

KTEX
McAllen, TX
Quarterly Issues/Programs List
Fourth Quarter, 2020
04/16/2019

KTEX
Quarterly Issues/Programs List

KTEX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATIO
NATL BUTTERFLY CENTER MISSION	BORDERLINE/2020/NATIONAL BUTTERFLY CENTER	PRIVATE BORDER WALL CONSTRUCTION ISSUES	Marianne Wright/Butterfly Cen	10/03/2020 06:47 AM	030:45
WORKFORCE CAMERON COUNTY	BORDERLINE/2020/HENRY CASTILLO WORKFORCE CAMERON	JOB OPPORTUNITIES DURING PANDEMIC	HENRY CASTILLO	10/10/2020 06:51 AM	017:07
ARTURO GUAJARDO JR.	BORDERLINE/2020/COUNTY CLERK ARTURO GUAJARDO	FREE FRAUD ALERT	HIDALGO COUNTY CLERK	10/10/2020 07:09 AM	012:15
VETERANS SUPPORT	BORDERLINE/2020/VETERANS/BLUE WATER NAVY	AGENT ORANGE COMPENSATION	JULIA CONNOR-Texas Vets Comm	10/17/2020 06:51 AM	028:00
Domestic Violence	BORDERLINE/2020/RICK RODRIGUEZ D.A. HIDALGO CO.	CHILD ABUSE & DOMESTIC VIOLENCE ISSUES	RICARDO RODRIGUEZ DA HIDALGO	10/24/2020 06:46 AM	027:34
WIND ENERGY	BORDERLINE/2020/WFS CAMERON/HENRY CASTILLO	RED WHITE & YOU JOB FAIR	HENRY CASTILLO-WFS CAMERON CO	10/31/2020 06:50 AM	018:04
IHEART COMMUNITIES	BORDERLINE/2020/IHEART COMMUNITIES/COVID-19	COVID-19 UPDATE	CDC	10/31/2020 07:08 AM	011:59
STUART HANIFF	BORDERLINE/2020/RGV FOOD BANK	HOLIDAY CAMPAIGNS	RGV FOOD BANK	11/21/2020 06:52 AM	016:27
	BORDERLINE/2020/IHEART COMMUNITIES	HELP FOR COLLEGE STUDENTS THAT ARE PARENTS		11/21/2020 07:09 AM	015:17
Public Health, Public Economy	IHEART RADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR ALI NOURI, J LUKE	11/28/2020 06:56 AM	029:39
	BORDERLINE/2020/TX. VETERANS COMMISSION	GRANTS AVAILABLE TO ORGANIZATIONS		12/05/2020 06:57 AM	019:21

COVID 19 PANDEMIC	BORDERLINE/2020/IHEART COMMUNITIES	COVID-19 UPDATE VACCINE	DR. FAUCI	12/05/2020 07:17 AM	012:56
TX AGRICULTURE	BBORDERLINE/2020/SID MILLER TX. AG. COMMISSIONER	TRADE, HEMP & BORDER TOPICS	SID MILLER TX AG COMMISIONER	12/12/2020 06:58 AM	015:31
Red Kettle Program	BORDERLINE/2020/LT. AGUIRRE SALVATION ARMY	HOLIDAY CAMPAIGNS & OTHER PROGRAMS	LT. AGUIRRE SALVATION ARMY	12/12/2020 07:13 AM	010:04
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR S. HAHN, E.SAUBER-SCHATZ	12/19/2020 08:50 AM	030:01
Drug and Alcohol Addiction	BORDERLINE/2020/STEPPIN OUT	12 STEP PROGRAM FOR ADDICTION	KEVIN	12/26/2020 07:04 AM	028:02

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AFFORDABLE HOMES	ADCOUNCIL	000:30	4
Arthritis Prevention	ADCOUNCIL	000:29	4
Arthritis Prevention	ADCOUNCIL	000:30	4
Arthritis Prevention	ADCOUNCIL	000:30	4
Blindness	AMD	000:31	4
BULLYING	Am Academy of Family Physcian	000:29	4
Cancer Support Group	LLS	000:29	3
CCI/Disability	CCI Disability	000:15	10
CCI/Disability	CCI Disability	000:29	7
Child Abuse	ADCOUNCIL	000:29	4
Clean Water	ADCOUNCIL	000:28	6
Credit Counseling	AD COUNCIL	000:27	10
Credit Counseling	AD COUNCIL	000:29	3
Credit Counseling	AD COUNCIL	000:58	51
Credit Counseling	AD COUNCIL	000:59	45
Credit Counseling	NFCC	000:57	60
Debt Counseling	AD COUNCIL	001:00	41

Debt Counseling	NFCC	000:14	7
Debt Counseling	NFCC	000:15	9
DIABETES Prevention	ADCOUNCIL	000:30	3
DIBBLE VETERAN PSA	PSA/VETERANS/DIBBLE/ PSA	000:30	3
DISABILITY/NTI	NTI DOT ORG	000:14	13
DISABILITY/NTI	NTI DOT ORG	000:30	4
Drunk Driving	Easter Seals	000:30	5
drunk driving	RADD/Ad Council	000:29	10
drunk driving	RADD/Ad Council	000:30	2
drunk driving	RADD/Ad Council	000:30	5
drunk driving	RADD/Ad Council	000:30	5
drunk driving	RADD/Ad Council	000:31	4
Education	CHILD FIND	000:34	4
EXERCISE	ADCOUNCIL	000:29	3
Fatherhood	ADCOUNCIL	000:29	3
Fatherhood	DHHS/ADCOUNCIL	000:29	4
Fatherhood	DHHS/ADCOUNCIL	000:29	4
Fatherhood	DHS/AD COUNCIL	000:29	2
Foreclosure Prevention	HUDD/Ad Council	000:29	4
HEALTH	Dept Of Health/Human Services	000:29	3
Healthy Living	AD COUNCIL	000:15	8
Healthy Living	AD COUNCIL	000:15	33
Hunger	AD COUNCIL	000:29	7
Hunger	AD COUNCIL	000:29	4
Hunger	AD COUNCIL	000:30	5
KINDNESS REVOLUTION	APPRECIATION	000:58	37
KINDNESS REVOLUTION	BULLYING	000:25	38
KINDNESS REVOLUTION	CRISIS	000:59	36
KINDNESS REVOLUTION	Greatest Generation	000:59	36
KINDNESS REVOLUTION	HANDWRITTEN NOTE	000:59	33
KINDNESS REVOLUTION	INDIFFERNCE	001:00	28
KINDNESS REVOLUTION	KINDNESS GIVEN	001:00	34
KINDNESS REVOLUTION	TEACHERS	001:00	31
MDA	MDA	000:29	5
MDA	MDA	000:29	5
MDA	MDA	000:29	4
Smoking Prevention	Dept Of Health/Human Services	000:29	3
Texting Driving Prevention	AD COUNCIL	000:29	5
Texting Driving Prevention	AD COUNCIL	000:30	4
Texting Driving Prevention	AD COUNCIL	000:31	4

VETERANS SUPPORT	ADCOUNCIL	000:29	4
VETERANS SUPPORT	ADCOUNCIL	000:30	2
VETERANS SUPPORT	PVA	000:29	4
VETERANS SUPPORT	Veteran's Affairs	001:01	40