WDBD EEO PUBLIC FILE REPORT

February 1, 2019 – January 31, 2020

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

| Job Title | Recruitment Sources ("RS") Used to Fill Vacancy | RS Referring Hire |
|-----------------------|---|----------------------|
| Research Analyst | 1-17,18,21,22,26,30,31,34,35,36,42,46 | 46 |
| Research Analyst | 1-17,21,22,26,30,31,35,36,38,42,44,46 | 38 |
| Sr. Account Executive | 1-17,21,22,26,30,31,35,36,38,42,44,46 | 38 |
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WDBD February 1, 2019 – January 31, 2020

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

| RS Number | RS Information | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS Over Reporting Period |
|--------------|--|--|---|
| 1 | Alcorn State University Career Placement Joey Mitchell P.O. Box 390 Lorman, MS 39096 jmitchell@alcorn.edu www.alcorn.edu 601-877-6342 PH | No | |
| 2 | 601-362-2333 FAX Antonelli College Carolyn Upkins 2323 Lakeland Drive Jackson, MS 39232 www.antonellicollege.edu 601-362-9991 | No | |
| 3 | Belhaven College Career Center Camille 150 Peachtree St. Jackson, MS 39206 https://www.myinterfase.com/belhaven/employer 601-968-8990 | No | |
| 4 | Hinds Community College Tim Crisler P.O. Box 1040 Utica, MS 39175 601-885-7071 | No | |
| 5 | Hinds Community College Career Center Joe Johnson P.O. Box 1100 Raymond, MS 39154 www.collegecentral.com/hindsec 601-857-3384 | No | |
| 6 | Holmes Community College Career Planning Pamela Fells P.O. Box 369 Goodman, MS 39079 662-472-2312 PH 662-472-9167 FAX | No | |

| RS Number | RS Information | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS Over Reporting Period |
|--------------|--|--|---|
| 7 | Jackson State University Alisa Hughes 1400 Lynch Street Jackson, MS 39217 https://jsums-csm.symplicity.com/employers 601-979-2477 | No | |
| 8 | Millsap's College Tonya Craft 1701 N. State Street Jackson, MS 39210 careercenter@millsaps.edu 601-974-1346 | No | |
| 9 | Mississippi Association of Broadcasters 655 S. Pear Orchard Rd Suite 403 Ridgeland, MS 39157 www.msbroadcasters.org 601-957-9121 PH 601-957-9175 FAX | No | |
| 10 | Mississippi College Career Center Suzi Nyberg P.O. Box 4010 Clinton, MS 39058 http://mc-csm.symplicity.com 601-925-3909 FAX | No | |
| 11 | Mississippi State University www.career.msstate.edu | No | |
| 12 | Mississippi University for Women-Career Services 1100 College St. MUW 1624 Columbus, MS 39701 662-329-4750 | No | |
| 13 | Mississippi Valley State University-Career Development 1400 Hwy 82 West Itta Bena, MS 38941 662-254-9041 | No | |
| 14 | Tougaloo College Career Planning Gladys Jones 500 West County Line Rd Jackson, MS 39174 601-977-7817 | No | |
| 15 | University of Mississippi Career Center Jonathan Herrington www.myinterfase.com/olemiss/employer/home.aspx 662-915-7165 | No | |

| RS Number | RS Information | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS Over Reporting Period |
|--------------|---|--|---|
| 16 | University of Southern Mississippi Career Planning Tina Trigg SS Box 5014 Hattiesburg, MS 39406 www.myinterfase.com/usm/employer 601-266-4153 | No | |
| 17 | William Carey College Brandon Wright WCU 181 498 Tuscan Avenue Hattiesburg, MS 39401 bwright@wmcarey.edu 601-318-6209 | No | |
| 18 | Asian American Journalists Association www.aaja.org | No | |
| 19 | Broadcast Engineering Julie Dahlstrom www.broadcastengineering.com 312-840-8436 | No | |
| 21 | Collective Talent bille@michaelsmedia.com | No | |
| 22 | Department of Veteran's Affairs Vocational Rehabilitation & Employment Jennifer Armwood Jennifer.armwood@va.gov | No | |
| 23 | Mississippi Association of Broadcaster (MAB) Day | No | |
| 24 | Mississippi College Career Fair | No | |
| 26 | Graeme Newell Marketing Ideanet Sandy Lizik slizik@602communications.com | No | |
| 28 | Jackson WIN Job Center Patricia Martin P.O. Box 12410 Jackson, MS 39236 601-321-7967 FAX | No | |
| 29 | Linkedin www.linkedn.com | No | |
| 30 | Media Line Mark Shilstone P.O. Box 519069 Pacific Grove, CA 93950 medialine@medialine.com | No | |

| RS Number | RS Information | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS Over Reporting Period |
|--------------|--|--|---|
| 31 | Media Match www.media-match.com/usa 323-284-5589 | No | |
| 33 | National Association of Hispanic Journalist www.nahjcareercenter.com | No | |
| 34 | Native American Journalists Association Debra Valentino rebeccalandsberry@naja.com | No | |
| 35 | Sanford Brown College www.sanfordbrown.optimalresume.com | No | |
| 36 | TV Jobs.com Mark Holloway admin@tvjobs.com | No | |
| 36 | TV Jobs.com Mark Holloway admin@tvjobs.com | No | |
| 37 | TVB.org www.tvjobs.tvb.org | No | |
| 38 | WDBD Employee Referral/Word of Mouth | No | 2 |
| 39 | WDBD Internship Program | No | |
| 40 | WDBD Promo and Public Service Announcements | No | |
| 41 | WDBD sales recruitment commercial | No | |
| 42 | WDBD station bulletin board | No | 1 |
| 43 | WDBD walk ins/phone in | No | |
| 44 | WDBD Website | | 2 |
| 46 | Indeed www.indeed.com | No | 6 |
| | TOTAL INTERVIEWEES OVER | REPORTING PERIOD | 11 |

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III. RECRUITMENT INITIATIVES

| | Type Of Recruitment Initiative (Menu Selection) | Brief Description Of Activity |
|---|---|--|
| 1 | Event Designed to Disseminate Information About Broadcast Careers | This is an on-going activity where we broadcast an on-air promotion to recruit organizations who would like to receive our job openings. Participants from the station include the General Manager and Local Sales Manager. |
| 2 | Event Designed to Disseminate Information About Broadcast Careers | WDBD maintains on on-going speaker's bureau program with local organizations and schools who invite WDBD employees to speak about various television broadcasting topics including career opportunities. During the reporting period WDBD participated in the Central Hinds Academy Career Day on 11/15/2019. Participants from the station include the Local Sales Manager and Sr. Digital Sales Specialist. Spoke at the University of Arkansas, Sam M. Walton College of Business on 04/05/2019. Participants included General Manager. |
| 3 | Participate in Event Sponsored by Educational Institution Relating to Careers in Broadcasting | WDBD participated in The Mississippi Association of Broadcasters (MAB) Day at Belhaven University on March 22, 2019. MAB Day is designed to foster communication between broadcasters, educators, and students in media production and multimedia journalism which includes roundtable discussions, one-on-one sessions with broadcasters, review of student portfolios and production reels and discuss career in broadcast media/multimedia journalism. Station participants included the General Manager the Director. |
| 4 | Participate in Event Sponsored by Educational Institution Relating to Careers in Broadcasting | WDBD participated in the Jackson State University Career Day on 10/15/2019. Spoke about opportunities as it pertains to working broadcast and television station. Discussed specific positions and requirements to work in the broadcast industry. Evaluated resumes, answered questions, and spent quality time with students discussing their goals, training, and skills. Participants included the General Manager. |