

KTEX
McAllen, TX
Quarterly Issues/Programs List
Fourth Quarter, 2018
01/02/2019

KTEX
Quarterly Issues/Programs List

KTEX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Advances in Orthopedic Surgery and Care:** Dr. Sander talks about the advances in Orthopedic Surgery and Care.
- **Breast Cancer Awareness/Pink Walk:** Dr Galindo talks about the upcoming Pink walk on 10/20 and what women can do to help prevent Breast Cancer by getting a annual mammogram.
- **Building Homes for the Needy:** Wayne talks about their role in the Valley helping residents who's home were affected by the June Floods, and what they continue to do to help those in need get into a new or rebuilt home.
- **Diabetics Prevention:** Dave Savage talks to experts about causes and those living with Diabetes
- **Granting Wishes:** Ava talked about the role of the foundation in the valley granting wishes to terminally ill children with once a lifetime experiences.
- **MCA CHAMBER:** LAURA TALKS ABOUT SESSIONS AVAILABLE TO HELP LATINAS WITH SMALL BUSINESS OPPORTUNITIES
- **TOSA:** Edwina talks about what people need to do in order to be either a organ donor or receive a organ transplant.
- **VETERANS SUPPORT:** RAY TALKS ABOUT SERVICES AVAILABLE FOR VETERANS

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Breast Cancer Awareness/Pink Walk	2018/Borderline/Breat Cancer Awareness	Dr Galindo talks about the upcoming Pink walk on 10/20 and what women can do to help prevent Breast Cancer by getting a annual mammogram.	Dr. Galindo/Mission Regional Hospital Foundation	10/06/2018 07:00 AM	014:30
Granting Wishes	2018/Borderline/Make A Wish Foundation	Ava talked about the role of the foundation in the valley granting wishes to terminally ill children with once a lifetime experiences.	Ava Sandlin/Regional Director	10/06/2018 07:15 AM	014:30
Building Homes for the Needy	BORDERLINE/2018/WAYNE LOWRY HABITAT 4 HUMANITY	WAYNE TALKS ABOUT NOV 2ND GOLF TOURNEY AND HABITATS MISSION	WAYNE LOWRY	10/13/2018 07:01 AM	029:44
MCA CHAMBER	BORDERLINE/2018/LAURA ROBLES LATINA HOPE ENDS DEC 1ST	LAURA TALKS ABOUT SESSIONS AVAILABLE TO HELP LATINAS WITH SMALL BUSINESS OPPORTUNITIES	LAURA ROBLES	10/20/2018 07:11 AM	014:40
Building Homes for the Needy	2018 Borderline/Habitat For Humanity	Wayne talks about their role in the Valley helping residents who's home were affected by the June Floods, and what they continue to do to help those in need get into a	Wayne Lowry/Area Director	10/27/2018 07:00 AM	028:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		new or rebuilt home.			
VETERANS SUPPORT	BORDERLINE/2018/WORKFORCE SOLUTIONS CAMERON	DEE SAENZ & ELVIA LASOYA TALK ABOUT THE RED WHITE And you job fair	Workforce Solutions	11/03/2018 07:01 AM	029:35
VETERANS SUPPORT	BORDERLINE/2018/FISHER HOUSE	DISCUSSES WHO FISHER HOUSE SERVES AND HOW TO HELP	FISHER HOUSE	11/10/2018 07:01 AM	029:29
Diabetics Prevention	BORDERLINE/2018/LIVING WITH DIABETES	Dave Savage talks to experts about causes and those living with Diabetes	public affairs programming	11/17/2018 07:03 AM	029:00
VETERANS SUPPORT	BORDERLINE/2018/ RAY LEAL VA TX VALLEY HEALTH CARE SYS	RAY TALKS ABOUT SERVICES AVAILABLE FOR VETERANS	REY LEAL	11/24/2018 07:02 AM	029:54
Advances in Orthopedic Surgery and Care	2018/Borderline/Medical Technology	Dr. Sander talks about the advances in Orthopedic Surgery and Care.	Dr Michael Sander/Knapp Medical Center	12/01/2018 07:00 AM	028:00
TOSA	BORDERLINE/2018/EDWINA GARZA/TOSA/GENERIC	Edwina talks about what people need to do in order to be either a organ donor or receive a organ transplant.	Organ donations	12/08/2018 07:01 AM	029:38
VETERANS SUPPORT	BORDERLINE/2018/FISHER HOUSE	DISCUSSES WHO FISHER HOUSE SERVES AND HOW TO HELP	FISHER HOUSE	12/15/2018 06:59 AM	029:29
VETERANS	BORDERLINE/2018/ RAY	RAY TALKS	REY LEAL	12/29/2018	029:54

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SUPPORT	LEAL VA TX VALLEY HEALTH CARE SYS	ABOUT SERVICES AVAILABLE FOR VETERANS		07:03 AM	

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CASA Fundraiser	PSA/RANCH HAND/MICHAEL RAY/101518	000:21	041
Veterans Support	PSA/VETERANS JOB FAIR	000:32	001
AFFORDABLE HOMES	ADCOUNCIL	000:30	002
Arthritis Prevention	ADCOUNCIL	000:30	011
Blindness	AMD	000:32	002
BULLYING	CRISIS TEXTLINE	000:30	006
CCI/Disability	CCI Disability	000:16	004
CCI/Disability	CCI Disability	000:30	006
Clean Water	ADCOUNCIL	000:28	004
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	017
COMMUNITY INVOLVEMENT	L'OREAL	000:30	008
Credit Counseling	AD COUNCIL	000:28	005

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Credit Counseling	AD COUNCIL	000:30	002
Credit Counseling	AD COUNCIL	000:59	029
Credit Counseling	NFCC	000:57	017
Debit Counseling	NFCC	000:14	002
Debit Counseling	NFCC	000:15	005
Debit Counseling	PSA/CONSUMER DEBIT	001:00	008
DIABETES Prevention	ADCOUNCIL	000:30	003
DISABILITY/NTI	NTI DOT ORG	000:15	009
DISABILITY/NTI	NTI DOT ORG	000:30	004
DISASTER RELIEF	100 ROOFS	000:30	014
DISASTER RELIEF	RED CROSS	000:30	017
Drunk Driving	Easter Seals	000:30	001
drunk driving	RADD/Ad Council	000:30	009
drunk driving	RADD/Ad Council	000:31	003
drunk driving	RADD/Ad Council	000:32	003
Education	CHILD FIND	000:34	004
Foreclosure Prevention	HUDD/Ad Council	000:30	003
HEALTH AND FITNESS	RED	000:30	017
Healthy Living	AD COUNCIL	000:15	002
Healthy Living	AD COUNCIL	000:16	016
Hunger	AD COUNCIL	000:30	010
KINDNESS REVOLUTION	APPRECIATION	000:58	005
KINDNESS REVOLUTION	BULLYING	000:25	016
KINDNESS REVOLUTION	CRISIS	000:59	002
KINDNESS REVOLUTION	Greatest Generation	001:00	004
KINDNESS REVOLUTION	HANDWRITTEN NOTE	001:00	004
KINDNESS REVOLUTION	INDIFFERNCE	001:01	004
KINDNESS REVOLUTION	KINDNESS GIVEN	001:01	001
KINDNESS REVOLUTION	TEACHERS	001:01	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
KINDNESS REVOLUTION	THOUGHTFULNESS	001:00	004
KINDNESS REVOLUTION	THOUGHTFULNESS	001:01	004
KINDNESS REVOLUTION	THOUGHTFULNESS	001:02	005
MDA	MDA	000:30	001
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	012
Smoking Prevention	Dept Of Health/Human Services	000:30	002
Veteran's Support	Workforce Solutions	000:32	023
VETERANS SUPPORT	Veteran's Affairs	001:02	009