

KTEX
McAllen, TX
Quarterly Issues/Programs List
First Quarter, 2021
03/31/2021

KTEX
Quarterly Issues/Programs List

KTEX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURA
PUBLIC SAFETY/PUBLIC HEALTH	BORDERLINE 2020/IHEART COMMUNITIES	TALKS ABOUT VACCINE BECOMING AVAILABLE AND UPDATE ON THE PANDEMIC	RYAN GORMAN-HOST	01/02/2021 07:50 AM	174
Veteran's Support	BORDERLINE 2020/VETERAN'S SUPPORT	VARIOUS GUEST TALK ABOUT SUPPORTING VETERAN'S IN SOME CAPACITY	HOST JULIA HARDGE, TEXAS VETERAN'S COMMISSION	01/09/2021 07:00 AM	198
COVID 19 VACCINE ROLLOUT	BORDERLINE 2021/COVID 19 UPDATE VACCINE ROLLOUT	TALKS ABOUT VACCINE BECOMING AVAILABLE AND UPDATE ON THE PANDEMIC	Dr. Tigerina/PRIME HEALTH CARE	01/16/2021 07:00 AM	840
PUBLIC SAFETY/PUBLIC HEALTH	BORDERLINE 2020/IHEART COMMUNITIES	update on the COVID Vaccine Rollout and other issues of interest during the week	Dr. J Wilson and Dr. C Gounder	01/23/2021 07:00 AM	174
Veteran's Support	BORDERLINE 2020/VETERAN'S SUPPORT	Julia talks to veteran's groups that help Veterans with their will being	JULIA HARDGE CONNER HOST-TEXAS VETERAN'S COMMISSION	01/30/2021 07:00 AM	174
DRUG AND ALCOHOL ABUSE	BORDERLINE 2020/STEPPIN OUT RADIO	Joe talks about his addiction to painkillers and alcohol and how he was able to	Joe Namath-Super Bowl Winning QB	02/06/2021 07:00 AM	174

		overcome his addiction to live a productive live			
COVID 19 VACCINE ROLLOUT/STIMULUS PACKAGE	BORDERLINE/2021/GOVERNMENT	CONGRESSMAN CONZALEZ UPDATES US ON THE COIVD VACCINE ROLLOUT AND THE STIMULUS PACKAGE UPDATE, PLUS HE GIVES US HIS AGENDA FOR THE UPCOMING SESSION IN DC.	CONGRESSMAN VICENTE GONZALEZ, REP DISTRICT 15	02/13/2021 07:00 AM	168
HEART AWARENESS MONTH	BORDERLINE/2021/HEART AWARNESS MONTH	DR CHANGLANI TALKS ABOUT HEART DISEASE AND HOW THOSE AFFECTED CAN LIVE A HEALTHIER LIFE.	DR CHANGLANI-CARDIOLOGIST AT DHR	02/20/2021 07:00 AM	840
FIGHTING HUNGER	BORDERLINE/2021/FIGHTING HUNGER	STUART TALKS ABOUT THE FOOD BANK'S EFFORTS TO FEED TNOSE IN NEED DURING THE COVID PANDEMIC AS WE ENTER THE NEW YEAR AND WHAT RESIDENTS CAN TO DO HELP.	STUART HANIFF CEO RGV FOOD BANK	02/20/2021 07:15 AM	840
WINTER STORM RECOVERY	BORDERLINE/2021/WINTER STORM RECOVERY	ANA TALKS ABOUT HOW TEXAS LEGAL AID IS HELPING LOW INCOME FAMILIES FIND WAYS TO RECOVER FROM THE RECENT WINTER STORM DAMAGES DONE TO THEIR PROPERTY,	ANA LAUREL/ATTORNEY W/TEXAS LEGAL AID	02/27/2021 07:00 AM	714

DOMESTIC VIOLENCE	BORDERLINE/2021/DOMESTIC VIOLENCE	WITH THE INCREASE OF DOMESTIC VIOLENCE DUE TO THE COVID 10 PANDEMIC, MUJERES UNIDAS PROVIDES SERVICES FOR THOSE FAMILIES AFFECTED BY THESE.	KASSANDRA MOLINA/SOCIAL WORKER MUJERES UNIDAS	02/27/2021 07:15 AM	114
COMMUNITY OUTREACH	BORDERLINE 2021/COMMUNITY OUTREACH	DR GATLING TALKS ABOUT THEIR ORGANIZATIONS ROLE IN THE BLACK COMMUNITY IN THE RGV AND HOW THEY ARE USING THEIR PLATFORM TO HELP THOSE IN NEED THROUGHOUT THE RGV	DR TERESA GATLING-VIVA	03/06/2021 07:00 AM	114
HEART DISEASE	BORDERLINE 2021/HEART AWARENESS	DR CHANGLANI TALKS ABOUT HEART DISEASE AND HOW THOSE AFFECTED CAN LIVE A HEALTHIER LIFE.	DR CHANGLANI-CARDIOLOGIST AT DHR	03/06/2021 07:15 AM	870
FILING YOUR TAX RETURN	BORDERLINE/2020/TAX SEASON	IRMA TALKS ABOUT WHAT THE IRS IS DOING TO HELP THOSE THAT NEED TO FILE THEIR TAX RETURN AND SOME OF THE CHANGES THIS YEAR FOR FILING DUE TO THE COVID PANDEMIC	IRMA TREVINO-REGIONAL P-I-O FOR IRS	03/13/2021 07:00 AM	114
WINTER STORM RECOVERY	BORDERLINE/2021/WINTER STORM RECOVERY	COMMISSIONER MILLER TALKS ABOUT HOW LOCAL FARMERS WHERE	SID MILLER/TEXAS AGRICULTURE COMMISSIONER	03/13/2021 07:15 AM	114

		AFFECTED BY THE WINTER STORM IN FEBRUARY AND WHAT FARMERS NEED TO DO INORDER TO GET HELP.			
COLON CANCER AWARENESS	BORDERLINE/2021/COLON AWARENESS MONTH	DR CARDENAS TALKS ABOUT THE IMPORTANCE OF GETTING SCREENED FOR COLON CANCER AT THE AGE OF 45 AND IF YOU HAVE A FAMILY HISTORY OF CANCER TO GET IT DONE EARLIER.	DR OSCAR CARDENAS/DHR CANCER CENTER	03/20/2021 07:00 AM	900
PET ADOPTION	BORDERLINE/2021/PET ADOPTION PROGRAM	ALLISON TALKS ABOUT THE PET ADOPTION PROGRAM AT THE PVA SHELTER, AND THE OVERCROWDING ISSUE.	ALLISON LEGRICE/COMMUNITY ENGAGEMENT COORDINATOR PVA-STX	03/20/2021 07:15 AM	900
COVID 19 RESEARCH PROJECT IN THE RGV	BORDERLINE/2021/COVID19 RESEARCH	DR RIAD TALKS ABOUT DHR'S NEW COVID MOBILE RESEARCH UNIT TO STUDY CHRONIC COMPLICATIONS FROM COVID19	DR RIAD/CEO DHR MOBILE RESEARCH	03/27/2021 07:00 AM	114
COVID 19 INCREASED TESTING	BORDERLINE 2021/COVID TESTING	DR TAVAREZ TALKS ABOUT THE INCREASE COVID 19 TESTING EFFORTS IN THE RGVIT	DR TAVAREZ/MCALLEN EMERGENCY CLINIC	03/27/2021 07:15 AM	114

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
(This station aired no public service announcements during the quarter in question.)			
COIVID19 AWARENESS	CDC	:30	143
COVID19 VACCINE ROLLOUT	CDC	:30	200