

KTEX
McAllen, TX
Quarterly Issues/Programs List
Third Quarter, 2015
10/05/2015

KTEX
Quarterly Issues/Programs List

KTEX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Childhood Cancer Awareness campaign:** MD Anderson and Stripes Stores teaming up for the "Celebrate Tomorrows" campaign to raise money to help find cures for childhood cancer at MD Anderson.
 - **drug and Alchol addiction:** Stories of individuals who have over come drug and alchol addiction to live productive lives.
 - **Drug and Alcohol Addiction:** Stories of individual who've overcome Drug addiction to go on a live productive lives.
 - **Foster Care:** Kristen came in to talk about what they provide for children who need to be place in Foster Homes and the follow up they provide to the families.
 - **GARY JOB CORPS:** RGV RECRUITMENT
 - **Higher Education:** Patrick talks about the 1s year of classes as the newly formed UTRGV and what it means for the valley and students withc combined resources for education.
 - **Hurricane Preparedness:** KRGV'S Tim Smith Talks about the 2015 Hurricane technology preparedness
 - **Natl Day of Remembrance:** (No issue/program description given.)
 - **Operation Lonestar:** Tx National Guard exercise to prepare for natural disasters providing medical services
 - **Polio Plus Campaign:** Jane came in to talk about their Polio Plus campaign.
 - **State Comptroller Office :** Martha Wasp unclaimed propoerty specialist discusses Unclaimed propoerty in Texas
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Hurricane Preparedness	BORDERLINE 2015 HURRICANE PREPARENESS (6/19/6/20)	BARRY GOLDSMITH TALKS HURRICANE HISTORY AND PREPARENESS	Barry Goldsmith/NWS	07/04/2015 07:00 AM	028:53
State Comptroller Office	BORDERLINE 2015 STATE COMPTROLLER OFFICE (7/10-7/11)	Martha Wasp unclaimed property specialist discusses Unclaimed property in Texas	Martha Wasp	07/11/2015 07:00 AM	029:27
Operation Lonestar	BORDERLINE 2015 OPERATION LONESTAR (7/21-7/22)	Tx National Guard exercise to prepare for natural disasters providing medical services	Juan Villarreal	07/18/2015 07:00 AM	029:24
Operation Lonestar	BORDERLINE 2015 OPERATION LONESTAR (7/21-7/22)	Tx National Guard exercise to prepare for natural disasters providing medical services	Juan Villarreal	07/25/2015 07:01 AM	029:24
Drug and Alcohol Addiction	BORDERLINE 2015 STEPPING UP PROGRAM (6/12-6/13)	Stories of individual who've overcome Drug addiction to go on a live productive lives.	Various	08/01/2015 07:00 AM	027:59
GARY JOB CORPS	Borderline 2015 GARY JOB CORPS	RGV RECRUITMENT	Angela Torres/Media Director Gary Job Corp	08/08/2015 07:06 AM	029:21
Polio Plus Campaign	2015/Borderline/Edinburg Rotary Club	Jane came in to talk about their Polio Plus	Jane Cross	08/15/2015 07:00 AM	028:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		campaign.			
Foster Care	2015/Borderline/Valley Haven	Kristen came in to talk about what they provide for children who need to be placed in Foster Homes and the follow up they provide to the families.	Kristen Million/Executive Director	08/22/2015 07:00 AM	028:00
Higher Education	Borderline/2015/UTRGV	Patrick talks about the 1st year of classes at the newly formed UTRGV and what it means for the valley and students with combined resources for education.	Patrick Gonzalez/PIO Officer	08/30/2015 07:00 AM	028:00
drug and Alcohol addiction	BORDERLINE 2015 STEPPING UP PROGRAM (6/12-6/13)	Stories of individuals who have overcome drug and alcohol addiction to live productive lives.	Various	09/05/2015 07:07 AM	027:59
Hurricane Preparedness	BORDERLINE 2015 HURRICANE technology	KRGV'S Tim Smith Talks about the 2015 Hurricane technology preparedness	Tim Smith	09/12/2015 07:06 AM	030:16
National Day of Remembrance	BORDERLINE 2015 RG EMPOWERMENT ZONE	Domestic Violence Awareness Month	Jessica Torres	09/19/2015 07:01 AM	029:11
Childhood Cancer Awareness campaign	2015/Borderline/Childhood Cancer	MD Anderson and Stripes Stores teaming up for the "Celebrate Tomorrows" campaign to raise money to help find cures	Dr.PatrickZweidler -McKay	09/26/2015 07:00 AM	028:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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for childhood
cancer at MD
Anderson.

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Adult Obesity	CDC	000:30	036
AFFORDABLE HOMES	ADCOUNCIL	000:30	006
Alzhiemers Awareness	AD COUNCIL	000:30	002
Arthritis Prevention	ADCOUNCIL	000:30	009
Autism	AD COUNCIL	000:32	003
Blindness	AMD	000:32	003
Cancer Support Group	SHOW YOU CARE	000:30	001
Child Abuse	ADCOUNCIL	000:30	003
Child Safety Seat Inspection	Child Safety	000:28	002
Child Safety Seat Inspection	Child Safety	000:55	012
CHILDHOOD OBESITY	USDHS	001:01	010
CHILDHOOD OBESITY	We Can Program	000:16	018
Clean Water	ADCOUNCIL	000:28	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:30	011
Credit Counseling	AD COUNCIL	000:28	002
Credit Counseling	AD COUNCIL	000:59	014
Credit Counseling	NFCC	000:57	015
Debit Counseling	NFCC	000:14	055
Debit Counseling	NFCC	000:15	024
DIABETES Prevention	ADA	000:14	015
DIABETES Prevention	ADA	000:29	005
DIABETES Prevention	ADA	000:31	003
DIABETES Prevention	ADA	000:59	011
DIABETES Prevention	ADA	001:00	010
Domestic Violence	ADCOUNCIL	000:29	003
Drunk Driving	Easter Seals	000:30	001
drunk driving	RADD/Ad Council	000:30	005
drunk driving	RADD/Ad Council	000:31	003
drunk driving	RADD/Ad Council	000:32	003
Drunk Driving	TXDOT	000:29	001
Education	CHILD FIND	000:34	003
EXCERSISE	ADCOUNCIL	000:30	001
Fatherhood	USDHS	000:28	001
Fatherhood	USDHS	000:29	002
Financial Literacy	AD COUNCIL	001:02	017
Foreclosure Prevention	HUDD/Ad Council	000:30	005
HEALTH	Dept Of Health/Human Services	000:30	002
Healthy Living	AD COUNCIL	000:15	016
Healthy Living	AD COUNCIL	000:16	017
High Cholesterol	USDHS	001:01	013
High Blood Pressure	USDHS	000:58	017
Hunger	AD COUNCIL	000:30	007

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MDA	MDA	000:30	031
Medicare Awareness	Care Giver Action	000:30	004
Medicare Awareness	Caregiver.com	000:30	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	033
National Association of Insurance	Insurance Education	001:00	006
ORGAN DONOR PROGRAM	USDHS	000:30	006
ORGAN DONOR PROGRAM	USDHS	000:31	003
POVERTY	A PLACE AT THE TABLE	000:31	003
School Violence	AD COUNCIL	001:00	010
Smoking Prevention	Dept Of Health/Human Services	000:30	011
Social Security	Social Security Admin	000:29	003
Social Security	Social Security Admin	000:30	001
Texting Driving Prevention	AD COUNCIL	000:30	017
Texting Driving Prevention	AD COUNCIL	000:31	037
Veteran's Support	VA HOSPITALS	000:31	003
VETERANS SUPPORT	AD COUNCIL	000:15	011
VETERANS SUPPORT	ADCOUNCIL	000:30	004
VETERANS SUPPORT	PVA	000:19	011
VETERANS SUPPORT	PVA	000:30	002
VETERANS SUPPORT	PVA	000:58	014
WEIGHTMATTERS.ORG	WEIGHTMATTERS.ORG	000:15	012