

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Meredith Jones, hereby request station time as follows:

<b>IDENTIFY CANDIDATE TYPE</b>	<input type="checkbox"/> <b>FEDERAL CANDIDATE</b>
	<input checked="" type="checkbox"/> <b>STATE OR LOCAL CANDIDATE</b>

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name: Dane Scalise
Authorized committee: Committee to Elect Dane
Agency requesting time (and contact information): <input type="checkbox"/> N/A Firelux - 910-264-9681
Candidate's political party: Republican
Office sought (no acronyms or abbreviations): New Hanover County Commissioner
Date of election: <span style="float: right;"><input checked="" type="checkbox"/> General <input type="checkbox"/> Primary</span> Nov 5, 2024
Treasurer of candidate's authorized committee: Debbie Bowden
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).  <b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b>

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Meredith Jones	Name: Brian Richards
Date of Request to Purchase Ad Time: 3/19/24	Date of Station Agreement to Sell Time: 3/11/24

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 3/20/24

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	<u>281108</u>	Station Call Letters:	<u>WVAT</u>	Date Received/Requested:	<u>4/11/24</u>
Est. #:	<u>N/A</u>	Station Location:	<u>WVAT-TV</u>	Run Start and End Dates:	<u>4/15 - 6/28</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



WMAZ-TV, LLC  
 1224 Magnolia Village Way  
 Leland, NC 28451

Firelux Films  
 7009 Northbend Road  
 Wilmington, NC 28411

**Contract # 281108**

Schedule Dates: 04/15/24-06/28/24  
 Advertiser: Committee to Elect Dane (20623)  
 Agency: Firelux Films (4714)  
 Product: Political Candidate (2201)  
 Brand: ELECT DANE (89684)  
 Salesperson: House - WMAZ, WMAZ (1205)  
 Sales Office: WMAZ-TV  
 Buyer Name: Jones, Meredith  
 Phone/Fax: /  
 CPE: N/A  
 Account Types: Regional/Political-Candidate  
 Billing Type: Standard  
 Comments: COMMITTEE TO ELECT DANE - DANE SCALISE - NH CTY COMMISSIONER

Date Entered: 04/11/24  
 Last Modified: 04/11/24  
 Entered By: Brian Richardson  
 CO-OP: No  
 External #:   
 Demo:   
 Order Type: Normal  
 Package Deal:   
 Commission %: 15.00  
 Commission: \$750.00  
 Net Total: \$4,250.00  
 Sales Tax:

WMAZ (WMAZ)		
By Broadcast Month	Spots	Rate
Apr. 2024	15	\$1,420.00
May. 2024	18	\$1,560.00
Jun. 2024	23	\$2,020.00
<b>Grand Total:</b>	<b>56</b>	<b>\$5,000.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	04/15/24-04/26/24	4	:30	5:30A- 530-6A GOOD MORNING CAROLINA	1	X	X	X	X	X			2	\$40.00	\$80.00	WMAZ (WMAZ)	GOOD MORNING CAROLINA	4/11/24
2.0	Normal Line / SPOT (2)	04/15/24-04/19/24	4	:30	5:30P- GOOD EVENING WILMINGTON	2	X	X	X	X	X			2	\$100.00	\$200.00	WMAZ (WMAZ)	GOOD EVENING WILMINGTON	4/11/24
3.0	Normal Line / SPOT (2)	04/22/24-04/26/24	4	:30	5:30P- GOOD EVENING WILMINGTON	2	X	X	X	X	X			2	\$100.00	\$200.00	WMAZ (WMAZ)	GOOD EVENING WILMINGTON	4/11/24
4.0	Normal Line / SPOT (2)	04/29/24-05/03/24	4	:30	5:30P- GOOD EVENING WILMINGTON	2	X	X	X	X	X			2	\$100.00	\$200.00	WMAZ (WMAZ)	GOOD EVENING WILMINGTON	4/11/24
5.0	Normal Line / SPOT (2)	05/06/24-05/10/24	4	:30	5:30P- GOOD EVENING WILMINGTON	2	X	X	X	X	X			2	\$100.00	\$200.00	WMAZ (WMAZ)	GOOD EVENING WILMINGTON	4/11/24
6.0	Normal Line / SPOT (2)	05/13/24-05/17/24	4	:30	5:30P- GOOD EVENING WILMINGTON	1	X	X	X	X	X			1	\$100.00	\$100.00	WMAZ (WMAZ)	GOOD EVENING WILMINGTON	4/11/24
7.0	Normal Line / SPOT (2)	05/20/24-05/24/24	4	:30	5:30P- GOOD EVENING WILMINGTON	1	X	X	X	X	X			1	\$100.00	\$100.00	WMAZ (WMAZ)	GOOD EVENING WILMINGTON	4/11/24
8.0	Normal Line / SPOT (2)	05/27/24-05/31/24	4	:30	5:30P- GOOD EVENING WILMINGTON	1	X	X	X	X	X			1	\$100.00	\$100.00	WMAZ (WMAZ)	GOOD EVENING WILMINGTON	4/11/24
9.0	Normal Line / SPOT (2)	06/03/24-06/07/24	4	:30	5:30P- GOOD EVENING WILMINGTON	2	X	X	X	X	X			2	\$100.00	\$200.00	WMAZ (WMAZ)	GOOD EVENING WILMINGTON	4/11/24

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_ Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_ Comments: \_\_\_\_\_

Morris Network & this station does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.



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10.0	Normal Line / SPOT (2)	06/10/24-06/14/24	4	:30	5:30P- GOOD EVENING WILMINGTON	2	X	X	X	X	X			2	\$100.00	\$200.00	WWAY (WWAY)	GOOD EVENING WILMINGTON	4/11/24
11.0	Normal Line / SPOT (2)	06/17/24-06/21/24	4	:30	5:30P- GOOD EVENING WILMINGTON	2	X	X	X	X	X			2	\$100.00	\$200.00	WWAY (WWAY)	GOOD EVENING WILMINGTON	4/11/24
12.0	Normal Line / SPOT (2)	06/24/24-06/28/24	4	:30	5:30P- GOOD EVENING WILMINGTON	2	X	X	X	X	X			2	\$100.00	\$200.00	WWAY (WWAY)	GOOD EVENING WILMINGTON	4/11/24
13.0	Normal Line / SPOT (3)	04/15/24-04/19/24	4	:30	11P- WWAY NEWS AT 11	1		1	1	1	1			5	\$80.00	\$400.00	WWAY (WWAY)	WWAY NEWS AT 11P	4/11/24
14.0	Normal Line / SPOT (3)	04/22/24-06/21/24	4	:30	11P- WWAY NEWS AT 11	3	X	X	X	X	X			27	\$80.00	\$2,160.00	WWAY (WWAY)	WWAY NEWS AT 11P	4/11/24
15.0	Normal Line / SPOT (3)	06/24/24-06/28/24	4	:30	11P- WWAY NEWS AT 11	2	X	X	X	X	X			2	\$80.00	\$160.00	WWAY (WWAY)	WWAY NEWS AT 11P	4/11/24
16.0	Normal Line / SPOT (4)	04/21/24-04/21/24	4	:30	8P- ABC-AMERICAN IDOL								1	1	\$300.00	\$300.00	WWAY (WWAY)	AMERICAN IDOL	4/11/24

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_

Date: \_\_\_\_\_

Comments: \_\_\_\_\_

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