

KTEX  
McAllen, TX  
Quarterly Issues/Programs List  
First Quarter, 2017  
04/03/2017

KTEX  
Quarterly Issues/Programs List

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KTEX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **COLON CANCER:** DR GRIGG DISCUSSES COLORECTAL CANCER AWARENESS
- **Drug and Alcohol addiction:** STORIES OF ADDICTION AND RECOVERY...
- **Drug/Alcohol Addiction/Mental Health:** Nadia talks about some of the programs available to individuals who try to overcome drug and alcohol addiction and some of the mental health issues in keeping clean.
- **Emergency Management:** Chief Lopez talks about the coordination that is going on with Cities and County officials to keep residents safe in case of a terrorist attack along the Border,
- **FIRE DEPARTMENT:** CHIEF TALKS ABOUT YOUTH PROGRAMS AND NEW EQUIPMENT
- **FOOD BANK RGV:** OMAR DISCUSSES THE NEEDS OF THE FOODBANK
- **Girl Scout Cookies Sales:** VERONICA TALKS ABOUT GIRL MISSION AND HOW SELLING COOKIES HELPS
- **Homeless Animals:** Esmer talks about their role in the community to keep homeless animals off the streets, provide a temporary shelter until they can find them a home.
- **MCA RECYCLING:** ROBERT DISCUSSES MCALLENS XMAS TREE REMOVAL & FACILITIES
- **PALMER DRUG A.P.:** NADIA TALKS ABOUT WHO PDAP HELPS AND HOW
- **RGV DIABETES ASSOCIATION:** OLGA TALKS ABOUT THE UPCOMING WALK AND DIABETES ISSUES
- **State Government:** Rep Martinez talks about the upcoming legislative Session in Austin
- **STROKE AWARENESS:** DR NOONAN DISCUSSES STROKE AND ADVANCED TREATMENTS
- **WEIGHT MNGMNT:** REGISTERED DIETICIAN LIZ TALKS ABOUT HEALTHIER CHOICES FOR THE NEW YEAR

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FOOD BANK RGV	BORDERLINE/2017/OMAR RODRIGUEZ FOOD BANK RGV	OMAR DISCUSSES THE NEEDS OF THE FOODBANK	OMAR RODRIGUEZ	01/07/2017 07:07 AM	014:51
MCA RECYCLING	BORDERLINE/2017/MCA RENEWABLE RESOURCES MNGR	ROBERT DISCUSSES MCALLENS XMAS TREE REMOVAL & FACILITIES	ROBERT TREVINO	01/07/2017 07:21 AM	014:33
WEIGHT MNMNT	BORDERLINE DR BELINDA JORDAN DHR BARIATRICIAN	DR. JORDAN DISCUSSES SURGICAL FIXES FOR WEIGHT LOSS	DR. BEL JORDAN	01/14/2017 07:07 AM	013:54
WEIGHT MNMNT	BORDERLINE LIZLETTE QUINTANILLA REG DIETICIAN	REGISTERED DIETICIAN LIZ TALKS ABOUT HEALTHIER CHOICES FOR THE NEW YEAR	LIZ QUINTANILLA	01/14/2017 07:20 AM	015:03
Drug/Alcohol Addiction/Mental Health	Borderline 2017/PDAP	Nadia talks about some of the programs available to individuals who try to overcome drug and alcohol addiction and some of the mental health issues in keeping clean.	Nadia Ochoa/Public Affairs Director	01/21/2017 07:00 AM	014:30
Girl Scout Cookies Sales	BORDERLINE VERONICA GARCIA	VERONICA TALKS	VERONICA GARCIA	01/21/2017 07:06 AM	014:45

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	GIRL SCOUTS	ABOUT GIRL MISSION AND HOW SELLING COOKIES HELPS			
Emergency Management	Borderline 2017/Emergency Management	Chief Lopez talks about the coordination that is going on with Cities and County officials to keep residents safe in case of a terrorist attack along the Border.	Antonio Lopez/Weslaco Fire Chief	01/28/2017 07:00 AM	029:00
State Government	BORDERLINE STATE REP ARMANDO MANDO MARTINEZ	Rep Martinez talks about the upcoming legislative Session in Austin	Armando Martinez/State Rep 41	02/04/2017 07:06 AM	029:45
FOOD BANK RGV	BORDERLINE/2017/OMAR RODRIGUEZ FOOD BANK RGV	OMAR DISCUSSES THE NEEDS OF THE FOODBANK	OMAR RODRIGUEZ	02/11/2017 07:05 AM	014:51
PALMER DRUG A.P.	BORDERLINE NADIA OCHOA PALMER DRUG ABUSE PROGRAM	NADIA TALKS ABOUT WHO PDAP HELPS AND HOW	NADIA OCHOA	02/11/2017 07:20 AM	014:40
FIRE DEPARTMENT	BORDERLINE WESL FIRE CHIEF ANTONIO LOPEZ	CHIEF TALKS ABOUT YOUTH PROGRAMS AND NEW EQUIPMENT	ANTONIO LOPEZ	02/18/2017 07:07 AM	029:49
WEIGHT MNGMNT	BORDERLINE DR BELINDA JORDAN DHR BARIATRICIAN	DR. JORDAN DISCUSSES SURGICAL FIXES FOR WEIGHT LOSS	DR. BEL JORDAN	02/25/2017 07:21 AM	013:54
STROKE AWARENESS	BORDERLINE DR PATRICK NOONAN STROKE AWARENESS	DR NOONAN DISCUSSES STROKE AND	DR PAT NOONAN	03/04/2017 07:07 AM	014:40

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		ADVANCED TREATMENTS			
COLON CANCER	BORDERLINE DR NICLOE GRIGG GUTIERREZ GASTROENTEROLOGIST	DR GRIGG DISCUSSES COLORECTAL CANCER AWARENESS	DR NICOLE GRIGG	03/04/2017 07:22 AM	014:23
Drug and Alcohol addiction	BORDERLINE STEPPIN OUT/031117-031217	STORIES OF ADDICTION AND RECOVERY...	SCOTT CLARK W VARIOUS GUEST	03/11/2017 07:06 AM	028:00
RGV DIABETES ASSOCIATION	BORDERLINE OLGA C RGV DIABETES ASSOCIATION	OLGA TALKS ABOUT THE UPCOMING WALK AND DIABETES ISSUES	OLGA CALZONTZIN T	03/18/2017 07:05 AM	014:44
WEIGHT MNGMNT	BORDERLINE LIZLETTE QUINTANILLA REG DIETICIAN	REGISTERED DIETICIAN LIZ TALKS ABOUT HEALTHIER CHOICES FOR THE NEW YEAR	LIZ QUINTANILLA	03/18/2017 07:20 AM	015:03
Homeless Animals	Borderline 2017/Yaqui Animal Rescue	Esmer talks about their role in the community to keep homeless animals off the streets, provide a temporary shelter until they can find them a home.	Esmer Garcia/Owner	03/25/2017 07:00 AM	014:30

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Healthy Living	PSA/EDINBURG 10K WALK FUN RUN PROMO	000:32	046
AFFORDABLE HOMES	ADCOUNCIL	000:30	001
Arthritis Prevention	ADCOUNCIL	000:30	002
Clean Water	ADCOUNCIL	000:28	003
Credit Counseling	AD COUNCIL	000:28	007
Credit Counseling	AD COUNCIL	000:30	001
Credit Counseling	AD COUNCIL	000:59	017
Credit Counseling	NFCC	000:57	008
Debit Counseling	NFCC	000:14	044
Debit Counseling	NFCC	000:15	041
drunk driving	RADD/Ad Council	000:30	009
drunk driving	RADD/Ad Council	000:31	001
Education	CHILD FIND	000:34	004
Foreclosure Prevention	HUDD/Ad Council	000:30	002
HEALTH AND FITNESS	FRUITS AND VEGGIES	000:30	016
Healthy Living	AD COUNCIL	000:15	051
Healthy Living	AD COUNCIL	000:16	059
Hunger	AD COUNCIL	000:30	004
MDA	MDA	000:30	026
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	007
PEACE	PEACE IN THE STREETS	000:31	009
Smoking Prevention	Dept Of Health/Human Services	000:30	008

