

KTEX
McAllen, TX
Quarterly Issues/Programs List
Third Quarter, 2021
04/16/2019

KTEX
Quarterly Issues/Programs List

KTEX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	D
VETERANS SUPPORT	BORDERLINE/2021/FISHER HOUSE/4TH OF JULY	4TH OF JULY/A FAMILY'S LOVE	FISHER HOUSE FOUNDATION	07/03/2021 06:54 AM	
MILITARY AND VETERANS	BORDERLINE/2021/TX. VETERANS/WOMEN'S MEMORIAL	INVITATION TO TX WOMEN/MILITARY WOMEN'S MEMORIAL	Texas Veterans Commission	07/10/2021 07:03 AM	
DISASTERS	BORDERLINE/2021/AMERICAN RED CROSS/DISASTER PREP	PREPARING AHEAD FOR DISASTERS	DR. DAVID LUNA-RED CROSS	07/17/2021 06:54 AM	
HEALTHY SUMMER ACTIVITIES	BORDERLINE/2021/IT'S TIME TX/SWEET SUMMER HABITS	HEALTHIER LIVES/HEALTHIER COMMUNITIES	MELISSA GARCIA	07/17/2021 07:10 AM	
Hurricane Preparedness	BORDERLINE/2021/HURRICANE PREPAREDNESS/BARRY	HURRICANE UPDATE/PREPARATION	Barry Goldsmith/NWS	07/24/2021 07:01 AM	
DISASTERS	BORDERLINE/2021/AMERICAN RED CROSS/DISASTER PREP	PREPARING AHEAD FOR DISASTERS	DR. DAVID LUNA-RED CROSS	07/24/2021 07:17 AM	
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. V. Murthy, R. Lewis	07/31/2021 06:59 AM	
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. J. Brooks, A. Lerner	08/07/2021 07:01 AM	
COMMUNITY INVOLVEMENT	BORDERLINE/2021/VIDA/CHRISTIE CANTU	GRANT AWARD/HELPING STUDENTS GET BACK IN SCHOOL	CHRISTIE CANTU/VIDA	08/14/2021 07:02 AM	
Healthcare	BORDERLINE/2021/MHP SALUD/CRISELDA FLORES	2021 SPECIAL ENROLLMENT PERIOD/HEALTH WORKER	CRISELDA FLORES	08/14/2021 07:24 AM	
Public Health & Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. Thomas & S. Raviv.	08/21/2021 07:01 AM	

Public Health & Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. L. Weather, D. Lyon	08/28/2021 07:02 AM
HURRICANE PREP	BORDERLINE/2021/DR. DAVID LUNA/AMERICAN RED CROSS	HURRICAN PREPAREDNESS/DONATIONS	DR. DAVID LUNA-RED CROSS	09/04/2021 06:54 AM
COMMUNITY INVOLVEMENT	BORDERLINE/2021/VIDA/CHRISTIE CANTU	GRANT AWARD/HELPING STUDENTS GET BACK IN SCHOOL	CHRISTIE CANTU/VIDA	09/04/2021 07:07 AM
COMMUNITY INVOLVEMENT	BORDERLINE/2021/VIDA/CHRISTIE CANTU	GRANT AWARD/HELPING STUDENTS GET BACK IN SCHOOL	CHRISTIE CANTU/VIDA	09/11/2021 07:00 AM
Personal Health, Mental Healt	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	L. Skinner, G. Greene	09/18/2021 06:54 AM
Personal Health, Mental Healt	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. D. Bianchi, Dr. C. Jones,	09/25/2021 06:52 AM

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION RUNS	
9/11 DAY OF SERVICE	9/11 NATIONAL DAY OF SERVICE	000:29	5
AFFORDABLE HOMES	ADCOUNCIL	000:30	4
Arthritis Prevention	ADCOUNCIL	000:29	5
Arthritis Prevention	ADCOUNCIL	000:30	4
Arthritis Prevention	ADCOUNCIL	000:30	4
Blindness	AMD	000:31	5
BULLYING	Am Academy of Family Physcian	000:29	4
Cancer Support Group	LLS	000:29	4
CCI/Disability	CCI Disability	000:15	20
CCI/Disability	CCI Disability	000:29	13
Child Abuse	ADCOUNCIL	000:29	3
CHILD MENTORING	SAVE THE CHILDREN	000:30	1
Clean Water	ADCOUNCIL	000:28	13
Credit Counseling	AD COUNCIL	000:27	16
Credit Counseling	AD COUNCIL	000:29	5

Credit Counseling	AD COUNCIL	000:58	17
Credit Counseling	AD COUNCIL	000:59	17
Credit Counseling	NFCC	000:57	38
Debt Counseling	AD COUNCIL	001:00	12
Debt Counseling	NFCC	000:14	29
Debt Counseling	NFCC	000:15	20
DIABETES Prevention	ADCOUNCIL	000:30	5
DIBBLE VETERAN PSA	PSA/VETERANS/DIBBLE/ PSA	000:30	4
DISABILITY/NTI	NTI DOT ORG	000:14	23
DISABILITY/NTI	NTI DOT ORG	000:30	6
Drunk Driving	Easter Seals	000:30	4
drunk driving	RADD/Ad Council	000:29	16
drunk driving	RADD/Ad Council	000:30	3
drunk driving	RADD/Ad Council	000:30	3
drunk driving	RADD/Ad Council	000:30	4
drunk driving	RADD/Ad Council	000:31	5
Education	CHILD FIND	000:34	19
EXERCISE	ADCOUNCIL	000:29	7
Fatherhood	ADCOUNCIL	000:29	4
Fatherhood	DHHS/ADCOUNCIL	000:29	3
Fatherhood	DHHS/ADCOUNCIL	000:29	3
Fatherhood	DHS/AD COUNCIL	000:29	3
Foreclosure Prevention	HUDD/Ad Council	000:29	6
HEALTH	Dept Of Health/Human Services	000:29	4
Healthy Living	AD COUNCIL	000:15	25
Healthy Living	AD COUNCIL	000:15	46
Hunger	AD COUNCIL	000:29	12
Hunger	AD COUNCIL	000:29	6
Hunger	AD COUNCIL	000:30	6
KINDNESS REVOLUTION	APPRECIATION	000:58	21
KINDNESS REVOLUTION	BULLYING	000:25	75
KINDNESS REVOLUTION	CRISIS	000:59	13
KINDNESS REVOLUTION	Greatest Generation	000:59	16
KINDNESS REVOLUTION	HANDWRITTEN NOTE	000:59	13
KINDNESS REVOLUTION	INDIFFERNC	001:00	13
KINDNESS REVOLUTION	KINDNESS GIVEN	001:00	14
KINDNESS REVOLUTION	TEACHERS	001:00	12
MDA	MDA	000:29	4
MDA	MDA	000:29	4
MDA	MDA	000:29	3

MENTAL HEALTH & SUBSTANCE USE	RECOVER OUT LOUD	000:30	5
NATIONAL SUMMER LEARNING ASSO	NATIONAL SUMMER LEARNING	000:30	19
NO KID HUNGRY	NO KID HUNGRY	000:30	7
NO KID HUNGRY	NO KID HUNGRY	000:30	4
NO KID HUNGRY	NO KID HUNGRY	000:30	4
NO KID HUNGRY	NO KID HUNGRY	000:30	8
POVERTY	FEEDING AMERICA	000:30	4
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	21
Smoking Prevention	Dept Of Health/Human Services	000:29	5
Texting Driving Prevention	AD COUNCIL	000:29	4
Texting Driving Prevention	AD COUNCIL	000:30	4
Texting Driving Prevention	AD COUNCIL	000:31	4
UNCF	UNCF	000:30	12
VETERANS SUPPORT	ADCOUNCIL	000:29	4
VETERANS SUPPORT	ADCOUNCIL	000:30	4
VETERANS SUPPORT	PVA	000:29	4
VETERANS SUPPORT	Veteran's Affairs	001:01	11