

ORDER



Orders

Order / Rev: 187552

Alt Order #: 07898443

Product Desc: NUNGESESSER 4 LT GOV

Estimate: 2318

Flight Dates: 10/12/15 - 10/18/15

Original Date / Rev: 10/01/15 / 10/01/15

Order Type: GENERAL

WGNO-TV

Teresa DiFuria

NPHL

National

Agency

Name: Mentzer Media

Buying Contact:

Billing Contact:

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast

EOM/EOC

15%

Advertiser

Name: B Nungesser/RLTG

Demographic: A35+

Product Codes: PL2.f.ii

Priority: 04

Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/15	10/18/15	11	\$1,770.00	\$1,504.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2015	11	\$1,770.00	\$1,504.50	0.00
Totals	11	\$1,770.00	\$1,504.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa DiFuria			Start Of Order - End Of Order	100%

Order Share

WGNO-TV	Share	Total
	5%	\$1,770.00

Market

Market	Share	Total
	100%	\$35,400.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KGLA	0%	\$0.00
UNKWN	0%	\$0.00
WDSU	26%	\$9,204.00
WHNO	0%	\$0.00

WLAE 0% \$0.00
 WNOL 0% \$0.00
 WPKL 0% \$0.00
 WUPL 0% \$0.00
 WVUE 24% \$8,496.00
 WWL 45% \$15,930.00
 WYES 0% \$0.00

Print Date: 10/01/15 09:12:40 Page 2 of 2

Order / Rev: 187552 Advertiser: B Nungesser/RLTG
 All Order #: 07898443 Product Desc: NUNGESSER 4 LT GOV WGNO-TV
 Flight Dates: 10/12/15 - 10/18/15 Estimate: 2318

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N12	26	10/12/15	10/16/15	M-F 7a-9a	CM	7a-9a	MTWTF--	:30	2	\$85.0004	0.00	NM		2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/12/15	10/18/15	MTWTF--	2	\$85.00	0.00								
N13	26	10/18/15	10/18/15	Su 7a-8a	CM	7a-8a	-----S	:30	1	\$35.0004	0.00	NM		1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/12/15	10/18/15	MTWTF--	2	\$115.00	0.00								
N14	26	10/12/15	10/16/15	M-F 10a-11a	CM	10a-11a	MTWTF--	:30	2	\$115.0004	0.00	NM		2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/12/15	10/18/15	MTWTF--	2	\$115.00	0.00								
N15	26	10/13/15	10/13/15	Tuesdaya Prime Hour 3	CM	9p-10p	-T-----	:30	1	\$670.0004	0.00	NM		1	\$670.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/12/15	10/18/15	MTWTF--	1	\$670.00	0.00								
N16	26	10/12/15	10/16/15	M-F 630p-7p	CM	630p-7p	MTWTF--	:30	4	\$150.0004	0.00	NM		4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/12/15	10/18/15	MTWTF--	4	\$150.00	0.00								
N17	26	10/12/15	10/16/15	M-F 1p-2p	CM	1p-2p	MTWTF--	:30	1	\$65.0004	0.00	NM		1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/12/15	10/18/15	MTWTF--	1	\$65.00	0.00								

Totals 11 \$1,770.00

REP HEADLINE# 7898443
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG28/15 14.19
 *** WGNO-TV ***

ADV # 1118 ADV. NAME POLI/B NUNGESESSER/R/LTG/LA REP. # OFF. # 13 SALESMAN #
 AGY # 1118 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE WINEHOLT
 210 W. PENNSYLVANIA AVE. SUITE 250 SALES PRSN PH- TERESA DIFURIA
 TOWSON, MD 21204

ORDER # NUNGESESSER 4 LT GOV EST#2318 COMMENTS: (LINE, ORDER, INVOICE) CLASS: NATL. LOCAL REGIONAL
 CONTRACT # 7898443

PRDCT NUNGESESSER 4 LT GOV EST#2318 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT12/15 OCT18/15 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG28/15 14.19

REP: NEW NUNGESESSER FOR LT GOV DARE ORDER
 TOTAL \$1770
 PLEASE CONFIRM THANKS
 JAMIE

CON GM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES
 STATIONS USING ELECTRONIC INVOICING, DO NOT SEND PAPER INVOICES:
 AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
 BILLY NUNGESESSER FOR LT GOVERNOR

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1000P-1035P	30		\$100.00	10/16	10/16	1		FRI	1
AGENCY ADVERTISER CODE = 225 AGENCY EST# = 2318 AGENCY PRODUCT CODE = 244												
PROGRAM : WGNO NEWS 10PM RA35+ : 0.8 ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : WGNO NEWS 10PM												

REP HEADLINE# 7898443
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG28/15 14.19
 *** WGNO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2			500P-530P	30		\$80.00	10/16	10/16	1		FRI	1
PROGRAM : NEWS WITH A TWIST 5PM												
RA35+ : 0.8												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : NEWS WITH A TWIST 5PM												
3			900P-1000P	30		\$440.00	10/16	10/16	1		FRI	1
PROGRAM : 20/20												
RA35+ : 1.7												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : 20/20												
4			1000P-1035P	30		\$100.00	10/12	10/12	1		MON	1
PROGRAM : WGNO NEWS 10PM												
RA35+ : 0.8												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : WGNO NEWS 10PM												
5			500P-530P	30		\$65.00	10/18	10/18	1		SUN	1
PROGRAM : WGNO NEWS 5PM SUNDAY												
RA35+ : 1.3												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : WGNO NEWS 5PM SUNDAY												
6			600P-700P	30		\$190.00	10/18	10/18	1		SUN	1
PROGRAM : AMERICA'S FUNNIEST HOME VIDEOS												
RA35+ : 1.8												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : AMERICA'S FUNNIEST HOME VIDEOS												
7			700P-800P	30		\$590.00	10/18	10/18	1		SUN	1
PROGRAM : ONCE UPON A TIME												
RA35+ : 3.2												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : ONCE UPON A TIME												

REP HEADLINE# 7898443
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG28/15 14.19
 *** WGNO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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8			800A-900A	30		\$25.00	10/18	10/18	1		SUN	1
PROGRAM : THIS WEEK WITH GEORGE STEPHANPOUL												
RA35+ : 1.3												
ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : THIS WEEK WITH GEORGE STEPHANPOUL												

9			1000P-1035P	30		\$100.00	10/14	10/14	1		WED	1
PROGRAM : WGNO NEWS 10PM												
RA35+ : 0.8												
ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : WGNO NEWS 10PM												

10			500P-530P	30		\$80.00	10/14	10/14	1		WED	1
PROGRAM : NEWS WITH A TWIST 5PM												
RA35+ : 0.8												
ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : NEWS WITH A TWIST 5PM												

OCE/15 \$1,770.00 CONTRACT TOTAL \$1,770.00
 TOTAL SPOTS 10

MARKET TOTALS \$35,400 WGNO 5% CABL 0% WPXL 0% WUPL 0%
 WVL 45% WVUE 24% WDSU 26% WNOL 0% WCCL 0%

EUR BOUGHT ON ALL STATIONS. HEAVY NEWS AND OLDER SKEWING A35+ PRIME. OUR
 EUR'S ARE LOW IN NEWS AREAS COMPARED TO REST OF MARKET.

SVC- NSI
 DEMOS- RA35+*

REP HEADLINE# 7898443 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP3/15 09.41
 CHANGES *** WGNO-TV ***

ADV # 1118 ADV. NAME POLI/B NUNGESESSER/R/LTG/LA REP.# OFF.# 13 SALESMAN #
 AGY # 1118 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE WINEHOLT

210 W. PENNSYLVANIA AVE. SUITE 250 SALES PRSN PH- TERESA DIFURIA
 TOWSON, MD 21204

ORDER # NUNGESESSER 4 LT GOV EST#2318 COMMENTS: (LINE, ORDER, INVOICE) CLASS: NATL. LOCAL REGIONAL

PRDCT NUNGESESSER 4 LT GOV EST#2318 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT12/15 - OCT18/15 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP3/15 09.41

REP: TO ADDIE
 FROM ALEC
 OK'D MAKEGOOD 1
 SEE LINE 11
 TOTAL: SAME
 PLEASE CONFIRM
 THANKS, ALEC

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES
 STATIONS USING ELECTRONIC INVOICING, DO NOT SEND PAPER INVOICES:
 AGENCY IDB #1021
 AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
 BILLY NUNGESESSER FOR LT GOVERNOR

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
7	S		700P-800P	30		\$590.00	10/18	10/18	0		SUN	0
AGENCY ADVERTISER CODE = 225 AGENCY EST# = 2318 AGENCY PRODUCT CODE = 244												
PROGRAM : ONCE UPON A TIME RA35+ : 3.2 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												

CON COM1: ONCE UPON A TIME

11 A 800P-900P 30 \$590.00 10/13 10/13 1 TUE 1

PROGRAM : AGENTS
RA35+ : 3.2
ORD COM1 : PLEASE ACCEPT MG N/A
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-7 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:
M1 OK'D BUY#7 MISSED: SUN/700P-800P OCT18 30S \$590.00 (SEPI/15)
OFFER: TUE/800P-900P OCT13 30S \$590.00 PLS ADVISE.
CMT: PLEASE ACCEPT MG N/A

OCT/15 \$1,770.00 CONTRACT TOTAL \$1,770.00
TOTAL SPOTS 10

MARKET TOTALS \$35,400 WGNO 5% WWL 45% WVUE 24% WDSU 26% WNOL 0% WCCL 0% WOPB 0%
CABL 0% WPXI 0%

LUR BOUGHT ON ALL STATIONS. HEAVY NEWS AND OLDER SKEWING A35+ PRIME. OUR
LUR'S ARE LOW IN NEWS AREAS COMPARED TO REST OF MARKET.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 7898443 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM STATION SEP1/15 15.00
 *** WGN0-TV ***

ADV # 1118 ADV. NAME POLI/B NUNGESSER/R/LTG/LA REP.# OFF.# 13 SALESMAN #
 AGY # 1118 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE WINEHOLT

210 W. PENNSYLVANIA AVE. SUITE 250 SALES PRSN PH- TERESA DIFURIA
 TOWSON, MD 21204

ORDER # NUNGESSER 4 LT GOV EST#2318 COMMENTS: (LINE, ORDER, INVOICE) CLASS: NATL. LOCAL REGIONAL
 PRDCT NUNGESSER 4 LT GOV EST#2318 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT12/15 - OCT18/15 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP1/15 15.00

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES

STATIONS USING ELECTRONIC INVOICING, DO NOT SEND PAPER INVOICES:
 AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

BILLY NUNGESSER FOR LT GOVERNOR
 STATION MAKEGOOD OFFERS:
 M1 UNRESL BUY#7 MISSED: SUN/700P-800P OCT18 30S \$590.00 (SEP1/15)
 OFFER: TUE/800P-900P OCT13 30S \$590.00 PLS ADVISE.
 CMT: PLEASE ACCEPT MG N/A

CONTRACT TOTAL \$1,770.00
 TOTAL SPOTS 10

REP HEADLINE# 7898443 TRF# 187552 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ AGENCY CREDIT ADVISORY: ORDER WORKSHEET HARRIS REPORT FROM REP SEP30/15 17.37
 CHANGES *** WGNO-TV ***

ADV # 1118 ADV. NAME POLI/B NUNGESESSER/R/LTG/LA REP.# OFF.# 13 SALESMAN #
 AGY # 1118 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE WINEHOLT

210 W. PENNSYLVANIA AVE. SUITE 250 SALES PRSN PH- TERESA DIFURIA
 TOWSON, MD 21204

ORDER # NUNGESESSER 4 LT GOV EST#2318 COMMENTS: (LINE, ORDER, INVOICE) CLASS: NATL. LOCAL REGIONAL

PRDCT NUNGESESSER 4 LT GOV EST#2318 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT12/15 OCT18/15 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP30/15 17.37

REP: **REVISION
 TO ADDIE
 FR JARED
 ENTIRE ORDER REVSD
 CXL ALL PREVIOUS SPOTS
 MKGD PACKAGE BOOKED ON LINES 11-17
 TOTAL STAYS SAME \$1770
 PLS CNF THANKS

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES
 SPATIONS USING ELECTRONIC INVOICING, DO NOT SEND PAPER INVOICES:
 AGENCY IDB #1021
 AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
 BILLY NUNGESESSER FOR LT GOVERNOR

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1	SZ	1000P-1035P	30	\$100.00	10/16	10/16	0	FRI	0			0

AGENCY ADVERTISER CODE = 225
 AGENCY PRODUCT CODE = 244
 AGENCY EST# = 2318
 PROGRAM : WGNO NEWS 10PM

RA35+ : 0.8
 ORD COM1 : SPOT N/A DUE TO RATE. MAKEGOOSD PACKAGE BOOKED ON NEW LINES
 CON COM1 : WGNO NEWS 10PM

2 SZ 500P-530P 30 \$80.00 10/16 10/16 0 FRI 0
 PROGRAM : NEWS WITH A TWIST 5PM
 RA35+ : 0.8
 ORD COM1 : SPOT N/A DUE TO RATE. MAKEGOOSD PACKAGE BOOKED ON NEW LINES
 CON COM1 : NEWS WITH A TWIST 5PM

3 SZ 900P-1000P 30 \$440.00 10/16 10/16 0 FRI 0
 PROGRAM : 20/20
 RA35+ : 1.7
 ORD COM1 : SPOT N/A DUE TO RATE. MAKEGOOSD PACKAGE BOOKED ON NEW LINES
 CON COM1 : 20/20

4 SZ 1000P-1035P 30 \$100.00 10/12 10/12 0 MON 0
 PROGRAM : WGNO NEWS 10PM
 RA35+ : 0.8
 ORD COM1 : SPOT N/A DUE TO RATE. MAKEGOOSD PACKAGE BOOKED ON NEW LINES
 CON COM1 : WGNO NEWS 10PM

5 SZ 500P-530P 30 \$65.00 10/18 10/18 0 SUN 0
 PROGRAM : WGNO NEWS 5PM SUNDAY
 RA35+ : 1.3
 ORD COM1 : SPOT N/A DUE TO RATE. MAKEGOOSD PACKAGE BOOKED ON NEW LINES
 CON COM1 : WGNO NEWS 5PM SUNDAY

6 SZ 600P-700P 30 \$190.00 10/18 10/18 0 SUN 0
 PROGRAM : AMERICA'S FUNNIEST HOME VIDEOS
 RA35+ : 1.8
 ORD COM1 : SPOT N/A DUE TO RATE. MAKEGOOSD PACKAGE BOOKED ON NEW LINES
 CON COM1 : AMERICA'S FUNNIEST HOME VIDEOS

11 SZ 800P-900P 30 \$590.00 10/13 10/13 0 TUE 0
 PROGRAM : AGENTS
 RA35+ : 3.2
 ORD COM1 : SPOT N/A DUE TO RATE. MAKEGOOSD PACKAGE BOOKED ON NEW LINES
 THIS IS A MAKE-GOOD FOR OCT18 ON LINE-7 FOR 1 SPOT/WK

8 SZ 800A-900A 30 \$25.00 10/18 10/18 0 SUN 0
 PROGRAM : THIS WEEK WITH GEORGE STEPHANOPOUL
 RA35+ : 1.3
 ORD COM1 : SPOT N/A DUE TO RATE. MAKEGOOSD PACKAGE BOOKED ON NEW LINES
 CON COM1 : THIS WEEK WITH GEORGE STEPHANOPOUL

REP HEADLINE# 7898443 TRF# 187552
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES *** WGNO-TV ***
 SEP30/15 17.37

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
9	SZ		1000P-1035P	30		\$100.00	10/14	10/14	0		WED	0
PROGRAM : WGNO NEWS 10PM												
RA35+ : 0.8												
ORD COM1 : SPOT N/A DUE TO RATE. MAKEGOOD PACKAGE BOOKED ON NEW LINES												
CON COM1 : WGNO NEWS 10PM												
10	SZ		500P-530P	30		\$80.00	10/14	10/14	0		WED	0
PROGRAM : NEWS WITH A TWIST 5PM												
RA35+ : 0.8												
ORD COM1 : SPOT N/A DUE TO RATE. MAKEGOOD PACKAGE BOOKED ON NEW LINES												
CON COM1 : NEWS WITH A TWIST 5PM												
12	A		700A-900A	30		\$85.00	10/12	10/16	2		M-F	2
PROGRAM : GMA												
RA35+ : 1.3												
ORD COM1 : ADD. PART OF MKGD PACKAGE FOR N/A SPOTS												
CON COM1 : GMA												
13	A		700A-800A	30		\$35.00	10/18	10/18	1		SUN	1
PROGRAM : SUN GMA												
RA35+ : 1.1												
ORD COM1 : ADD. PART OF MKGD PACKAGE FOR N/A SPOTS												
CON COM1 : SUN GMA												
14	A		1000A-1100A	30		\$115.00	10/12	10/16	2		M-F	2
PROGRAM : THE VIEW												
RA35+ : 1.1												
ORD COM1 : ADD. PART OF MKGD PACKAGE FOR N/A SPOTS												
CON COM1 : THE VIEW												
15	A		900P-1000P	30		\$670.00	10/13	10/13	1		TUE	1
PROGRAM : BEYOND THE TANK												
RA35+ : 1.9												
ORD COM1 : ADD. PART OF MKGD PACKAGE FOR N/A SPOTS												
CON COM1 : BEYOND THE TANK												

REP HEADLINE# 7898443 TRF# 187552
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES *** WGNO-TV ***

SEP30/15 17.37
 *** WGNO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16	A		630P-700P	30		\$150.00	10/12	10/16	4		M-F	4
PROGRAM : BIG BANG												
RA35+ : 2.0												
ORD COM1 : ADD. PART OF MKGD PACKAGE FOR N/A SPOTS												
CON COM1 : BIG BANG												
17	A		100P-200P	30		\$65.00	10/12	10/16	1		M-F	1
PROGRAM : GENERAL HOSPITAL												
RA35+ : 0.9												
ORD COM1 : ADD. PART OF MKGD PACKAGE FOR N/A SPOTS												
CON COM1 : GENERAL HOSPITAL												
OCT/15 \$1,770.00												
											CONTRACT TOTAL	\$1,770.00
											TOTAL SPOTS	11

MARKET TOTALS \$35,400 WGNO 5% WWL 45% WVUE 24% WDSU 26% WNOL 0% WCCL 0% WUPJ 0%
 CABL 0% WPXI 0%

IUR BOUGHT ON ALL STATIONS. HEAVY NEWS AND OLDER SKEMING A35+ PRIME. OUR
 IUR'S ARE LOW IN NEWS AREAS COMPARED TO REST OF MARKET.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N--PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

ORDER



Orders 187552

All Order #: 07398443

Product Desc: NUNGESSER 4 LT GOV

Estimate: 2318

Flight Dates: 10/12/15 - 10/18/15

Original Date / Rev: 10/09/15 / 10/09/15

Order Type: GENERAL

WGNO-TV

Teresa DiFuria

NPHL

National

Agency

Name: Mentzer Media

Buying Contact:

Billing Contact:

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Nungesser/RLTG

Demographic: A35+

Product Codes: PL2.fil

Priority: 04

Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/15	10/18/15	11	\$1,770.00	\$1,504.50

Totals					
Month		# Spots	Gross Amount	Net Amount	Rating
October 2015		11	\$1,770.00	\$1,504.50	0.00
Totals		11	\$1,770.00	\$1,504.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa DiFuria			Start Of Order - End Of Order	100%

Order Share	Share	Total
WGNO-TV	5%	\$1,770.00

Market	Share	Total
Market	100%	\$35,400.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KGLA	0%	\$0.00
UNIKWN	0%	\$0.00
WDSU	26%	\$9,204.00
WHNO	0%	\$0.00

WLAE 0% \$0.00
 WNOL 0% \$0.00
 WPKL 0% \$0.00
 WUPL 0% \$0.00
 WVUE 24% \$8,496.00
 WWL 45% \$15,930.00
 WYES 0% \$0.00

Order / Rev: 187552
 All Order #: 07898443
 Flight Dates: 10/12/15 - 10/18/15

Advertiser: Nungesser/RLTG
 Product Desc: NUNGESSER 4 LT GOV
 Estimate: 2318
 WGNO-TV

Print Date: 10/09/15 13:08:59 Page 2 of 2

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
12	26	10/12/15	10/16/15	M-F 7a-9a	CM	7a-9a	MTWTF--	:30	2	\$85.0004	0.00	NM		2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		10/12/15	10/18/15	MTWTF--	2	\$85.00	0.00								
13	26	10/18/15	10/18/15	Su 7a-8a	CM	7a-8a	-----S	:30	1	\$35.0004	0.00	NM		1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		10/12/15	10/18/15	-----S	1	\$35.00	0.00								
14	26	10/12/15	10/16/15	M-F 10a-11a	CM	10a-11a	MTWTF--	:30	2	\$115.0004	0.00	NM		2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		10/12/15	10/18/15	MTWTF--	2	\$115.00	0.00								
16	26	10/12/15	10/16/15	M-F 630p-7p	CM	630p-7p	MTWTF--	:30	4	\$150.0004	0.00	NM		4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		10/12/15	10/18/15	MTWTF--	4	\$150.00	0.00								
17	26	10/12/15	10/16/15	M-F 1p-2p	CM	1p-2p	MTWTF--	:30	1	\$65.0004	0.00	NM		1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		10/12/15	10/18/15	MTWTF--	1	\$65.00	0.00								
N 18	26	10/13/15	10/13/15	Tuesday Prime Hour 3 Tuesdaya Prime Hour 3	CM	9p-10p	-T-----	:30	1	\$670.0004	0.00	NM		1	\$670.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		10/12/15	10/18/15	-T-----	1	\$670.00	0.00								
Totals														11	\$1,770.00

REP HEADLINE# 7898443 TRF# 187552 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/15 12.22
 CHANGES *** WGNO-TV ***

ADV # 1118 ADV. NAME POLI/B NUNGESESSER/R/LTG/LA REP.# OFF.# 13 SALESMAN #
 AGY # 1118 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE WINEHOLT
 210 W. PENNSYLVANIA AVE. SUITE 250 SALES PRSN PH- TERESA DIFURIA
 TOWSON, MD 21204

ORDER # NUNGESESSER 4 LT GOV EST#2318 COMMENTS: (LINE, ORDER, INVOICE)
 CONTRACT # 7898443 CLASS: NATL. LOCAL REGIONAL

PRDCT NUNGESESSER 4 LT GOV EST#2318 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT12/15 - OCT18/15 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT9/15 12.22

REP: TO ADDIE
 FR JARED
 OK'D M2, SEE LN 18
 TOTAL SAME
 PLS CNF THANKS

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES
 STATIONS USING ELECTRONIC INVOICING, DO NOT SEND PAPER INVOICES:
 AGENCY IDB #1021
 AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT112009
 BILLY NUNGESESSER FOR LT GOVERNOR

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
15	S		900P-1000P	30		\$670.00	10/13	10/13	0		TUE	0
AGENCY ADVERTISER CODE = 225 AGENCY EST# = 2318 AGENCY PRODUCT CODE = 244												
PROGRAM : BEYOND THE TANK RA35+ : 1.9 ORD COM1: ADD. PART OF MKGD PACKAGE FOR N/A SPOTS CON COM1: BEYOND THE TANK												

REP HEADLINE# 7898443 TRF# 187552
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/15 12.22
 CHANGES *** WGNO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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18	A		900P-1000P	30		\$670.00	10/13	10/13	1		TUE	1
----	---	--	------------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : SHARK TANK
 RA35+ : 1.9
 ORD COM1 : PLEASE ACCEPT PROGRAM CHANGE
 THIS IS A MAKE-GOOD FOR OCT13 ON LINE-15 FOR 1 SPOT/WK
 STATION MAKEGOOD OFFERS:
 M2 OK'D BUY#15 MISSED:TUE/900P-1000P OCT13 30S \$670.00 (OCT8/15)
 OFFER:TUE/900P-1000P OCT13 30S \$670.00 PLS ADVISE.
 CMT:PLEASE ACCEPT PROGRAM CHANGE

OCT/15 \$1,770.00 CONTRACT TOTAL \$1,770.00
 TOTAL SPOTS 11

MARKET TOTALS \$35,400 WGNO 5% WWL 45% WVUE 24% WDSU 26% WNOL 0% WCCL 0% WUPL 0%
 CABL 0% WPXL 0%

LUR BOUGHT ON ALL STATIONS. HEAVY NEWS AND OLDER SKEWING A35+ PRIME. OUR
 LUR'S ARE LOW IN NEWS AREAS COMPARED TO REST OF MARKET.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 7898443 TRF# 187552 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 3: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT8/15 17.55
 ORDER WORKSHEET HARRIS REPORT FROM STATION *** WGNO-TV ***

ADV # 1118 ADV. NAME POLI/B NUNGESSER/R/LTG/LA REP. # OFF. # 13 SALESMAN #
 AGY # 1118 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE WINEHOLT

210 W. PENNSYLVANIA AVE. SUITE 250 SALES PRSN PH- TERESA DIFURIA
 TOWSON, MD 21204

ORDER # NUNGESSER 4 LT GOV EST#2318 COMMENTS: (LINE, ORDER, INVOICE) CLASS: NATL. LOCAL REGIONAL
 CONTRACT # 7898443

FLIGHT DATES OCT12/15 OCT18/15 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT8/15 17.55

STA: CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES
 STATIONS USING ELECTRONIC INVOICING, DO NOT SEND PAPER INVOICES:
 AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

BILLY NUNGESSER FOR LT GOVERNOR
 STATION MAKEGOOD OFFERS:
 M2 UNRESL BUY#15 MISSED:TUE/900P-1000P OCT13 30S \$670.00 (OCT8/15)
 OFFER:TUE/900P-1000P OCT13 30S \$670.00 PLS ADVISE.
 CMT:PLEASE ACCEPT PROGRAM CHANGE

CONTRACT TOTAL \$1,770.00
 TOTAL SPOTS 11

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WLNO - Nola	Date: 10/19/15
--	--

I, Hailey Elias,
 being/on behalf of: Billy Nungesser,
 a legally qualified candidate of the Republican
 political party for the office of: Lt. Governor
 in the Primary
 election to be held on: October 24th, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

Attach proposed schedule with charges (if available): \$ gross

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Billy Nungesser 2015, Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Rodney P. LeBlanc

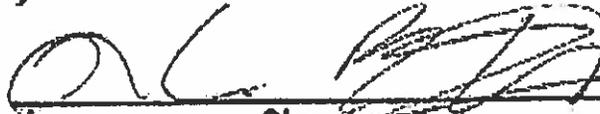
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/27/15

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



Signature

Linda Anderson

Printed Name

NSM

Title



Political Client
Information Request Form

Candidate Name: Billy Nungesser

Official Campaign Name: Friends of Billy Nungesser 2015, Inc.

Address: 3421 Causeway Blvd. Ste. 701

City, State & Zip Code: Metairie, La 70002

Campaign Phone: 225-241-3901

Campaign Fax: 225-372-7493

Campaign Contact Person: Scott Hobbs

Campaign Treasurer: Rodney P. LeBlanc