

# ORDER



**Orders**  
**Order / Rev:** 264878  
**Alt Order #:** 10777431  
**Product Desc:** R SCOTT  
**Estimate:** 16348  
**Flight Dates:** 05/16/24 - 05/22/24  
**Original Date / Rev:** 04/30/24 / 05/06/24  
**Order Type:** GENERAL

**WLTV**  
**Primary AE:** Joe Knauer  
**Sales Office:** C-PDC  
**Sales Region:** National

**Agency Name:** American Media & Advocacy Group, L  
**Buying Contact:**  
**Billing Contact:** Steve Syckes  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Rick Scott for Florida  
**Demographic:** A35+  
**Product Codes:** Political Candidate - Other  
**Revenue Code 1:** TS  
**Revenue Code 2:** TS  
**Revenue Code 3:** POLITICAL-AGY  
**Priority:** P-15

**Order Brand:** Various  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:** 5070  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/22/24	13	\$19,470.00	\$16,549.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	13	\$19,470.00	\$16,549.50	0.00
<b>Totals</b>	<b>13</b>	<b>\$19,470.00</b>	<b>\$16,549.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer	C-PDC	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLTV	05/16/24	05/16/24	MF 5-6a MF 5-6a	CM	5:00 AM-5:58 AM (5:00 AM-5:58 AM)	--- 1---	:30	1	\$90.00	P-04	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	--- 1---		1		\$90.00		0.00					
N 2	WLTV	05/21/24	05/21/24	MF 5-6a MF 5-6a	CM	5:00 AM-5:58 AM (5:00 AM-5:58 AM)	- 1-----	:30	1	\$90.00	P-04	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	- 1-----		1		\$90.00		0.00					
N 3	WLTV	05/20/24	05/20/24	MF 5-7a MF 5-7a	CM	5:58 AM-7:00 AM (5:58 AM-7:00 AM)	1-----	:30	1	\$280.00	P-03	0.00	NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	1-----		1		\$280.00		0.00					
N 4	WLTV	05/22/24	05/22/24	MF 5-7a MF 5-7a	CM	5:58 AM-7:00 AM (5:58 AM-7:00 AM)	-- 1----	:30	1	\$280.00	P-03	0.00	NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	-- 1----		1		\$280.00		0.00					
N 5	WLTV	05/17/24	05/17/24	MF 6-630p/5-530p MF 6-630p	CM	6p-630p	---- 1--	:30	1	\$2,800.00	P-02	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	---- 1--		1		\$2,800.00		0.00					
N 6	WLTV	05/21/24	05/21/24		CM	6p-630p	- 1-----	:30	1	\$2,800.00	P-02	0.00	NM	1	\$2,800.00

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Advertiser: Rick Scott for Florida  
 Product Desc: R SCOTT  
 Estimate: 16348  
**WLTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				MF 6-630p/5-530p											
				MF 6-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	- 1 - - - -					1	\$2,800.00		0.00			
N 7	WLTV	05/22/24	05/22/24	MF 6-630p/5-530p	CM	6p-630p	-- 1 - - - -	:30	1	\$2,800.00	P-02	0.00	NM	1	\$2,800.00
				MF 6-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-- 1 - - - -					1	\$2,800.00		0.00			
N 8	WLTV	05/16/24	05/16/24	MF 630-7p/530-6p	CM	630p-7p	- - - 1 - - -	:30	1	\$2,980.00	P-02	0.00	NM	1	\$2,980.00
				MF 630-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	- - - 1 - - -					1	\$2,980.00		0.00			
N 9	WLTV	05/17/24	05/17/24	MF 11p-1135p/10p-1035p	CM	11p-1135p	- - - - 1 - -	:30	1	\$1,120.00	P-04	0.00	NM	1	\$1,120.00
				MF 11-1135p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	- - - - 1 - -					1	\$1,120.00		0.00			
N 10	WLTV	05/20/24	05/20/24	MF 11p-1135p/10p-1035p	CM	11p-1135p	1 - - - - -	:30	1	\$1,120.00	P-04	0.00	NM	1	\$1,120.00
				MF 11-1135p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	1 - - - - -					1	\$1,120.00		0.00			
N 11	WLTV	05/17/24	05/17/24	MF 1135p/1035p	CM	1135p-12a	- - - - 1 - -	:30	1	\$1,800.00	P-03	0.00	NM	1	\$1,800.00
				MF 1135p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	- - - - 1 - -					1	\$1,800.00		0.00			
N 12	WLTV	05/21/24	05/21/24	MF 1135p/1035p	CM	1135p-12a	- 1 - - - - -	:30	1	\$1,800.00	P-03	0.00	NM	1	\$1,800.00
				MF 1135p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	- 1 - - - - -					1	\$1,800.00		0.00			
N 13	WLTV	05/19/24	05/19/24	MNT Match #1 Spot	CM	2:00 PM-12:00 XM	- - - - - 1	:30	1	\$1,510.00	P-03	0.00	NM	1	\$1,510.00
				MNT Mexican Natl	(2:00 PM-12:00 XM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	- - - - - 1					1	\$1,510.00		0.00			
													Totals	13	\$19,470.00