

ORDER



WWBT
5710 Midlothian Tpk
Richmond, VA 23225

WWBT

Orders
Order / Rev: 1514778
Alt Order #: 08237320
Product Desc: PRIORITIES USA ACT
Estimate: 4595
Flight Dates: 07/12/16 - 07/18/16
Original Date / Rev: 04/26/16 / 06/08/16
Order Type: Political

Primary AE: Ryan Eddins
Sales Office: H-DC
Sales Region: National

Agency Name: Targeted Platform Media, LLC
Buying Contact:
Billing Contact:
 1291 Hollywood Ave
 Annapolis, MD 21403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/Priorities USA Action
Demographic: A35+
Product Codes: PL20
Priority: P 3
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/18/16	68	\$48,450.00	\$41,182.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	68	\$48,450.00	\$41,182.50	0.00
Totals	68	\$48,450.00	\$41,182.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ryan Eddins			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WWBT	07/12/16	07/17/16	NET The Tonight Show The Tonight Show	Comm	1135p-1237a	-TWTF--	:30	4	\$300.00	P 2	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/12/16	07/18/16	-TWTF--		4		\$300.00		0.00					
E 2	WWBT	07/12/16	07/18/16	12 News @ Noon 12 News @ Noon	Comm	1159a-1230p	MTWTF--	:30	4	\$200.00	P 1	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/12/16	07/18/16	MTWTF--		4		\$200.00		0.00					
E 3	WWBT	07/12/16	07/18/16	12 News 1st @ 4p 12 News 1st @ 4p	Comm	358p-429p	MTWTF--	:30	3	\$250.00	P 2	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/12/16	07/18/16	MTWTF--		3		\$250.00		0.00					
E 4	WWBT	07/12/16	07/18/16	12 News Today @ 5a 12 News Today @ 5a	Comm	5a-530a	MTWTF--	:30	3	\$300.00	P 1	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/12/16	07/18/16	MTWTF--		3		\$300.00		0.00					
E 5	WWBT	07/12/16	07/18/16	12 News @ Sunrise 530a 12 News @ Sunrise 530a	Comm	530a-556a	MTWTF--	:30	4	\$500.00	P 1	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/12/16	07/18/16	MTWTF--		4		\$500.00		0.00					
E 6	WWBT	07/12/16	07/18/16	12 News @ 530p 12 News @ 530p	Comm	529p-559p	MTWTF--	:30	4	\$600.00	P 2	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/12/16	07/18/16	MTWTF--		4		\$600.00		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WWBT	07/12/16	07/18/16	12 News @ 6p 12 News @ 6p	Comm	559p-630p	MTWTF--	:30	4	\$1,000.00	P 1	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/12/16	07/18/16	MTWTF--		4				\$1,000.00		0.00			
E 8	WWBT	07/12/16	07/18/16	12 News Today 6a 12 News Today 6a	Comm	556a-659a	MTWTF--	:30	3	\$1,000.00	P 1	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/12/16	07/18/16	MTWTF--		3				\$1,000.00		0.00			
E 13	WWBT	07/12/16	07/18/16	Late News M-Sun Late News M-Su	Comm	11p-1135p, Sa 11p	MTWTFSS	:30	5	\$600.00	P 2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/12/16	07/18/16	MTWTFSS		5				\$600.00		0.00			
N 16	WWBT	07/18/16	07/18/16	NET The Tonight Show The Tonight Show	Comm	1135p-1237a	M-----	:30	1	\$300.00	P 2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	M-----		1				\$300.00		0.00			
N 17	WWBT	07/12/16	07/18/16	SYN M-F 3p-4p Wendy Williams Show	Comm	258-358p M-F	MTWTF--	:30	5	\$150.00	P 1	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-TWTF--		4				\$150.00		0.00			
		Week: 07/18/16	07/24/16	M-----		1				\$150.00		0.00			
N 18	WWBT	07/12/16	07/17/16	Inside Edition @ 430p Inside Edition @ 430p	Comm	429p-458p	-TWTF--	:30	4	\$300.00	P 2	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-TWTF--		4				\$300.00		0.00			
N 19	WWBT	07/12/16	07/17/16	12 News Today 6a 12 News Today 6a	Comm	556a-659a	-TWTF--	:30	1	\$1,000.00	P 1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-TWTF--		1				\$1,000.00		0.00			
N 20	WWBT	07/12/16	07/18/16	NET NBC Nightly News Nbc Nightly News	Comm	630-7p M-F	MTWTF--	:30	4	\$1,500.00	P 1	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-TWTF--		3				\$1,500.00		0.00			
		Week: 07/18/16	07/24/16	M-----		1				\$1,500.00		0.00			
N 21	WWBT	07/12/16	07/17/16	NET NBC Today Show NBC Today Show	Comm	659a-9a	-TWTF--	:30	3	\$1,000.00	P 1	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-TWTF--		3				\$1,000.00		0.00			
N 22	WWBT	07/15/16	07/15/16	NET Friday Hour 3 Friday Hour 3	Comm	10p-1059p	----1--	:30	1	\$1,500.00	P 0	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	----1--		1				\$1,500.00		0.00			
N 23	WWBT	07/15/16	07/15/16	NET Friday Prime Other NET Friday Prime Other 1	Comm	NET Friday Prime (7:58 PM-10:00 PM)	----2--	:30	2	\$1,500.00	P 0	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	----2--		2				\$1,500.00		0.00			
N 24	WWBT	07/16/16	07/16/16	NET Saturday Night Live Saturday Night Live	Comm	1130p-102a	-----2-	:30	2	\$400.00	P 1	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-----2-		2				\$400.00		0.00			
N 25	WWBT	07/16/16	07/16/16	SYN Sat 530a-6a SYN Sat 530a-6a	Comm	Sat, 530a-6a	-----1-	:30	1	\$100.00	P 2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-----1-		1				\$100.00		0.00			
N 27	WWBT	07/17/16	07/17/16	NET Sunday Hour 1 Sunday Hour 1	Comm	7p-8p	-----1	:30	1	\$1,500.00	P 0	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-----1		1				\$1,500.00		0.00			

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N28	WWBT	07/17/16	07/17/16	NET Sunday Prime Other 2 NET Sunday Prime Other 2	Comm	NET Sunday Prime (9:00 PM-11:00 PM)	-----2	:30	2	\$800.00	P 1	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-----2		2				\$800.00		0.00			
N29	WWBT	07/14/16	07/14/16	NET Thursday Hour 2 Thursday Prime Hour 2	Comm	9p-10p	---1---	:30	1	\$3,500.00	P 0	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	---1---		1				\$3,500.00		0.00			
N30	WWBT	07/12/16	07/12/16	NET Tuesday Prime Other 1 NET Tuesday Prime Other 1	Comm	NET Tuesday Prime (7:58 PM-10:00 PM)	-2-----	:30	2	\$1,500.00	P 1	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-2-----		2				\$1,500.00		0.00			
N31	WWBT	07/13/16	07/13/16	NET Wednesday Hour 3 Wednesday Hour 3	Comm	10p-1059p	--1----	:30	1	\$1,500.00	P 1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	--1----		1				\$1,500.00		0.00			
N33	WWBT	07/12/16	07/15/16	12 News @ 5p 12 News @ 5p	Comm	458p-529p	-TWTF--	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-TWTF--		1				\$500.00		0.00			
N34	WWBT	07/12/16	07/15/16	12 News Today @ 5a 12 News Today @ 5a	Comm	5a-530a	-TWTF--	:30	1	\$150.00	P 2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-TWTF--		1				\$150.00		0.00			
N35	WWBT	07/17/16	07/17/16	NET NBC Special NBC SPECIAL	Comm	2p-3p (2:00 PM-3:00 PM)	-----1	:30	1	\$1,000.00	P 1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-----1		1				\$1,000.00		0.00			
		Meet The Press on 7/17 airs 2p-3p due to Tour De France													
													Totals	68	\$48,450.00