

KTEX
McAllen, TX
Quarterly Issues/Programs List
Fourth Quarter, 2017
01/03/2018

KTEX
Quarterly Issues/Programs List

KTEX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **BE A DONOR:** LETI TALKS ABOUT BONE MARROW TRANSPLANTS
 - **Drug and Alcohol Addiction:** STORIES OF INDIVIDUALS WHO'VE OVERCOME DRUG ADDICTION AND LIVE PRODUCTIVE LIVES
 - **EMERGENCY ROOMS:** THE DR'S TALK ABOUT EMERGENCY ROOMS VS CLINICS
 - **FISHER HOUSE:** TALKS ABOUT THE WORK WITH VETERANS AND FAMILIES
 - **Make A Wish:** AVA SANDLIN DISCUSSES THE MISSION AND COST PER WISH
 - **MUSICIANS ON CA:** Paying Tribute to America's War heroes and active duty members of the Military.
 - **State Government:** State Rep talks about some of the legislative accomplishments during the latest session in Austin
 - **Stroke Awareness:** Dr Noonan talks about Stroke Awareness and Advance Treatment.
 - **Surgical Weight Loss:** Dr Jordan discusses the surgical option for Weight loss.
 - **Tx Organ Alliance:** EDWINA TALKS ABOUT REGISTERING AS AN ORGAN DONOR AND BENEFITS
 - **TX VETERANS COM:** JULIA TALKS ABOUT ISSUES RELATING TO TEXAS VETERANS
 - **UNDERSTOOD.ORG:** DISCUSSES HOW MUSIC HELPS CHILDHOOD DEVELOPEMENT
 - **VANNIE COOK:** VANNIE COOK CHILDRENS CLINIC HOLDS FRIENDS FOR HOPE EVENT
 - **VETERANS Suicide Prevention:** DR WOOD, DR QUINTANA, AND REY LEAL TALK ABOUT SUICIDE AND VETS
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
UNDERSTOOD.ORG	BORDERLINE/2017/iHM Understood Long Form PSA	DISCUSSES HOW MUSIC HELPS CHILDHOOD DEVELOPEMENT	DAVE SAVAGE	10/07/2017 07:01 AM	030:00
EMERGENCY ROOMS	BORDERLINE/2017/DR ADA CUELLAR & DR ERIC TAVARES EMERGE	THE DR'S TALK ABOUT EMERGENCY ROOMS VS CLINICS	DR ADA CUELLAR	10/14/2017 07:00 AM	014:19
Tx Organ Alliance	BORDERLINE/2017/EDWINA GARZA/TEXAS ORGAN SHARING ALLIAN	EDWINA TALKS ABOUT REGISTERING AS AN ORGAN DONOR AND BENEFITS	Edwina Garza	10/14/2017 07:14 AM	014:38
State Government	BORDERLINE/2017/STATE REP ARMANDO MARTINEZ	State Rep talks about some of the legislative accomplishments during the latest session in Austin	Armando Martinez/State Rep 41	10/21/2017 07:01 AM	030:02
VETERANS Suicide Prevention	BORDERLINE/2017/VETERANS SUPPORT	DR WOOD, DR QUINTANA, AND REY LEAL TALK ABOUT SUICIDE AND VETS	Dr Wood/Dr Quintana/Rey Leal/Coastal Bend VA Clini	10/28/2017 07:01 AM	029:10
VANNIE COOK	BORDERLINE/2017/VANNIE COOK FRIENDS FOR HOPE NOV 11TH	VANNIE COOK CHILDRENS CLINIC HOLDS FRIENDS FOR HOPE EVENT	Victoria Guerra	11/04/2017 07:01 AM	014:49
BE A DONOR	BORDERLINE/2017/LETI MONDRAGON/BE A	LETI TALKS ABOUT BONE	LETI MONDRAG	11/04/2017 07:15 AM	014:37

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	DONOR	MARROW TRANSPLANTS	ON		
MUSICIANS ON CA	BORDERLINE/2017/VETERANS DAY/111117	Paying Tribute to America's War heroes and active duty members of the Military.	Veteran's Affairs	11/11/2017 07:01 AM	030:00
TX VETERANS COM	BORDERLINE/2017/TX VETERANS COMMISSION	JULIA TALKS ABOUT ISSUES RELATING TO TEXAS VETERANS	JULIA CONNOR	11/18/2017 07:00 AM	027:55
Drug and Alcohol Addiction	BORDERLINE/2017/STEPPI N OUT 11/25	STORIES OF INDIVIDUALS WHO'VE OVERCOME DRUG ADDICTION AND LIVE PRODUCTIVE LIVES	Scott Clark	11/25/2017 07:01 AM	027:59
State Government	BORDERLINE/2017/STATE REP ARMANDO MARTINEZ	State Rep talks about some of the legislative accomplishments during the latest session in Austin	Armando Martinez/State Rep 41	12/02/2017 07:00 AM	030:02
FISHER HOUSE	BORDERLINE/2017/FISHER HOUSE 1 SEG1	TALKS ABOUT THE WORK WITH VETERANS AND FAMILIES	FISHER HOUSE	12/09/2017 07:01 AM	011:02
FISHER HOUSE	BORDERLINE/2017/FISHER HOUSE 1 SEG2	TALKS ABOUT THE WORK WITH VETERANS AND FAMILIES	FISHER HOUSE	12/09/2017 07:12 AM	007:52
FISHER HOUSE	BORDERLINE/2017/FISHER HOUSE 1 SEG3	TALKS ABOUT THE WORK WITH VETERANS	FISHER HOUSE	12/09/2017 07:20 AM	012:02

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		AND FAMILIES			
FISHER HOUSE	BORDERLINE/2017/FISHER HOUSE 1 SEG4	TALKS ABOUT THE WORK WITH VETERANS AND FAMILIES	FISHER HOUSE	12/09/2017 07:32 AM	008:53
Surgical Weight Loss	Borderline 2017/Health	Dr Jordan discusses the surgical option for Weight loss.	Dr Belinda Jordan/DHR Bariatrician	12/17/2017 07:00 AM	013:54
Stroke Awareness	Borderline 2017/Stroke Awareness	Dr Noonan talks about Stroke Awareness and Advance Treatment.	Dr Patrick Noonan/Stroke Awareness Specialist	12/17/2017 07:14 AM	014:40
EMERGENCY ROOMS	BORDERLINE/2017/DR ADA CUELLAR & DR ERIC TAVARES EMERGE	THE DR'S TALK ABOUT EMERGENCY ROOMS VS CLINICS	DR ADA CUELLAR	12/23/2017 07:00 AM	014:19
Make A Wish	BORDERLINE/2017/AVA SANDLIN/ MAKE A WISH GENERIC	AVA SANDLIN DISCUSSES THE MISSION AND COST PER WISH	AVA SANDLIN	12/23/2017 07:15 AM	014:52
Drug and Alcohol Addiction	BORDERLINE/2017/STEPPI N OUT 12/30-12/31	STORIES OF INDIVIDUALS WHO'VE OVERCOME DRUG ADDICTION AND LIVE PRODUCTIVE LIVES	Scott Clark	12/30/2017 07:01 AM	027:59

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AFFORDABLE HOMES	ADCOUNCIL	000:30	001
Arthritis Prevention	ADCOUNCIL	000:30	004
Blindness	AMD	000:32	001
CCI/Disability	CCI Disability	000:16	005
CCI/Disability	CCI Disability	000:30	002
Clean Water	ADCOUNCIL	000:28	003
COMMUNITY INVOLVEMENT	SMALL BUSINESS SATURDAY	000:30	008
Credit Counseling	AD COUNCIL	000:28	001
Credit Counseling	AD COUNCIL	000:30	001
Credit Counseling	AD COUNCIL	000:59	022
Credit Counseling	NFCC	000:57	015
Debit Counseling	NFCC	000:14	006
Debit Counseling	NFCC	000:15	006
Debit Counseling	PSA/CONSUMER DEBIT	001:00	010
DIABETES Prevention	ADCOUNCIL	000:30	002
DISABLITY/NTI	NTI DOT ORG	000:15	005
DISABLITY/NTI	NTI DOT ORG	000:30	002
DISTRACTED DRIVING	PROJECT YELLOW LIGHT	000:30	009
Drunk Driving	Easter Seals	000:30	001
drunk driving	RADD/Ad Council	000:30	006
drunk driving	RADD/Ad Council	000:31	001
drunk driving	RADD/Ad Council	000:32	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Education	CHILD FIND	000:34	001
Foreclosure Prevention	HUDD/Ad Council	000:30	002
HEALTH AND FITNESS	SAVE THE MALES	000:30	005
Healthy Living	AD COUNCIL	000:15	006
Healthy Living	AD COUNCIL	000:16	018
Hunger	AD COUNCIL	000:30	006
KINDNESS REVOLUTION	BULLYING	000:25	016
KINDNESS REVOLUTION	CHOICES	001:00	006
KINDNESS REVOLUTION	GOODNESS	001:00	002
KINDNESS REVOLUTION	HANDWRITTEN NOTE	001:00	009
KINDNESS REVOLUTION	IMPACT	001:01	006
KINDNESS REVOLUTION	TEACHERS	000:55	011
KINDNESS REVOLUTION	THOUGHTFULNESS	001:01	006
KINDNESS REVOLUTION	THOUGHTFULNESS	001:02	008
MDA	MDA	000:30	021
PSA	DEPT OF HOMELAND SECURITY	000:30	014
PSA	RED	000:29	016
PSA	RED WORLD AIDS DAY	000:30	033
Smoking Prevention	Dept Of Health/Human Services	000:30	004
VETERANS SUPPORT	Veteran's Affairs	001:02	003