

KTEX
McAllen, TX
Quarterly Issues/Programs List
Third Quarter, 2013
09/30/2013

KTEX
Quarterly Issues/Programs List

KTEX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Child Safety Seat Inspection:** Sal Carmona talks about where to go to get your child seat inspected
- **Drug and Alcohol Addiction:** True Live Stories of individuals who've overcome drug and alcohol addiction to live productive lives.
- **Drug and Alcohol Addiction:** Real Stories of people who are battling alcohol & drug addiction
- **Hurricane Preparedness:** Juan Gomez talks about Hurricane Season and what the Salvation Army does
- **IRS Tips:** IRS Tip during the Summer
- **Operation Lonestar:** Texas National Guard talks about valleywide exercise and helping with medical and dental
- **Van E Cook Cancer Awareness:** Victoria Guerra talks about Cancer Awareness month
- **VETERANS SUPPORT:** Minnie Wystel talks about Veterans Events July 13th

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
VETERANS SUPPORT	Borderline 2013 Veterans Salute	Minnie Wystel talks about Veterans Events	Minnie Wystel	07/06/2013 06:59 AM	014:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	(07/06-07)	July 13th			
Hurricane Preparedness	Borderline 2012 Salvation Army Hurricane (05/11/12)	Juan Gomez talks about Hurricane Season and what the Salvation Army does	Juan Gomez	07/06/2013 07:14 AM	013:23
Drug and Alcohol Addiction	Borderline 2013 Steppin out Program (07/12/13)	Real Stories of people who are battling alcohol & drug addiction	Peter Bartholomew	07/13/2013 06:55 AM	027:59
Drug and Alcohol Addiction	Borderline/Steppin Out Radio	True Live Stories of individuals who've overcome drug and alcohol addiction to live productive lives.	Peter Bartholomew	07/20/2013 07:00 AM	028:00
Operation Lonestar	Borderline 2013 Operation Lonestar (07/28-07/29)	Texas Natl guard talks about valleywide exercise and helping with medical and dental	Sgt Torres	07/27/2013 07:00 AM	014:35
IRS Tips	Borderline 2013 IRS (07/28-07/29)	IRS Tip during the Summer	Dolores Salinas	07/27/2013 07:14 AM	015:31
Drug and Alcohol Addiction	Borderline 2013 Steppin out Program (08/02/13)	Real Stories of people who are battling alcohol & drug addiction	Peter Bartholomew	08/03/2013 06:58 AM	028:00
Drug and Alcohol Addiction	Borderline 2013 Steppin out Program (08/10/13)	Real Stories of people who are battling alcohol & drug addiction	Peter Bartholomew	08/10/2013 07:02 AM	027:59
Drug and Alcohol Addiction	Borderline 2013 Steppin out Program (08/18/13)	Real Stories of people who are battling alcohol & drug addiction	Peter Bartholomew	08/17/2013 06:58 AM	027:59
IRS Tips	Borderline 2013 IRS (07/28-07/29)	IRS Tip during the Summer	Dolores Salinas	08/24/2013 07:02 AM	015:31
IRS Tips	Borderline 2013 IRS (08/23/13)	Irma Trevino talks about paying your taxes and April 15th.	Irma Trevino	08/24/2013 07:17 AM	014:48
Drug and Alcohol Addiction	Borderline 2013 Steppin out Program (08/30/13)	Real Stories of people who are battling alcohol & drug addiction	Peter Bartholomew	08/31/2013 06:58 AM	028:00
Drug and Alcohol Addiction	Borderline 2013 Steppin out Program (09/07/13)	Real Stories of people who are battling alcohol & drug addiction	Peter Bartholomew	09/07/2013 07:00 AM	027:59
Van E Cook Cancer	Borderline 2013 Cancer Month (9/15)	Victoria Guerra talks about Cancer Awareness	Victoria Guerra	09/14/2013 06:54 AM	014:36

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Awareness		month			
Child Safety Seat Inspection	Borderline 2013 Child Safety Seat Inspection (9/15)	Sal Carmona talks about where to go to get your child seat inspected	Sal Carmona	09/14/2013 07:09 AM	015:21
Drug and Alcohol Addiction	Borderline 2013 Steppin out Program (09/21/13)	Real Stories of people who are battling alcohol & drug addiction	Peter Bartholomew	09/21/2013 06:58 AM	028:00
Drug and Alcohol Addiction	Borderline 2013 Steppin out Program (09/28/13)	Real Stories of people who are battling alcohol & drug addiction	Peter Bartholomew	09/28/2013 07:00 AM	027:58

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
9/11 Awareness	PSA 9/11 DAY	000:30	022
Hurricane Awareness	PSA/HURRICANE PREPAREDNESS	000:51	269
Job Fair	UTB	000:21	007
ADA	Diabetics Awareness	000:31	003
AMALENE	PSA/ACS/Cattle Baron's Ball	000:30	039
Arthritis Prevention	ADCOUNCIL	000:30	051
Autism	AD COUNCIL	000:58	006
Blindness	AMD	000:32	010

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Blindness	AMD	000:58	021
BULLYING	AD COUNCIL	001:04	010
Child Passenger Safety	AD COUNCIL	001:00	067
CHILDHOOD OBESITY	We Can Program	000:16	014
CHILDHOOD OBESITY	We Can Program	001:00	028
Digital Literacy	AD COUNCIL	001:00	038
drunk driving	AD COUNCIL	000:30	046
drunk driving	RADD/Ad Council	000:30	033
Emergency Preparedness	Emergency Management	000:27	001
Emergency Preparedness	Emergency Management	000:30	002
EXCERSISE	ADCOUNCIL	000:30	075
Financial Literacy	AD COUNCIL	001:02	009
Foreclosure Prevention	HUDD/Ad Council	000:30	031
Healthy Living	AD COUNCIL	000:15	100
Healthy Living	AD COUNCIL	000:16	079
Hiring Vets	SYS	000:30	013
Hunger	AD COUNCIL	000:30	047
LLS	Cancer Awareness	000:31	002
LLS	Cancer Awareness	000:59	004
MDA	MDA	000:30	099
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	046
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	078
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	033
National Association of Insurance	Insurance Education	001:00	039
Veterans Support	SHOW YOUR STRIPES	000:29	013
Veterans Support	SHOW YOUR STRIPES	000:30	176
Veterans Support	SHOW YOUR STRIPES	000:31	023
Smoking Prevention	Dept Of Health/Human Services	000:30	060
VETERANS SUPPORT	ADCOUNCIL	000:30	068

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
VETERANS SUPPORT	Give an Hour	000:30	023
VETERANS SUPPORT	PVA	000:30	055
VETERANS SUPPORT	SHOW US YOUR STRIPES	000:25	015
VETERANS SUPPORT	SHOW US YOUR STRIPES	000:27	014
VETERANS SUPPORT	SHOW US YOUR STRIPES	000:30	044
VETERANS SUPPORT	SHOW US YOUR STRIPES	000:38	059