

KTEX  
McAllen, TX  
Quarterly Issues/Programs List  
First Quarter, 2018  
04/02/2018

KTEX  
Quarterly Issues/Programs List

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KTEX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Adult Obesity:** ANDREA TALKS ABOUT TREATMENTS FOR OBESITY
- **BORDER WALL:** MARIANNA TALKS ABOUT THE INTRUSION OF THE WALL
- **EDINBURG CISD:** SUPR RENE GUTIERREZ AND EDIN CISD POLICE CHIEL ROBERTO PEREZ TALKS ABOUT SAFETY MEASURES ON CAMPUS
- **Girl Scout Cookies Sales:** VERONICA TALKS ABOUT COOKIE SALES AND THEIR 5K RUN
- **HIDALGO D.A.OFF:** ROSIE TALKS ABOUT THE VICTIMS UNIT AND THEIR PROGRAMS
- **Immigration:** Congressman Gonzalez talked about his first year in Washington, talked about the immigration issues, and address one of his pet projects to get Valley Veteran's, who served our country, to get Deported.
- **McAllen ISD:** MCA ISD EXECS DISCUSS EDUCATIONAL PROCESSES AND CHALLENGES
- **TEXAS Organ Alliance:** EDWINA TALKS ABOUT THE DECISION TO DONATE ORGANS
- **TEXAS VETERANS COMMISSION: Various Veteran's groups helping Valley Veteran's Find Work in the Valley.**
- **UNITED WAY:** LILY TALKS ABOUT UNITED WAY PROGRAMS
- **WEIGHT MNGMNT:** ANDREA TALK ABOUT THE HEALTH FAIR AT DHR ON 1/20/18

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
TX VETERAN S COM	Borderline/2018/Texas Veterans	Various Veteran's groups helping Valley Veteran's Find Work in the Valley.	JULIA CONNOR	01/06/2018 07:01 AM	028:00
WEIGHT MNGMNT	BORDERLINE/2018/ANDREA BORCIAGA ON JAN 20TH HEALTH FAIR	ANDREA TALK ABOUT THE HEALTH FAIR AT DHR ON 1/20/18	ANDREA BORCIAGA	01/13/2018 06:54 AM	027:51
Girl Scout Cookies Sales	BORDERLINE/2018/VERONICA GARCIA GIRLS SCOUTS	VERONICA TALKS ABOUT COOKIE SALES AND THEIR 5K RUN	VERONICA GARCIA	01/20/2018 06:59 AM	028:44
Immigratio n	Borderline/2018/Congressman Vicente Gonzalez	Congressman Gonzalez talked about his first year in Washington, talked about the immigration issues, and address one of his pet projects to get Valley Veteran's, who served our country, to get deported.	US Congressman 15th District/Vicente Gonzalez	01/27/2018 07:00 AM	028:00
Texas Organ Alliance	BORDERLINE/2018/EDWINA GARZA/TX ORGAN SHARING ALLIANCE	EDWINA TALKS ABOUT THE DECISION TO DONATE ORGANS	Edwina Garza	02/03/2018 06:55 AM	029:38
Girl Scout Cookies Sales	BORDERLINE/2018/VERONICA GARCIA GIRLS SCOUTS	VERONICA TALKS ABOUT COOKIE SALES AND THEIR 5K	VERONICA GARCIA	02/10/2018 07:02 AM	028:44

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		RUN			
UNITED WAY	BORDERLINE/2018/LILY FROM UNITED WAY	LILY TALKS ABOUT UNITED WAY PROGRAMS	LILY KILLELEA	02/17/2018 07:02 AM	029:41
HIDALGO D.A.OFF	BORDERLINE/2018/ROSIE MARTINEZ VICTIMS UNIT HIDALGO CO	ROSIE TALKS ABOUT THE VICTIMS UNIT AND THEIR PROGRAMS	Rosie Martinez	02/24/2018 07:01 AM	027:44
EDINBURG CISD	BORDERLINE/2018/EDINBURG CISD GEN	SUPR RENE GUTIERREZ AND EDIN CISD POLICE CHIEF ROBERTO PEREZ TALKS ABOUT SAFETY MEASURES ON CAMPUS	SUPER RENE GUTIERREZ	03/03/2018 07:01 AM	014:46
Mcallen ISD	BORDERLINE/2018/DR YBARRA MCALLEN ISD	MCA ISD EXECUS DISCUSS EDUCATIONAL PROCESSES AND CHALLENGES	DR YBARRA	03/10/2018 07:01 AM	028:17
HIDALGO D.A.OFF	BORDERLINE/2018/ROSIE MARTINEZ HID CO VICTIMS UNIT GEN	ROSIE DISCUSSES THE HIDALGO COUNTY VICTIMS UNIT MISSION	Rosie Martinez	03/17/2018 07:01 AM	014:56
Adult Obesity	BORDERLINE/2018/ANDREA BURCIAGA ON WEIGHT LOSS OPTIONS	ANDREA TALKS ABOUT TREATMENTS FOR OBESITY	ANDREA BORCIAGA	03/17/2018 07:16 AM	014:33
Hidalgo	Borderline 2018/Hidalgo	Bobby	Bobby	03/14/18	29:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
County Courthouse Update	County Courthouse Project	Villarreal from the Country Judge's office gives us a update on the new Courthouse Project	Villarreal/Spokesperson Hidalgo County Judge's office		
BORDER WALL	BORDERLINE/2018/M WRIGHT NATL BTTRFLY CNTR BORDER WALL	MARIANNA TALKS ABOUT THE INTRUSION OF THE WALL	MARIANNE WRIGHT	03/31/2018 06:56 AM	029:38

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**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

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**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Get out the Vote	PSA/EARLY VOTING/AACNOW.ORG	000:24	034
Get out the Vote	PSA/VOTE/PRIMARY DAY	000:16	003
AFFORDABLE HOMES	ADCOUNCIL	000:30	004
Arthritis Prevention	ADCOUNCIL	000:30	011
Blindness	AMD	000:32	003
CCI/Disability	CCI Disability	000:16	007

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
CCI/Disability	CCI Disability	000:30	008
Clean Water	ADCOUNCIL	000:28	006
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	029
Credit Counseling	AD COUNCIL	000:28	007
Credit Counseling	AD COUNCIL	000:30	004
Credit Counseling	AD COUNCIL	000:59	030
Credit Counseling	NFCC	000:57	020
Debit Counseling	NFCC	000:14	006
Debit Counseling	NFCC	000:15	007
Debit Counseling	PSA/CONSUMER DEBIT	001:00	015
DIABETES Prevention	ADCOUNCIL	000:30	005
DISABLITY/NTI	NTI DOT ORG	000:15	015
DISABLITY/NTI	NTI DOT ORG	000:30	004
Drunk Driving	Easter Seals	000:30	004
drunk driving	RADD/Ad Council	000:30	017
drunk driving	RADD/Ad Council	000:31	006
drunk driving	RADD/Ad Council	000:32	005
Education	CHILD FIND	000:34	005
EXCERSISE	ADCOUNCIL	000:30	001
Foreclosure Prevention	HUDD/Ad Council	000:30	005
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:29	009
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	018
Healthy Living	AD COUNCIL	000:15	007
Healthy Living	AD COUNCIL	000:16	031
Hunger	AD COUNCIL	000:30	012
KINDNESS REVOLUTION	BULLYING	000:25	013
KINDNESS REVOLUTION	HANDWRITTEN NOTE	001:00	003
KINDNESS REVOLUTION	TEACHERS	000:55	005
KINDNESS REVOLUTION	THOUGHTFULNESS	001:00	008
KINDNESS REVOLUTION	THOUGHTFULNESS	001:01	012

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
KINDNESS REVOLUTION	THOUGHTFULNESS	001:02	007
LAW ENFORCEMENT	DEPTOF HOMELAND SECURITY	000:30	018
Law Enforcement	DEPT OF HOMELAND SECURITY	000:30	015
Smoking Prevention	Dept Of Health/Human Services	000:30	005
VETERANS SUPPORT	Veteran's Affairs	001:02	013