

KTEX
McAllen, TX
Quarterly Issues/Programs List
First Quarter, 2020
04/16/2019

KTEX
Quarterly Issues/Programs List

KTEX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME
Veteran's Support	BORDERLINE/2020/TEXAS VETERANS COMMISSION	Talks to Vets about some of the issues that Valley Vets Face	JULIA CONNOR-Texas Vets Comm	01/04/2020 07:04 AM
Child Abuse	BORDERLINE/2020/Children's Advocacy Center/Vino's Event	Jesse, talks about what they provide to those families affected by Child Abuse	Jesus-CHILD ADVOCACY CENTER	01/11/2020 07:00 AM
Drug and Alcohol addiiction	BORDERLINE/2019/SOR/CameronDouglas	STEPPIN OUT DEALING WITH ADDICTION	Steppin Out Radio	01/18/2020 07:02 AM
FIGHTING HUNGER	BORDERLINE/2020/FOOD BANK RGV-FIGHTING HUNGER	Stuart Haniff and Libby Salinas talk about some of the projects and goals the food bank has for 20	Stuart Haniff/CEO FOOD BANK	01/25/2020 06:55 AM
Veteran's Support	BORDERLINE/2020/TEXAS VETERANS COMMISSION	Talks to Vets about some of the issues that Valley Vets Face	JULIA CONNOR-Texas Vets Comm	02/01/2020 07:00 AM
Homeless Animals	BORDERLINE/2020/HOMELESS ANIMALS	Mike talks about PVAS role in helping the homeless animals in the valley and being a No Kill Shelte	MIke Bricker/Ex Director PVAS	02/08/2020 07:09 AM

Youth Summer Activities	BORDERLINE/2020/WESLACO/YOUTH PREPARENESS	Richard Stubbs talks about the City of Weslaco's commitment to the youth through providing a camp	Richard Stubbs/Fire Chief	02/08/2020 07:24 AM
COUNTY GOVERNMENT	BORDERLINE/2020/COUNTY GOVERNMENT/JUDGE CORTEZ	Judge Cortez talks about accomplishments in his first year in office and his plans for 2020 .	RICHARD CORTEZ/County Judge	02/15/2020 07:01 AM
Homeless Animals	BORDERLINE/2020/HOMELESS ANIMALS	Mike talks about PVAS role in helping the homeless animals in the valley and being a No Kill Shelte	Mike Bricker/Ex Director PVAS	02/15/2020 07:15 AM
2020 CENSUS COUNT	BORDERLINE/2020/U.S. CENSUS 2020	DALILAH GARCIA ON U.S. CENSUS 2020 COUNT	US CENSUS DALILAH GARCIA	02/22/2020 07:03 AM
CANCER AWARENESS	BORDERLINE/2020/LLS/JESSICA VILLARREAL/022920	Jessica talkks about LLS role in the Rio Grande Valley to bring awareness to fight Luekemia	JESSICA VILLARREAL-LLS	02/29/2020 06:56 AM
COUNTY GOVERNMENT	BORDERLINE/2020/COUNTY GOVERNMENT/JUDGE CORTEZ	Judge Cortez talks about accomplishments in his first year in office and his plans for 2020 .	RICHARD CORTEZ/County Judge	02/29/2020 07:12 AM
AMERICAN CANCER SOCIETY	BORDERLINE/2020/AMERICAN CANCER SOCIETY	Cathey Weaver & Nancy Garza Talk about Relay for Life events coming to the Valley and Cancer Aware	Cathy Weaver & Nancy Garza	03/07/2020 07:00 AM
RGV LOW COST SPAY & NEUTER CL	BORDERLINE/2020/RGV LOW COST SPAY & NEUTER	Brenda Torres discusses PINTS 4 PAWS BEER & MUSIC FEST	BRENDA TORRES	03/07/2020 07:16 AM

Coronavirus Outbreak 2020	Borderline/2020/IHM CONVID19 Program	Dr. Leyheda, Government Official, Financial Expert talk about how the CORVD19 is affecting everyday life in the US and around the World and what communities can do to stay safe.	Dr Leyheda/Gov Official/Financial Exp	03/14/2020 07:00 AM
Coronavirus Outbreak	BORDERLINE/2020/IHR-CORONAVIRUS PANDEMIC/032120	how the Coronavirus Outbreak is affecting AMERICANS OF ALL WALKS OF LIFE	Health Experts	03/21/2020 07:02 AM
	BORDERLINE/2020/IHR-CORONAVIRUS PANDEMIC/032120			03/21/2020 12:02 PM
Coronavirus Outbreak	Borderline/2020/COVID19 Pandemic	Experts talk about how the pandemic is affecting everyday life	Various Guest	03/28/2020 07:01 AM
	Borderline/2020/COVID19 Pandemic			03/28/2020 12:01 PM

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION RUNS	
	AD COUNCIL	000:15	9
	AD COUNCIL	000:15	28
	AD COUNCIL	000:27	10
	AD COUNCIL	000:29	4
	AD COUNCIL	000:29	4
	AD COUNCIL	000:29	7
	AD COUNCIL	000:29	5

	AD COUNCIL	000:30	5
	AD COUNCIL	000:30	3
	AD COUNCIL	000:31	5
	AD COUNCIL	000:58	47
	AD COUNCIL	000:59	43
	AD COUNCIL	001:00	35
	AD COUNCIL PSA 1	000:30	1
	AD COUNCIL PSA 2	000:30	1
	AD COUNCIL PSA 3	000:30	1
	AD COUNCIL_PSA_1_V2	000:30	12
	AD COUNCIL_PSA_2_V2	000:30	12
	AD COUNCIL_PSA_3_V2	000:29	12
	ADCOUNCIL	000:28	7
	ADCOUNCIL	000:29	9
	ADCOUNCIL	000:29	5
	ADCOUNCIL	000:29	4
	ADCOUNCIL	000:29	5
	ADCOUNCIL	000:30	9
	ADCOUNCIL	000:30	4
	ADCOUNCIL	000:30	4
	ADCOUNCIL	000:30	7
	Am Academy of Family Phycian	000:29	6
	AMD	000:31	4
	AMERICAN HEART ASSOCIATION	000:29	7
	AMERICAN HEART ASSOCIATION	000:29	13
	AMERICAN HEART ASSOCIATION	000:30	14
	APPRECIATION	000:58	31
	BULLYING	000:25	33
	CCI Disability	000:15	12
	CCI Disability	000:29	7
	CHILD FIND	000:34	8
	CHILD MIND INSTITUTE	000:33	9
	CHILD MIND INSTITUTE	000:33	4
	CHILD MIND INSTITUTE	000:33	5
	CHILD MIND INSTITUTE	000:36	4
	CHILD MIND INSTITUTE	000:36	6
	CRISIS	000:59	29
	Dept Of Health/Human Services	000:29	5
	Dept Of Health/Human Services	000:29	3
	DHHS/ADCOUNCIL	000:29	4

	DHHS/ADCOUNCIL	000:29	4
	DHS/AD COUNCIL	000:29	6
	Easter Seals	000:30	5
	EDG 10K RUN-WAL	000:29	26
	EDG 10K RUN-WAL	000:29	11
	Greatest Generation	000:59	33
	HANDWRITTEN NOTE	000:59	28
	HUDD/Ad Council	000:29	5
	INDIFFERANCE	001:00	33
	KINDNESS GIVEN	001:00	28
	LLS	000:29	5
	MDA	000:29	5
	MDA	000:29	7
	MDA	000:29	5
	NFCC	000:14	14
	NFCC	000:15	7
	NFCC	000:57	76
	NTI DOT ORG	000:14	12
	NTI DOT ORG	000:30	5
	PEACE IN THE STREETS	000:31	6
	PROJECT YELLOW LIGHT	000:29	1
	PROJECT YELLOW LIGHT	000:29	2
	PSA/AD COUNCIL-CORONAVIRUS ALONE	000:30	2
	PSA/AD COUNCIL-CORONAVIRUS CONTACT	000:30	1
	PSA/AMD/BLINDNESS	000:31	1
	PSA/Arthritis Prevention 1	000:29	1
	PSA/Arthritis Prevention 2	000:30	1
	PSA/Arthritis Prevention 3	000:30	1
	PSA/AWWA/DRINKING WATER	000:28	3
	PSA/BULLYING	000:29	1
	PSA/CHILDREN OF TEXAS	000:34	2
	PSA/CREDIT COUNSELING/Debt	000:15	5
	PSA/CREDIT COUNSELING/FORECLOSURE	000:57	20
	PSA/CREDIT COUNSELING/Mortgage	000:14	4
	PSA/CREDIT COUNSELING/SAVING	000:27	4
	PSA/CREDIT COUNSELING/SAVING	000:59	11
	PSA/DEBT COUNSELING/FORECLOSURE	000:29	1
	PSA/DEBT COUNSELING/SAVING	001:00	9
	PSA/DEBT COUNSELING/STUDENT LOAD DEBT	000:29	2
	PSA/DEBT COUNSELING/STUDENT LOAD DEBT	000:58	12

	PSA/DiabetesPrevention 1	000:30	1
	PSA/Diablilty NTI	000:14	6
	PSA/Diablilty NTI	000:30	1
	PSA/Disablity CCI	000:15	3
	PSA/Disablity CCI	000:29	4
	PSA/FATHERHOOD/GUYS	000:29	1
	PSA/FATHERHOOD/MOMENTS	000:29	4
	PSA/FATHERHOOD/TEA	000:29	1
	PSA/FATHERHOOD/TICKLE	000:29	1
	PSA/HEALTH TIP/HC	000:29	2
	PSA/HEALTH TIP/SMOKING	000:29	1
	PSA/HUNGER-MAN	000:29	1
	PSA/HUNGER-Rachel Ray	000:29	2
	PSA/HUNGER-WOMAN	000:30	1
	PSA/KINDNESS/REV/APPRECIATION	000:58	10
	PSA/KINDNESS/REV/BULLYING	000:25	13
	PSA/KINDNESS/REV/CRISIS	000:59	8
	PSA/KINDNESS/REV/GREATEST GENERATION	000:59	8
	PSA/KINDNESS/REV/HANDWRITTEN	000:59	8
	PSA/KINDNESS/REV/INDIFFERENCE	001:00	7
	PSA/KINDNESS/REV/KINDNESS GIVEN	001:00	7
	PSA/KINDNESS/REV/TEACHERS	001:00	6
	PSA/LETS MOVE/GENERATION KIDS	000:29	2
	PSA/LLS/CANCER AWARENESS	000:29	1
	PSA/MAKING HOME AFFORDABLE/CNMA00020000	000:30	1
	PSA/MDA/COUNTRY ARTISTS/GARTH	000:29	1
	PSA/MDA/COUNTRY ARTISTS/MARTINA MCBRIDE	000:29	1
	PSA/MDA/COUNTRY ARTISTS/REBA	000:29	2
	PSA/NAMI	000:30	3
	PSA/NAT ALLIANCE ON MENTAL ILLNESS	000:30	7
	PSA/NUTRITION/Healthy Kids	000:15	2
	PSA/NUTRITION/Park Day	000:15	10
	PSA/RADD/Alice Cooper	000:31	1
	PSA/RADD/Chesney	000:29	3
	PSA/RADD/Hagar	000:30	1
	PSA/RADD/MATTEWS	000:30	1
	PSA/RADD/Rod Stewart	000:30	1
	PSA/RADD/Sir Paul	000:30	1
	PSA/Texting and Drivning 2	000:29	1

	PSA/Texting and Drivning 3	000:30	2
	PSA/Texting and Drivning 4	000:31	1
	PSA/TWO PSAS ONE	000:30	4
	PSA/TYLA/CHILD ABUSE	000:29	2
	PSA/VETERAN SUPPORT 1	000:30	1
	PSA/VETERAN SUPPORT 2	000:29	2
	PSA/VETERAN SUPPORT/SUICIDE	001:01	8
	PSA/VETERANS/BUILDING/VETERANS/FAMILY	000:29	1
	PSA/VETERANS/DIBBLE/ PSA	000:30	4
	PVA	000:29	3
	RADD/Ad Council	000:29	11
	RADD/Ad Council	000:30	5
	RADD/Ad Council	000:30	5
	RADD/Ad Council	000:30	6
	RADD/Ad Council	000:31	6
	TEACHERS	001:00	31
	Veteran's Affairs	001:01	36
AFFORDABLE HOMES	ADCOUNCIL	000:30	6
Arthritis Prevention	ADCOUNCIL	000:29	6
Arthritis Prevention	ADCOUNCIL	000:30	5
Arthritis Prevention	ADCOUNCIL	000:30	5
Blindness	AMD	000:31	6
BULLYING	Am Academy of Family Physcian	000:29	6
Cancer Support Group	LLS	000:29	6
CCI/Disability	CCI Disability	000:15	16
CCI/Disability	CCI Disability	000:29	11
Child Abuse	ADCOUNCIL	000:29	8
Clean Water	ADCOUNCIL	000:28	10
Credit Counseling	AD COUNCIL	000:27	14
Credit Counseling	AD COUNCIL	000:29	6
Credit Counseling	AD COUNCIL	000:58	57
Credit Counseling	AD COUNCIL	000:59	54
Credit Counseling	NFCC	000:57	95
Debt Counseling	AD COUNCIL	001:00	43
Debt Counseling	NFCC	000:14	18
Debt Counseling	NFCC	000:15	12
DIABETES Prevention	ADCOUNCIL	000:30	8
DIBBLE VETERAN PSA	PSA/VETERANS/DIBBLE/ PSA	000:30	4
DISABILITY/NTI	NTI DOT ORG	000:14	18
DISABILITY/NTI	NTI DOT ORG	000:30	6

Drunk Driving	Easter Seals	000:30	6
drunk driving	RADD/Ad Council	000:29	14
drunk driving	RADD/Ad Council	000:30	6
drunk driving	RADD/Ad Council	000:30	6
drunk driving	RADD/Ad Council	000:30	7
drunk driving	RADD/Ad Council	000:31	7
Education	CHILD FIND	000:34	10
EXERCISE	ADCOUNCIL	000:29	5
Fatherhood	ADCOUNCIL	000:29	4
Fatherhood	DHHS/ADCOUNCIL	000:29	5
Fatherhood	DHHS/ADCOUNCIL	000:29	8
Fatherhood	DHS/AD COUNCIL	000:29	7
Foreclosure Prevention	HUDD/Ad Council	000:29	7
HEALTH	Dept Of Health/Human Services	000:29	7
Healthy Living	AD COUNCIL	000:15	11
Healthy Living	AD COUNCIL	000:15	38
Hunger	AD COUNCIL	000:29	9
Hunger	AD COUNCIL	000:29	6
Hunger	AD COUNCIL	000:30	6
KINDNESS REVOLUTION	APPRECIATION	000:58	40
KINDNESS REVOLUTION	BULLYING	000:25	46
KINDNESS REVOLUTION	CRISIS	000:59	37
KINDNESS REVOLUTION	Greatest Generation	000:59	40
KINDNESS REVOLUTION	HANDWRITTEN NOTE	000:59	36
KINDNESS REVOLUTION	INDIFFERENCE	001:00	38
KINDNESS REVOLUTION	KINDNESS GIVEN	001:00	35
KINDNESS REVOLUTION	TEACHERS	001:00	37
MDA	MDA	000:29	6
MDA	MDA	000:29	8
MDA	MDA	000:29	7
Smoking Prevention	Dept Of Health/Human Services	000:29	4
Texting Driving Prevention	AD COUNCIL	000:29	5
Texting Driving Prevention	AD COUNCIL	000:30	5
Texting Driving Prevention	AD COUNCIL	000:31	6
VETERANS SUPPORT	ADCOUNCIL	000:29	7
VETERANS SUPPORT	ADCOUNCIL	000:30	6
VETERANS SUPPORT	PVA	000:29	4
VETERANS SUPPORT	Veteran's Affairs	001:01	45

