

# ORDER



**Orders**  
**Order / Rev:** 241227  
**Alt Order #:**  
**Product Desc:**  
**Estimate:**  
**Flight Dates:** 03/16/20 - 03/16/20  
**Original Date / Rev:** 03/05/20 / 03/05/20  
**Order Type:** GENERAL

**NewsCenter 17**  
**Primary AE:** Christine Bateman  
**Sales Office:** NATL  
**Sales Region:** NAT

**Agency**  
**Name:** Friends of Sherry Doty  
**Buying Contact:** Randy Doty  
**Billing Contact:**  
 1140 Meadowview Dr.  
 Mt. Zion, IL 62549

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Pol/Friends of Sherry Doty  
**Demographic:** A35+  
**Product Codes:** PL Candidate  
**Priority:** P-3  
**Revenue Code 1:** DIR  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	03/16/20	2	\$800.00	\$680.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	2	\$800.00	\$680.00	0.00
<b>Totals</b>	<b>2</b>	<b>\$800.00</b>	<b>\$680.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christine Bateman			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAND	03/16/20	03/16/20	M-F 6p-630p M-F 6p-6:30p	CM	M-F 6p-6:30p	M-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/16/20	03/22/20	M-----		1		\$350.00		0.00					
N 2	WAND	03/16/20	03/16/20	M-Su 10p-1035p M-Su 10p-1035p	CM	M-Su 10p-1035p	M-----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/16/20	03/22/20	M-----		1		\$450.00		0.00					
													<b>Totals</b>	<b>2</b>	<b>\$800.00</b>

## Patrick Hyde

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**From:** Randy Doty <randydoty1@yahoo.com>  
**Sent:** Thursday, March 05, 2020 5:38 PM  
**To:** Patrick Hyde  
**Subject:** Re: Friends of Sherry Doty Order

Those ad times and date are correct. 3/16/2020 6 pm and 10 pm WAND news cast. 30 seconds each.

Sent from my iPhone

On Mar 5, 2020, at 12:40 PM, Patrick Hyde <Patrick.Hyde@wandtv.com> wrote:

Hey Randy. Good meeting with you again today. Attached is the order. Please look over it and confirm the ads purchased were:

Monday (3/16) WAND 6p News x1  
Monday (3/16) WAND 10p News x1

Have a good one!

**Patrick D. Hyde**  
**National Sales Assistant**  
**Decatur - Springfield - Champaign Market**  
**O. 217-706-9504**  
**C. 309-368-7745**  
**Patrick.Hyde@wandtv.com**  
<image001.png>

<Friends of Sherry Doty Order.pdf>