

KTEX  
McAllen, TX  
Quarterly Issues/Programs List  
First Quarter, 2023  
04/16/2019

KTEX  
Quarterly Issues/Programs List

KTEX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Sasson discusses the cardiac event involving Buffalo Bills Safety Damar Hamlin, including steps everyone can take in an emergency situation like that to help save a life, and warning signs and symptoms associated with cardiac arrest, heart attacks, and strokes.	DR. C SASSON	01/07/2023 07:00 AM	029:50
DISASTER PREPAREDNESS	BORDERLINE/RICH STUBBS/CAPTAIN WESLACO FIRE	DISASTER PREPAREDNESS CAMP-FIRE-MEDICAL-HOME	RICH STUBBS-WESLACO FIRE	01/14/2023 06:56 AM	029:01
Health and Wellness, Supporti	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	For National Blood Donor Month, Dr. Lasky explains the work the American Red Cross does involving blood donations across the country, along with important information on	Dr. B. Lasky, A. O'Connor, B.	01/21/2023 06:52 AM	029:49

		<p>who can donate and how blood donations are utilized. • For National Blood Donor Month, Dr. Lasky explains the work the American Red Cross does involving blood donations across the country, along with important information on who can donate and how blood donations are utilized. • Bill provides info on how NLEM supports law enforcement nationwide, along with their families. Bill also runs through recent trends in members of law enforcement being killed in the line of duty and ways to help prevent that moving forward</p>			
<p>MENTAL HEALTH</p>	<p>IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL</p>	<p>Dr. Valdez explains the work AHRQ does, including its role in the national response to the COVID-19 pandemic and the battle against Long COVID. Plus, Dr. Valdez</p>	<p>DR. OTTO VALDEZ, C. KENNY</p>	<p>01/28/2023 07:00 AM</p>	<p>029:50</p>

		Case Kenny offers strategies and tips for prioritizing mental and physical health in the new year, including ways to work yourself out of difficult times and achieve goals set for 2023.explains how the agency addresses issues of patient safet			
ACL assistance, importance of Covid vaccines. 1 million strong campaign for addiction revcovery	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Alison Barkoff explains the role of ACL in assisting older adults and those with disabilities, along with the importance of COVID-19 vaccines for those specific groups of individuals. • Brian Hooks discusses the work Stand Together does as a philanthropic community tackling the root causes of America’s biggest problems. Brian also highlights the 1 Million Strong campaign, an initiative that seeks to transform the way people think about addiction and recovery	A. Barkoff, B. Hooks	02/04/2023 06:55 AM	029:49

Health and Education	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Inspiration & Careers, Healthy Eating, Health & Education	Dr. A. Fisher, M. Bagby, D. A	02/11/2023 07:01 AM	029:49
Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Mental Health Care, Education in underserved communities	M. Figueroa, Dr. T. Price	02/18/2023 06:57 AM	029:49
MENTAL HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Mental Health Care, Youth Mental Health	Dr. B. Kevish, Dr. A. Green	02/25/2023 06:58 AM	029:49
Youth Mental Health, Veteran	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discussing resources for parents about their kids about mental health. Caring for our Veterans	Dr. A. Breland-Noble, J. Lorr	03/04/2023 07:03 AM	029:49
Equality, Vaccinations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Increase representation of women and girls. Discuss the safety and efficacy of the COVID vaccines.	C. Guilfoyle, J. Rivera	03/11/2023 07:04 AM	029:49
National Economy	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	US banking/finance following recent bank collapse, including role of the Federal Reserve and FDIC.	S. Meghji	03/18/2023 06:57 AM	029:50
SO TX HEALTH SYSTEMS	BORDERLINE/DIABETES SYMPOSIUM 04-01-23	HOW TO TREAT DIABETES/HEALTH SCREENING SYMPOSIUM	TOM CASTANEDA	03/25/2023 06:58 AM	022:21

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AFFORDABLE HOMES	ADCOUNCIL	000:30	3
Arthritis Prevention	ADCOUNCIL	000:29	10
Arthritis Prevention	ADCOUNCIL	000:30	2
Arthritis Prevention	ADCOUNCIL	000:30	4
Blindness	AMD	000:31	3
BULLYING	Am Academy of Family Physcian	000:29	4
Cancer Support Group	LLS	000:29	2
CCI/Disability	CCI Disability	000:15	25
CCI/Disability	CCI Disability	000:29	13
Child Abuse	ADCOUNCIL	000:29	6
Clean Water	ADCOUNCIL	000:28	15
Credit Counseling	AD COUNCIL	000:27	22
Credit Counseling	AD COUNCIL	000:29	8
Credit Counseling	AD COUNCIL	000:58	21
Credit Counseling	AD COUNCIL	000:59	22
Credit Counseling	NFCC	000:57	41
Debt Counseling	AD COUNCIL	001:00	13
Debt Counseling	NFCC	000:14	38
Debt Counseling	NFCC	000:15	20
DIABETES Prevention	ADCOUNCIL	000:30	9
DIBBLE VETERAN PSA	PSA/VETERANS/DIBBLE/ PSA	000:30	2
DISABILITY/NTI	NTI DOT ORG	000:14	30
DISABILITY/NTI	NTI DOT ORG	000:30	8
Drunk Driving	Easter Seals	000:30	3
drunk driving	RADD/Ad Council	000:29	21
drunk driving	RADD/Ad Council	000:30	4
drunk driving	RADD/Ad Council	000:30	2
drunk driving	RADD/Ad Council	000:30	4
drunk driving	RADD/Ad Council	000:31	5
EXERCISE	ADCOUNCIL	000:29	4
Fatherhood	ADCOUNCIL	000:29	5
Fatherhood	DHHS/ADCOUNCIL	000:29	4
Fatherhood	DHHS/ADCOUNCIL	000:29	1
Fatherhood	DHS/AD COUNCIL	000:29	7
Foreclosure Prevention	HUDD/Ad Council	000:29	6
HEALTH	Dept Of Health/Human Services	000:29	5
Healthy Living	AD COUNCIL	000:15	31
Healthy Living	AD COUNCIL	000:15	47
Hunger	AD COUNCIL	000:29	10

Hunger	AD COUNCIL	000:29	10
Hunger	AD COUNCIL	000:30	7
KINDNESS REVOLUTION	APPRECIATION	000:58	29
KINDNESS REVOLUTION	BULLYING	000:25	77
KINDNESS REVOLUTION	CRISIS	000:59	18
KINDNESS REVOLUTION	Greatest Generation	000:59	12
KINDNESS REVOLUTION	HANDWRITTEN NOTE	000:59	14
KINDNESS REVOLUTION	INDIFFERCE	001:00	11
KINDNESS REVOLUTION	KINDNESS GIVEN	001:00	12
KINDNESS REVOLUTION	TEACHERS	001:00	10
MDA	MDA	000:29	6
MDA	MDA	000:29	17
MDA	MDA	000:29	2
Smoking Prevention	Dept Of Health/Human Services	000:29	1
Texting Driving Prevention	AD COUNCIL	000:29	4
Texting Driving Prevention	AD COUNCIL	000:30	4
Texting Driving Prevention	AD COUNCIL	000:31	6
VETERANS SUPPORT	ADCOUNCIL	000:29	5
VETERANS SUPPORT	ADCOUNCIL	000:30	2
VETERANS SUPPORT	PVA	000:29	2
VETERANS SUPPORT	Veteran's Affairs	001:01	11