

INVOICE



WWBT LLC
5710 Midlothian Turnpike
Richmond, VA 23225
Main: (804) 230-1212
Billing: (804) 230-2653

Invoice #	Invoice Date	Invoice Month	Invoice Period
1514755-1	07/31/16	July 2016	06/27/16 - 07/11/16

Property	Account Executive	Sales Office	Sales Region
WWBT	Ryan Eddins	HRP-Washington	National

Billing Address:

Targeted Platform Media, LLC
Attention: Accounts Payable
1291 Hollywood Ave
Annapolis, MD 21403

Send Payment To:

WWBT LLC
P.O. Box 11407
Drawer 1498
Birmingham, AL 35246-1498

Advertiser	Product	Estimate Number
ISS/Priorities USA Action	PRIORITIES USA ACT	4594

Flight Dates	Order #	Alt Order #
07/05/16 - 07/11/16	1514755	08237325

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/05/16	07/11/16	The Tonight Show	1135p-1237a	MTWTF--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/05/16 07/11/16 MTWTF-- 4 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WWBT	Tu	07/05/16	12:15 AM	The Tonight Show	1135p-1237a	:30	PRATV1608H	\$300.00 NM
1	WWBT	W	07/06/16	12:33 AM	The Tonight Show	1135p-1237a	:30	PRATV1608H	\$300.00 NM
2	WWBT	Th	07/07/16	12:00 AM	The Tonight Show	1135p-1237a	:30	PRATV1610H	\$300.00 NM
3	WWBT	M	07/11/16	12:03 AM	The Tonight Show	1135p-1237a	:30	PRATV1610H	\$300.00 NM
2	07/05/16	07/11/16	12 News @ Noon	1159a-1230p	MTWTF--	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/05/16 07/11/16 MTWTF-- 4 \$200.00									
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1	WWBT	Tu	07/05/16	12:09 PM	12 News @ Noon	1159a-1230p	:30	PRATV1608H	\$200.00 NM
4	WWBT	W	07/06/16	12:22 PM	12 News @ Noon	1159a-1230p	:30	PRATV1608H	\$200.00 NM
2	WWBT	F	07/08/16	12:07 PM	12 News @ Noon	1159a-1230p	:30	PRATV1610H	\$200.00 NM
3	WWBT	M	07/11/16	12:14 PM	12 News @ Noon	1159a-1230p	:30	PRATV1610H	\$200.00 NM
3	07/05/16	07/11/16	12 News 1st @ 4p	358p-429p	MTWTF--	:30	3	\$250.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WWBT	Tu	07/05/16	4:25 PM	12 News 1st @ 4p	358p-429p	:30	PRATV1608H	\$250.00 NM
2	WWBT	Th	07/07/16	4:25 PM	12 News 1st @ 4p	358p-429p	:30	PRATV1608H	\$250.00 NM
1	WWBT	M	07/11/16	4:09 PM	12 News 1st @ 4p	358p-429p	:30	PRATV1610H	\$250.00 NM
4	07/05/16	07/11/16	12 News Today @ 5a	5a-530a	MTWTF--	:30	3	\$300.00	NM
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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Drawer 1498
Birmingham, AL 35246-1498

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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																												
	07/04/16	07/10/16	-----1	1	\$250.00																																																																												
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																						
	1	WWBT	Su	07/10/16	7:41 AM	12 News Today Sun @ 7a	7a-758a	:30	PRATV1610H	\$250.00	NM																																																																						

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INVOICE



Send Payment To:

WWBT LLC
P.O. Box 11407
Drawer 1498
Birmingham, AL 35246-1498

Invoice #	Invoice Date	Invoice Month	Invoice Period
1514755-1	07/31/16	July 2016	06/27/16 - 07/11/16
Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACT	4594	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	07/10/16	07/10/16	NBC Sunday Today Show	758a-859a	-----1	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/04/16 07/10/16 -----1 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Su	07/10/16	8:59 AM	NBC Sunday Today Show	758a-859a	:30	PRATV1608H	\$400.00 NM
13	07/05/16	07/11/16	Late News M-Su	11p-1135p, Sa 11p-	MTWTFSS	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/05/16 07/11/16 MTWTFSS 5 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WWBT	Tu	07/05/16	11:25 PM	Late News M-Su	11p-1135p, Sa 11p-	:30	PRATV1608H	\$600.00 NM
1	WWBT	W	07/06/16	11:21 PM	Late News M-Su	11p-1135p, Sa 11p-	:30	PRATV1608H	\$600.00 NM
4	WWBT	Th	07/07/16	11:22 PM	Late News M-Su	11p-1135p, Sa 11p-	:30	PRATV1610H	\$600.00 NM
2	WWBT	Sa	07/09/16	11:26 PM	Late News M-Su	11p-1135p, Sa 11p-	:30	PRATV1608H	\$600.00 NM
5	WWBT	M	07/11/16	11:30 PM	Late News M-Su	11p-1135p, Sa 11p-	:30	PRATV1610H	\$600.00 NM
16	07/05/16	07/11/16	Late Night w/ Seth Meyer	1237a-137a	MTWTF--	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/05/16 07/11/16 MTWTF-- 4 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WWBT	Tu	07/05/16	1:35 AM	Late Night w/ Seth Meyers	1237a-137a	:30	PRATV1608H	\$200.00 NM
3	WWBT	W	07/06/16	1:14 AM	Late Night w/ Seth Meyers	1237a-137a	:30	PRATV1608H	\$200.00 NM
4	WWBT	F	07/08/16	1:46 AM	Late Night w/ Seth Meyers	1237a-137a	:30	PRATV1610H	\$200.00 NM
1	WWBT	M	07/11/16	1:14 AM	Late Night w/ Seth Meyers	1237a-137a	:30	PRATV1608H	\$200.00 NM
17	07/05/16	07/11/16	Wendy Williams Show	258-358p M-F	MTWTF--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/04/16 07/10/16 -TWTF-- 4 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Tu	07/05/16	3:32 PM	Wendy Williams Show	258-358p M-F	:30	PRATV1608H	\$150.00 NM
4	WWBT	W	07/06/16	3:50 PM	Wendy Williams Show	258-358p M-F	:30	PRATV1608H	\$150.00 NM
3	WWBT	Th	07/07/16	2:59 PM	Wendy Williams Show	258-358p M-F	:30	PRATV1610H	\$150.00 NM
2	WWBT	F	07/08/16	3:46 PM	Wendy Williams Show	258-358p M-F	:30	PRATV1610H	\$150.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 M----- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WWBT	M	07/11/16	3:38 PM	Wendy Williams Show	258-358p M-F	:30	PRATV1610H	\$150.00 NM
18	07/05/16	07/11/16	Inside Edition @ 430p	429p-458p	MTWTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/04/16 07/10/16 -TWTF-- 3 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Tu	07/05/16	4:50 PM	Inside Edition @ 430p	429p-458p	:30	PRATV1608H	\$300.00 NM
2	WWBT	W	07/06/16	4:41 PM	Inside Edition @ 430p	429p-458p	:30	PRATV1608H	\$300.00 NM
3	WWBT	Th	07/07/16	4:49 PM	Inside Edition @ 430p	429p-458p	:30	PRATV1610H	\$300.00 NM
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Advertiser	Product	Estimate Number	
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19	07/05/16	07/11/16	Nbc Nightly News	630-7p M-F	11111--	:30	5	\$1,500.00	NM																																																																																																					
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20	07/09/16	07/09/16	Saturday Night Live	1130p-102a	-----2-	:30	2	\$400.00	NM																																																																																																					
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22	07/10/16	07/10/16	NET NBC Meet The Press		-----1	:30	1	\$1,000.00	NM																																																																																																					
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24	07/05/16	07/05/16	NET Tuesday Prime Other	NET Tuesday Prime	-2-----	:30	2	\$2,000.00	NM																																																																																																					
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INVOICE



Send Payment To:

WWBT LLC
P.O. Box 11407
Drawer 1498
Birmingham, AL 35246-1498

Invoice #	Invoice Date	Invoice Month	Invoice Period
1514755-1	07/31/16	July 2016	06/27/16 - 07/11/16
Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACT	4594	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
24	07/05/16	07/05/16	NET Tuesday Prime Other	NET Tuesday Prime	- 2 - - - - -	:30	2	\$2,000.00	NM																																													
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25	07/06/16	07/06/16	Wednesday Hour 3	10p-1059p	- - 1 - - - -	:30	1	\$2,000.00	NM																																													
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Payment Terms 30 Days

<u>Gross Total</u>	\$48,450.00
<u>Agency Commission</u>	\$7,267.50
<u>Net Amount Due</u>	\$41,182.50

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