

ORDER



Orders
Order / Rev: 1514778
Alt Order #: 08237320
Product Desc: PRIORITIES USA ACT
Estimate: 4595
Flight Dates: 07/12/16 - 07/18/16
Original Date / Rev: 04/26/16 / 06/08/16
Order Type: Political

WWBT
 5710 Midlothian Tpk
 Richmond, VA 23225

WWBT

Primary AE: Ryan Eddins
Sales Office: H-DC
Sales Region: National

Agency Name: Targeted Platform Media, LLC
Buying Contact:
Billing Contact:
 1291 Hollywood Ave
 Annapolis, MD 21403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/Priorities USA Action
Demographic: A35+
Product Codes: PL20
Priority: P 3
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 06/27/16 | 07/18/16 | 68 | \$48,450.00 | \$41,182.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| July 2016 | 68 | \$48,450.00 | \$41,182.50 | 0.00 |
| Totals | 68 | \$48,450.00 | \$41,182.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Ryan Eddins | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|---------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| E 1 | WWBT | 07/12/16 | 07/17/16 | NET The Tonight Show Comm | | 1135p-1237a | -TWTF-- | :30 | 4 | \$300.00 | P 2 | 0.00 | NM | 4 | \$1,200.00 |
| | | | | The Tonight Show | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/12/16 | 07/18/16 | -TWTF-- | | 4 | | | | \$300.00 | | 0.00 | | | |
| E 2 | WWBT | 07/12/16 | 07/18/16 | 12 News @ Noon | Comm | 1159a-1230p | MTWTF-- | :30 | 4 | \$200.00 | P 1 | 0.00 | NM | 4 | \$800.00 |
| | | | | 12 News @ Noon | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/12/16 | 07/18/16 | MTWTF-- | | 4 | | | | \$200.00 | | 0.00 | | | |
| E 3 | WWBT | 07/12/16 | 07/18/16 | 12 News 1st @ 4p | Comm | 358p-429p | MTWTF-- | :30 | 3 | \$250.00 | P 2 | 0.00 | NM | 3 | \$750.00 |
| | | | | 12 News 1st @ 4p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/12/16 | 07/18/16 | MTWTF-- | | 3 | | | | \$250.00 | | 0.00 | | | |
| E 4 | WWBT | 07/12/16 | 07/18/16 | 12 News Today @ 5a | Comm | 5a-530a | MTWTF-- | :30 | 3 | \$300.00 | P 1 | 0.00 | NM | 3 | \$900.00 |
| | | | | 12 News Today @ 5a | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/12/16 | 07/18/16 | MTWTF-- | | 3 | | | | \$300.00 | | 0.00 | | | |
| E 5 | WWBT | 07/12/16 | 07/18/16 | 12 News @ Sunrise 530a | Comm | 530a-556a | MTWTF-- | :30 | 4 | \$500.00 | P 1 | 0.00 | NM | 4 | \$2,000.00 |
| | | | | 12 News @ Sunrise 530a | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/12/16 | 07/18/16 | MTWTF-- | | 4 | | | | \$500.00 | | 0.00 | | | |
| E 6 | WWBT | 07/12/16 | 07/18/16 | 12 News @ 530p | Comm | 529p-559p | MTWTF-- | :30 | 4 | \$600.00 | P 2 | 0.00 | NM | 4 | \$2,400.00 |
| | | | | 12 News @ 530p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/12/16 | 07/18/16 | MTWTF-- | | 4 | | | | \$600.00 | | 0.00 | | | |

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 Alt Order #: 08237320
 Flight Dates: 07/12/16 - 07/18/16

Advertiser: ISS/Priorities USA Action
 Product Desc: PRIORITIES USA ACT
 Estimate: 4595
 WWBT

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|-------|-------------------|-----------------|--|-------|--|---------|-----|-------------|------------|-----|---------------|------|-------|------------|
| E 7 | WWBT | 07/12/16 | 07/18/16 | 12 News @ 6p 12 News @ 6p | Comm | 559p-630p | MTWTF-- | :30 | 4 | \$1,000.00 | P 1 | 0.00 | NM | 4 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 07/12/16 | 07/18/16 | MTWTF-- | | 4 | | | \$1,000.00 | | | 0.00 | | | |
| E 8 | WWBT | 07/12/16 | 07/18/16 | 12 News Today 6a 12 News Today 6a | Comm | 556a-659a | MTWTF-- | :30 | 3 | \$1,000.00 | P 1 | 0.00 | NM | 3 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 07/12/16 | 07/18/16 | MTWTF-- | | 3 | | | \$1,000.00 | | | 0.00 | | | |
| E 13 | WWBT | 07/12/16 | 07/18/16 | Late News M-Sun Late News M-Su | Comm | 11p-1135p, Sa 11p | MTWTFSS | :30 | 5 | \$600.00 | P 2 | 0.00 | NM | 5 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 07/12/16 | 07/18/16 | MTWTFSS | | 5 | | | \$600.00 | | | 0.00 | | | |
| N 16 | WWBT | 07/18/16 | 07/18/16 | NET The Tonight Show The Tonight Show | Comm | 1135p-1237a | M----- | :30 | 1 | \$300.00 | P 2 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 07/18/16 | 07/24/16 | M----- | | 1 | | | \$300.00 | | | 0.00 | | | |
| N 17 | WWBT | 07/12/16 | 07/18/16 | SYN M-F 3p-4p Wendy Williams Show | Comm | 258-358p M-F | MTWTF-- | :30 | 5 | \$150.00 | P 1 | 0.00 | NM | 5 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 07/11/16 | 07/17/16 | -TWTF-- | | 4 | | | \$150.00 | | | 0.00 | | | |
| | Week: | 07/18/16 | 07/24/16 | M----- | | 1 | | | \$150.00 | | | 0.00 | | | |
| N 18 | WWBT | 07/12/16 | 07/17/16 | Inside Edition @ 430p Inside Edition @ 430p | Comm | 429p-458p | -TWTF-- | :30 | 4 | \$300.00 | P 2 | 0.00 | NM | 4 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 07/11/16 | 07/17/16 | -TWTF-- | | 4 | | | \$300.00 | | | 0.00 | | | |
| N 19 | WWBT | 07/12/16 | 07/17/16 | 12 News Today 6a 12 News Today 6a | Comm | 556a-659a | -TWTF-- | :30 | 1 | \$1,000.00 | P 1 | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 07/11/16 | 07/17/16 | -TWTF-- | | 1 | | | \$1,000.00 | | | 0.00 | | | |
| N 20 | WWBT | 07/12/16 | 07/18/16 | NET NBC Nightly News Nbc Nightly News | Comm | 630-7p M-F | MTWTF-- | :30 | 4 | \$1,500.00 | P 1 | 0.00 | NM | 4 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 07/11/16 | 07/17/16 | -TWTF-- | | 3 | | | \$1,500.00 | | | 0.00 | | | |
| | Week: | 07/18/16 | 07/24/16 | M----- | | 1 | | | \$1,500.00 | | | 0.00 | | | |
| N 21 | WWBT | 07/12/16 | 07/17/16 | NET NBC Today Show NBC Today Show | Comm | 659a-9a | -TWTF-- | :30 | 3 | \$1,000.00 | P 1 | 0.00 | NM | 3 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 07/11/16 | 07/17/16 | -TWTF-- | | 3 | | | \$1,000.00 | | | 0.00 | | | |
| N 22 | WWBT | 07/15/16 | 07/15/16 | NET Friday Hour 3 Friday Hour 3 | Comm | 10p-1059p | ----1-- | :30 | 1 | \$1,500.00 | P 0 | 0.00 | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 07/11/16 | 07/17/16 | ----1-- | | 1 | | | \$1,500.00 | | | 0.00 | | | |
| N 23 | WWBT | 07/15/16 | 07/15/16 | NET Friday Prime Other NET Friday Prime Other 1 | Comm | NET Friday Prime (7:58 PM-10:00 PM) | ----2-- | :30 | 2 | \$1,500.00 | P 0 | 0.00 | NM | 2 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 07/11/16 | 07/17/16 | ----2-- | | 2 | | | \$1,500.00 | | | 0.00 | | | |
| N 24 | WWBT | 07/16/16 | 07/16/16 | NET Saturday Night Live Saturday Night Live | Comm | 1130p-102a | -----2- | :30 | 2 | \$400.00 | P 1 | 0.00 | NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 07/11/16 | 07/17/16 | -----2- | | 2 | | | \$400.00 | | | 0.00 | | | |
| N 25 | WWBT | 07/16/16 | 07/16/16 | SYN Sat 530a-6a SYN Sat 530a-6a | Comm | Sat, 530a-6a | -----1- | :30 | 1 | \$100.00 | P 2 | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 07/11/16 | 07/17/16 | -----1- | | 1 | | | \$100.00 | | | 0.00 | | | |
| N 27 | WWBT | 07/17/16 | 07/17/16 | NET Sunday Hour 1 Sunday Hour 1 | Comm | 7p-8p | -----1 | :30 | 1 | \$1,500.00 | P 0 | 0.00 | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 07/11/16 | 07/17/16 | -----1 | | 1 | | | \$1,500.00 | | | 0.00 | | | |

Dateline

Order / Rev: 1514778
 Alt Order #: 08237320
 Flight Dates: 07/12/16 - 07/18/16

Advertiser: ISS/Priorities USA Action
 Product Desc: PRIORITIES USA ACT
 Estimate: 4595
 WWBT

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|---|-----------------|---------------------------|-------|--------------------------------------|---------|-----|-------|-------------|-----|---------------|------|--------|----------------|
| N28 | WWBT | 07/17/16 | 07/17/16 | NET Sunday Prime Other 2 | Comm | NET Sunday Prime (9:00 PM-11:00 PM) | -----2 | :30 | 2 | \$800.00 | P 1 | 0.00 | NM | 2 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/11/16 | 07/17/16 | -----2 | | 2 | | | | \$800.00 | | 0.00 | | | |
| N29 | WWBT | 07/14/16 | 07/14/16 | NET Thursday Hour 2 | Comm | 9p-10p | ---1--- | :30 | 1 | \$3,500.00 | P 0 | 0.00 | NM | 1 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/11/16 | 07/17/16 | ---1--- | | 1 | | | | \$3,500.00 | | 0.00 | | | |
| N30 | WWBT | 07/12/16 | 07/12/16 | NET Tuesday Prime Other 1 | Comm | NET Tuesday Prime (7:58 PM-10:00 PM) | -2----- | :30 | 2 | \$1,500.00 | P 1 | 0.00 | NM | 2 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/11/16 | 07/17/16 | -2----- | | 2 | | | | \$1,500.00 | | 0.00 | | | |
| N31 | WWBT | 07/13/16 | 07/13/16 | NET Wednesday Hour 3 | Comm | 10p-1059p | --1---- | :30 | 1 | \$1,500.00 | P 1 | 0.00 | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/11/16 | 07/17/16 | --1---- | | 1 | | | | \$1,500.00 | | 0.00 | | | |
| N33 | WWBT | 07/12/16 | 07/15/16 | 12 News @ 5p | Comm | 458p-529p | -TWTF-- | :30 | 1 | \$500.00 | P 1 | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/11/16 | 07/17/16 | -TWTF-- | | 1 | | | | \$500.00 | | 0.00 | | | |
| N34 | WWBT | 07/12/16 | 07/15/16 | 12 News Today @ 5a | Comm | 5a-530a | -TWTF-- | :30 | 1 | \$150.00 | P 2 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/11/16 | 07/17/16 | -TWTF-- | | 1 | | | | \$150.00 | | 0.00 | | | |
| N35 | WWBT | 07/17/16 | 07/17/16 | NET NBC Special | Comm | 2p-3p | -----1 | :30 | 1 | \$1,000.00 | P 1 | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/11/16 | 07/17/16 | -----1 | | 1 | | | | \$1,000.00 | | 0.00 | | | |
| | | Meet The Press on 7/17 airs 2p-3p due to Tour De France | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | Totals | 68 \$48,450.00 |