

KTEX
 McAllen, TX
 Quarterly Issues/Programs List
 First Quarter, 2024
 04/08/2024

KTEX
 Quarterly Issues/Programs List

KTEX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Cancer Awareness, Law Enforce:** Discuss the fight against prostate cancer and providing resources to law enforcement agencies.
- **Equality, Civil Rights:** Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started
- **Filing Taxes, Donating Blood:** Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.
- **MS Awareness:** Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur
- **Public Health:** Discuss heart disease among women, and American women living with or those at risk of heart disease
- **Public Health, Domestic Viole:** Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.
- **RGV HUMANE SOCIETY:** WINE & WHISKERS/SALUTING K-9 SERVING MILITARY
- **Tech and Social Media, Humani:** Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.
- **Veterans Affairs, Black Histo:** Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP.
- **human trafficking:** Discuss health tips for the new year and how to spot and help victims of human trafficking.

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
human trafficking	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss health tips for the new year and how to spot and help victims of human trafficking.	Dr. T. Pasricha, N. Nasciment	01/06/2024 06:59 AM	029:49
Equality, Civil Rights	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started	M. King III, A. King	01/13/2024 07:07 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Cancer Awareness, Law Enforce	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/20/2024 06:56 AM	029:49
Cancer Awareness, Law Enforce	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/27/2024 06:57 AM	029:49
Filing Taxes, Donating Blood	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.	R. Steber, J. McNamara	02/03/2024 06:56 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss heart disease among women, and American women living with or those at risk of heart disease	C. GORRE	02/10/2024 07:01 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss being proactive regarding cancer, importance of screenings, and understanding risk factors.	D. SPEIGEL	02/17/2024 06:57 AM	029:49
Veterans Affairs, Black Histo	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP.	J. Whaley, T. Williams	02/24/2024 06:59 AM	029:49
Public Health, Domestic Violence	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.	Dr. K. Marynak, P. Zaballa	03/02/2024 07:01 AM	029:49
MS Awareness	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur	R. Nunley	03/09/2024 06:58 AM	029:49
Tech and Social Media, Human	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.	M. Anderson, B. Stern	03/16/2024 06:59 AM	029:49
RGV HUMANE SOCIETY	BORDERLINE/RGV HUMANE SOCIETY	WINE & WHISKERS/SALUTING K-9 SERVING MILITARY	JENNIFER VASQUEZ	03/23/2024 06:58 AM	015:41
RGV HUMANE SOCIETY	BORDERLINE/RGV HUMANE SOCIETY	WINE & WHISKERS/SALUTING K-9 SERVING MILITARY	JENNIFER VASQUEZ	03/30/2024 06:53 AM	015:41

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AFFORDABLE HOMES	ADCOUNCIL	000:30	3
Arthritis Prevention	ADCOUNCIL	000:29	11
Arthritis Prevention	ADCOUNCIL	000:30	2
Arthritis Prevention	ADCOUNCIL	000:30	3
Blindness	AMD	000:31	6
CANCER AWARENESS	THE V FOUNDATION	000:28	3
CANCER AWARENESS	THE V FOUNDATION	000:30	6
Cancer Support Group	LLS	000:29	2
CCI/Disability	CCI Disablity	000:15	19
CCI/Disability	CCI Disablity	000:29	20
Child Abuse	ADCOUNCIL	000:29	3
Clean Water	ADCOUNCIL	000:28	15
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	8
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	3
COMMUNITY INVOLVEMENT	AMERICAN STROKE ASSOCIATION	000:30	13
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	12
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	7
COMMUNITY INVOLVEMENT	UNCF	000:30	10
Credit Counseling	AD COUNCIL	000:27	24
Credit Counseling	AD COUNCIL	000:29	3
Credit Counseling	AD COUNCIL	000:58	23
Credit Counseling	AD COUNCIL	000:59	21
Credit Counseling	NFCC	000:57	50
Debt Counseling	AD COUNCIL	001:00	15
Debt Counseling	NFCC	000:14	26
Debt Counseling	NFCC	000:15	18
DIABETES Prevention	ADCOUNCIL	000:30	13
DIBBLE VETERAN PSA	PSA/VETERANS/DIBBLE/ PSA	000:30	5
DISABLITY/NTI	NTI DOT ORG	000:14	33
DISABLITY/NTI	NTI DOT ORG	000:30	7
Drunk Driving	Easter Seals	000:30	3

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
drunk driving	RADD/Ad Council	000:29	23
drunk driving	RADD/Ad Council	000:30	5
drunk driving	RADD/Ad Council	000:30	1
drunk driving	RADD/Ad Council	000:30	2
drunk driving	RADD/Ad Council	000:31	8
EXERCISE	ADCOUNCIL	000:29	4
Fatherhood	ADCOUNCIL	000:29	9
Fatherhood	DHHS/ADCOUNCIL	000:29	3
Fatherhood	DHHS/ADCOUNCIL	000:29	3
Fatherhood	DHS/AD COUNCIL	000:29	7
FINANCIAL COACHING	OPERATION HOPE	000:29	6
Foreclosure Prevention	HUDD/Ad Council	000:29	8
HEALTH	Dept Of Health/Human Services	000:29	4
Healthy Living	AD COUNCIL	000:15	24
Healthy Living	AD COUNCIL	000:15	63
HEART HEALTH	AMERICAN HEART ASSOCIATION	000:30	6
Hunger	AD COUNCIL	000:29	14
Hunger	AD COUNCIL	000:29	8
Hunger	AD COUNCIL	000:30	9
KINDNESS REVOLUTION	APPRECIATION	000:58	21
KINDNESS REVOLUTION	BULLYING	000:25	87
KINDNESS REVOLUTION	CRISIS	000:59	12
KINDNESS REVOLUTION	Greatest Generation	000:59	11
KINDNESS REVOLUTION	HANDWRITTEN NOTE	000:59	16
KINDNESS REVOLUTION	INDIFFERNC	001:00	12
KINDNESS REVOLUTION	KINDNESS GIVEN	001:00	8
KINDNESS REVOLUTION	TEACHERS	001:00	12
MDA	MDA	000:29	4
MDA	MDA	000:29	18
MDA	MDA	000:29	4
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	10
Smoking Prevention	Dept Of Health/Human Services	000:29	5
Texting Driving Prevention	AD COUNCIL	000:29	6
Texting Driving Prevention	AD COUNCIL	000:30	1

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Texting Driving Prevention	AD COUNCIL	000:31	6
VETERANS SUPPORT	ADCOUNCIL	000:29	3
VETERANS SUPPORT	ADCOUNCIL	000:30	5
VETERANS SUPPORT	PVA	000:29	5
VETERANS SUPPORT	Veteran's Affairs	001:01	14