

INVOICE



WWBT LLC
5710 Midlothian Turnpike
Richmond, VA 23225
Main: (804) 230-1212
Billing: (804) 230-2653

Invoice #	Invoice Date	Invoice Month	Invoice Period
1514665-1	06/26/16	June 2016	05/30/16 - 06/13/16

Property	Account Executive	Sales Office	Sales Region
WWBT	Ryan Eddins	HRP-Washingto	National

Billing Address:

Targeted Platform Media, LLC
Attention: Accounts Payable
1291 Hollywood Ave
Annapolis, MD 21403

Send Payment To:

WWBT LLC
P.O. Box 11407
Drawer 1498
Birmingham, AL 35246-1498

Advertiser	Product	Estimate Number
ISS/Priorities USA Action	PRIORITIES USA ACTIO	4590

Flight Dates	Order #	Alt Order #
06/07/16 - 06/13/16	1514665	08237317

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/07/16	06/13/16	Live with Kelly	10a-11a	MTWTF--	1:00	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/07/16 06/13/16 MTWTF-- 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WWBT	W	06/08/16	10:37 AM	Live with Kelly	10a-11a	1:00	PRATV1606H	\$600.00 NM
2	06/07/16	06/13/16	The Tonight Show	1135p-1237a	MTWTF--	1:00	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/07/16 06/13/16 MTWTF-- 2 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WWBT	Th	06/09/16	12:31 AM	The Tonight Show	1135p-1237a	1:00	PRATV1606H	\$600.00 NM
2	WWBT	F	06/10/16	11:51 PM	The Tonight Show	1135p-1237a	1:00	PRATV1606H	\$600.00 NM
3	06/07/16	06/13/16	Late Night w/ Seth Meyer	1237a-137a	MTWTF--	1:00	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/07/16 06/13/16 MTWTF-- 2 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WWBT	Th	06/09/16	1:40 AM	Late Night w/ Seth Meyers	1237a-137a	1:00	PRATV1606H	\$400.00 NM
3	WWBT	M	06/13/16	1:28 AM	Late Night w/ Seth Meyers	1237a-137a	1:00	PRATV1606H	\$400.00 NM
4	06/07/16	06/13/16	12 News @ Noon	1159a-1230p	MTWTF--	1:00	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/07/16 06/13/16 MTWTF-- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WWBT	Th	06/09/16	12:09 PM	12 News @ Noon	1159a-1230p	1:00	PRATV1606H	\$400.00 NM
5	06/07/16	06/13/16	Wendy Williams Show	258-358p M-F	MTWTF--	1:00	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/07/16 06/13/16 MTWTF-- 1 \$300.00									
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3	WWBT	M	06/13/16	3:48 PM	Wendy Williams Show	258-358p M-F	1:00	PRATV1606H	\$300.00	NM																																																							
6	06/07/16	06/13/16	Inside Edition @ 430p	429p-458p	MTWTF--	1:00	1	\$600.00	NM																																																								
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7	06/07/16	06/13/16	12 News @ Sunrise 530a	530a-556a	MTWTF--	1:00	1	\$700.00	NM																																																								
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20	06/12/16	06/12/16	12 News Today Sun @7a	7a-758a	-----1	1:00	1	\$600.00	NM																																																								
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1	WWBT	Su	06/12/16	7:22 AM	12 News Today Sun @7a	7a-758a	1:00	PRATV1606H	\$600.00	NM																																																							
25	06/07/16	06/13/16	Late News M-Su	11p-1135p, Sa 11p-	MTWTFSS	1:00	3	\$1,000.00	NM																																																								
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26	06/08/16	06/08/16	Wednesday Hour 3	10p-1059p	--1----	1:00	1	\$4,000.00	NM																																																								
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1	WWBT	W	06/08/16	10:29 PM	Wednesday Hour 3	10p-1059p	1:00	PRATV1606H	\$4,000.00	NM																																																							
32	06/08/16	06/08/16	NET Wed Prime Other 1	NET Wed Prime Ot	--1----	1:00	1	\$2,400.00	NM																																																								
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32	06/08/16	06/08/16	NET Wed Prime Other 1	NET Wed Prime Ot	--1----	1:00	1	\$2,400.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WWBT W 06/08/16 9:41 PM NET Wed Prime Other 1 NET Wed Prime Ot 1:00 PRATV1606H \$2,400.00 NM									
33	06/10/16	06/10/16	NET Friday Prime Other 1	NET Friday Prime C	----1--	1:00	1	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
06/06/16 06/12/16 ----1-- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WWBT F 06/10/16 8:43 PM NET Friday Prime Other 1 NET Friday Prime C 1:00 PRATV1606H \$1,600.00 NM									
34	06/08/16	06/13/16	12 News @ 530p	529p-559p	M-WTF--	1:00	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
06/07/16 06/13/16 M-WTF-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WWBT M 06/13/16 5:44 PM 12 News @ 530p 529p-559p 1:00 PRATV1606H \$1,000.00 NM									
35	06/08/16	06/13/16	Entertainment Tonight	659p-729p	M-WTF--	1:00	2	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
06/07/16 06/13/16 M-WTF-- 2 \$1,000.00									
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36	06/08/16	06/13/16	Live with Kelly	10a-11a	M-WTF--	1:00	1	\$600.00	NM
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1 WWBT F 06/10/16 10:34 AM Live with Kelly 10a-11a 1:00 PRATV1606H \$600.00 NM									
37	06/08/16	06/13/16	The Tonight Show	1135p-1237a	M-WTF--	1:00	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
06/06/16 06/12/16 --WTF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WWBT F 06/10/16 12:27 AM The Tonight Show 1135p-1237a 1:00 PRATV1606H \$600.00 NM									
38	06/08/16	06/13/16	Late Night w/ Seth Meyer:	1237a-137a	M-WTF--	1:00	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
06/06/16 06/12/16 --WTF-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WWBT F 06/10/16 1:10 AM Late Night w/ Seth Meyers 1237a-137a 1:00 PRATV1606H \$400.00 NM									
39	06/08/16	06/13/16	12 News @ Noon	1159a-1230p	M-WTF--	1:00	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
06/06/16 06/12/16 --WTF-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WWBT F 06/10/16 12:15 PM 12 News @ Noon 1159a-1230p 1:00 PRATV1606H \$400.00 NM									

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INVOICE



WWBT
5710 Midlothian Tpk
Richmond, VA 23225

Send Payment To:

WWBT LLC
P.O. Box 11407
Drawer 1498
Birmingham, AL 35246-1498

Invoice #	Invoice Date	Invoice Month	Invoice Period
1514665-1	06/26/16	June 2016	05/30/16 - 06/13/16
Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACTIO	4590	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	06/08/16	06/13/16	Wendy Williams Show	258-358p M-F	M-WTF--	1:00	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/06/16 06/12/16 --WTF-- 1 \$300.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WWBT	Th	06/09/16	3:26 PM	Wendy Williams Show	258-358p M-F	1:00	PRATV1606H	\$300.00 NM
41	06/08/16	06/13/16	Inside Edition @ 430p	429p-458p	M-WTF--	1:00	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/06/16 06/12/16 --WTF-- 1 \$600.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WWBT	W	06/08/16	4:49 PM	Inside Edition @ 430p	429p-458p	1:00	PRATV1606H	\$600.00 NM
42	06/08/16	06/13/16	12 News @ Sunrise 530a	530a-556a	M-WTF--	1:00	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/06/16 06/12/16 --WTF-- 1 \$700.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WWBT	W	06/08/16	5:56 AM	12 News @ Sunrise 530a	530a-556a	1:00	PRATV1606H	\$700.00 NM
43	06/08/16	06/13/16	12 News @ 530p	529p-559p	M-WTF--	1:00	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/06/16 06/12/16 --WTF-- 1 \$1,000.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WWBT	Th	06/09/16	5:52 PM	12 News @ 530p	529p-559p	1:00	PRATV1606H	\$1,000.00 NM
44	06/10/16	06/10/16	Friday Hour 3	10p-1059p	----1--	1:00	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/06/16 06/12/16 ----1-- 1 \$3,000.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WWBT	F	06/10/16	10:29 PM	Friday Hour 3	10p-1059p	1:00	PRATV1606H	\$3,000.00 NM
45	06/11/16	06/11/16	Saturday Night Live	1130p-102a	-----1-	1:00	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/06/16 06/12/16 -----1- 1 \$800.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WWBT	Sa	06/11/16	12:47 AM	Saturday Night Live	1130p-102a	1:00	PRATV1606H	\$800.00 NM
46	06/11/16	06/11/16	NBC Saturday Today Sho	7a-9a	-----2-	1:00	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/06/16 06/12/16 -----2- 2 \$700.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WWBT	Sa	06/11/16	7:51 AM	NBC Saturday Today Show	7a-9a	1:00	PRATV1606H	\$700.00 NM
1	WWBT	Sa	06/11/16	8:44 AM	NBC Saturday Today Show	7a-9a	1:00	PRATV1606H	\$700.00 NM
47	06/12/16	06/12/16	12 News Today Sun @ 6a	6a-7a	-----1	1:00	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/06/16 06/12/16 -----1 1 \$400.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>

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Drawer 1498
Birmingham, AL 35246-1498

Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACTIO	4590	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
47	06/12/16	06/12/16	12 News Today Sun @ 6a-7a		-----1	1:00	1	\$400.00	NM																																	
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48	06/08/16	06/10/16	12 News Today @ 5a	5a-530a	--WTF--	1:00	2	\$400.00	NM																																	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
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2	WWBT	F	06/10/16	6:11 PM	12 News @ 6p	559p-630p	1:00	PRATV1606H	\$1,800.00	NM																																
Total Spots							37																																			

Payment Terms 30 Days

<u>Gross Total</u>	\$36,400.00
<u>Agency Commission</u>	\$5,460.00
<u>Net Amount Due</u>	\$30,940.00

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