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# WDBD

## EEO PUBLIC FILE REPORT

February 1, 2015 to January 31, 2016

### II. MASTER LIST OF RECRUITMENT SOURCES

*\*Sources with an asterisk (\*) denote organizations that requested notification of job vacancies*

<u>*Source Number</u>	<u>Organization</u>	<u>Contact Person</u>	<u>Mailing/Email Address</u>	<u>Website</u>	<u>Phone Number</u>	<u>Number of Interviews</u>
<b>COMMUNITY SOURCES</b>						
1	Jackson WIN Job Center	Patricia Martin	P.O. Box 12410, Jackson MS 39236		601-321-7967 FAX	
2	Holmes Community College Career Planning	Pamela Fells	P.O. Box 369, Goodman MS 39079		662-472-2312 PH 662-472-9167 FAX	
3	Hinds Community College Career Center	Joe Johnson	P.O. Box 1100, Raymond MS 39154	<a href="http://www.collegecentral.com/hindscc">www.collegecentral.com/hindscc</a>	601-857-3384 PH	
4	Belhaven College Career Center	Camille	150 Peachtree Street, Jackson MS	<a href="https://www.myinterfase.com/belhaven/employer">https://www.myinterfase.com/belhaven/employer</a>	601-968-8990	
5	Millsap's College	Tonya Craft	1701 N. State Street, Jackson MS 39210/ <a href="mailto:careercenter@millsaps.edu">careercenter@millsaps.edu</a>		601-974-1346 PH	
6	Mississippi College Career Center	Suzi Nyberg	P.O. Box 4010, Clinton MS 39058	<a href="http://www.mc.edu/career">www.mc.edu/career</a>	601-925-3909 FAX	
7	Tougaloo College Career Planning	Gladys Jones	500 West County Line Road, Jackson MS 39174		601-977-7817 PH	
8	University of Mississippi Career Center	Jonathon Harrington		<a href="http://www.myinterfase.com/olemiss/employer/home.aspx">www.myinterfase.com/olemiss/employer/home.aspx</a>	662-915-7165 PH	
9	University of Southern Mississippi Career Planning	Tina Trigg	SS Box 5014, Hattiesburg MS 39406	<a href="http://www.myinterfase.com/usm/employer">www.myinterfase.com/usm/employer</a>	601-266-4153 PH	
10	Alcorn State University Career Placement	Joey Mitchell	P.O. Box 390, Lorman MS 39096/ <a href="mailto:jmitchell@alcorn.edu">jmitchell@alcorn.edu</a>	<a href="http://www.alcorn.edu">www.alcorn.edu</a>	601-877-6324 PH	
11	Jackson State University	Alisa Hughes	1400 Lynch Street, Jackson MS 39217	<a href="https://isums-csm.symplicity.com/employers">https://isums-csm.symplicity.com/employers</a>	601-979-2477 PH	2
12	Mississippi Valley State University - Career Development		1400 Highway 82 West, Itta Bena MS 38941		662-254-9041 PH	
13	Mississippi University for Women - Career Services		1100 College Street, MUW 1624, Columbus MS 39701		662-329-4750 PH	
14	Department of Veteran's Affairs, Vocational Rehabilitation & Employment	Jennifer Armwood	<a href="mailto:jennifer.armwood@va.gov">jennifer.armwood@va.gov</a>		601-364-7049 PH	
15	William Carey College	Brandon Wright	WCU 181 498 Tuscan Avenue, Hattiesburg MS 39401/ <a href="mailto:bwright@wmcarey.edu">bwright@wmcarey.edu</a>		601-318-6209 PH	
16	Employee Referral/Word of Mouth					1
17	Mississippi Association of Broadcasters		855 S. Pear Orchard Road, Suite 403, Ridgeland MS 39157	<a href="http://www.msbroadcasters.org">www.msbroadcasters.org</a>	601-957-9121 PH 601-957-9175 FAX	
18	Media Line	Mark Shilstone	P.O. Box 519069, Pacific Grove CA 93950/ <a href="mailto:medialine@medialine.com">medialine@medialine.com</a>		800-237-8073 PH	
19	Walk In/Phone In					
20	Internship Program					
21	Mississippi State University			<a href="http://www.career.msstate.edu">www.career.msstate.edu</a>		1

ADDITIONAL SOURCES						
22	LinkedIn					
23	TVB.org					
24	Clarion Ledger Career Builder			<a href="http://www.careerbuilder.com">www.careerbuilder.com</a>		
25	WDBD web site			<a href="http://www.MSNewsNow.com">www.MSNewsNow.com</a>		6
26	WDBD Station bulletin board					
27	TV Jobs.com	Mark Holloway	<a href="mailto:admin@tvjobs.com">admin@tvjobs.com</a>			2
28	Graeme Newell Marketing Ideanet	Sandy Lizik	<a href="mailto:slizik@602communications.com">slizik@602communications.com</a>			
29	Native American Journalists Association	Debra Valentino	<a href="mailto:rebeccalandsberry@naja.com">rebeccalandsberry@naja.com</a>			
30	National Association of Hispanic Journalists			<a href="http://www.nahjcareercenter.com">www.nahjcareercenter.com</a>		
31	WDBD Promos and Public Service Announcements					
32	Asian American Journalists Association			<a href="http://www.aaia.org">www.aaia.org</a>		
33	Sanford Brown College			<a href="http://sanfordbrown.optimalresume.com/employers/login">sanfordbrown.optimalresume.com/employers/login</a>		
34	Antonelli College	Ron Ainsworth	2323 Lakeland Drive, Jackson MS 39232	<a href="http://www.antonellicollege.edu">www.antonellicollege.edu</a>	601-362-9991 PH 601-362-2333 FAX	
35	Mississippi Association of Broadcasters Job Fair	held April 15, 2015				
36	Hinds Community College	Tim Crisler	P.O. Box 1040, Utica MS 39175		601-885-7071 PH	
37	Media Match	Tammy		<a href="http://www.media-match.com/usa">www.media-match.com/usa</a>	323-284-5589 PH	
38	Broadcast Engineering	Julie Dahlstrom		<a href="http://www.broadcastengineering.com">www.broadcastengineering.com</a>	312-840-8436 PH	
39	Mississippi College Career Fair	held February 17, 2015				
40	Hero2Hired	Yolanda L. Martin		<a href="http://www.h2h.jobs">www.h2h.jobs</a>	601-313-6600 PH	
41	Collective Talent			<a href="mailto:bille@michaelsmedia.com">bille@michaelsmedia.com</a>		
42	Weil Dunne Talent	Kate Bacon	<a href="mailto:kate@welldunnetalent.com">kate@welldunnetalent.com</a>	<a href="http://blog.welldunnetalent.com/category/jobs">http://blog.welldunnetalent.com/category/jobs</a>		
43	Mississippi Governor's Job Fair	held March 25, 2015				
TOTAL:						12

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### **III. SUPPLEMENTAL OUTREACH INITIATIVES**

Date(s) of Initiative Event(s): Ongoing

Describe Nature of Initiative:

Full-time job postings on minority websites

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

All job postings in top 3 EEO categories are posted on the websites of media trade groups whose membership includes substantial participation by women and minorities, including:

National Association of Hispanic Journalists (NAHJ)  
Asian American Journalists Association (AAJA)  
Native American Journalists Association (NAJA)

Names of Station Personnel involved in Initiative:

Glenda Terry – Regional Human Resources/Payroll

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### III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): Ongoing

Describe Nature of Initiative:

WDBD personnel speaking engagements

WDBD employees speak at various events throughout the year, as well as emcee/host events

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Speaker Clinton Christian Academy; Host fashion show Terry High School; Hosted conference Abounding Grace Church; Server Salvation Army Souper Bowl; Speaker Career Fair Baker Elementary; Emcee at MS Kidney Foundation; Reader Dr. Seuss "Read Across America" Gary Road Intermediate School; Speaker Jackson State University "Media Etiquette"; Emcee Young, Gifted, Talented awards; Panelist "E-911 Save Our Youth"; Reader Walton Elementary School; Reader Raines Elementary; Reader Gary Elementary School; Reader Gary Road Elementary "Read Across America"; Reader Johnson Elementary; Speaker New Hope Elementary; Speaker Wesson Elementary Attendance Center; Speaker Pisgah Elementary; models Fleet Feet Fashion show; Speaker Belhaven University "Media Ethics in a Communications Crisis"; Speaker Forest Chamber of Commerce; Keynote speaker Liberty Chamber of Commerce; Speaker Official Women's Club of MS; Keynote speaker Monticello Gala; Speaker Little Lighthouse Spring Garden Party; Speaker St. Dominic "New Directions"; Judge UMMC "Design a Hat" contest; Speaker Newton County Midway Baptist Church Small Game Supper; Judge Keep Rez Beautiful; Emcee US Postal Service Maya Angelou stamp; Speaker Pearl Senior Center; Speaker Mannsdale Elementary; Speaker Northshore Elementary; Speaker "Little Planet Helpers" Kidgits Event; Speaker Christ United Methodist Church; Keynote speaker scholarship awards ceremony Madison County Alumnae Chapter Delta Sigma Theta; Speaker Sebastopol Attendance Center; Speaker Rotary Club in Clinton; Commencement Speaker Holmes Community College; Speaker Mannsdale Elementary School; Reader Steen's Elementary School; Speaker National Alliance on Mental Illness conference; Emcee American Cancer Society tea; Commencement address EE Rogers Seventh-day Adventist Academy; Speaker Institute for Learning in Retirement; Speaker Ole Miss "Introduction to Broadcasting"; Speaker Ole Miss "Intro to Multimedia Reporting"; Speaker Forest Rotary Club; Speaker Pearl Public School District Early Childhood Education Center.

Names of Station Personnel involved in Initiative:

Heather Eschete – Meteorologist  
Joy Redmond – News Anchor/Reporter  
Roslyn Anderson – News Reporter/Anchor  
Wilson Stribling – News Anchor/Reporter  
Melissa Payne – News Anchor/Reporter  
Galean Stewart – News Executive Producer  
Mike Sands – Sports Anchor/Reporter  
Julia Weiden – Meteorologist  
Jewell Hillery – News Reporter/Anchor  
Brad Conaway – Digital Content Manager  
Walt Grayson – News Investigative Reporter  
Dave Roberts – Chief Meteorologist  
Howard Ballou – News Anchor  
CJ LeMaster – News Reporter/Anchor

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### **III. SUPPLEMENTAL OUTREACH INITIATIVES**

Date(s) of Initiative Event(s): February 17, 2015

Describe Nature of Initiative:

Mississippi College Career Day 2015

Program provides students with practical and experiential skills and knowledge that will assist them in making a successful transition to adult life with the degrees in various fields of study.

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

WDBD and WLBT spoke with students with a variety of degrees who are graduating and entering the work force.

Names of Station Personnel involved in Initiative:

Glenda Terry – Regional Human Resources/Payroll  
Joanne Hamilton – WDBD Sales Assistant  
Veta Jackson – WLBT Programming Coordinator

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### **III. SUPPLEMENTAL OUTREACH INITIATIVES**

Date(s) of Initiative Event(s): March 25, 2015

Describe Nature of Initiative:

Mississippi Employment Expo – Governor’s Job Fair Network of Mississippi

Describe Scope of Broadcasters’ Participation (including names of any other sponsoring or participating organizations):

WDBD, WLBT, WLOX, and WDAM co-sponsored a booth at the 2015 Mississippi Employment Expo – Governor’s Job Fair Network of Mississippi

Names of Station Personnel involved in Initiative:

Glenda Terry – Regional Human Resources/Payroll  
Joanne Hamilton – WDBD Sales Assistant  
Veta Jackson – WLBT Programming Coordinator



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### **III. SUPPLEMENTAL OUTREACH INITIATIVES**

Date(s) of Initiative Event(s): March 26, 2015

Describe Nature of Initiative:

Hinds Community College – Utica Campus Career Day

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

WDBD and WLBT was set up at the Hinds Community College – Utica Campus Career Day to answer questions and to take resumes from students. Contact information was taken for Junior/Senior level candidates for possible internship interviews in News and Marketing.

Names of Station Personnel involved in Initiative:

Glenda Terry – Regional Human Resources/Payroll  
Joanne Hamilton – WDBD Sales Assistant  
Veta Jackson – WLBT Programming Coordinator

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### **III. SUPPLEMENTAL OUTREACH INITIATIVES**

Date(s) of Initiative Event(s): November 18, 2015

Describe Nature of Initiative:

Alignment Jackson Career Exploration Fair

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

As opposed to a typical job fair, the Career Exploration Fair consists of interactive activities that will give students hands-on knowledge about various career choices. This career fair is held for high school freshmen to explore a variety of career areas.

Names of Station Personnel involved in Initiative:

Glenda Terry – Regional Human Resources/Payroll  
Joanne Hamilton – WDBD Sales Assistant