

KTEX
McAllen, TX
Quarterly Issues/Programs List
First Quarter, 2016
04/05/2016

KTEX
Quarterly Issues/Programs List

KTEX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **American Cancer Society:** APRIL AND CATHY TALK ABOUT UPCOMING RELAY 4 LIFE EVENTS
 - **CAMP UNIVERSITY:** Special needs Kids/Amanda Sassar talks about this program geared to help special needs students 21 or older continue life and work skills training even after their mandate exiting from school at age 21.

Drug and Alcohol Addiction: Stories of individual who've overcome Drug and Alcohol Addiction to live productive lives.
 - **Healthcare:** Terri Retana/Jose Medrano were here to talk about the upcoming deadline to sign up for Healthcare through the Affordable Healthcare Act.
 - **IRS:** IRMA TALKS ABOUT THE TAX DEADLINE AND TAX CHANGES
 - **RGV EMPOWERMENT ZONE:** Domestic Violence/RGV empowerment Zone works with families who have been affected by domestic violence and what they do for families affected by it.
 - **TOBACCO PC COAL:** MELISSA TALKS ABOUT THEIR FUN RUN ON 3/12
 - **VA TX Coastal Bend Healthcare:** HUGO DISCUSSES MEDICAL PROFESSIONAL OPENINGS IN THE VA CLINICS
 - **VALLEY PROUD:** Delia talks about recycling and environmental issues that affect the RGV and what residents can do to help keep the environment clean.
 - **Y Aqui Animal Rescue:** Esmer talks about Y Aqui Animal Rescue.
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Healthcare	2016/Borderline/Healthcare Act	Terri and Jose were here to talk about the deadline to sign up for Affordable Healthcare and what residents need to do before the deadline.	Terri Retana/Jose Medrano-Valley Baptist Medical	01/02/2016 07:00 AM	029:32
Healthcare	2016/Borderline/Healthcare Act	Terri Retana/Jose Medrano were here to talk about the upcoming deadline to sign up for Healthcare through the Affordable Healthcare Act.	Terri Retana/Jose Medrano-Valley Baptist Medical	01/09/2016 07:00 AM	029:32
Y AQUI Animal Rescue	Borderline 2016 Y AQUI AMINAL RESCUE (3/15-3/16)	Esmer talks about Y AQUI Animal Rescue	Esmer Garcia	01/16/2016 07:00 AM	029:36
Healthcare	BORDERLINE/2016/HEALTHCARE	Getting registered for Healthcare through the Affordable Care Act.	Terri Retana/Jose Medrano	01/23/2016 07:06 AM	029:32
IRS	BORDERLINE/2016/ IRMA TREVINO IRS	IRMA Talks ABOUT THE TAX DEADLINE AND TAX CHANGES	Irma Trevino	01/30/2016 07:01 AM	028:27
VA TX Coastal Bend Healthcare	BORDELINE/2016/ HUGO MARTINEZ VA AFFAIRS	HUGO DISCUSSES	Hugo Martinez	02/06/2016 07:06 AM	029:35

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		MEDICAL PROFESSIONAL OPENINGS IN THE VA CLINICS			
IRS	BORDERLINE/2016/ IRMA TREVINO IRS	IRMA TALKS ABOUT THE TAX DEADLINE AND TAX CHANGES	Irma Trevino	02/13/2016 07:06 AM	028:27
RGV EMPOWERMENT ZONE	BORDERLINE DAYA CASTILLO RGV EMP ZONE	Daya talks about what they provide to families affected by domestic violence.	DAYA CASTILLO	02/20/2016 07:00 AM	014:57
CAMP UNIVERSITY	BORDERLINE AMANDA SASSER DIR MRKTNG CAMP UNIVERSITY	Talk about what they provide for special needs students 21 or older to live productive lives through work skills training.	AMANDA SASSER	02/20/2016 07:15 AM	014:39
Drug and Alcohol Addiction	BORDERLINE STEPPIN OUT 022716	Stories of individuals who've overcome Drug and Alcohol Abuse to live productive lives.	Scott Clark	02/27/2016 07:06 AM	028:00
TOBACCO PC COAL	BORDERLINE MELISSA TEJADA TOBACCO COALITION	MELISSA TALKS ABOUT THEIR FUN RUN ON 3/12	Melissa Tejada	03/05/2016 07:21 AM	014:33
VALLEY PROUD	BORDERLINE DELIA GARCIA EXEC DIR VALLEY PROUD	Recycling and environmental issues that the residents of the RGV need to be aware of and help keep clean.	DELILAH GARCIA	03/12/2016 07:06 AM	028:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
American Cancer Society	BORDERLINE APRIL CHAPA CATHY WEAVER AM CAN SOC	APRIL AND CATHY TALK ABOUT UPCOMING RELAY 4 LIFE EVENTS	APRIL CHAPA	03/19/2016 07:06 AM	014:53
RGV EMPOWERMENT ZONE	BORDERLINE DAYA CASTILLO RGV EMP ZONE	Daya talks about what they provide to families affected by domestic violence.	DAYA CASTILLO	03/19/2016 07:21 AM	014:57
American Cancer Society	BORDERLINE APRIL CHAPA CATHY WEAVER AM CAN SOC	APRIL AND CATHY TALK ABOUT UPCOMING RELAY 4 LIFE EVENTS	APRIL CHAPA	03/26/2016 07:21 AM	014:53

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	PSA/EDINBURG PARKS & REC/10K	000:26	050
Adult Obesity	CDC	000:30	003
AFFORDABLE HOMES	ADCOUNCIL	000:30	004
Arthritis Prevention	ADCOUNCIL	000:30	014

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Blindness	AMD	000:32	005
Child Abuse	ADCOUNCIL	000:30	003
Clean Water	ADCOUNCIL	000:28	006
Credit Counseling	AD COUNCIL	000:28	003
Credit Counseling	AD COUNCIL	000:59	010
Credit Counseling	NFCC	000:57	010
Credit Counseling	AD COUNCIL	000:28	006
Credit Counseling	AD COUNCIL	000:30	002
Credit Counseling	AD COUNCIL	000:59	026
Credit Counseling	NFCC	000:57	033
Debit Counseling	NFCC	000:14	005
Debit Counseling	NFCC	000:15	003
Debit Counseling	NFCC	000:14	029
Debit Counseling	NFCC	000:15	030
DIABETES Prevention	ADA	000:29	007
DIABETES Prevention	ADA	000:31	004
DIABETES Prevention	ADA	001:00	019
Domestic Violence	ADCOUNCIL	000:29	001
Drunk Driving	Easter Seals	000:30	007
drunk driving	RADD/Ad Council	000:30	032
drunk driving	RADD/Ad Council	000:31	005
drunk driving	RADD/Ad Council	000:32	007
Drunk Driving	TXDOT	000:29	004
Education	CHILD FIND	000:34	005
EXCERSISE	ADCOUNCIL	000:30	004
Fatherhood	USDHS	000:28	017
Fatherhood	USDHS	000:29	005
Financial Literacy	AD COUNCIL	001:02	024
Foreclosure Prevention	HUDD/Ad Council	000:30	007

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH	Dept Of Health/Human Services	000:30	006
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	012
Healthy Living	AD COUNCIL	000:15	038
Healthy Living	AD COUNCIL	000:16	034
Hunger	AD COUNCIL	000:30	019
MDA	MDA	000:30	058
Medicare Awareness	Caregiver.com	000:30	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	015
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	002
National Association of Insur	Insurance Education	001:00	010
PEACE	PEACE IN THE STREETS	000:31	003
PEACE	PEACE IN THE STREETS	000:32	006
School Violence	AD COUNCIL	001:00	017
Smoking Prevention	Dept Of Health/Human Services	000:30	020
Social Security	Social Security Admin	000:29	025
Social Security	Social Security Admin	000:30	003
Texting Driving Prevention	AD COUNCIL	000:30	004
Texting Driving Prevention	AD COUNCIL	000:31	011
Veteran's Support	VA HOSPITALS	000:31	006
VETERANS SUPPORT	AD COUNCIL	000:15	031
VETERANS SUPPORT	ADCOUNCIL	000:30	008
VETERANS SUPPORT	PVA	000:19	038
VETERANS SUPPORT	PVA	000:30	003
VETERANS SUPPORT	PVA	000:58	022
VOTING	Equal Voice Network	000:35	001
VOTING	Equal Voice Network	000:40	010