

KTEX
McAllen, TX
Quarterly Issues/Programs List
Third Quarter, 2017
10/02/2017

KTEX
Quarterly Issues/Programs List

KTEX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **50th Anniversary of Hurricane Beulah:** Barry talks about the impact that Hurricane Beulah had on the RGV back in 1967 and what we've learn from that thru the years. He also warned residents not to let up yet as the Hurricane Season is not over till November 1st.
- **BE A DONOR:** LETI TALKS ABOUT BONE MARROW TRANSPLANTS
- **Drug and Alcohol Addiction:** DRUG AND ALCOHOL INTERVENTION
- **Harvey RELIEF:** Update on Hurricane Harvey relief efforts and how listeners can donate to help those in need to the Red Cross.
- **Hurricane Disasters in Houston/Florida:** THIS SHOW DEALS WITH THE DISASTERS in Texas and Florida and how listeners can help those in need by donating to the Red Cross.
- **Hurricane Preparedness:** TIM TALKS ABOUT THE RGV AND SEVERE WEATHER
- **IRS:** (No issue/program description given.)
- **KIDNEY ISSUES:** MIRIAM, JANA AND JOJO TALK ABOUT KIDNEY ISSUES
- **Make A Wish:** AVA SANDLIN DISCUSSES THE MISSION AND COST PER WISH
- **Operation Lonestar:** JOHANNA LOZANO AND DR. EMILIE PROT DISCUSS THE EVENT
- **RGV ISSUES:** U.S. CONGRSSMAN VICENTE GONZALEZ TALKS ABOUT HIS JOB FOR TEXAS IN WASH DC
- **SAFEHAVEN4KIDS:** (No issue/program description given.)
- **Tx Organ Alliance:** EDWINA TALKS ABOUT REGISTERING AS AN ORGAN DONOR AND BENEFITS
- **Veteran's Suicide Prevention:** Dr Wood and Dr Quintana talk about the VA's role in helping Veteran's deal with issues once they return from war and combat and how to cope with their lives and not have suicidal

tendencies.

- **Veteran's Support:** JULIA CONNOR TALKS ABOUT TX VETERANS COMMISSION
- **VETERANS SUPPORT:** HOMERO DISCUSSES UPCOMING SEPT 6TH MEETING WITH VETS, FAMILIES AND PUBLIC

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Drug and Alcohol Addiction	BORDERLINE STEPPIN OUT 070117	DRUG AND ALCOHOL INTERVENTION	Scott Clark	07/01/2017 07:00 AM	028:00
Veteran's Support	BORDERLINE THE VOICE THE VALLEY	JULIA CONNOR TALKS ABOUT TX VETERANS COMMISSION	JULIA CONNOR	07/08/2017 07:04 AM	028:03
Hurricane Preparedness	BORDERLINE TIM SMITH RGV HURRICANE SEASON	TIM TALKS ABOUT THE RGV AND SEVERE WEATHER	Tim Smith/KRGV Meteorologist	07/15/2017 07:01 AM	014:54
Hurricane Preparedness	BORDERLINE BARRY GOLDSMITH HURRICANE READY	BARRY DISCUSSES HURRICANES IN THE RGV & HISTORY	Barry Goldsmith/NWS	07/15/2017 07:16 AM	014:08
Operation Lonestar	BORDERLINE/2017/OPERATION LONESTAR	JOHANNA LOZANO AND DR. EMILIE PROT DISCUSS THE EVENT	JOANNA LOZANO	07/22/2017 07:01 AM	014:48
Make A Wish	BORDERLINE/2017/AVA	AVA	AVA	07/22/2017	014:52

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	SANDLIN/ MAKE A WISH GENERIC	SANDLIN DISCUSSES THE MISSION AND COST PER WISH	SANDLIN	07:15 AM	
KIDNEY ISSUES	BORDERLINE/2017/MIRIAM FLORES,JANA ZIMMER,JOJO/ KIDNEY	MIRIAM, JANA AND JOJO TALK ABOUT KIDNEY ISSUES	JANA ZIMMER	07/29/2017 07:05 AM	029:06
Drug and Alcohol Addiction	BORDERLINE STEPPIN OUT 070117	DRUG AND ALCOHOL INTERVENTI ON	Scott Clark	08/05/2017 07:00 AM	028:00
RGV ISSUES	BORDERLINE/2017/CONGRES SMAN VICENTE GONZALEZ	U.S. CONGRSSM AN VICENTE GONZALEZ TALKS ABOUT HIS JOB FOR TEXAS IN WASH DC	VINCENTE GONZALEZ	08/12/2017 07:00 AM	029:02
IRS	BORDERLINE/2017/IRS TAX ASSIST/IRMA TREVINO	Help with Taxes available for free	Irma Trevino	08/19/2017 07:15 AM	014:51
VETERANS SUPPORT	BORDERLINE/2017/HOMERO MARTINEZ COO VETERANS AFFAIRS	HOMERO DISCUSSES UPCOMING SEPT 6TH MEETING WITH VETS, FAMILIES AND PUBLIC	HOMERO MARTINEZ	08/26/2017 07:01 AM	014:39
BE A DONOR	BORDERLINE/2017/LETI MONDRAGON/BE A DONOR	LETI TALKS ABOUT BONE MARROW TRANSPLAN TS	LETI MONDRAG ON	08/26/2017 07:15 AM	014:37
Harvey RELIEF	IHM/Red Cross Hurricane Harvey Special (English)	Update on Hurricane Harvey relief	Various	09/02/2017 07:01 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		efforts and how listeners can donate to help those in need to the Red Cross.			
Tx Organ Alliance	BORDERLINE/2017/EDWINA GARZA/TEXAS ORGAN SHARING ALLIAN	EDWINA TALKS ABOUT REGISTERING AS AN ORGAN DONOR AND BENEFITS	Edwina Garza	09/09/2017 07:06 AM	014:38
SAFEHAVEN4KIDS	BORDELINE/2017/SAFE HAVEN FOR KIDS/MELODY GARCIA	Child Protective Services	MELODY GARCIA	09/09/2017 07:21 AM	014:56
Hurricane Disasters in Houston/Florida	IHR Hurricane Irma/Red Cross	THIS SHOW DEALS WITH THE DISASTERS in Texas and Florida and how listeners can help those in need by donating to the Red Cross.	Various	09/16/2017 07:00 AM	029:58
50th Anniversary of Hurricane Beulah	Borderline 2017/50th Anniversary of Hurricane Beulah	Barry talks about the impact that Hurricane Beulah had on the RGV back in 1967 and what we've learn from that thru the years. He also warned residents not to let up yet as the Hurricane Season is not over till November 1st.	NWS Meteorologist Barry Goldsmith	09/23/2017 07:00 AM	028:00
Veteran's Suicide Prevention	Borderline 2017/Veteran's Suicide Prevention	Dr Wood and Dr Quintana	Dr. Wood/Dr. Quintana/VA	09/30/2017 07:00 AM	028:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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talk about the Hospital
VA's role in
helping
Veteran's deal
with issues
once they
return from
war and
combat and
how to cope
with their lives
and not have
suicidal
tendencies.

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Hurricane Harvey Relief	HARVEY RELIEF FOOD BANK PSA	000:30	032
AFFORDABLE HOMES	ADCOUNCIL	000:30	005
Arthritis Prevention	ADCOUNCIL	000:30	011
ARTS	UNDERSTOOD.ORG	000:30	011
Blindness	AMD	000:32	006
CCI/Disability	CCI Disability	000:16	014
CCI/Disability	CCI Disability	000:30	009

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Child Abuse	ADCOUNCIL	000:30	001
Clean Water	ADCOUNCIL	000:28	007
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	004
Credit Counseling	AD COUNCIL	000:28	012
Credit Counseling	AD COUNCIL	000:30	005
Credit Counseling	AD COUNCIL	000:59	083
Credit Counseling	NFCC	000:57	049
Debit Counseling	NFCC	000:14	020
Debit Counseling	NFCC	000:15	022
Debit Counseling	PSA/CONSUMER DEBIT	001:00	004
DIABETES Prevention	ADCOUNCIL	000:30	005
DISABLITY/NTI	NTI DOT ORG	000:15	019
DISABLITY/NTI	NTI DOT ORG	000:30	006
Drunk Driving	Easter Seals	000:30	002
drunk driving	RADD/Ad Council	000:30	017
drunk driving	RADD/Ad Council	000:31	004
drunk driving	RADD/Ad Council	000:32	004
Education	CHILD FIND	000:34	011
Education	NATIONAL SUMMER LEARNING	000:30	007
EXCERSISE	ADCOUNCIL	000:30	006
Foreclosure Prevention	HUDD/Ad Council	000:30	006
HEALTH	Dept Of Health/Human Services	000:30	005
HEALTH AND FITNESS	SAVE THE MALES	000:30	007
Healthy Living	AD COUNCIL	000:15	021
Healthy Living	AD COUNCIL	000:16	040
Hunger	AD COUNCIL	000:30	018
KINDNESS REVOLUTION	BULLYING	000:25	010
KINDNESS REVOLUTION	CHOICES	001:00	004
KINDNESS REVOLUTION	GOODNESS	001:00	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
KINDNESS REVOLUTION	HANDWRITTEN NOTE	001:00	002
KINDNESS REVOLUTION	IMPACT	001:01	002
KINDNESS REVOLUTION	PSA/KINDNESS/REV/GOODNESS	001:00	032
KINDNESS REVOLUTION	PSA/KINDNESS/REV/THOUGHTFULNESS	001:02	040
KINDNESS REVOLUTION	TEACHERS	000:55	004
KINDNESS REVOLUTION	THOUGHTFULNESS	001:02	001
MDA	MDA	000:30	065
NATIONAL BREAST CANCER FOUND	PSA/BREAST CANCER AWARENESS	000:29	004
NFCC	PSA/STUDENT LOAN COUNCELING	000:30	004
PEACE	PEACE IN THE STREETS	000:31	009
Smoking Prevention	Dept Of Health/Human Services	000:30	023
Texting Driving Prevention	AD COUNCIL	000:30	003
Texting Driving Prevention	AD COUNCIL	000:31	009
VETERANS SUPPORT	ADCOUNCIL	000:30	006
VETERANS SUPPORT	PVA	000:30	003