

KTEX
McAllen, TX
Quarterly Issues/Programs List
Second Quarter, 2015
06/29/2015

KTEX
Quarterly Issues/Programs List

KTEX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Being a Organ Donor:** Edwina talked about the Texas Organ Donor program and what listener can do to either donate or receive a donated organ.
- **Drug and Alcohol Addiction:** Scott Clark talks to individuals who's lives have change for the positive since overcoming drug and alcohol addiction.
- **Education:** IHM in partnership with Farmer's Insurance Group aired a tribute to Teachers in America by thanking them for their service to teach America's Youth and the Challenges they face in doing that.
- **Hurricane Preparedness:** NATHANIEL FLORES TALKS ABOUT THE UPCOMING HURRICANE SEASON AND STEPS TO TAKE ONCE A HURRICANE hits.
- **Pet Adoption/New Facility Fundraiser:** Margot talked about the latest from the Palm Valley Animal Shelter, encouraged listener to come see the many pets they have for adaption. Also their big fundraiser is on the way to raise funds to build a new facility.
- **SOUTH TEXAS LITERACY:** Dr. Ida Garcia Talks about illiteracy in South Texas
- **Staying in School and finishing the year:** Author Barbara Dianis MA ED, the author of the book "Grade Transformer for The Modern Student", talks about learning strategies that parents can implement at home to help their High School Child finish school strong each year.
- **VA TX Coastal Bend Healthcare:** Hugo Martinez talks about Open Houses in their RGV clinics & Special Care facilities
- **Y Aqui Animal Rescue:** Esmer talks about Y Aqui Animal Rescue

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Being a Organ Donor	Borderline 2015/Texas Organ Donor Sharing	Edwina talked about the Texas Organ Donor program and what listener can do to either donate or receive a donated organ.	Edwina Garza	04/04/2015 07:00 AM	028:00
Pet Adoption/New Facility Fundraiser	Borderline 2015/Pet Adoption	Margot talked about the latest from the Palm Valley Animal Shelter, encouraged listener to come see the many pets they have for adaption. Also their big fundraiser is on the way to raise funds to build a new facility.	Margot McClland/Director of Development	04/11/2015 07:00 AM	028:00
Drug and Alcohol Addiction	Borderline 2015 Steppin Up Program (3/21-3/22)	Kevin talks about Drug and Alcohol Addiction and rehabilitation	Scott Clark	04/18/2015 07:01 AM	028:00
Drug and Alcohol Addiction	Borderline 2014 Steppin Up Program (4/26-4/27)	Kevin talks about Drug and Alcohol Addiction and rehabilitation	Scott Clark	04/25/2015 07:00 AM	028:00
Y Aqwi Animal Rescue	Borderline 2015 Y AQUI AMINAL RESCUE (3/15-3/16)	Esmer talks about Y Aqwi Animal Rescue	Esmer Garcia	05/02/2015 07:01 AM	029:36
Education	Borderline 2015/Thank America's Teachers	IHM in partnership with Farmer's Insurance Group aired a tribute to Teachers in America by thanking them for their service to teach America's Youth and the Challenges they face in doing that.	Various	05/09/2015 07:00 AM	028:00
Staying in School and	Borderline 2015/Staying in	Author Barbara Diania MA ED, the	Author Barbara Dianis MA ED	05/16/2015 07:00 AM	028:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
finishing the year	School	author of the book "Grade Transformer for The Modern Student", talks about learning strategies that parents can implement at home to help their High School Child finish school strong each year.			
Drug and Alcohol addiction	Borderline 2015/Steppin Out Radio	Scott Clark talks to individuals who's lives have change for the postive since overcoming drug and alcohol addiction.	Various	05/23/2015 07:00 AM	028:00
SOUTH TEXAS LITERACY	BORDERLINE 2015 STX LITERACY (5/23-5/24)	Dr. Ida Garcia Talks about illiteracy in South Texas	DR. IDA GARCIA	05/30/2015 07:06 AM	029:52
Hurricane Preparedness	BORDERLINE 2015 CC EMERGENCY MGMT (6/06-06/07)	NATHANIEL FLORES TALKS ABOUT THE UPCOMING HURRICANE SEASON AND STEPS TO TAKE ONCE A HURRICANE IS O	NATHANIEL FLORES	06/06/2015 07:00 AM	030:03
Hurricane Preparedness	BORDERLINE 2015 HURRICANE PREPARENESS (6/19/6/20)	BARRY GOLDSMITH TALKS HURRICANE HISTORY AND PREPARENESS	Barry Goldsmith/NWS	06/13/2015 07:00 AM	028:53
Hurricane Preparedness	BORDERLINE 2015 HURRICANE technology	KRGV'S Tim Smith Talks about the 2015 Hurricane technology preparedness	Tim Smith	06/20/2015 07:06 AM	030:16
VA TX Coastal Bend Healthcare	BORDERLINE 2015 VA TX COASTAL BEND HEALTH CARE (6/28-6/	Hugo Martinez talks about Open Houses in their RGV clinics & Special Care facilities	Hugo Martinez	06/27/2015 07:07 AM	028:56

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Adult Obesity	CDC	000:30	070
Arthritis Prevention	ADCOUNCIL	000:30	005
Autism	AD COUNCIL	000:32	002
Blindness	AMD	000:32	002
CANCER AWARENESS	AMERICAN CANCER SOCIETY	000:18	085
Cancer Support Group	SHOW YOU CARE	000:30	001
Child Abuse	ADCOUNCIL	000:30	006
Child Safety Seat Inspection	Child Safety	000:55	002
CHILDHOOD OBESITY	USDHS	001:01	003
CHILDHOOD OBESITY	We Can Program	000:16	001
Clean Water	ADCOUNCIL	000:28	002
Credit Counseling	AD COUNCIL	000:28	001
Credit Counseling	AD COUNCIL	000:59	009
Credit Counseling	NFCC	000:57	007
Debit Counseling	NFCC	000:14	102
Debit Counseling	NFCC	000:15	003
DIABETES Prevention	ADA	000:14	003
DIABETES Prevention	ADA	000:31	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DIABETES Prevention	ADA	001:00	003
Drunk Driving	Easter Seals	000:30	001
drunk driving	RADD/Ad Council	000:30	007
Education	CHILD FIND	000:34	001
Education	FARMERS INSURANCE	030:01	001
Education	NHSF	000:30	002
EXCERSISE	ADCOUNCIL	000:30	001
Financial Literacy	AD COUNCIL	001:02	002
Foreclosure Prevention	HUDD/Ad Council	000:30	001
HEALTH	Dept Of Health/Human Services	000:30	002
Healthy Living	AD COUNCIL	000:15	001
Healthy Living	AD COUNCIL	000:16	003
High Cholesterol	USDHS	001:01	003
High Blood Pressure	USDHS	000:58	002
Hunger	AD COUNCIL	000:30	006
MDA	MDA	000:30	004
Medicare Awareness	Care Giver Action	000:30	002
Medicare Awareness	Caregiver.com	000:30	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	010
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	021
POVERTY	OUTNUMBER HUNGER	000:30	006
School Violence	AD COUNCIL	001:00	002
Smoking Prevention	Dept Of Health/Human Services	000:30	005
Texting Driving Prevention	AD COUNCIL	000:30	073
Texting Driving Prevention	AD COUNCIL	000:31	023
VETERANS SUPPORT	ADCOUNCIL	000:30	004
VETERANS SUPPORT	PVA	000:19	001
VETERANS SUPPORT	PVA	000:30	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
VETERANS SUPPORT	PVA	000:58	004
