

# INVOICE



**WWBT LLC**  
**5710 Midlothian Turnpike**  
**Richmond, VA 23225**  
**Main: (804) 230-1212**  
**Billing: (804) 230-2653**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1514755-1	07/31/16	July 2016	06/27/16 - 07/11/16

Property	Account Executive	Sales Office	Sales Region
WWBT	Ryan Eddins	HRP-Washington	National

Billing Address:

**Targeted Platform Media, LLC**  
**Attention: Accounts Payable**  
**1291 Hollywood Ave**  
**Annapolis, MD 21403**

Send Payment To:

**WWBT LLC**  
**P.O. Box 11407**  
**Drawer 1498**  
**Birmingham, AL 35246-1498**

Advertiser	Product	Estimate Number
ISS/Priorities USA Action	PRIORITIES USA ACT	4594

Flight Dates	Order #	Alt Order #
07/05/16 - 07/11/16	1514755	08237325

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
1	07/05/16	07/11/16	The Tonight Show	1135p-1237a	MTWTF--	:30	4	\$300.00	NM																																																							
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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Send Payment To:

**WWBT LLC**  
**P.O. Box 11407**  
**Drawer 1498**  
**Birmingham, AL 35246-1498**

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<table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>07/05/16</td> <td>07/11/16</td> <td>MTWTF--</td> <td>4</td> <td>\$600.00</td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>2</td> <td>WWBT</td> <td>Tu</td> <td>07/05/16</td> <td>5:54 PM</td> <td>12 News @ 530p</td> <td>529p-559p</td> <td>:30</td> <td>PRATV1608H</td> <td>\$600.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>WWBT</td> <td>W</td> <td>07/06/16</td> <td>5:53 PM</td> <td>12 News @ 530p</td> <td>529p-559p</td> <td>:30</td> <td>PRATV1608H</td> <td>\$600.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>WWBT</td> <td>Th</td> <td>07/07/16</td> <td>5:53 PM</td> <td>12 News @ 530p</td> <td>529p-559p</td> <td>:30</td> <td>PRATV1610H</td> <td>\$600.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WWBT</td> <td>M</td> <td>07/11/16</td> <td>5:41 PM</td> <td>12 News @ 530p</td> <td>529p-559p</td> <td>:30</td> <td>PRATV1610H</td> <td>\$600.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/05/16	07/11/16	MTWTF--	4	\$600.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WWBT	Tu	07/05/16	5:54 PM	12 News @ 530p	529p-559p	:30	PRATV1608H	\$600.00	NM	1	WWBT	W	07/06/16	5:53 PM	12 News @ 530p	529p-559p	:30	PRATV1608H	\$600.00	NM	4	WWBT	Th	07/07/16	5:53 PM	12 News @ 530p	529p-559p	:30	PRATV1610H	\$600.00	NM	3	WWBT	M	07/11/16	5:41 PM	12 News @ 530p	529p-559p	:30	PRATV1610H	\$600.00	NM
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7	07/05/16	07/11/16	12 News @ 6p	559p-630p	MTWTF--	:30	4	\$1,000.00	NM																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
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3	WWBT	Th	07/07/16	6:23 PM	12 News @ 6p	559p-630p	:30	PRATV1608H	\$1,000.00	NM																																																																		
2	WWBT	F	07/08/16	6:12 PM	12 News @ 6p	559p-630p	:30	PRATV1608H	\$1,000.00	NM																																																																		
4	WWBT	M	07/11/16	6:22 PM	12 News @ 6p	559p-630p	:30	PRATV1610H	\$1,000.00	NM																																																																		
8	07/05/16	07/11/16	12 News Today 6a	556a-659a	MTWTF--	:30	3	\$1,000.00	NM																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
2	WWBT	Tu	07/05/16	6:55 AM	12 News Today 6a	556a-659a	:30	PRATV1608H	\$1,000.00	NM																																																																		
3	WWBT	F	07/08/16	6:20 AM	12 News Today 6a	556a-659a	:30	PRATV1610H	\$1,000.00	NM																																																																		
1	WWBT	M	07/11/16	6:11 AM	12 News Today 6a	556a-659a	:30	PRATV1608H	\$1,000.00	NM																																																																		
10	07/10/16	07/10/16	12 News Today Sun @7a	7a-758a	-----1	:30	1	\$250.00	NM																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	07/04/16	07/10/16	-----1	1	\$250.00																																																																							
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1	WWBT	Su	07/10/16	7:41 AM	12 News Today Sun @7a	7a-758a	:30	PRATV1610H	\$250.00	NM																																																																		

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# INVOICE



Send Payment To:

**WWBT LLC**  
**P.O. Box 11407**  
**Drawer 1498**  
**Birmingham, AL 35246-1498**

Invoice # <b>1514755-1</b>	Invoice Date <b>07/31/16</b>	Invoice Month <b>July 2016</b>	Invoice Period <b>06/27/16 - 07/11/16</b>
Advertiser <b>ISS/Priorities USA Action</b>	Product <b>PRIORITIES USA ACT</b>	Estimate Number <b>4594</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	07/10/16	07/10/16	NBC Sunday Today Show	758a-859a	-----1	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/04/16 07/10/16 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Su 07/10/16 8:59 AM NBC Sunday Today Show 758a-859a :30 PRATV1608H \$400.00 NM									
13	07/05/16	07/11/16	Late News M-Su	11p-1135p, Sa 11p-	MTWTFSS	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/05/16 07/11/16 MTWTFSS 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WWBT Tu 07/05/16 11:25 PM Late News M-Su 11p-1135p, Sa 11p- :30 PRATV1608H \$600.00 NM 1 WWBT W 07/06/16 11:21 PM Late News M-Su 11p-1135p, Sa 11p- :30 PRATV1608H \$600.00 NM 4 WWBT Th 07/07/16 11:22 PM Late News M-Su 11p-1135p, Sa 11p- :30 PRATV1610H \$600.00 NM 2 WWBT Sa 07/09/16 11:26 PM Late News M-Su 11p-1135p, Sa 11p- :30 PRATV1608H \$600.00 NM 5 WWBT M 07/11/16 11:30 PM Late News M-Su 11p-1135p, Sa 11p- :30 PRATV1610H \$600.00 NM									
16	07/05/16	07/11/16	Late Night w/ Seth Meyers	1237a-137a	MTWTF--	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/05/16 07/11/16 MTWTF-- 4 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WWBT Tu 07/05/16 1:35 AM Late Night w/ Seth Meyers 1237a-137a :30 PRATV1608H \$200.00 NM 3 WWBT W 07/06/16 1:14 AM Late Night w/ Seth Meyers 1237a-137a :30 PRATV1608H \$200.00 NM 4 WWBT F 07/08/16 1:46 AM Late Night w/ Seth Meyers 1237a-137a :30 PRATV1610H \$200.00 NM 1 WWBT M 07/11/16 1:14 AM Late Night w/ Seth Meyers 1237a-137a :30 PRATV1608H \$200.00 NM									
17	07/05/16	07/11/16	Wendy Williams Show	258-358p M-F	MTWTF--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/04/16 07/10/16 -TWTF-- 4 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Tu 07/05/16 3:32 PM Wendy Williams Show 258-358p M-F :30 PRATV1608H \$150.00 NM 4 WWBT W 07/06/16 3:50 PM Wendy Williams Show 258-358p M-F :30 PRATV1608H \$150.00 NM 3 WWBT Th 07/07/16 2:59 PM Wendy Williams Show 258-358p M-F :30 PRATV1610H \$150.00 NM 2 WWBT F 07/08/16 3:46 PM Wendy Williams Show 258-358p M-F :30 PRATV1610H \$150.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 M----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WWBT M 07/11/16 3:38 PM Wendy Williams Show 258-358p M-F :30 PRATV1610H \$150.00 NM									
18	07/05/16	07/11/16	Inside Edition @ 430p	429p-458p	MTWTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/04/16 07/10/16 -TWTF-- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Tu 07/05/16 4:50 PM Inside Edition @ 430p 429p-458p :30 PRATV1608H \$300.00 NM 2 WWBT W 07/06/16 4:41 PM Inside Edition @ 430p 429p-458p :30 PRATV1608H \$300.00 NM 3 WWBT Th 07/07/16 4:49 PM Inside Edition @ 430p 429p-458p :30 PRATV1610H \$300.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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4	WWBT	M	07/11/16	4:42 PM	Inside Edition @ 430p	429p-458p	:30	PRATV1608H	\$300.00	NM																																																																																																				
19	07/05/16	07/11/16	Nbc Nightly News	630-7p M-F	11111--	:30	5	\$1,500.00	NM																																																																																																					
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE



Send Payment To:

**WWBT LLC**  
**P.O. Box 11407**  
**Drawer 1498**  
**Birmingham, AL 35246-1498**

<u>Invoice #</u> 1514755-1	<u>Invoice Date</u> 07/31/16	<u>Invoice Month</u> July 2016	<u>Invoice Period</u> 06/27/16 - 07/11/16
<u>Advertiser</u> ISS/Priorities USA Action	<u>Product</u> PRIORITIES USA ACT	<u>Estimate Number</u> 4594	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
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1	WWBT	W	07/06/16	10:28 PM	Wednesday Hour 3	10p-1059p	:30	PRATV1608H	\$2,000.00	NM																																																						
26	07/11/16	07/11/16	NET Monday Prime Other	NET Monday Prime	2 - - - - -	:30	2	\$1,550.00	NM																																																							
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27	07/07/16	07/07/16	Thursday Prime Hour 1	758p-9p	- - - 1 - - -	:30	1	\$2,000.00	NM																																																							
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<u>Total Spots</u>							<b>67</b>																																																									

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$48,450.00</b>
<u>Agency Commission</u>	<b>\$7,267.50</b>
<u>Net Amount Due</u>	<b>\$41,182.50</b>

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.