

KTEX  
McAllen, TX  
Quarterly Issues/Programs List  
Fourth Quarter, 2016  
01/03/2017

KTEX  
Quarterly Issues/Programs List

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KTEX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AARP:** VERONICA TALKS ABOUT UPCOMING LEGISLATIVE SESSION
- **American Cancer Society:** TAMMIE TALKS ABOUT OCTOBER EVENTS FOR BREAST CANCER AWARENESS MONTH
- **Animal population in RGV:** With the Big problem of stray animals in the RGV Kim Talks about what the Harlingen Humane Society is doing to help curb that and what services they provide to the community.
- **CANCER AWARENESS:** SURVIVORS AND OTHERS TALK ABOUT CANCER
- **Drug and Alcohol Addiction:** Stories of individuals who've overcome drug and alcohol addiction to live productive lives.
- **GIRL SCOUTS GST:** talking about upcoming fundraisers including Cookie sale January 2017
- **HRL HUMANE SOC:** KIM TALKS ABOUT SERVICES AT THE HRL HUMANE SOCIETY
- **LOS FRESNOS:** JAVIER TALKS ABOUT UPCOMING MUD RACE TO TRY TO BUILD VETERANS MEMORIAL
- **STAIVA VETS:** talks about upcoming Ruck March to bring awareness to Veteran's issues in the valley
- **Veterans Support:** FISHER HOUSEM SUPPORTS VETERANS AND FAMILIES
- **Workforce Solutions:** DEE AND MARIA TALK ABOUT 5TH ANNUAL RED WHITE & YOU JOB FAIR

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
American Cancer Society	BORDERLINE TAMMIE RISICA AM CAN SOC BREAST CANCER	TAMMIE TALKS ABOUT OCTOBER EVENTS FOR BREAST CANCER AWARENESS MONTH	TAMMI RISICA	10/01/2016 07:05 AM	014:36
GIRL SCOUTS GST	BORDERLINE VERONICA GARCIA GIRL SCOUTS GST	Talks about upcoming fundraisers	VERONICA GARCIA	10/01/2016 07:20 AM	014:52
Drug and Alcohol Addiction	Borderline 2016/Steppin Out Radio	Stories of individuals who've overcome drug and alcohol addiction to live productive lives.	Scott Clark/Host	10/08/2016 07:00 AM	028:00
CANCER AWARENESS	BORDERLINE BAND AGAINST CANCER/SARAH CANNON SPECIAL	SURVIVORS AND OTHERS TALK ABOUT CANCER	BAND AGAINST CANCER	10/15/2016 07:06 AM	028:14
HRL HUMANE SOC	BORDERLINE KIM WARUNEK EXEC DIR HARL HUMANE SOCIETY	KIM TALKS ABOUT SERVICES AT THE HRL HUMANE SOCIETY	KIM WARUNEK	10/22/2016 07:00 AM	029:33
LOS FRESNOS	BORDERLINE JAVIER MENDEZ LOS FRESNOS MUD RACE	JAVIER TALKS ABOUT UPCOMING MUD RACE TO TRY TO BUILD VETERANS MEMORIAL	JAVIER MENDEZ	10/29/2016 07:07 AM	014:49
Workforce Solutions	BORDERLINE DEE SAENZ WORKFORCE SOLUTIONS	DEE AND MARIA TALK ABOUT 5TH ANNUAL RED WHITE & YOU	DEE SAENZ	10/29/2016 07:22 AM	014:44

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
JOB FAIR					
Workforce Solutions	BORDERLINE DEE SAENZ WORKFORCE SOLUTIONS	DEE AND MARIA TALK ABOUT 5TH ANNUAL RED WHITE & YOU JOB FAIR	DEE SAENZ	11/05/2016 07:06 AM	014:44
AARP	BORDERLINE VERONICA DE LAFUENTE AARP UNTIL 120816	VERONICA TALKS ABOUT UPCOMING LEGISLATIVE SESSION	V DE LAFUENTE	11/05/2016 07:22 AM	014:41
AARP	BORDERLINE VERONICA DE LAFUENTE AARP	VERONICA TALKS ABOUT UPCOMING LEGISLATIVE SESSION	V DE LAFUENTE	11/12/2016 07:07 AM	014:41
STAIVA VETS	BORDERLINE ELVIA LASOYA STAIVA RUCK MARCH	Ruck March to bring awareness to Veteran's issues in the Valley	ELVIA LASOYA	11/12/2016 07:22 AM	015:01
Animal population in RGV	Borderline 2016/Harlingen Humane Society	With the Big problem of stray animals in the RGV Kim Talks about what the Harlingen Humane Society is doing to help curb that and what services they provide to the community.	Kim Warnek/Executive Director	11/19/2016 07:00 AM	028:00
Veterans Support	Borderline 2016/Fisher House	Fisher House foundation provides families of veterans a place to stay and financial help while their loved ones is in the hospital.	Various Veterans and Families	11/26/2016 07:00 AM	038:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Drug and Alcohol Addiction	BORDERLINE/2016/STEPPIN OUT 100816-100916	Stories of individuals who've overcome drug and alcohol addiction to live productive lives.	Scott Clark w/ Various Guest	12/03/2016 07:06 AM	027:59
VETERANS SUPPORT	BORDERLINE FISHER HOUSE HR1 SEG 1	FISHER HOUSE SUPPORTS VETERANS AND FAMILIES	FISHER HOUSE	12/10/2016 07:07 AM	014:53
VETERANS SUPPORT	BORDERLINE FISHER HOUSE HR1 SEG 2	FISHER HOUSE SUPPORTS VETERANS AND FAMILIES	FISHER HOUSE	12/10/2016 07:22 AM	003:56
VETERANS SUPPORT	BORDERLINE FISHER HOUSE HR1 SEG 3	FISHER HOUSE SUPPORTS VETERANS AND FAMILIES	FISHER HOUSE	12/10/2016 07:26 AM	010:03
VETERANS SUPPORT	BORDERLINE FISHER HOUSE HR1 SEG 4	FISHER HOUSE SUPPORTS VETERANS AND FAMILIES	FISHER HOUSE	12/10/2016 07:36 AM	010:45
Drug and Alcohol Addiction	BORDERLINE 2016/STEPPIN OUT RADIO/90916	STORIES OF ADDICTION AND REDEMPTION	Scott Clark	12/17/2016 07:07 AM	028:00
Drug and Alcohol Addiction	BORDERLINE 2016/STEPPIN OUT RADIO/90916	STORIES OF ADDICTION AND REDEMPTION	Scott Clark	12/24/2016 07:06 AM	028:00

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Veteran's Support	PSA/VETS JOB FAIR/WORKFORCE SOLUTIONS	000:25	024
Adult Obesity	CDC	000:30	005
AFFORDABLE HOMES	ADCOUNCIL	000:30	001
Arthritis Prevention	ADCOUNCIL	000:30	005
Child Abuse	ADCOUNCIL	000:30	001
Clean Water	ADCOUNCIL	000:28	004
COMMUNITY INVOLVEMENT	SMALL BUSINESS SATURDAY	000:30	005
Credit Counseling	AD COUNCIL	000:28	006
Credit Counseling	AD COUNCIL	000:59	014
Credit Counseling	NFCC	000:57	019
Debit Counseling	NFCC	000:14	032
Debit Counseling	NFCC	000:15	030
DIABETES Prevention	ADA	000:29	008
DIABETES Prevention	ADA	001:00	010
drunk driving	RADD/Ad Council	000:30	011
drunk driving	RADD/Ad Council	000:31	003
drunk driving	RADD/Ad Council	000:32	001
Education	CHILD FIND	000:34	004
EXCERSISE	ADCOUNCIL	000:30	002
Fatherhood	USDHS	000:28	006
Fatherhood	USDHS	000:29	002
Financial Literacy	AD COUNCIL	001:02	014

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Foreclosure Prevention	HUDD/Ad Council	000:30	005
HEALTH	Dept Of Health/Human Services	000:30	001
HEALTH AND FITNESS	I Heart RED	000:31	001
Healthy Living	AD COUNCIL	000:15	028
Healthy Living	AD COUNCIL	000:16	023
Hunger	AD COUNCIL	000:30	012
MDA	MDA	000:30	059
Medicare Awareness	Care Giver Action	000:30	002
MILITARY AND VETERANS	BOB WOODRUFF FOUNDATION	000:30	010
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	011
National Association of Insurance	Insurance Education	001:00	011
School Violence	AD COUNCIL	001:00	015
Smoking Prevention	Dept Of Health/Human Services	000:30	021
Social Security	Social Security Admin	000:29	014
Social Security	Social Security Admin	000:30	002
Texting Driving Prevention	AD COUNCIL	000:31	003
VETERANS SUPPORT	AD COUNCIL	000:15	028
VETERANS SUPPORT	ADCOUNCIL	000:30	002
VETERANS SUPPORT	PVA	000:19	024
VETERANS SUPPORT	PVA	000:58	010
VOTING	ROCK THE VOTE	000:30	004
VOTING	ROCK THE VOTE	000:31	001