Jones

Date of Request to Purchase Ad Time: 3/19/24

Station Representative

Signature:

Name: Brian Richards

Date of Station Agreement to Sell Time:

3/19/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 3/19/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>279575</u>	Station Call Letters: <u>DWAY</u>	Date Received/Requested: <u>3/19</u>
Est. #: <u>N/A</u>	Station Location: <u>Wilmington NC</u>	Run Start and End Dates: <u>3/21-3/22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



WWAY- CBS
1224 Magnolia Village Way
Leland, NC 28451

Firelux Films
7009 Northbend Road
Wilmington, NC 28411

Contract # 279575

Schedule Dates 03/21/24-03/22/24
Advertiser Committee to Elect Dane (20623)
Agency Firelux Films (4714)
Product Political Candidate (2201)
Brand ELECT DANE (89684)
Salesperson House - WWAY, WWAY (1205)
Sales Office WWAY-TV
Buyer Name Jones, Meredith
Phone/Fax /
CPE N/A
Account Types Regional/Political-Candidate
Billing Type Standard
Comments COMMITTEE TO ELECT DANE
DANE SCALISE - NH CTY COMMISSIONER

Date Entered 03/19/24
Last Modified 03/19/24
Entered By Brian Richardson
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$225.00
Net Total \$1,275.00
Sales Tax

WWAY-CBS (DWAY)

By Broadcast Month	Spots	Rate
Mar. 2024	3	\$1,500.00
Grand Total:	3	\$1,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	03/21/24-03/21/24	4	:30	3P- CBS-NCAA BASKETBALL CHAMPIONSHIP -12N	1				1				1	\$500.00	\$500.00	WWAY-CBS (DWAY)	UNC GAME	3/19/24
2.0	Normal Line / SPOT	03/22/24-03/22/24	4	:30	7:15P- CBS-NCAA MIENS CHAMPIONSHIP	1					1			1	\$500.00	\$500.00	WWAY-CBS (DWAY)	DUKE GAME	3/19/24
3.0	Normal Line / SPOT	03/21/24-03/21/24	4	:30	10P- CBS-NCAA MIENS CHAMPIONSHIP	1				1				1	\$500.00	\$500.00	WWAY-CBS (DWAY)	NC STATE GAME	3/19/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments:

WWAY does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.