

ORDER

Print Date 10/01/15 09:12:40

Page 1 of 2



Orders

Order / Rev: 187552

Alt Order #: 07898443

Product Desc: NUNGESSER 4 LT GOV

Estimate: 2318

Flight Dates: 10/12/15 - 10/18/15

Original Date / Rev: 10/01/15 / 10/01/15

Order Type: GENERAL

WGNO-TV

Primary AE: Teresa DiFuria

Sales Office: NPHL

Sales Region: National

Agency

Name: Mentzer Media

Buying Contact:

Billing Contact:

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast

EOM/EOC

15%

Advertiser

Name: B Nungesser/RLTG

Demographic: A35+

Product Codes: PL2.f.ii

Priority: 04

Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
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09/28/15	10/18/15	11	\$1,770.00	\$1,504.50
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Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2015	11	\$1,770.00	\$1,504.50	0.00
Totals	11	\$1,770.00	\$1,504.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Teresa DiFuria			Start Of Order - End Of Order	100%
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Order Share	Share	Total
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WGNO-TV	5%	\$1,770.00
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Market	100%	\$35,400.00
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Competitive Share	Share	Total
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CABLE	0%	\$0.00
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KGLA	0%	\$0.00
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UNKWN	0%	\$0.00
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WDSU	26%	\$9,204.00
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WHNO	0%	\$0.00
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Print Date: 10/01/15 09:12:40 Page 2 of 2

WGNO-TV

Totals	11	\$1,770.00
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REP HEADLINE# 7898443
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP

AUG28/15 14.19
*** WGNO-TV ***

ADV # ADV. NAME POLI/B NUNGESSER/R/LTG/LA
AGY # 1118 AGY. NAME MENTZER MEDIA SERVICES, INC.

210 W. PENNSYLVANIA AVE. SUITE 250

TOWSON, MD 21204

REP. # OFF. # 13

BUYER NAME ANNE WINEHOLT

SALES PRSN PH- TERESA DIFURIA

SALESMAN #

ORDER # CONTRACT # 7898443

CLASS: NATL. LOCAL REGIONAL

PRDCT NUNGESSER 4 LT GOV EST#2318 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT12/15 OCT18/15 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE AUG28/15 14.19

REP: NEW NUNGESSER FOR LT GOV DARE ORDER
TOTAL \$1770
PLEASE CONFIRM THANKS
JAMIE

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES
STATIONS USING ELECTRONIC INVOICING, DO NOT SEND PAPER INVOICES:

AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

BILLY NUNGESSER FOR LT GOVERNOR

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 225 AGENCY EST# = 2318
AGENCY PRODUCT CODE = 244

1			1000P-1035P	30		\$100.00	10/16	10/16	1		FRI	1
PROGRAM : WGNO NEWS 10PM												
RA35+ : 0.8												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1: WGNO NEWS 10PM												

AUG28/15 14.19
*** WENO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			500P-530P	30		\$80.00	10/16	10/16	1		FRI	1
PROGRAM : NEWS WITH A TWIST 5PM RA35+ : 0.8 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NEWS WITH A TWIST 5PM												
3			900P-1000P	30		\$440.00	10/16	10/16	1		FRI	1
PROGRAM : 20/20 RA35+ : 1.7 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : 20/20												
4			1000P-1035P	30		\$100.00	10/12	10/12	1		MON	1
PROGRAM : WGNO NEWS 10PM RA35+ : 0.8 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : WGNO NEWS 10PM												
5			500P-530P	30		\$65.00	10/18	10/18	1		SUN	1
PROGRAM : WGNO NEWS 5PM SUNDAY RA35+ : 1.3 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : WGNO NEWS 5PM SUNDAY												
6			600P-700P	30		\$190.00	10/18	10/18	1		SUN	1
PROGRAM : AMERICA'S FUNNIEST HOME VIDEOS RA35+ : 1.8 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : AMERICA'S FUNNIEST HOME VIDEOS												
7			700P-800P	30		\$590.00	10/18	10/18	1		SUN	1
PROGRAM : ONCE UPON A TIME RA35+ : 3.2 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : ONCE UPON A TIME												

REP HEADLINE# 7898443
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG28/15 14.19
 *** WGNO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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8			800A-900A	30		\$25.00	10/18	10/18	1		SUN	1
PROGRAM : THIS WEEK WITH GEORGE STEPHANOPOUL RA35+ : 1.3 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : THIS WEEK WITH GEORGE STEPHANOPOUL												

9			1000P-1035P	30		\$100.00	10/14	10/14	1		WED	1
PROGRAM : WGNO NEWS 10PM RA35+ : 0.8 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : WGNO NEWS 10PM												

10			500P-530P	30		\$80.00	10/14	10/14	1		WED	1
PROGRAM : NEWS WITH A TWIST 5PM RA35+ : 0.8 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NEWS WITH A TWIST 5PM												

OCE/15 \$1,770.00 CONTRACT TOTAL \$1,770.00
 TOTAL SPOTS 10

MARKET TOTALS \$35,400 WGNO 5% WWL 45% WVUE 24% WDSU 26% WNOL 0% WCCL 0% WUPL 0%
 CABL 0% WPXL 0%

OUR BOUGHT ON ALL STATIONS. HEAVY NEWS AND OLDER SKEWING A35+ PRIME. OUR
 OUR'S ARE LOW IN NEWS AREAS COMPARED TO REST OF MARKET.

SVC- NSI
 DEMOS- RA35+*

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES SEP3/15 09.41
*** WGN0-TV ***

REP. #	OFF. #	SALESMAN #
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BUYER NAME ANNE WINEHOLT

	CLASS:	NATL.	LOCAL	REGIONAL
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CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE SEP3/15	09.41
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STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES
STATIONS USING ELECTRONIC INVOICING, DO NOT SEND PAPER INVOICES:
AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
BILLY NUNGESSER FOR LT GOVERNOR

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:
AGENCY ADVERTISER CODE = 225 AGENCY PRODUCT CODE = 244 AGENCY EST# = 2318												
7	S		700P-800P	30		\$590.00	10/18	10/18	0		SUN	0
PROGRAM : ONCE UPON A TIME RA35+ : 3.2 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												

CON COM1: ONCE UPON A TIME

11 A 800P-900P 30 \$590.00 10/13 10/13 1 TUE 1

PROGRAM : AGENTS
RA35+ : 3.2

ORD COM1: PLEASE ACCEPT MG N/A
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-7 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:

M1 OK'D BUY#7

MISSED: SUN/700P-800P
OFFER: TUE/800P-900P

OCT18
OCT13

30S \$590.00
30S \$590.00

(SEP1/15)
PLS ADVISE.

CMT: PLEASE ACCEPT MG N/A

OCT/15 \$1,770.00

CONTRACT TOTAL \$1,770.00
TOTAL SPOTS 10

MARKET TOTALS \$35,400 WGNO 5% WWL 45% WVUE 24% WDSU 26% WNOL 0% WCCL 0% WUPJ 0%

CABL 0% WPXL 0%

LUR BOUGHT ON ALL STATIONS. HEAVY NEWS AND OLDER SKEWING A35+ PRIME. OUR
LUR'S ARE LOW IN NEWS AREAS COMPARED TO REST OF MARKET.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 7898443
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM STATION
SEP1/15 15.00
*** WGN0-TV ***

ADV # ADV. NAME POLI/B NUNGESSER/R/LTG/LA

REP.# OFF.# 13 SALESMAN #

AGY # 1118 AGY. NAME MENTZER MEDIA SERVICES, INC.

BUYER NAME ANNE WINEHOLT

210 W. PENNSYLVANIA AVE. SUITE 250

SALES PRSN PH- TERESA DIFURIA

TOWSON, MD 21204

ORDER # CONTRACT # 7898443

CLASS: NATL. LOCAL REGIONAL

PRDCT NUNGESSER 4 LT GOV EST#2318 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT12/15 OCT18/15 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP1/15 15.00

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES

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AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

BILLY NUNGESSER FOR LT GOVERNOR

STATION MAKEGOOD OFFERS:
MI UNRESL BUY#7 MISSED:SUN/700P-800P

OCT18 30S \$590.00 (SEP1/15)

OCT13 30S \$590.00 PLS ADVISE.
CMT:PLEASE ACCEPT MG N/A

CONTRACT TOTAL \$1,770.00
TOTAL SPOTS 10

REP HEADLINE# 7898443 TRF# 187552 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP30/15 17.37
 CHANGES ** WGNO-TV ***

ADV # _____ ADV. NAME POLI/B NUNGESESSER/R/LTG/LA REP.# _____ OFF.# 13 SALESMAN # _____
 AGY # 1118 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE WINEHOLT

210 W. PENNSYLVANIA AVE. SUITE 250
 TOWSON, MD 21204
 SALES PRSN PH- TERESA DIFURIA

ORDER # _____ CONTRACT # 7898443 CLASS: NATL. LOCAL REGIONAL

PRDCT NUNGESESSER 4 LT GOV EST#2318 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT12/15 OCT18/15 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP30/15 17.37

REP: **REVISION

TO ADDIE
 FR JARED
 ENTIRE ORDER REVSD
 CXL ALL PREVIOUS SPOTS
 MKGD PACKAGE BOOKED ON LINES 11-17
 TOTAL STAYS SAME \$1770
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES
 STATIONS USING ELECTRONIC INVOICING, DO NOT SEND PAPER INVOICES:

AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
 BILLY NUNGESESSER FOR LT GOVERNOR

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 225
 AGENCY PRODUCT CODE = 244
 AGENCY EST# = 2318

1			SZ 1000P-1035P	30		\$100.00	10/16	10/16	0		FRI	0
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PROGRAM : WGNO NEWS 10PM

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FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
SEP30/15 17.37
*** WGN0-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
9		SZ	1000P-1035P	30		\$100.00	10/14	10/14	0		WED	0
PROGRAM : WGNO NEWS 10PM RA35+ : 0.8 ORD COM1 : SPOT N/A DUE TO RATE. MAKEGOODS PACKAGE BOOKED ON NEW LINES CON COM1 : WGNO NEWS 10PM												
10		SZ	500P-530P	30		\$80.00	10/14	10/14	0		WED	0
PROGRAM : NEWS WITH A TWIST 5PM RA35+ : 0.8 ORD COM1 : SPOT N/A DUE TO RATE. MAKEGOODS PACKAGE BOOKED ON NEW LINES CON COM1 : NEWS WITH A TWIST 5PM												
12		A	700A-900A	30		\$85.00	10/12	10/16	2		M-F	2
PROGRAM : GMA RA35+ : 1.3 ORD COM1 : ADD. PART OF MKGD PACKAGE FOR N/A SPOTS CON COM1 : GMA												
13		A	700A-800A	30		\$35.00	10/18	10/18	1		SUN	1
PROGRAM : SUN GMA RA35+ : 1.1 ORD COM1 : ADD. PART OF MKGD PACKAGE FOR N/A SPOTS CON COM1 : SUN GMA												
14		A	1000A-1100A	30		\$115.00	10/12	10/16	2		M-F	2
PROGRAM : THE VIEW RA35+ : 1.1 ORD COM1 : ADD. PART OF MKGD PACKAGE FOR N/A SPOTS CON COM1 : THE VIEW												
15		A	900P-1000P	30		\$670.00	10/13	10/13	1		TUE	1
PROGRAM : BEYOND THE TANK RA35+ : 1.9 ORD COM1 : ADD. PART OF MKGD PACKAGE FOR N/A SPOTS CON COM1 : BEYOND THE TANK												

REP HEADLINE# 7898443 TRF# 187552
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES *** WGNO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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16	A		630P-700P	30		\$150.00	10/12	10/16	4		M-F	4
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PROGRAM : BIG BANG
 RA35+ : 2.0
 ORD COM1 : ADD. PART OF MKGD PACKAGE FOR N/A SPOTS
 CON COM1 : BIG BANG

17	A		100P-200P	30		\$65.00	10/12	10/16	1		M-F	1
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PROGRAM : GENERAL HOSPITAL
 RA35+ : 0.9
 ORD COM1 : ADD. PART OF MKGD PACKAGE FOR N/A SPOTS
 CON COM1 : GENERAL HOSPITAL

OCT/15 \$1,770.00 CONTRACT TOTAL \$1,770.00
 TOTAL SPOTS 11

MARKET TOTALS \$35,400 WGNO 5% WWL 45% WVUE 24% WDSU 26% WNOL 0% WCCL 0% WUPJ 0%
 CABL 0% WPXL 0%

LUR BOUGHT ON ALL STATIONS. HEAVY NEWS AND OLDER SKEWING A35+ PRIME. OUR
 LUR'S ARE LOW IN NEWS AREAS COMPARED TO REST OF MARKET.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

ORDER

Orders

Order / Rev: 187552
 Alt Order #: 07398443
 Product Desc: NUNGESSER 4 LT GOV
 Estimate: 2318
 Flight Dates: 10/12/15 - 10/18/15
 Original Date / Rev: 10/09/15 / 10/09/15
 Order Type: GENERAL

Primary AE: WGNO-TV
 Sales Office: Teresa DiFuria
 Sales Region: NPHL
 National

Agency

Name: Mentzer Media
 Buying Contact:
 Billing Contact:
 210 W. Pennsylvania Ave.
 Towson, MD 21204

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Nungesser/RLTG
 Demographic: A35+
 Product Codes: PL2.fil
 Priority: 04
 Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru:
 Order Separation: 00:15:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/15	10/18/15	11	\$1,770.00	\$1,504.50

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2015	11	\$1,770.00	\$1,504.50	0.00
Totals	11	\$1,770.00	\$1,504.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa DiFuria			Start Of Order - End Of Order	100%

Order Share

WGNO-TV	Share	Total
5%		\$1,770.00
Market	100%	\$35,400.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KGIA	0%	\$0.00
UNIKWN	0%	\$0.00
WDSU	26%	\$9,204.00
WHNO	0%	\$0.00

WLAE	0%	\$0.00
WNOL	0%	\$0.00
WPXL	0%	\$0.00
WUPL	0%	\$0.00
WVUE	24%	\$8,496.00
WWL	45%	\$15,930.00
WYES	0%	\$0.00

Order / Rev: 187552
 All Order #: 07898443
 Flight Dates: 10/12/15 - 10/18/15

Advertiser: Nungesser/RLTG
 Product Desc: NUNGESSER 4 LT GOV
 Estimate: 2318

WGNO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
12	26	10/12/15	10/16/15	M-F 7a-9a	CM	7a-9a	MTWTF--	:30	2	\$85.0004	0.00	NM		2	\$170.00
Start Date 10/12/15 End Date 10/18/15 Week: 10/12/15 10/18/15 MTWTF-- Spots/Week 2 Rate \$85.00 Rating 0.00															
13	26	10/18/15	10/18/15	Su 7a-8a	CM	7a-8a	-----S	:30	1	\$35.0004	0.00	NM		1	\$35.00
Start Date 10/18/15 End Date 10/18/15 Week: 10/18/15 10/18/15 Su 7a-8a Spots/Week 1 Rate \$35.00 Rating 0.00															
14	26	10/12/15	10/16/15	M-F 10a-11a	CM	10a-11a	MTWTF--	:30	2	\$115.0004	0.00	NM		2	\$230.00
Start Date 10/12/15 End Date 10/18/15 Week: 10/12/15 10/18/15 MTWTF-- Spots/Week 2 Rate \$115.00 Rating 0.00															
16	26	10/12/15	10/16/15	M-F 630p-7p	CM	630p-7p	MTWTF--	:30	4	\$150.0004	0.00	NM		4	\$600.00
Start Date 10/12/15 End Date 10/18/15 Week: 10/12/15 10/18/15 MTWTF-- Spots/Week 4 Rate \$150.00 Rating 0.00															
17	26	10/12/15	10/16/15	M-F 1p-2p	CM	1p-2p	MTWTF--	:30	1	\$65.0004	0.00	NM		1	\$65.00
Start Date 10/12/15 End Date 10/18/15 Week: 10/12/15 10/18/15 MTWTF-- Spots/Week 1 Rate \$65.00 Rating 0.00															
N 18	26	10/13/15	10/13/15	Tuesday Prime Hour 3	CM	9p-10p	-T-----	:30	1	\$670.0004	0.00	NM		1	\$670.00
Start Date 10/12/15 End Date 10/18/15 Week: 10/12/15 10/18/15 -T----- Spots/Week 1 Rate \$670.00 Rating 0.00															

Totals 11 \$1,770.00

REP HEADLINE# 7898443 TRF# 187552
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
OCT9/15 12.22
*** WGNO-TV ***

ADV # ADV. NAME POLI/B NUNGESSER/R/LTG/LA
AGY # 1118 AGY. NAME MENTZER MEDIA SERVICES, INC.

REP. # OFF. # 13 SALESMAN #
BUYER NAME ANNE WINEHOLT
SALES PRSN PH- TERESA DIFURIA

210 W. PENNSYLVANIA AVE. SUITE 250
TOWSON, MD 21204

ORDER # CONTRACT # 7898443

CLASS: NATL. LOCAL REGIONAL

PRDCT NUNGESSER 4 LT GOV EST#2318 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT12/15 OCT18/15 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT9/15 12.22

REP: TO ADDIE
FR JARED
OK'D M2, SEE LN 18
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES

STATIONS USING ELECTRONIC INVOICING, DO NOT SEND PAPER INVOICES:

AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

BILLY NUNGESSER FOR LT GOVERNOR

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 225
AGENCY PRODUCT CODE = 244
AGENCY EST# = 2318

15	S		900P-1000P	30		\$670.00	10/13	10/13	0		TUE	0
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PROGRAM : BEYOND THE TANK
RA35+ : 1.9
ORD COM1: ADD. PART OF MKGD PACKAGE FOR N/A SPOTS
CON COM1: BEYOND THE TANK

REP HEADLINE# 7898443 TRF# 187552
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/15 12.22
CHANGES ** WGNO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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18	A		900P-1000P	30		\$670.00	10/13	10/13	1		TUE	1
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PROGRAM : SHARK TANK
RA35+ : 1.9
ORD COM1: PLEASE ACCEPT PROGRAM CHANGE
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-15 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS:
M2 OK'D BUY#15 MISSED:TUE/900P-1000P OCT13 30S \$670.00 (OCT8/15)
OFFER:TUE/900P-1000P OCT13 30S \$670.00 PLS ADVISE.
CMT:PLEASE ACCEPT PROGRAM CHANGE

OCT/15 \$1,770.00 CONTRACT TOTAL \$1,770.00
TOTAL SPOTS 11

MARKET TOTALS \$35,400 WGNO 5% WWL 45% WVUE 24% WDSU 26% WNOL 0% WCCL 0% WUPL 0%
CABL 0% WPXL 0%

LUR BOUGHT ON ALL STATIONS. HEAVY NEWS AND OLDER SKEWING A35+ PRIME. OUR
LUR'S ARE LOW IN NEWS AREAS COMPARED TO REST OF MARKET.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 7898443 TRF# 187552
\$\$\$ MOD# 3: APPROVED REV #0 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT8/15 17.55
*** WGNO-TV ***

ADV # ADV. NAME POLI/B NUNGESSER/R/LTG/LA REP. # OFF. # 13 SALESMAN #
AGY # 1118 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE WINEHOLT

210 W. PENNSYLVANIA AVE. SUITE 250 SALES PRSN PH- TERESA DIFURIA
TOWSON, MD 21204

ORDER # CONTRACT # 7898443 CLASS: NATL. LOCAL REGIONAL

PRDCT NUNGESSER 4 LT GOV EST#2318 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT12/15 OCT18/15 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT8/15 17.55

STA:

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FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

BILLY NUNGESSER FOR LT GOVERNOR

STATION MAKEGOOD OFFERS:
M2 UNRESL BUY#15

MISSED:TUE/900P-1000P OCT13 30S \$670.00 (OCT8/15)
OFFER:TUE/900P-1000P OCT13 30S \$670.00 PLS ADVISE.
CMT:PLEASE ACCEPT PROGRAM CHANGE

CONTRACT TOTAL \$1,770.00
TOTAL SPOTS 11

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WLNO - Nola	Date: 10/9/15
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I, Hailey Elias,
 being/on behalf of: Billy Nungesser,
 a legally qualified candidate of the Republican
 political party for the office of: Lt. Governor
 in the Primary
 election to be held on: October 24th, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

Attach proposed schedule with charges (if available): \$ gross

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Billy Nungesser 2015, Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Rodney P. LeBlanc

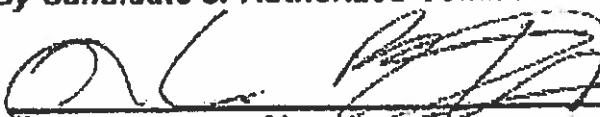
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/27/15

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Linda Anderson

Printed Name

NSM

Title



**Political Client
Information Request Form**

Candidate Name: Billy Nungesser

Official Campaign Name: Friends of Billy Nungesser 2015, Inc.

Address: 3421 Causeway Blvd. Ste. 701

City, State & Zip Code: Metairie, La 70002

Campaign Phone: 225-241-3901

Campaign Fax: 225-372-7493

Campaign Contact Person: Scott Hobbs

Campaign Treasurer: Rodney P. LeBlanc