

KTEX
McAllen, TX
Quarterly Issues/Programs List
First Quarter, 2019
04/01/2019

KTEX
Quarterly Issues/Programs List

KTEX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Advances in Medical Technology:** Dr. Michael Sander discusses advances in orthopedics and surgeries and what the future holds
- **BORDER ISSUES:** MARIANNA WRIGHT AND ACLU ATTORNEY DAVID DONATTI
- **COUNTY GOVERNMENT:** JUDGE CORTEZ TALKS ABOUT HIDALGO COUNTY AND ITS CHALLENGES
- **Educational Opportunities:** Talking about educational and skill development opportunities in the US Army
- **Employment:** Jimmy talks about the Job market in Hidalgo and Cameron County, that WFS is doing to help residents retrain and find employment opportunities with new skill sets.
- **Employment Outlook:** MR MONTEZ DISCUSSES THE GROWTH OF THE VALLEY AND THE JOB OPPORTUNITIES THAT IT BRINGS
- **Healthcare:** DR TELLO TALKS ABOUT RESIDENTS WORKING AT MERCEDES CLINIC
- **HEART HEALTH:** DR YARDLEY DISCUSSES HEART HEALTH ISSUES
- **KIDNEY ISSUES:** JANA ZIMMER & MIRIAM FLORES TALK ABOUT KIDNEY FAIR ON 3/21
- **Make A Wish:** AVA TALKS ABOUT THEIR APR 6TH EVENT & MISSION
- **Mujeres Unidas:** ANGIE DISCUSSES M.U. MISSION AND HOW TO HELP
- **Thyroid Awareness Month:** Dr Luna talks about Thyroid Awareness Month and what residents can do if they are affected.

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Advances in Medical Technology	BORDERLINE/2018/Medical Technology	Dr. Michael Sander discusses advances in orthopedics and surgeries and what the future holds	DR M SANDER/Orthopaedic Surgeon	01/05/2019 06:58 AM	029:42
Thyroid Awareness Month	BORDERLINE/2019/DR LUNA THYROID AWARENESS MONTH	Dr Luna talks about Thyroid Awareness Month and what residents can do if they are affected .	DR DUSTY LUNA/Mission Regional Hospital	01/12/2019 06:59 AM	028:57
Employment	Borderline/2019/Valley Employment Outlook	Jimmy talks about the Job market in Hidalgo and Cameron County, that WFS is doing to help residents retrain and find employment opportunities with new skill sets.	Jimmy Montez/Hidalgo County Workforce Solutions	01/19/2019 07:00 AM	028:00
COUNTY GOVERNMENT	BORDERLINE/2019/COUNTY GOVERNMENT	JUDGE CORTEZ TALKS ABOUT HIDALGO COUNTY AND ITS CHALLENGES	HIDALGO COUNTY JUDGE CORTEZ	01/26/2019 06:56 AM	029:12
County Government	Borderline/2019/County Government	Judge Cortez talks about his vision for the county for the next 4 years, including the	Richard Cortez/New Elected Hidalgo County Judge	01/26/2019 07:00 AM	028:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		finishing of the New County Courthouse that's currently in progress, also talks about some of the immediate projects that the county is working on from improving water drainage in flood prone areas and other projects.			
HEART HEALTH	BORDERLINE/2019/DR DAVID YARDLEY ON HEART MONTH	DR YARDLEY DISCUSSES HEART HEALTH ISSUES	DR D YARDLEY/Mission Hospital	02/02/2019 06:57 AM	029:35
Employment Outlook	BORDERLINE/2019/EMPLOYMENT OUTLOOK	MR MONTEZ DISCUSSES THE GROWTH OF THE VALLEY AND THE JOB OPPORTUNITIES THAT IT BRINGS	Jimmy Montez/WFS	02/09/2019 07:03 AM	029:01
HEART HEALTH	BORDERLINE/2019/DR DAVID YARDLEY ON HEART MONTH	DR YARDLEY DISCUSSES HEART HEALTH ISSUES	DR D YARDLEY/Harlingen Medical Center	02/16/2019 07:02 AM	029:35
Healthcare	BORDERLINE/2019/DR MIGUEL TELLO	DR TELLO TALKS ABOUT RESIDENTS WORKING AT MERCEDES CLINIC	DR MIGUEL TELLO	02/23/2019 07:01 AM	014:58
Mujeres Unidas	BORDERLINE/2109/ANGIE MEZA MUJERES UNIDAS	ANGIE DISCUSSES M.U.	ANGIE MEZA-MEDIA RELATIONS	02/23/2019 07:16 AM	014:45

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		MISSION AND HOW TO HELP			
COUNTY GOVERNMENT	BORDERLINE/2019/COUNTY GOVERNMENT	JUDGE CORTEZ TALKS ABOUT HIDALGO COUNTY AND ITS CHALLENGES	HIDALGO COUNTY JUDGE CORTEZ	03/02/2019 07:01 AM	029:12
Educational Opportunities	BORDERLINE/2019/US ARMY	Talking about educational and skill development opportunities in the US Army	QRPI0186000 - CNRD0120000	03/09/2019 07:01 AM	029:21
KIDNEY ISSUES	BORDERLINE/2019/KIDNEY FAIR 3/16&3/17 ONLY	JANA ZIMMER & MIRIAM FLORES TALK ABOUT KIDNEY FAIR ON 3/21	JANA ZIMMER	03/16/2019 07:04 AM	029:38
BORDER ISSUES	BORDERLINE/2019/BORDER ISSUES	MARIANNA WRIGHT AND ACLU ATTORNEY DAVID DONATTI	Marianne Wright/Butterfly Center	03/23/2019 07:00 AM	029:31
Make A Wish	BORDERLINE/2019/AVA SANDLIN MAKE A WISH	AVA TALKS ABOUT THEIR APR 6TH EVENT & MISSION	AVA SANDLIN	03/30/2019 06:58 AM	029:10

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AFFORDABLE HOMES	ADCOUNCIL	000:30	002
Arthritis Prevention	ADCOUNCIL	000:30	009
Blindness	AMD	000:32	003
BULLYING	Am Academy of Family Phys	000:30	002
Cancer Support Group	LLS	000:30	001
CCI/Disability	CCI Disability	000:16	005
CCI/Disability	CCI Disability	000:30	005
Child Abuse	ADCOUNCIL	000:30	003
CHILDREN'S HOSPITAL WEEK	CHILDRENS HOSPITAL WEEK	000:29	009
Clean Water	ADCOUNCIL	000:28	006
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	014
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	022
Credit Counseling	AD COUNCIL	000:28	006
Credit Counseling	AD COUNCIL	000:30	001
Credit Counseling	AD COUNCIL	000:59	053
Credit Counseling	NFCC	000:57	035
Debit Counseling	NFCC	000:14	003
Debit Counseling	NFCC	000:15	002
Debit Counseling	PSA/CONSUMER DEBIT	001:00	010
Debt Counseling	AD COUNCIL	001:00	014
Debt Counseling	NFCC	000:14	005
Debt Counseling	NFCC	000:15	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DIABETES Prevention	ADCOUNCIL	000:30	001
DISABILITY/NTI	NTI DOT ORG	000:15	004
DISABILITY/NTI	NTI DOT ORG	000:30	004
Drunk Driving	Easter Seals	000:30	003
drunk driving	RADD/Ad Council	000:30	014
drunk driving	RADD/Ad Council	000:31	003
drunk driving	RADD/Ad Council	000:32	003
Health and Fitness	Edinburg Parks and Rec	000:32	033
Education	CHILD FIND	000:34	003
Fatherhood	ADCOUNCIL	000:30	001
Fatherhood	DHHS/ADCOUNCIL	000:30	005
Fatherhood	DHS/AD COUNCIL	000:30	002
Foreclosure Prevention	HUDD/Ad Council	000:30	005
HEALTH	Dept Of Health/Human Services	000:30	001
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	018
Healthy Living	AD COUNCIL	000:15	002
Healthy Living	AD COUNCIL	000:16	014
HI HOW ARE YOU DAY	HI HOW ARE YOU DAY	000:31	012
Hunger	AD COUNCIL	000:30	011
KINDNESS REVOLUTION	APPRECIATION	000:58	017
KINDNESS REVOLUTION	BULLYING	000:25	019
KINDNESS REVOLUTION	CRISIS	000:59	015
KINDNESS REVOLUTION	Greatest Generation	001:00	014
KINDNESS REVOLUTION	HANDWRITTEN NOTE	001:00	014
KINDNESS REVOLUTION	INDIFFERNCE	001:01	012
KINDNESS REVOLUTION	KINDNESS GIVEN	001:01	015
KINDNESS REVOLUTION	TEACHERS	001:01	011
KINDNESS REVOLUTION	THOUGHTFULNESS	001:02	008
MDA	MDA	000:30	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
NOAC	NOAC	000:30	005
Smoking Prevention	Dept Of Health/Human Services	000:30	001
Texting Driving Prevention	AD COUNCIL	000:30	001
Texting Driving Prevention	AD COUNCIL	000:31	002
VETERANS SUPPORT	ADCOUNCIL	000:30	002
VETERANS SUPPORT	PVA	000:30	001
VETERANS SUPPORT	Veteran's Affairs	001:02	025